



LITTLE BRANDING STUDIO

BRAND GUIDELINES

> MANEJO DE MARCA

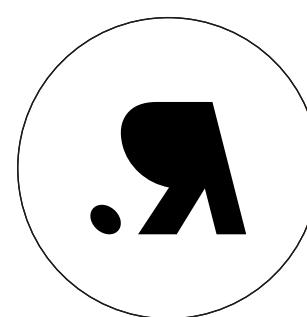
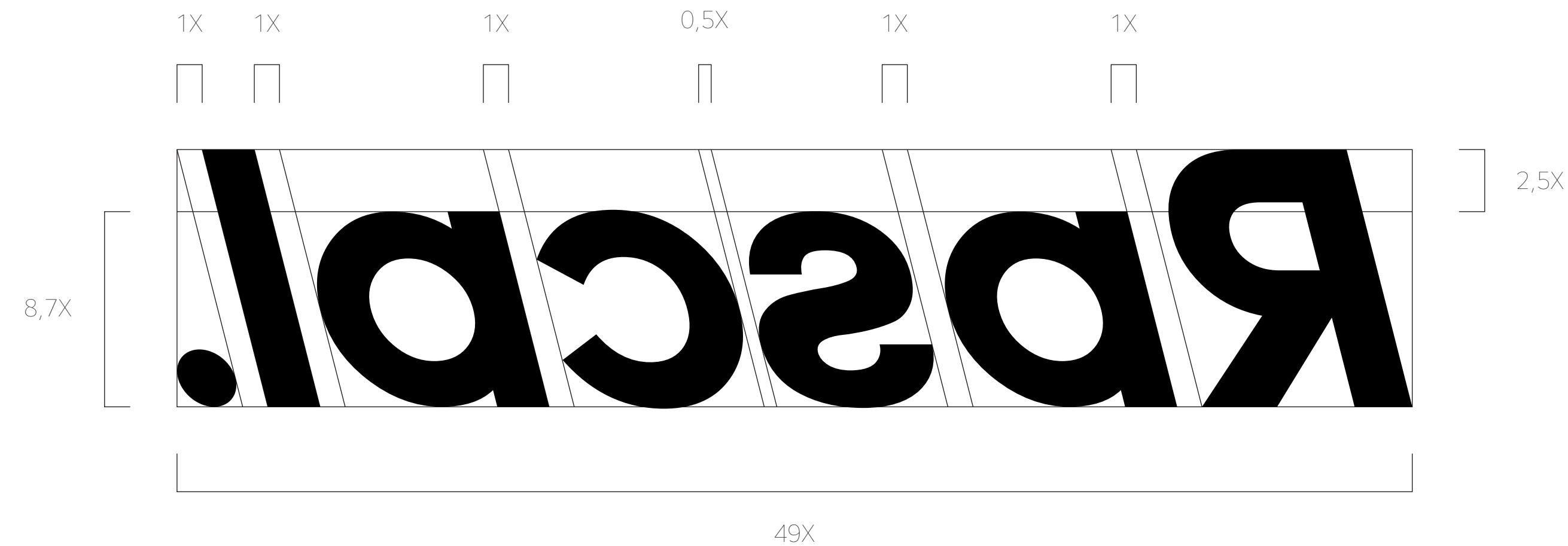




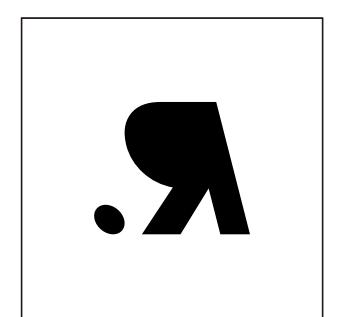
LITTLE BRANDING STUDIO

LOGOTIPO

> PROPORCIONES



INSTAGRAM



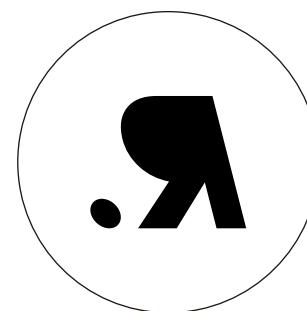
FACEBOOK

SR.
WH
EEL

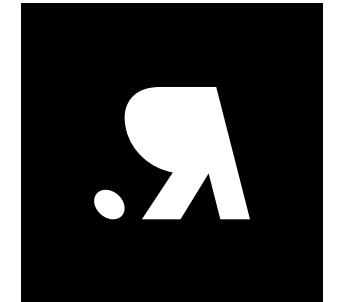
LITTLE BRANDING STUDIO

LOGOTIPO
> COLOR

.laсая



BLANCO



NEGRO

SR.
WH
EEL

LITTLE BRANDING STUDIO

LOGOTIPO
> COLOR

.лодая

SR.
WH
EEL

LITTLE BRANDING STUDIO

LOGOTIPO
> COLOR

.laсая

SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> SÍMBOLO



SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> VARIACIÓN DE LOGOTIPO

rascal

SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> VARIACIÓN DE LOGOTIPO

R20L.

SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> VARIACIÓN DE LOGOTIPO

Яаска́літес

SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> VARIACIÓN DE LOGOTIPO

• RASCAL
RASCAL •

SR.
WH
HEEL

LITTLE BRANDING STUDIO

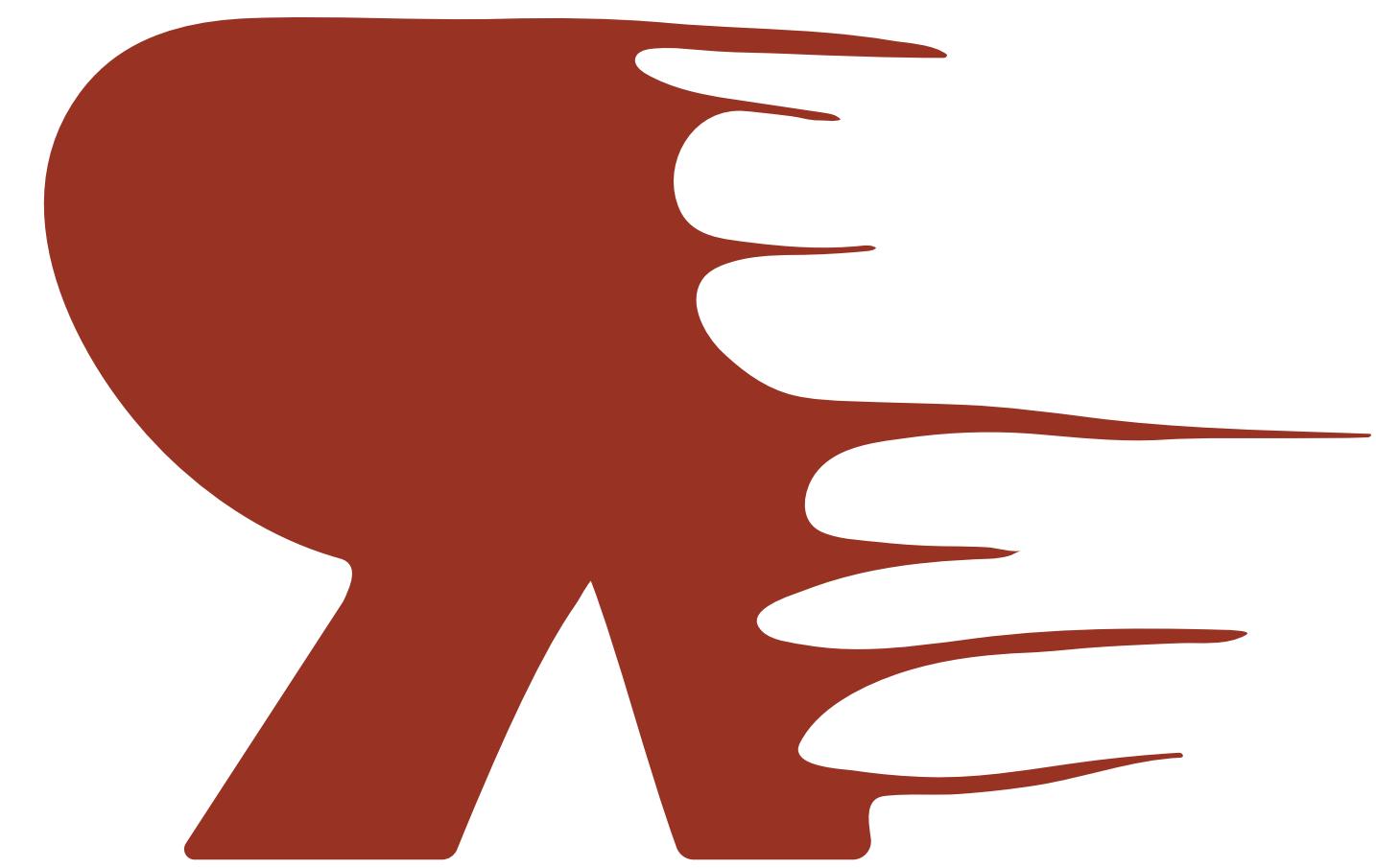
LOGOTIPO
> RECURSO GRÁFICO

TROUBLE
MOVE FAST
Rascal.
MAKE A
BURN RULES

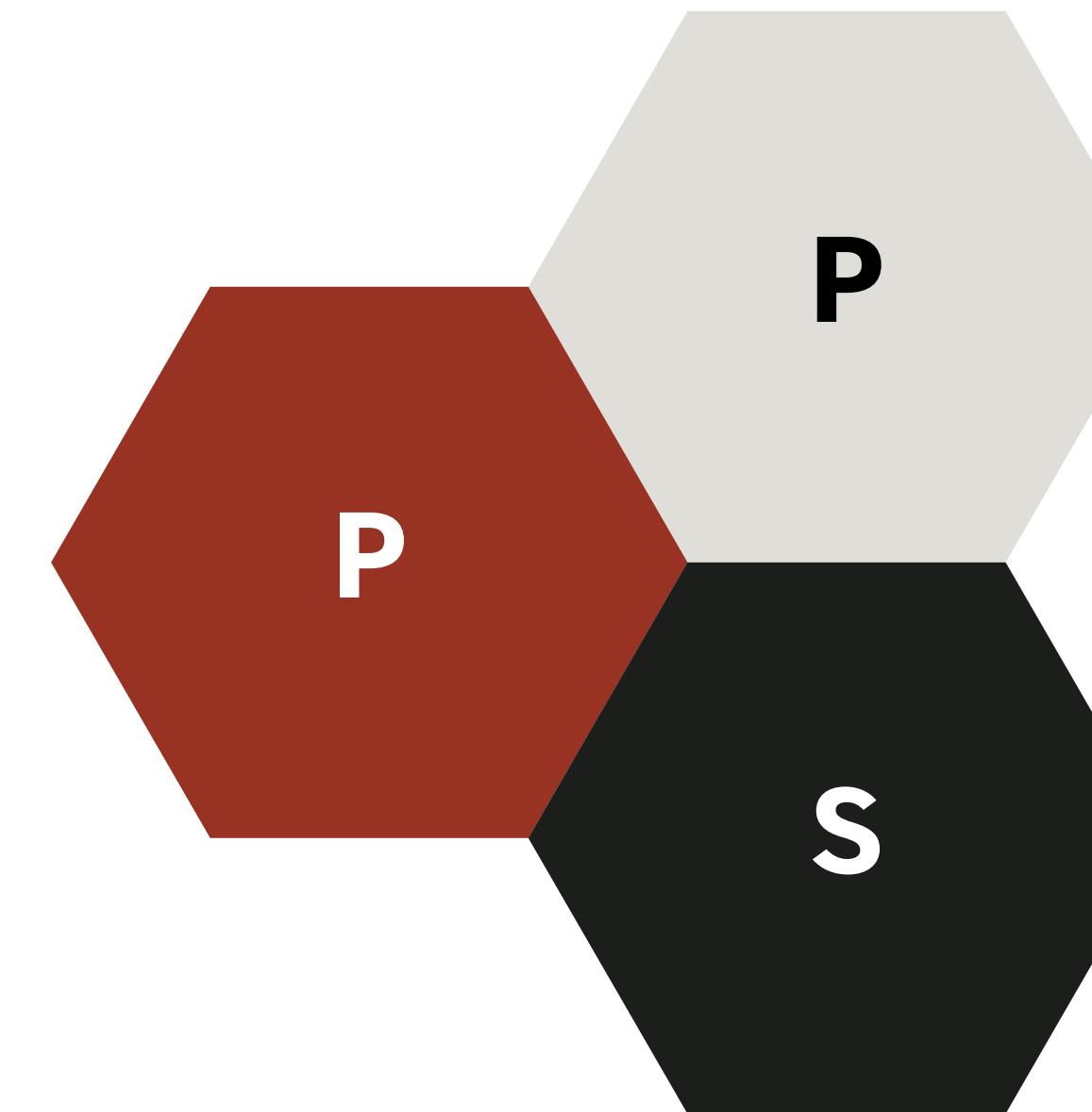
SR.
WH
HEEL

LITTLE BRANDING STUDIO

LOGOTIPO
> RECURSO GRÁFICO



PANTONE 484 C
C 8 M 91 Y 92 K 33
R 152 G 50 B 34
HTML 983222



PANTONE WARM GRAY 1 C

C 2 M 3 Y 4 K 5
R 224 G 222 B 216
HTML E0DED8

PANTONE 419 C

C 87 M 74 Y 63 K 95
R 28 G 30 B 28
HTML 1C1E1C



TIPOGRAFÍAS

> FUENTES

LITTLE BRANDING STUDIOS

> PRINCIPAL

Roboto Bold

> SECUNDARIA

Silka Mono Regular