

Critique Phase

Brainstorming	<ul style="list-style-type: none">• Write down problems and concerns on post-it notes• Cluster the notes around topics and give each cluster a title
Mindmapping	<ul style="list-style-type: none">• Create a mind map by using the topics identified in the previous activity and drawing possible lines and arrows to connect relevant notes and clusters. Annotate the lines where possible.

Fantasy Phase

Envisioning	<ul style="list-style-type: none">• Use unconventional metaphors<ul style="list-style-type: none">- Use the following structure to construct your metaphors: <Problem domain entity> AS <Unusual target entity> e.g. Automated vehicle AS an office, carpark AS a bookstore• Use what if scenarios:<ul style="list-style-type: none">- Use the following template to construct your what if questions: WHAT IF THERE WERE NO <Problem domain entity> IN <Problem domain setting>? e.g. What if there were no car parks in your neighborhood? WHAT IF ALL <Problem domain entity> WERE <Unusual state>? e.g. What if all roads were closed?
Recording	<ul style="list-style-type: none">• Write down the ideas on post-it notes

Implementation Phase

Evaluate Plan	<ul style="list-style-type: none">• Conduct a SWOT analysis on the proposed ideas.• Produce a draft action plan. Use the template on the following page.
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