Design critique

Resources

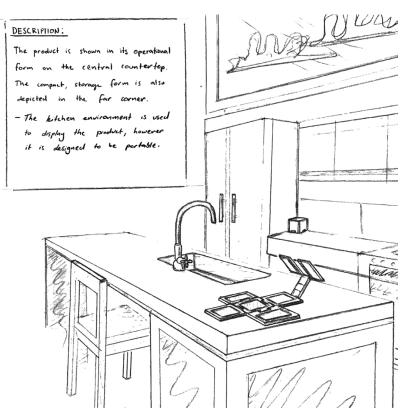
Smart scale

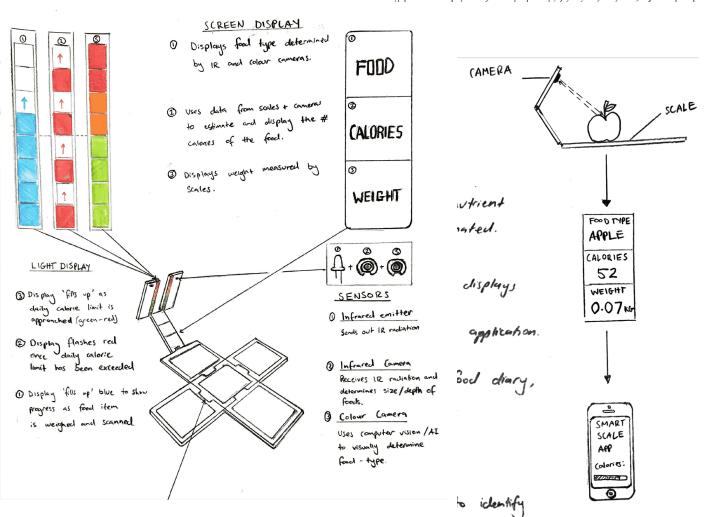
Smart scale is a calorie-counting scale which pairs with a smartphone app to measure and monitor a person's caloric intake.

This product helps solve the problems of current app-based calorie diaries, which require users to undertake a lengthy process of weighing every meal, searching through databases to find food types, and estimating the calories they consume.

A physical 'internet of things' device can speed up this process by instantaneously weighing and identifying food types, automating the process of recording a food diary.

Student: Reginald Oke, DECO1008





Bwhable

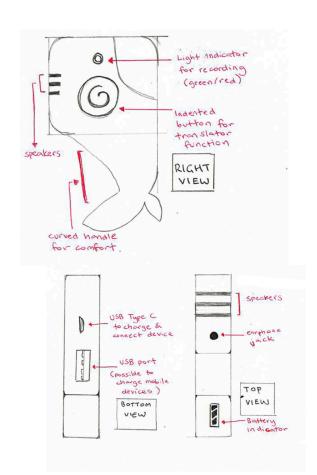
Bwhable. A crossover of the words "Babel and whale' with a smidgen of a reference to babble; Bwhable is the new live translator available for anyone, anytime.

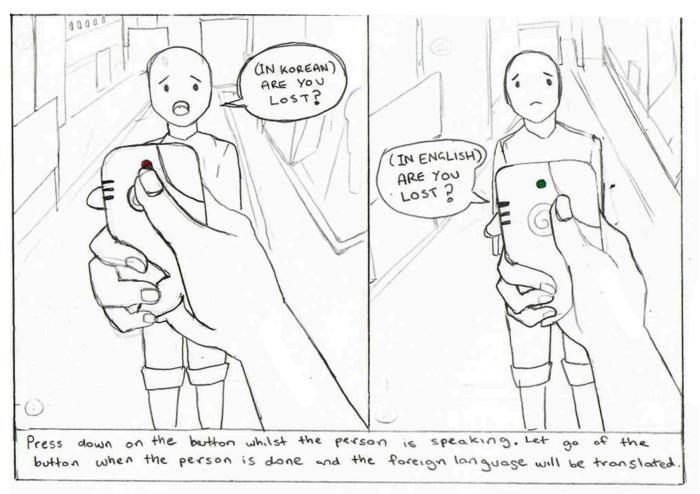
It is simple to operate with a quick click of a button to listen to the words being spoken, before it is translated online and spoken to you in audio form. Bwhable gives you a choice to use it as a group through a speaker, or with more privacy through headphone jacks.

A light indicates to the user the status of Bwhable, making it easy to check if the device is working correctly. A green light turns on to indicate Bwhable has switched on and when the main button to record is pressed, it turns red to indicate that it is recording as intended.

The curve of the device and its size make it comfortable to hold and operate with one hand. The aesthetics appeal to a young demographic, targeting prospective student travellers.

Student: Ji Young Park, DECO1008





Design critique

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Augi

How many times have you found yourself driving with one hand on the steering wheel, and the other discreetly holding your phone down out of sight? If you answered with even once, you owe it to yourself to continue reading.

Introducing augi, a portable, hands-free device that wirelessly streams data from your mobile phone, encodes it, then projects it anywhere on your car windscreen. Augi incorporates patented algorithms within its software that allow anyone to use any app completely hands free when connected to an augi device.

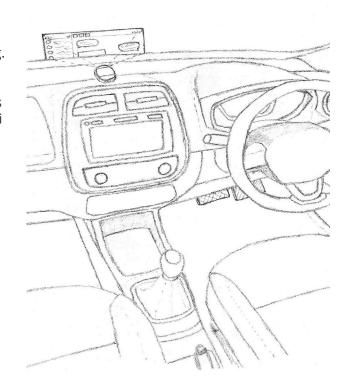
Yes, augi can display on-screen gps navigation, traffic conditions and optimised routes.

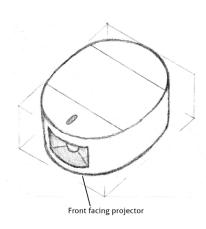
Yes, you can make and receive calls, send and receive texts, and check your facebook.

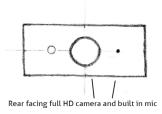
Yes you can change your favourite tunes, check the weather, and even make a video call.

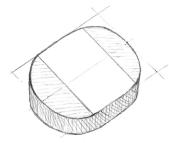
Augi reduces the need to look away from the road, and allows us to have use of both hands while we drive, allowing us to do the things we usually do - only safer.

Student: Kyle Caruna, DECO1008













50mm OLED touch screen display

