ITERATIVE LEARNING

Learning is an ongoing process

Help feels more legitimate from someone you trust has experience

Practice makes perfect, you have to keep pushing and learning

'Sometimes I ask for help when I get stuck, I'll go to my bass teacher.'

something that you don't just learn and let go of... you keep learning new things.'

'Forever - it is

My subject is someone
I can speak and talk to,
and they're learning as

'Something you are
always learning, you
don't really finish

'Photography isn't something you learn and let go of, you have to keep working on it, learning new things to

get better at it.

'But then I get it, and I keep going until I get it all the time, because it's not perfect till you nail it every time.'

'Easy thing to do is just go "egh" I've got it... the

hard work is sitting with

'I'm constantly

discovering new

it over and over again.'

VISUAL

**LEARNING** 

LEARNING PROCESS

CONTEXT

Having a deeper

understanding

through context

allows for greater

appreciation of a

The context behind

important in

understanding and

appreciating it fully

'Context changes the significance of art. Once

of it. it's worthy of

looking at it again.

'I'll appreciate

because I've learnt

about it'

'I kind of need to look

into the lyrics, the

contextual stuff, until I

can really get the idea

of what they're doing - a lot of the time it helps

me appreciate it more it

I know the context.'

I like to talk to artists.

behind scene.

omething different just

Visual learning aids create a more entertaining and engaging learning experience

Visual aids improve the learning experience

The internet is a quick learning resource

'I like learning from YouTube video because you can see somebody playing. I'm a visual guy, so seeing how they physically play, it makes me understand it better. The visual aid is very helpful.'

"I went over to the
games because I
by thought that looks
interesting."

I go to the internet, and I do so much research.' myself [with photography] when I realised that I just had to understand my subject. It wasn't something to be considered so daunting.'

'I started enjoying

'[the internet] I use it cause it's instantaneous.' 'When I need help I usually watch YouTube videos or find info online. I'm a visual guy, going from notes on things to how to physically play; it is definitely helpful.'

Experiencing art in the context of when and how it was created increases audience engagement

Knowing the context of the things I'm learning about makes it more interesting

'I generally like something more if I see it with some context. I can appreciate it more if I have a deeper understanding of it.'

'I don't learn much contextually at museums. I just look at the artist name and the year. But it never really says anything about its context.'

'I started enjoying myself when I realised that I just had to understand my subject, it wasn't something so daunting.' get an understanding of their career path and get to know how they got there.'

'I can talk to artists to

'To fully enjoy something I need to have a deeper understanding of it. Allows me to appreciate it more when I have context.' experience can lead to a bad first impression

Poor organisation

of new event/

Well-organised events make the overall experience much more enjoyable

Having a sense of progression/ accomplishment can yield a more enjoyable journey

**ORGANISATION** 

'[annoying] They're out of a lot of stuff.' 'They had a lot of time trying to set up the projector properly.'

'I like the idea of having the entry and exit next to each other, makes finding the exit easy.' 'I used the colours as right next to each other, grouping the parts of the gallery that are related. I hate the idea of walking through something you aren't interested in.'

'Once I started going with this [the split], you don't want to go back, you don't want to turn around.'



**PERSONAL DISCOVERY** 

exploration of discovery is the most enjoyable

The right mix of direction in the way you move around a

It is important to have a personal preference of immersion available for everyone's journey ndividual freedom to explore and discover is keeping the entertained

I go back quite often to galleries to see if I see something different.

'Enter the main hall and go on to the left. I like the idea of semi-quided walls to show you can get through, but obvious where the intent is.'

I liked the multibranching pink ones. I wanted to use more of them to make things more confusing. I like the idea of getting lost in the gallery and not knowing how far I am and how far I have to

'I like exploring different periods of history.

things, because a curator can suggest things, but I don't like being stuck to it.'

'I don't know if I learn anything, I just like seeing the stuff.'

ways, and then every now and then they kinda ioin back

things.'

**BELONGING** 

A social platform is necessary to motivate young people to see art

Socially bonding over common interests creates a and community leading to a positive feeling

My time off often

Free social events ead to a fun time

'Lusually draw a lot on my day off, listen to music, read. But Chris 'Idays offl I'm usually planned it and I just with my girlfriend and rarely by myself, so I tagged along. It was free and I got to hang out with mates, so it turned out to be a lot of

probably spend a lot of the time with people.

Being involved in a

like-minded

atmosphere is important for

young people

'My friends came and brought beers, so ultimate high point at

'I knew people who were going, then I decided to go.'

I hate large groups of

NEW **EXPERIENCES** 

Finding something new and unique within an area you about is exciting

Discovering new inspiration and enjoyment

It's worth going to than once

A highlight of a nostalgic persona turn a bad day into

Providing an experience that is unique is necessar to encourage young people to

'I always look towards for inspiration in my

'I don't really go out of my way to see galleries because I can see most of it on the internet.

music, I can't pinpoint one specific thing, It's just the whole disovery process. I just need to find the next thing that tickles my fancy.

It interests me because

'I'm constantly discovering new things. For me with music, I always want to find tickles my fancy.'

I went to the Biennale on Monday and much to see.'

'They had a Wii though so I just immersed myself in Super Smash Bros until the part

'But I got to see my girlfriend as well as feed alpacas and lambs which was great, it's my favourite thing to do at the show.'

'Photography was a big dream of mine, something I wanted to

through friends.

'I don't like when you're sorta stuck to that.'

'I hate the idea of walking through something that's not interesting.'

'I hate the idea of

walking through

something you're not interested in, this way

you have lots of different routes to get the to same place.'

'I like semi-guided

'I was initially excited cause I was going there to see air [girlfriend].'

'It was my first time at a

Vaporwave gig. I saw it on Facebook and

figured free entry hurt.

couldn't so I went with some friends to check

it out.'

'I met up with my

girlfriend because she

was working there.

trying to find a good spot to get a bit

'I thought it'd be pretty entertaining, good fun playing some Wii with

people, parents screaming at the kids, the people there are

house, happy!

I played Battlefield 4 .

online'