

The background of the top half of the slide features a repeating pattern of a cartoon character with a grumpy expression, a mustache, and a white headband with a red and blue dot. The character is holding up a US dollar bill. The entire pattern is rendered in a dark blue, semi-transparent style.

Newbie Investors! Should You Sell or Hold?

Buy/Sell Recommendation For Stock Market Beginners

2023-1 Team timeseries

Kim Min/ Kim Dong-hwan/ Seo Yoo-jin/ Lee Soo-rin/ Jang Da-yeon

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1 Summary of week1

2 Modeling process

3 Final model

4 Conclusion

1

Summary of week1

1 Summary of week 1

Background of Topic Selection



Stock Market

The stock market quickly worsens,
leading to significant losses for
many investors.



Novice investors

Novice investors, lacking
investment knowledge, face
substantial losses



Let's create a service to provide easily
accessible investment insights for novice investors!

1 Summary of week 1

Background of Topic Selection



Stock Market

The stock market quickly worsens, leading to significant losses for many investors.



Novice investors

Novice investors, lacking investment knowledge, face substantial losses

Team Time Series Topic Analysis

Buy/Sell Recommendation Service For Stock Market Beginners

1 Summary of week 1

Utilized data



SK Hynix



신한금융지주회사

Shinhan
Financial
Group



HYUNDAI

Hyundai motor
Company

8 individual indicators

11 common indicators

1 Summary of week 1

Utilized data

Individual indicators

- ✓ Stock price trend data
- ✓ Investor transaction performance data
- ✓ Foreign ownership data
- ✓ Short selling data
- ✓ Domestic news data
- ✓ English news data
- ✓ Naver Stock Discussion Forum data
- ✓ Naver search volume data

Common indicators

- ✓ KOSPI data
- ✓ Bitcoin trading data
- ✓ Economic sentiment index
- ✓ News sentiment index
- ✓ Industrial production index
- ✓ Consumer price index
- ✓ Consumer confidence index
- ✓ Consumer sentiment index
- ✓ Unemployment rate
- ✓ Bank of Korea base rate
- ✓ Exchange rate

1 Summary of week 1

Utilized data

Individual indicators

- ✓ Stock price trend data
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Common indicators

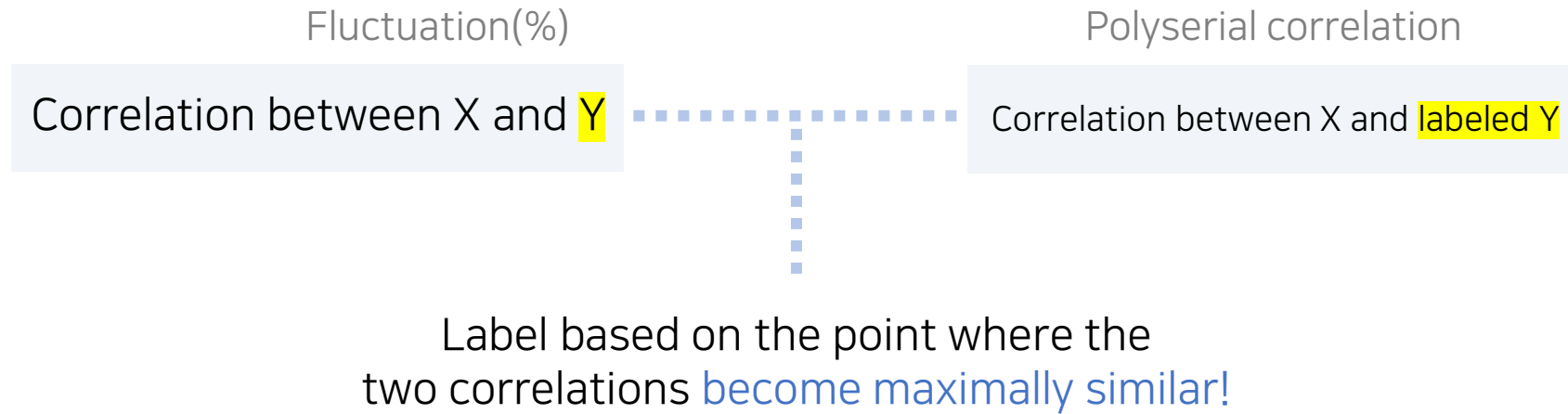
- ✓ KOSPI data
- ✓ Bitcoin trading data
- ✓ Economic sentiment index
- ✓ News sentiment index
- ✓ Industrial production index
- ✓ Consumer price index
- ✓ Consumer confidence index
- ✓ Consumer sentiment index
- ✓ Employment rate
- ✓ Export rate



Utilizing data that reflects public opinion
to grasp fluctuations based on sentiment
and investor psychology!

1 Summary of week 1

Labeling for Y variable



1 Summary of week 1

Labeling for Y variable



Label based on the point where the two correlations **become maximally similar!**



1-day FR threshold: **3%**

3-day FR threshold: **5%**

FR : Fluctuation Rate

1-day(tomorrow) FR \leq -3% : SELL

1-day(tomorrow) FR \geq 3% : BUY

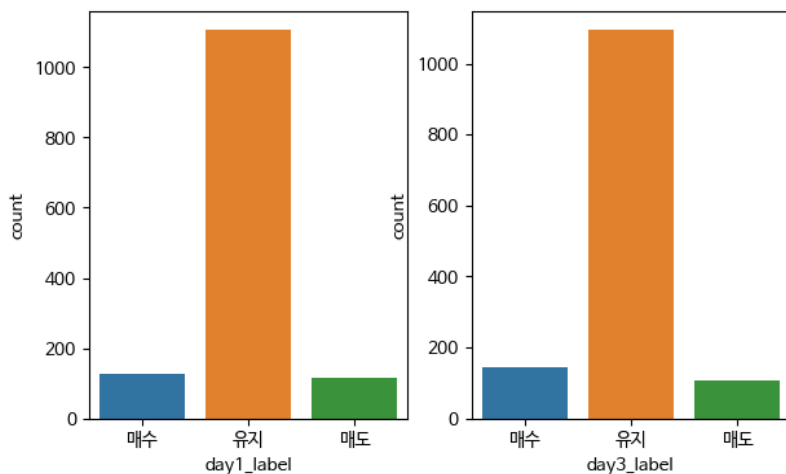
Otherwise : HOLD (maintain)

