

# Business Model Experimentation

<div>Key Partners</div> <div>1</div>	<div>Key Activities</div> <div>2</div>	<div>Value Propositions</div> <div>5</div>	<div>Customer Relationships</div> <div>7</div>	<div>Customer Segments</div> <div>6</div>
<div>Key Resources</div> <div>3</div>		<div>Channels</div> <div>8</div>		
<div>Cost Structure</div> <div>4</div>		<div>Revenue Streams</div> <div>9</div>		
<div>PARTNERSHIP LED</div>				