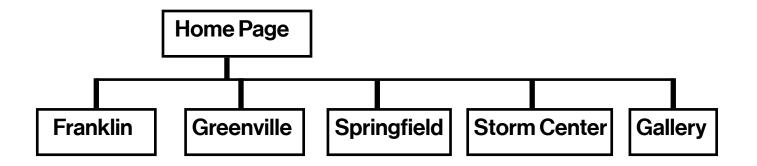
Website Planing Document: Donavaghn Jarvie

Site name: Venture Weather

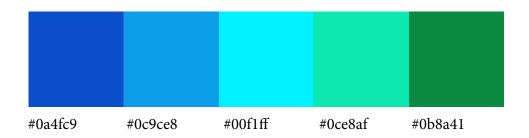
Site Purpose: To provide weather description and analysis to estimate the best time for adventurous and fun activities.

Target Audience: Older Children, Teenagers, and Young adults.

Site map:



Color Scheme:



I decided that because of the adventurous theme an analogous color scheme of blues and greens would work well. I will probably adjust the colors slightly after I put the whole thing together.

Typography:

Source Sans Pro

Seaweed Script

To continue with the adventure theme I selected one decorative font and one that is simple, but feels more modern to go with the target audience.

Small/Mobile Wire-frame

Header
Novigation
Navigation
Town Descriptions and Photos
Stories
0.01.00
Stories Continued
Footer

Medium Wire-frame sketch

Header			
Navigation			
Town Descriptions and Photos			
Stories	Stories Continued		
Stories Continued	Stories Continued		
Footer			

Large Wire-frame Sketch

Header				
Navigation				
Franklin Description and Photo	Greenville Description and Photo	Springville Description and Photo		
Stories				
Stories Continued				
Footer				