1 Summary of week 1

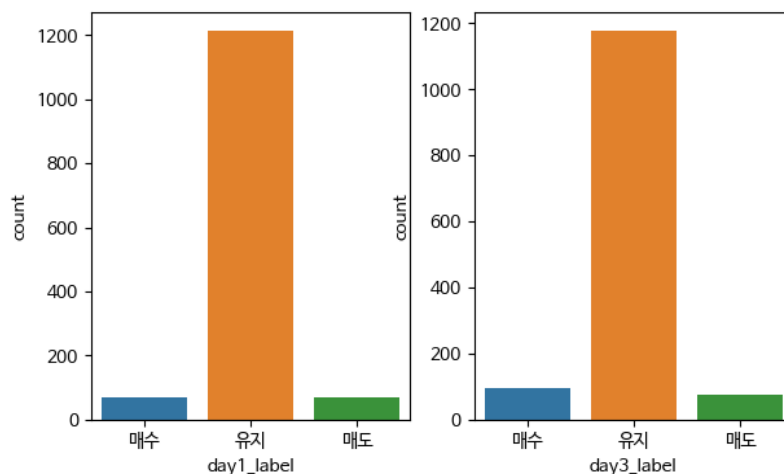
Labeling for Y variable

Each stock's distribution of labeled Y

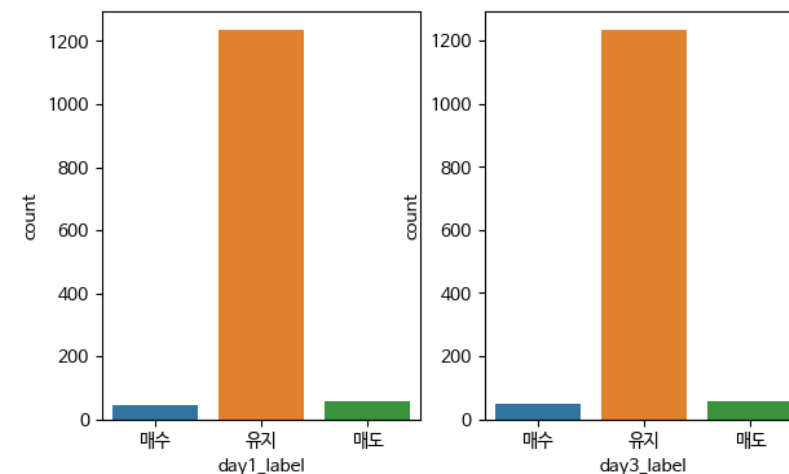
SK 하이닉스 라벨 분포



현대차 라벨 분포



신한지주 라벨 분포



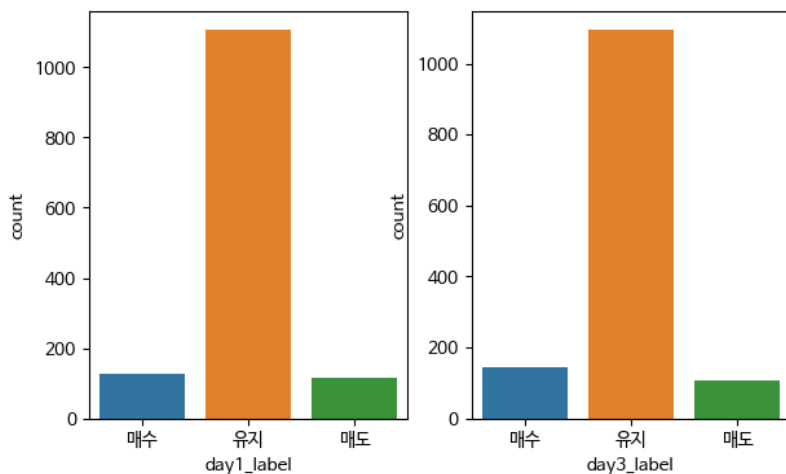
In all stocks, the **class imbalance** between 'buy'/'sell' versus 'hold' is significant

1 Summary of week 1

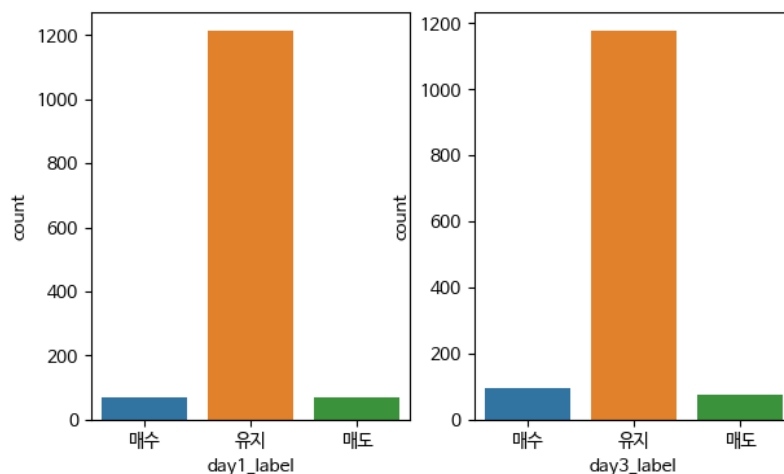
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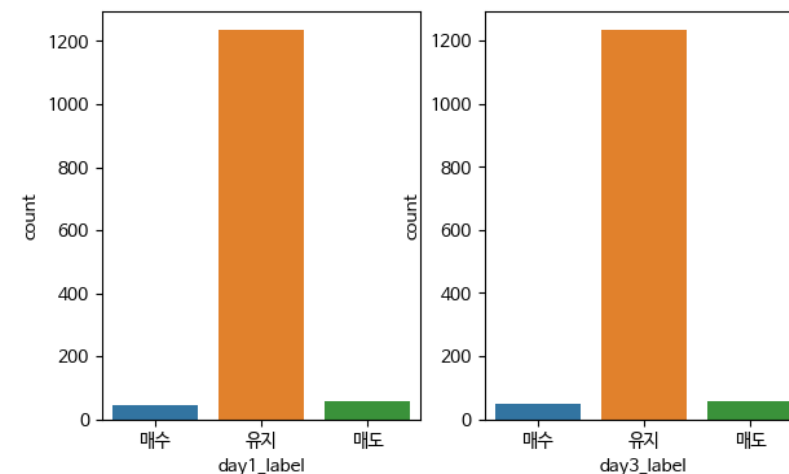
SK 하이닉스 라벨 분포



현대차 라벨 분포



신한지주 라벨 분포



The overall accuracy is high, but the model predictions are biased towards 'hold', resulting in issues with properly predicting 'buy' and 'sell'

1 Summary of week 1

Labeling for Y variable



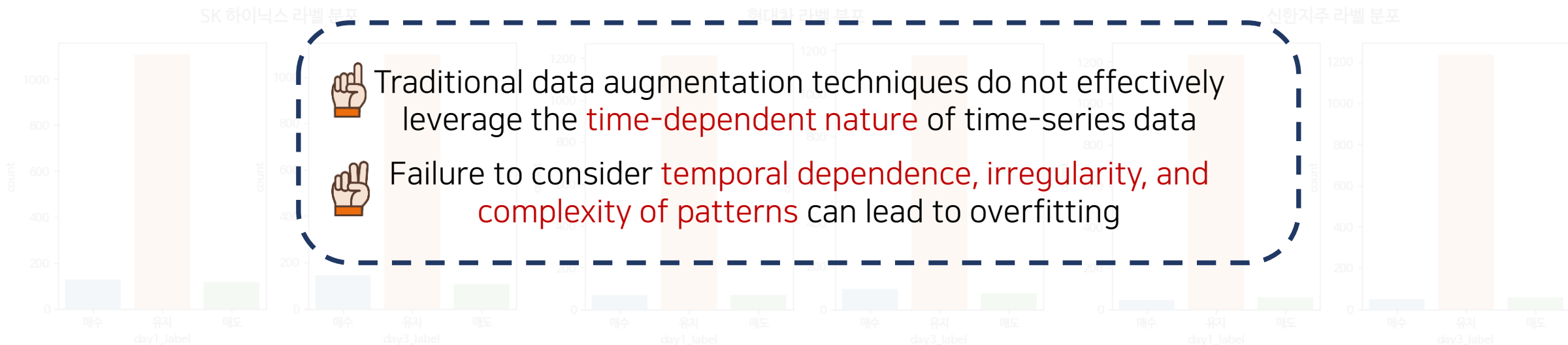
Difficulties in augmenting timeseries data



