
Hayashi Pitch Script

Duration: ~4 minutes

Presenters: 2

Tone: Warm, immersive, inclusive

Theme: Magical, post-war, multi-species matchmaking through personalized connection

Slide 1 – Title

Martin:

Welcome, and thank you for joining us.

We're here to introduce you to **Hayashi** — where hearts meet under the leaves.

Brandon:

At the heart of every city, there's a quiet need for connection.

Hayashi is a sanctuary — powered by the **Komorebi System** — designed to bring people together, right where they are.

Slide 2 – The Problem

Brandon:

In a world full of magic, connection shouldn't be so rare.
Different species live side by side — humans, orcs, elves, dwarves — yet remain romantically isolated.

Martin:

After the war, cities became multicultural and multi-species — shared markets, shared homes, shared streets.
But despite this closeness, we remain emotionally distant.

Traditional matchmaking guilds are slow, biased, or simply too expensive.
Scrolls and fate-charms? Unreliable.
And most options ignore the one thing that matters: *who we are on the inside*.

Slide 3 – The Solution

Brandon:

Hayashi is our answer: a **city sanctuary** where anyone — of any background or species — can come for guided matchmaking.

Martin:

It's warm. It's accessible.
Like a grove of cherry blossoms in early spring — open to all, gentle, and full of quiet magic.
And it's built to support everyone.

Disclaimer: Because of the recent events that happened last night, animalkin are only allowed to match with other animalkins and are separated from the humanoid matchingpool due to ongoing ethical considertations.

Slide 4 – The Solution, Pt. 2

Martin:

Three things make **Hayashi** different:

- First: **local matchmaking**. Matches are drawn only from those visiting the same Hayashi sanctuary or nearby.
- Second: it's **neutral and accessible** — no clan name or charmwork required.

Martin:

And third: it's **personalized and guided**.

Each user is gently led through the **Komorebi System**, with detailed profile creation and magical resonance mapping.

Our trained assistants support the journey — especially for those who communicate non-verbally or can't use enchanted tablets directly.

Slide 5 – The Komorebi System

Martin:

At the center of it all is the **Komorebi System** — our enchanted matchmaking artifact. Powered by rune logic, it connects people through shared values, habits, passions, and quirks.

Martin:

And like the leaves in komorebi, we filter the harsh light — not to hide you, but to reveal your best self, in the clearest view.

Slide 6 – The Komorebi System, Pt. 2

Martin:

Here's how it works:

1.
Users enter a **Hayashi** sanctuary and complete a guided profile — **interest, hobbies, and preferences**.
2.
The Komorebi system searches for resonant matches *in that local shop*.
3.
If there's a match and mutual interest, users meet — often the same day.

Martin:

For those unable to use the artifact — whether due to magic, form, or custom — our guides offer triple S, species-specific support.

<impromptu technical part for Brandon>

Slide 7 – Strategic Focus Areas

Brandon:

"As we continue to grow, our focus is on three key areas:"

Martin:

"Now, unlike the renowned **Beltran species of this world**, who have an innate talent for rune-smithing, we're just humble mortals — first-year students *isekai'd* into this world. So, as we learn and grow, our top priority is to:"

1.
"Use **more advanced runes and rune-smithing techniques** to refine the **Komorebi system**."
2.
"Develop better **data crystal and a transport system** to connect sanctuaries across cities."
3.
"Expand **multi-species accessibility** with scent-based inputs, sigil interfaces, and telepathic compatibility modes."

Slide 8 – Business Model

Martin:

Hayashi thrives through ritual and trust:

1.
 Pay-per-session matchmaking for occasional visitors
2.
 Monthly membership tiers for regular seekers
3.
 Add-ons like **personalized date kits** or **private first-meeting rooms** within each sanctuary

Martin:

And in the future: regional passes, guild discounts, and mentorship programs for long-form relationship building.

Slide 9 – Closing

Brandon:

Hayashi isn't just about matchmaking; it's about connection in a world that's often too fragmented.

Martin:

We invite you to join us on this journey — to build a world where hearts meet and grow, where diversity is celebrated, and where love flourishes under the leaves.

Together:

We are **Hayashi** — where hearts meet under the leaves.

Thank you.