Traditional data augmentation techniques do not effectively leverage the **time-dependent nature** of time-series data



Failure to consider **temporal dependence, irregularity, and complexity of patterns** can lead to overfitting



The overall accuracy is high, but the model predictions are biased towards 'hold', resulting in issues with properly predicting 'buy' and 'sell'



2

Modeling process

2 Modeling process

5-day fluctuation labeling



SK Hynix



신한금융지주회사

Shinhan
Financial
Group



HYUNDAI

Hyundai motor
Company

After applying the model, there are performance issues
in predicting the 1-day fluctuations

Team [deep learning] leader :



2 Modeling process

5-day fluctuation labeling

1-day FR predictions

LGBM

	BUY	HOLD	SELL
BUY	0	22	0
HOLD	0	201	0
SELL	0	15	0

XGB

	BUY	HOLD	SELL
BUY	0	22	0
HOLD	9	186	6
SELL	1	14	0

Logistic

	BUY	HOLD	SELL
BUY	1	2	19
HOLD	4	38	159
SELL	0	2	13

FR : Fluctuation Rate

Model performance is bad for 1-day FR prediction

(The deep learning models were also not that great)

2 Modeling process

5-day fluctuation labeling

3-day FR predictions

LGBM

	BUY	HOLD	SELL
BUY	3	24	0
HOLD	3	186	3
SELL	0	15	4

XGB

	BUY	HOLD	SELL
BUY	11	16	0
HOLD	5	186	1
SELL	0	15	4

Logistic

	BUY	HOLD	SELL
BUY	8	24	0
HOLD	3	222	1
SELL	0	26	1

FR : Fluctuation Rate

A certain level of performance in predicting the 3-day FR was observed

2 Modeling process



5-day fluctuation labeling

Why the 1-day FR predictions are worse than 3-day FR predictions...?

LGBM

XGB

Logistic

	BUY	Estimated cause
BUY	3	24
HOLD	3	186
SELL	0	5

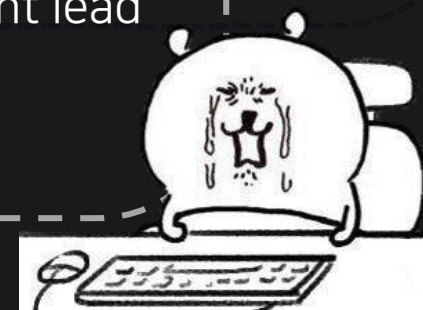
	BUY	HOLD	SELL
BUY	11	16	0
HOLD	5	186	1
SELL	0	15	4

	BUY	HOLD	SELL
BUY	8	24	0
HOLD	3	222	1
SELL	0	26	1

The dependency among data become larger when predicting 3-day FR
Compare to that, 1-day FR less depend on X variables and have attribute that is closer to random ...

Class imbalance is more seriously on 1-day FR than 3-day FR and it might lead poorer performance for the 1-day FR compared to the 3-day FR

A certain level of performance in predicting the 3-day FR was observed



2 Modeling process

5-day fluctuation labeling



3-day FR predictions

LGBM

	BUY	HOLD	SELL
BUY	3	24	0
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HOLD	3	222	1
SELL	0	26	1

If prediction performance is better for the 3-day FR than the 1-day FR, would it not be meaningful to predict longer than 3-day?

Decided to try predicting the

5-day fluctuation rate

A certain level of performance in predicting the 3-day FR was observed

FR : Fluctuation



2 Modeling process

5-day fluctuation labeling

```
SK['day5_label'] = SK['5일 등락률'].apply(lambda x: 'maintain' if abs(x) < 5 else 'buy' if x >= 5 else 'sell')
```

Same as the second week, calculate the polyserial correlation and determine the labeling threshold by comparing it with the original one



Like the 3-day fluctuation rate,
the threshold is determined to be 5%

2 Modeling process

Variable Selection

1

[Causality Test]

2

[VIF]

3

[Feature Importance]

4

[KS test]

5

[Full Model]

2 Modeling process

Variable Selection

Way1. Causality test & Correlation analysis

Causality Test

For two datasets with the same time range, if linear regression can be performed on one dataset against the other and it is significant, it suggests the existence of a Granger Causality

2 Modeling process

Variable Selection

Way1. Causality test & Correlation analysis

Causality Test

For two datasets with the same time range, if linear regression can be performed on one dataset against the other and it is significant, it suggests the existence of a Granger Causality



Perform variable selection
based on correlation analysis from the previous week, and Causality test

2 Modeling process

Variable Selection

Way1. Causality test & Correlation analysis

Causality Test

For two datasets with the same time range, if linear regression can be performed on one dataset against the other and it is significant, it suggests the existence of a Granger Causality



Variable selection result
Fluctuation rate, Closing price, Trading amount, Trading volume, Market capitalization, net institutional buying, net individual buying, net foreign buying, Sentiment score

2 Modeling process

Variable Selection

Way2. VIF

Variance Inflation Factor

In multiple polynomial regression analysis, it is commonly considered that independent variables exhibit multicollinearity when their VIF exceeds 10

$$\begin{aligned} VIF_i > 10 &\Leftrightarrow \frac{1}{1 - r_i} > 10 \\ 1 &> 10 - 10r_i \\ r_i &> 0.9 \end{aligned}$$



If the i-th independent variable is removed, the remaining variables still explain over 90% of the response variable.

2 Modeling process

Variable Selection

Way2. VIF

Variance Inflation Factor

In multiple polynomial regression analysis, it is commonly considered that independent variables exhibit multicollinearity when their VIF exceeds 10



Remove the variables with VIF values exceeding 10 from the final datasets

2 Modeling process

Variable Selection

Way2. VIF

Variance Inflation Factor

In multiple polynomial regression analysis, it is commonly considered that independent variables exhibit multicollinearity when their VIF exceeds 10



Variable selection result

Economic Sentiment Index (Cyclical Fluctuations), Market Capitalization, Bitcoin Closing Price, USD/KRW, Consumer Sentiment Index, KOSPI Trading Volume, Net individual buying, Net foreigner buying, Industrial Production Index, KOSPI Transaction Volume, News Sentiment Index, EUR/KRW, Discussion Forums, Unemployment Rate, JPY/KRW, Transaction Volume, Sentiment Score, Foreign Held Quantity, KOSPI Fluctuation Rate, Labor Force Participation Rate, Search Terms, Media Coverage Volume, Net institutional buying, Bitcoin Transaction Volume, Bitcoin Fluctuations

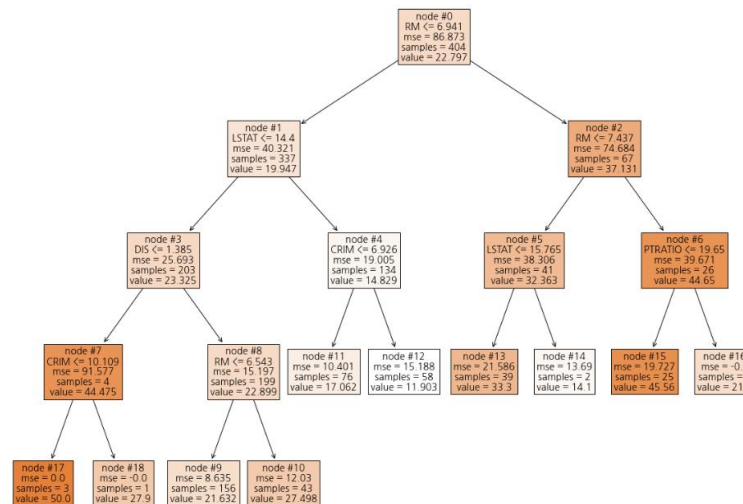
2 Modeling process

Variable Selection

Way3. Feature Importance

feature importance

When classification is conducted using a tree-based model, this value represents the ranking of how frequently and importantly the variable is utilized at each split.



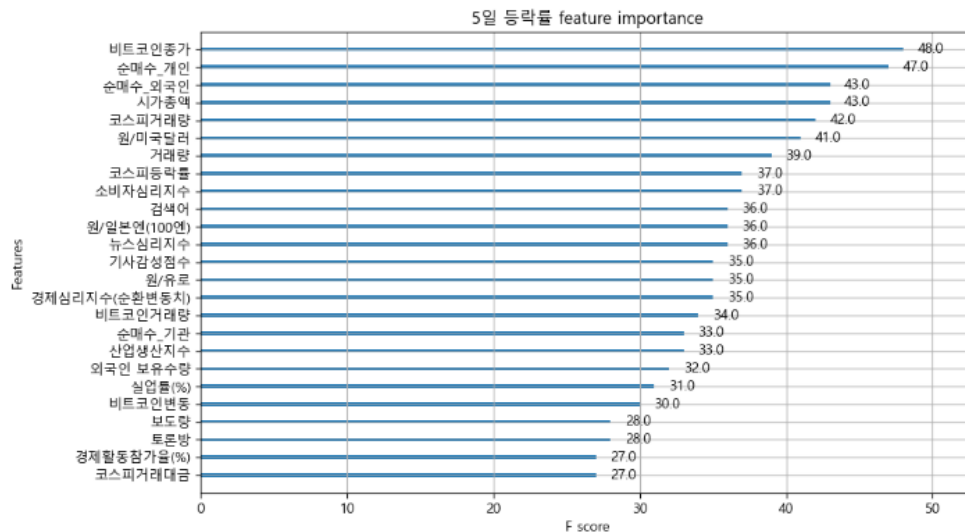
2 Modeling process

Variable Selection

Way3. Feature Importance

feature importance

When classification is conducted using a tree-based model, this value represents the ranking of how frequently and importantly the variable is utilized at each split.



Since there are no significant differences in feature importance, simply removed variables with multicollinearity and selected all remaining variables.

If you perform variable selection based on FI, you must handle the multicollinearity issue first

2 Modeling process

Variable Selection

Way3. Feature Importance

feature importance

When classification is conducted using a tree-based model, this value represents the ranking of how frequently and importantly the variable is utilized at each split.



Variable selection result
Net individual buying, Net foreigners buying, Net other Corporations buying, Trading Volume, Bitcoin Fluctuations, Discussion Forums, News Sentiment Index, Net institutional buying, Media Coverage Volume, Sentiment Score, USD/CNY, Search Terms, KOSPI Transaction Volume, Fluctuation Rate, Foreign held Quantity, Transaction Amount, Change, Bitcoin Closing Price, EUR/KRW, Closing Price, Bitcoin Transaction Volume, KOSPI Fluctuation Rate, USD/KRW, JPY/KRW, KOSPI Change, KOSPI Transaction Amount

2 Modeling process

Variable Selection

Way4. KS test

Kolmogorov Smirnov Test

The non-parametric methods determine the rejection region by comparing the **differences in empirical distribution** between two distributions

Frequently used techniques in credit scoring models for classifying good/bad customers

The objective of credit scoring models is similar to that of the topic analysis modeling, and could it be possible to overcome the limitations of variable selection based only on linear relationships, given its non-parametric approach?!

2 Modeling process

Variable Selection



Way4. KS test

What is Empirical distribution function?

Kolmogorov Smirnov Test

$$F_n(x) = \frac{\sum_{i=1}^n 1(X_i \leq x)}{n} \quad (\text{Where } n \text{ is the total number of observations})$$

The definition of Population X's CDF is $F_n(x) = P(X \leq x)$ which has high similarity to EDF

Frequently used techniques in credit scoring models for classifying good/bad customers

$$P(\lim_{n \rightarrow \infty} |F(x) - F_n(x)| = 0) = 1$$

According to the Klimenko-Catelli theorem, EDF converges in probability to the CDF.

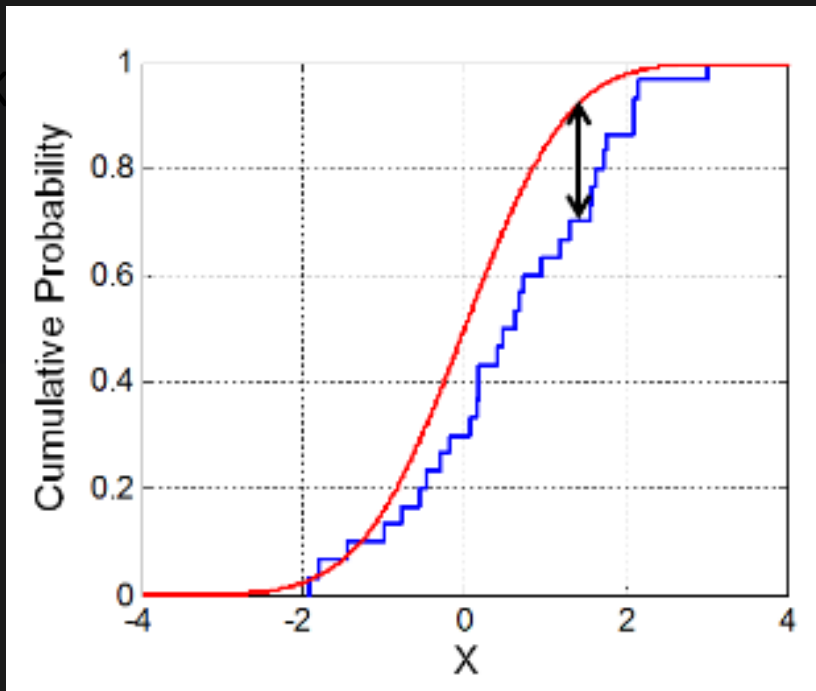
In other words, the EDF can be used to define statistics corresponding to the population's CDF

on linear relationships, given its non-parametric approach?

2 Modeling process

Variable Selection

Way4. KS test



The graph shows both an EDF and a CDF
black arrow between them represents KS Statistics

methods determine the rejection region

an empirical distribution between two distributions

$$D_{n,m} = \sup(|F_{1,n} - F_{2,m}(x)|)$$

$$D_{n,m} > c(\alpha) \sqrt{\frac{n+m}{nm}}$$

fit scoring models for classifying good/bad customers

Calculate the test statistics by using the formula

if the test statistic is greater than critical value, reject the

models is similar to that of the topic analysis modeling,

Null hypothesis (i.e., They are from same distribution)

and could it be possible to overcome the limitations of variable selection based only

on linear relationships, given its non-parametric approach?!

2 Modeling process

Variable Selection

Way4. KS test

Kolmogorov Smironov Test

The non-parametric methods determine the rejection region by comparing the differences in empirical distribution between two distributions



The number of variables that significantly differed in the distribution of sell/hold, hold/buy, and sell/buy across all three stocks was small. Among the nine combinations of distributions (S/H, H/B, S/B - 3 X 3 - Shinhan, Sk, Hyundai), select variables that significantly differ in distribution six or more times.

2 Modeling process

Variable Selection

Way4. KS test

Kolmogorov Smironov Test

The non-parametric methods determine the rejection region by comparing the **differences in empirical distribution** between two distributions



Variable selection result
Closing price, Fluctuation rate, Trading volume, Trading value, Market capitalization, Discussion Forum, Net institutional buying, Net other Corporations buying, Net individual buying, Net foreigners buying, Search terms, media coverage volume, Sentiment score, KOSPI Fluctuation rate

2 Modeling process

Variable Selection

1

[Causality Test]

2

[VIF]

3

[Feature Importance]

4

[KS test]

5

[Full Model]

But for almost every
case,

Full model have the
best performance...



2 Modeling process

Variable Selection

1

[Causality Test]

2

[VIF]

3

[Feature Importance]

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[KS test]

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[Full Model]

But for almost every
case,
Full model have the
best performance...



2 Modeling process

Modeling overview



Input X variables at the current time(minmax scaled /full model)

Output Recommendations based on Stock price fluctuation Predictions for the next 5 days

- Recommend **Buy** if the rate of change is expected to **rise by more than 5%** over the 5 days from $t+1$ to $t+6$.
- Recommend **Sell** if the rate of change is expected to **fall by more than 5%** over the 5 days from $t+1$ to $t+6$.
- Recommend **Hold** if the **absolute rate** of change is expected to be **within 5%** over the 5 days from $t+1$ to $t+6$.

2 Modeling process

Modeling overview

Input X variables at the current time(minmax scaled /full model)

Output Recommendations based on Stock price fluctuation Predictions for the next 5 days

- Recommend **Buy** if the rate of change is expected to **rise by more than 5%** over the 5 days from $t+1$ to $t+6$.
- Recommend **Sell** if the rate of change is expected to **fall by more than 5%** over the 5 days from $t+1$ to $t+6$.
- Recommend **Hold** if the **absolute rate** of change is expected to be **within 5%** over the 5 days from $t+1$ to $t+6$.



Fit the model to SK Hynix data, which has the least class imbalance, and then apply the same model to all three stocks.



Model Selection Criteria: How well does it predict buy/sell? (Among models with high accuracy in buy/sell, select the one with the highest f1-score.)

2 Modeling process

Customize optuna score

Confusion matrix

		PREDICTIVE VALUES	
		POSITIVE (1)	NEGATIVE (0)
ACTUAL VALUES	POSITIVE (1)	TP	FN
	NEGATIVE (0)	FP	TN

Accuracy

how often a classification
ML model is correct overall
 $(TP+TN)/(TP+TN+FP+FN)$

Precision

how often an ML model is correct
when predicting the target class.
 $TP/(TP+FP)$

2 Modeling process

Customize optuna score

Confusion matrix

		PREDICTIVE VALUES	
		POSITIVE (1)	NEGATIVE (0)
ACTUAL VALUES	POSITIVE (1)	TP	FN
	NEGATIVE (0)	FP	TN

Recall

shows whether an ML model
can find all objects of the target class

$$TP/(TP+FN)$$

F1 score

Harmonic mean of
Precision and Recall

$$2(Precision * Recall) / (Precision + Recall)$$

2 Modeling process

Customize optuna score

Optuna

Explore the hyperparameter space to find out the [composition of parameters](#) which maximize or minimize the objective function

2 Modeling process

Customize optuna score

Optuna

Explore the hyperparameter space to find out the **composition of parameters** which maximize or minimize the objective function

Optuna score custom

Defining and Providing evaluation metrics for the **objective function** to be optimized



Function returning results
for each hyperparameter combination in Optuna

2 Modeling process

Customize optuna score

Optuna

Explore the hyperparameter space to find out the **composition of parameters** which maximize or minimize the objective function

Optuna score custom

Defining and Providing evaluation metrics for the objective function to be optimized



Process Optuna with F1score
and 3 additional custom scores

2 Modeling process

Customize optuna score

01 Mean accuracy of BUY, SELL, HOLD

```
cm=confusion_matrix(y_test, y_pred)
bacc=cm[0,0]/sum(cm[0]) # BUY accuracy
sacc=cm[2,2]/sum(cm[2]) # SELL accuracy
macc=cm[1,1]/sum(cm[1]) # HOLD accuracy
rst=np.mean([bacc,sacc,macc])
```

02 Mean accuracy of BUY, SELL

```
cm=confusion_matrix(y_test, y_pred)
bacc=cm[0,0]/sum(cm[0]) # BUY accuracy
sacc=cm[2,2]/sum(cm[2]) # SELL accuracy
rst=np.mean([bacc,sacc])
```

03 Mean F1 score and accuracy of BUY,SELL

```
cm=confusion_matrix(y_test, y_pred)
bacc=cm[0,0]/sum(cm[0]) # BUY accuracy
sacc=cm[2,2]/sum(cm[2]) # SELL accuracy
f1=sum(scores)/len(scores)
rst=np.mean([bacc,sacc,f1])
```

04 Mean accuracy and precision of BUY,SELL

```
cm=confusion_matrix(y_test, y_pred)
bacc=cm[0,0]/sum(cm[0]) # BUY accuracy
sacc=cm[2,2]/sum(cm[2]) # SELL accuracy
bpre=cm[0,0]/np.sum(cm, axis=0)[0] #BUY Precision
spre= cm[2,2]/np.sum(cm, axis=0)[2] #SELL Precision
rst=np.mean([bacc,sacc,bpre,spre])
```

2 Modeling process

List of models attempted

Models

- LSTM
- CNN
- SVM
- Logistic regression
- Naïve Bayes
- XGB
- LGBM
- LGBM regressor
- LGBM-CNN regressor

2 Modeling process

List of models attempted

Models

- LSTM
- CNN
- SVM
- Logistic regression
- Naïve Bayes
- XGB
- LGBM
- LGBM regressor
- LGBM-CNN regressor

When tasks pile up in front of me,
It become even less motivated to do them



Selecting the best model using Optuna
based on 4 scores

3

Final model

XGB classifier

Used Data : SK Hynix

variables : Full Model

evaluation : custom optuna score

classification : 다중 분류(매수, 매도, 유지)

LSTM regressor

Used Data : SK Hynix

variables : VIF

highlight : predict labeled Y

by regression and classify
using Threshold function afterward

XGB classifier

Used Data : SK Hynix

variables : Full Model

evaluation : custom optuna score

Type: multiclass classification

LSTM regressor

Used Data : SK Hynix

variables : VIF

highlight : predict labeled Y

by regression and classify

using Threshold function afterward

XGB classifier

Used Data : SK Hynix

variables : Full Model

evaluation : custom optuna score

Type: multiclass classification

LSTM regressor

Used Data : SK Hynix

variables : VIF

highlight : predict labeled Y

by regression and classify

using Threshold function afterward

1. Variable selection

Data : SK Hynix

variables : Full Model

Variables

X: 'Closing Price', 'Price Change', 'Fluctuation Rate', 'Volume', 'Transaction Amount', 'Market Cap', 'Foreign Ownership Quantity', 'Foreign Ownership Ratio', 'Discussion Forum', 'Net Purchases by Institutions', 'Net Purchases by Other Corporations', 'Net Purchases by Individuals', 'Net Purchases by Foreigners', 'Search Volume', 'News Coverage', 'Article Sentiment Score', 'Sentiment Index', 'Bitcoin Closing Price', 'Bitcoin Volume', 'Bitcoin Fluctuation', 'KOSPI Closing Price', 'KOSPI Fluctuation Rate', 'KOSPI Volume', 'KOSPI Transaction Amount', 'KOSPI Market Cap', 'Bank of Korea Interest Rate', 'KRW/USD ', 'KRW/CNY ', 'KRW/JPY ', 'KRW/EUR ', 'Economic Sentiment Index (Original Series)', 'Economic Sentiment Index (Cyclically Adjusted)', 'Industrial Production Index', 'Inflation Rate', 'Consumer Confidence Index', 'Consumer Sentiment Index', 'Labor Force Participation Rate (%)', 'Unemployment Rate (%)', 'Employment Rate (%)', 'KOSPI Comparison'

Y : 'day5_label'

XGB Classifier

1. Variable selection

Data : SK Hynix



Using SK Hynix data, which exhibits the least class imbalance, for hyperparameter tuning. Afterwards, apply tuned model to remaining stocks

variables : Full Model

Variables

X: 'Closing Price', 'Price Change', 'Fluctuation Rate', 'Volume', 'Transaction Amount', 'Market Cap', 'Foreign Ownership Quantity', 'Foreign Ownership Ratio', 'Discussion Forum', 'Net Purchases by Institutions', 'Net Purchases by Other Corporations', 'Net Purchases by Individuals', 'Net Purchases by Foreigners', 'Search Volume', 'News Coverage', 'Article Sentiment Score', 'Sentiment Index', 'Economic Sentiment Index (Original Series)', 'Economic Sentiment Index (Cyclically Adjusted)', 'Industrial Production Index', 'Inflation Rate', 'Consumer Confidence Index', 'Consumer Sentiment Index', 'Labor Force Participation Rate (%)', 'Unemployment Rate (%)', 'Employment Rate (%)', 'KOSPI Comparison'

Categorical variable based on the predicted fluctuation rate of 5 days after the given date

Have 3 categories : buy, sell, maintain

Y : 'day5_label'

2. Label encoding

Perform label encoding with target label (day5_label)

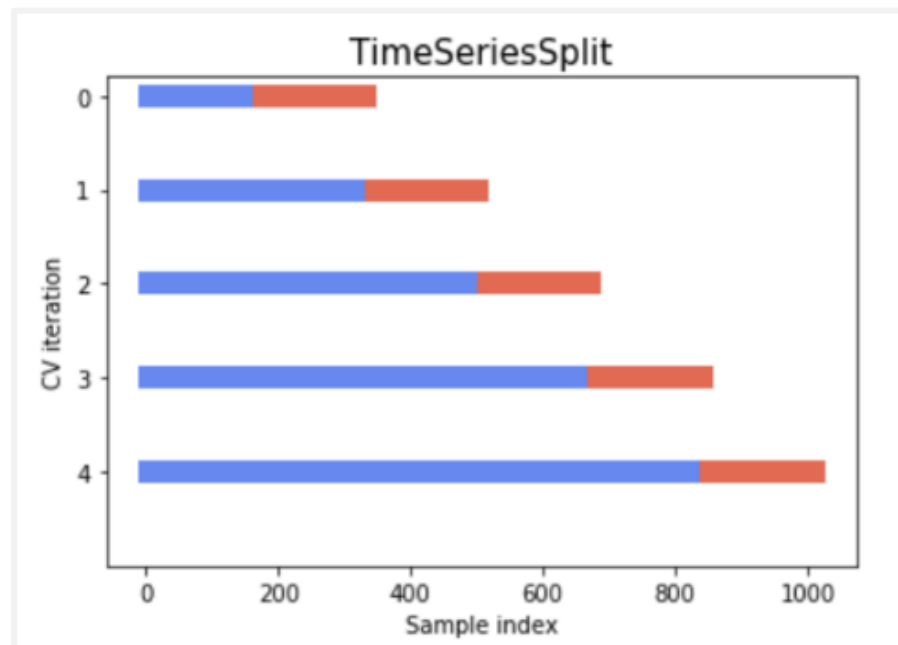
Buy	0
Hold	1
Sell	2

3. MinMax Scaling

$$\frac{x - \text{Min}(X)}{\text{Max}(X) - \text{Min}(X)}$$

- Apply MinMax scaling to every continuous X variables
- Normalization scaling (range: [0, 1])
- To reduce the scale difference between variables to fitting into the same hyperparameters

3. Expanding Window CV

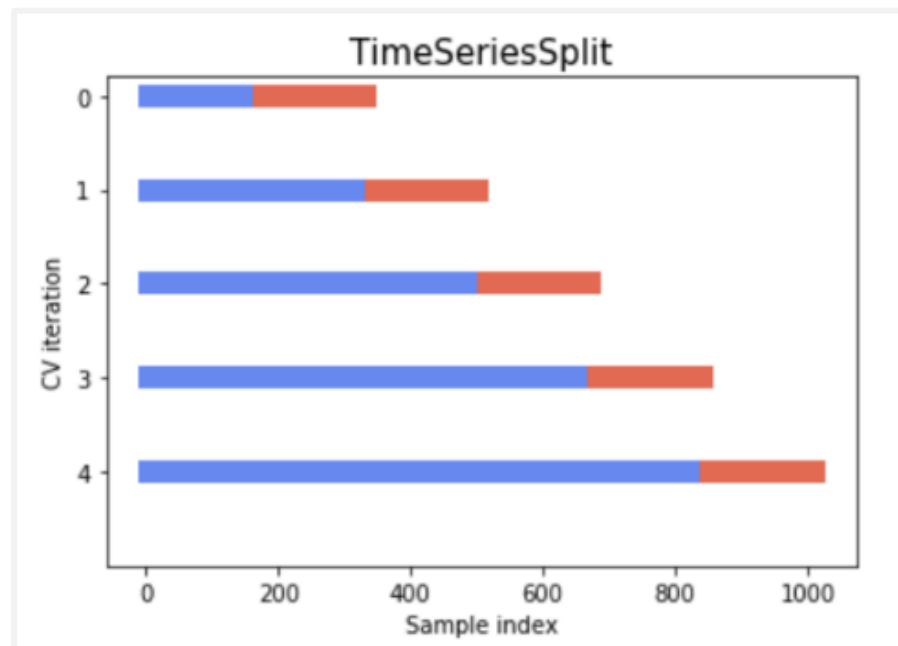


time series cross-validation technique

where a window of the same size accumulates and moves incrementally.

In each step, the training set and validation set from the previous stage are utilized as the training set for the current stage

3. Expanding Window CV



Utilized Expanding Window CV with `n_splits = 4`

Since Split increases size of validation set go decreases,
which can lead to severe class imbalance issues within a single validation set.

4. Class weights



How to deal with the **class imbalance issue**?



If there is class imbalance in the data,
can you simply use the `scale_pos_weight` parameter?

4. Class weights



How to deal with the **class imbalance issue**?



If there is class imbalance in the data,
can you simply use the `scale_pos_weight` parameter?



it can only be used with **binary classification**...

4. Class weights



How to deal with the **class imbalance issue**?



If there is class imbalance in the data,
can you simply use the `scale_pos_weight` parameter?



In the case of **Multiclass classification**,
sample_weight parameter can be used with the fit function !!

4. Class weights

Use the inverse of the proportion of each class as the sample weight for that class!

```
class_weights = class_weight.compute_sample_weight(class_weight='balanced', y=y_train)
```

- Function that calculates the sample weights for each class for the imbalanced training data

```
xgb_model=xgb.XGBClassifier(**params, random_state = 42)  
xgb_model.fit(x_train, y_train, sample_weight=classes_weights)
```

You can utilize it with the fit function in this way!



5. Optuna hyperparameter tuning

XGBoost Classifier hyperparameters

- `max_depth`: Maximum depth of the tree; deeper trees are more complex
- `learning_rate`: the step size at each iteration while moving toward a minimum of a loss function
- `n_estimators`: number of trees
- `min_child_weight`: Minimum Hessian weight needed for a split
- `gamma`: Minimum loss reduction required for a split
- `subsample`: Data sampling ratio for each tree.
- `colsample_bytree`: Feature sampling ratio for each tree
- `reg_alpha`: L1 regularization weight
- `reg_lambda`: L2 regularization weight

5. Optuna hyperparameter tuning

Accuracy

$$\frac{TP + TN}{TP + TN + FP + FN}$$

Precision

$$\frac{TP}{TP + FP}$$

Optuna evaluation metrics

Average Buy accuracy, Buy precision,
Sell accuracy, and Sell precision

5. Optuna hyperparameter tuning

Accuracy

$$\frac{TP + TN}{TP + TN + FP + FN}$$

Precision

$$\frac{TP}{TP + FP}$$



Optuna evaluation metrics

Average **Buy accuracy**, Buy precision,
Sell accuracy, and Sell precision

To create a model that predicts 'buy' and 'sell' well, which can directly impact trading profits.
exclude the high-proportion 'maintain' class and include the **accuracy** of 'buy' and 'sell' in evaluation metrics

5. Optuna hyperparameter tuning

Accuracy

To prevent the model from excessively predicting only 'buy' and 'sell', and to maintain predictive power for 'hold', include precision of 'buy' and 'sell' in the evaluation metrics

$$\frac{TP + TN}{TP + TN + FP + FN}$$

Precision

$$\frac{TP}{TP + FP}$$



Optuna evaluation metrics

Average Buy accuracy, Buy precision,
Sell accuracy, and Sell precision

5. Optuna hyperparameter tuning

Best Parameters

- max_depth : 14
- learning_rate : 0.01843
- n_estimators : 604
- min_child_weight : 6
- gamma : 0.13475
- subsample : 0.14467
- colsample_bytree : 0.96275
- reg_alpha : 8.16062e-05
- reg_lambda : 2.07248e-08

5. Optuna hyperparameter tuning

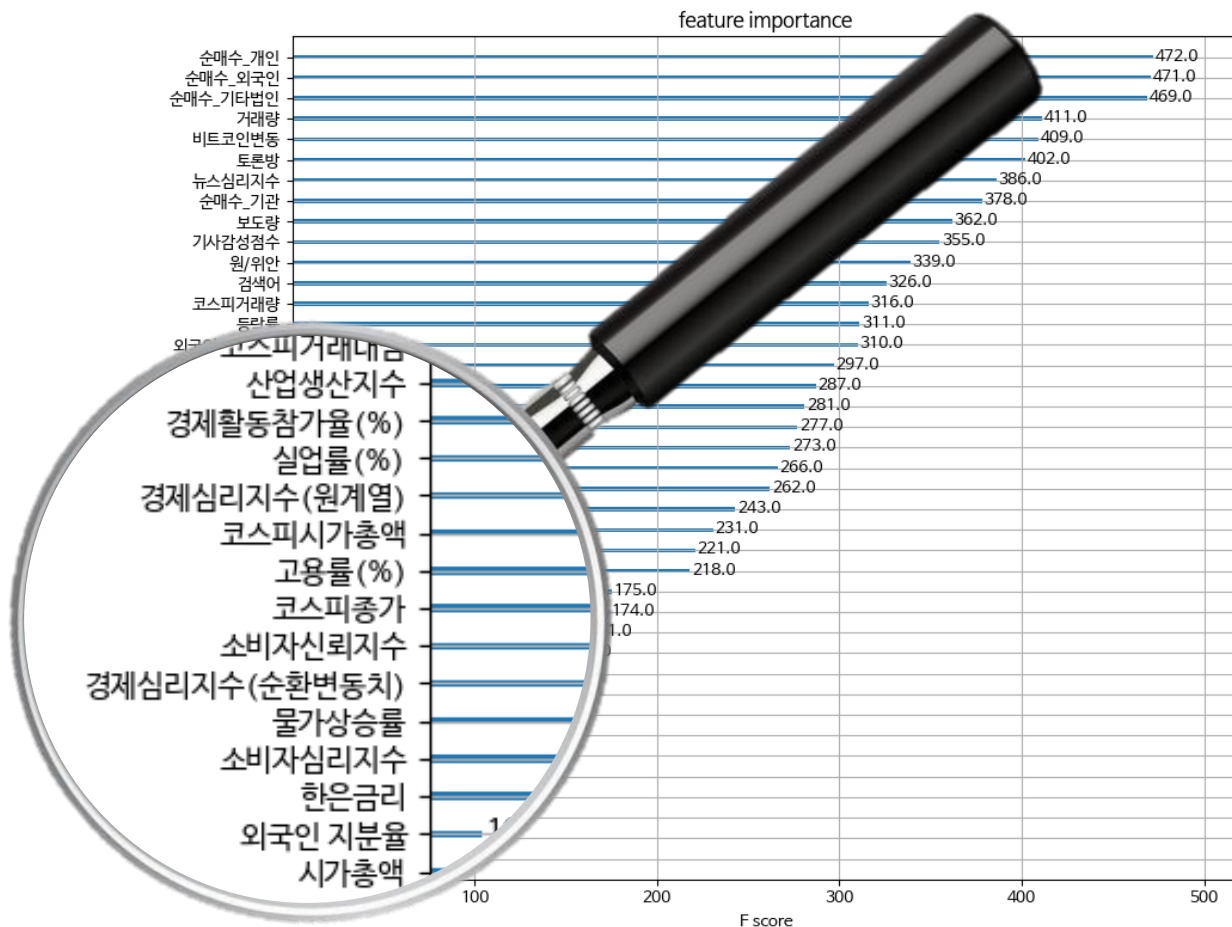


net purchase(institution/foreign/individual/other), Bitcoin
volatility, Discussion forum post count,
News sentiment index, Sentiment score, Article coverage
volume, Search volume



Net purchase data and
public opinion and investor sentiment
related data appears as important variables

5. Optuna hyperparameter tuning



Industrial Production Index, Labor Force Participation Rate,
Unemployment Rate, KOSPI, Economic Sentiment Index,
Employment Rate, Inflation Rate, Bank of Korea Interest Rate ...



On the other hand,
macroeconomic-related data appears
as relatively less important variables

6. Prediction

- with test set

[SK Hynix]

```
===== SK 하이닉스 =====
[[27  7  3]
 [45 90 63]
 [ 6  7 33]]
```

전체 정확도 : 0.5338078291814946
전체 f1-score : 0.5563170430999059

매수 정확도 : 0.7297297297297297
매도 정확도 : 0.717391304347826
유지 정확도 : 0.45454545454545453

F1 score : 0.56

Buy accuracy: 0.73

Sell accuracy : 0.72

[Hyundai motor]

```
===== 현대차 =====
[[ 2  1  0]
 [24 117 11]
 [ 0  3  3]]
```

전체 정확도 : 0.7577639751552795
전체 f1-score : 0.8229783067649851

매수 정확도 : 0.6666666666666666
매도 정확도 : 0.5
유지 정확도 : 0.7697368421052632

F1 score : 0.82

Buy accuracy : 0.66

Sell accuracy : 0.5

[Shinhan Financial]

```
===== 신한지주 =====
[[ 10  8  1]
 [ 40 163 37]
 [ 0  13 13]]
```

전체 정확도 : 0.6526315789473685
전체 f1-score : 0.6975956808520171

매수 정확도 : 0.5263157894736842
매도 정확도 : 0.5
유지 정확도 : 0.6791666666666667

F1 score : 0.69

Buy accuracy : 0.52

Sell accuracy : 0.5

XGB classifier

Used Data : SK Hynix

variables : Full Model

evaluation : custom optuna score

classification : 다중 분류(매수, 매도, 유지)

LSTM regressor

Used Data : SK Hynix

variables : VIF

highlight : predict labeled Y

by regression and classify

using Threshold function afterward

1. Variable selection

Data : SK Hynix

variables : selected based on VIF index

Variables
X : 'Economic Sentiment Index (Cyclically Adjusted)', 'Market Cap', 'Bitcoin Closing Price', 'KRW/USD ', 'Consumer Confidence Index', 'KOSPI Transaction Amount', 'Net Purchases by Individuals', 'Net Purchases by Foreigners', 'Industrial Production Index', 'KOSPI Volume', 'News Sentiment Index', 'KRW/EUR ', 'Discussion Forum', 'Unemployment Rate (%)', 'KRW/JPY', 'Volume', 'Article Sentiment Score', 'Foreign Ownership Quantity', 'KOSPI Fluctuation Rate', 'Labor Force Participation Rate (%)', 'Search Volume', 'News Coverage', 'Net Purchases by Institutions', 'Bitcoin Volume', 'Bitcoin Fluctuation', '5-Day Fluctuation Rate'
Y : 'day5_label'

LSTM Regressor

1. Variable selection

Data : SK Hynix

variables : selected based on VIF index

Variables
X : 'Economic Sentiment Index (Cyclically Adjusted)', 'Market Cap', 'Bitcoin Closing Price', 'KRW/USD ', 'Consumer Confidence Index', 'KOSPI Transaction Amount', 'Net Purchases by Individuals', 'Net Purchases by Foreigners', 'Industrial Production Index', 'KOSPI Volume', 'News Sentiment Index', 'KRW/EUR ', 'Discussion Forum', 'Unemployment Rate (%)', 'KRW/JPY', 'Volume', 'Article Sentiment Score', 'Foreign Ownership Quantity', 'KOSPI Fluctuation Rate', 'Labor Force Participation Rate (%)', 'Search Volume', 'News Coverage', 'Net Purchases by Institutions', 'Bitcoin Volume', 'Bitcoin Fluctuation', '5-Day Fluctuation Rate'
Y : 'day5_label'

2. Label encoding

Perform label encoding with target label (day5_label)

buy	0
maintain	1
Sell	2

3. MinMax Scaling

$$\frac{x - \text{Min}(X)}{\text{Max}(X) - \text{Min}(X)}$$

- Apply MinMax scaling to every continuous X variables
- Normalization scaling (range: [0, 1])
- More suitable for a **regression** model than a classification model

3. Create Window dataset

General data

the evaluation is conducted by
randomly splitting the dataset
into train and test datasets



Time series data

randomly splitting the dataset
may not reflect the temporal
characteristics

3. Create Window dataset

General data

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Time series data

randomly splitting the dataset
may not reflect the temporal
characteristics

window datasets are created using a sliding window approach



sliding window

utilizes the previously established window size to
incorporate past time steps into the training process,
enabling predictions for the subsequent time steps

3. Create Window dataset

General data

the evaluation is conducted by
randomly splitting the dataset
into train and test sets

Time series data

randomly splitting the dataset
may not reflect the temporal
dependencies

window size

The number of previous time steps
used for predicting a single point

window datasets are created using a sliding window approach



sliding window

utilizes the previously established window size to
incorporate past time steps into the training process,
enabling predictions for the subsequent time steps

3. Create Window dataset

EXAMPLE) window size = 3

sliding window

Date	Bitcoin Closing price	unemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1

3. Create Window dataset

EXAMPLE) window size = 3

sliding window

Date	Bitcoin Closing price	umemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1

→ X_train[0]


→ y_train[0]

3. Create Window dataset

EXAMPLE) window size = 3

sliding window

Date	Bitcoin Closing price	umemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1


 X_train[1] y_train[1]

3. Create Window dataset

EXAMPLE) window size = 3

sliding window

Date	Bitcoin Closing price	umemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1



 X_train[2] y_train[2]

3. Create Window dataset

EXAMPLE) window size = 3

sliding window

Date	Bitcoin Closing price	umemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1



 X_train[3] y_train[3]

3. Create Window dataset

EXAMPLE) window size = 3

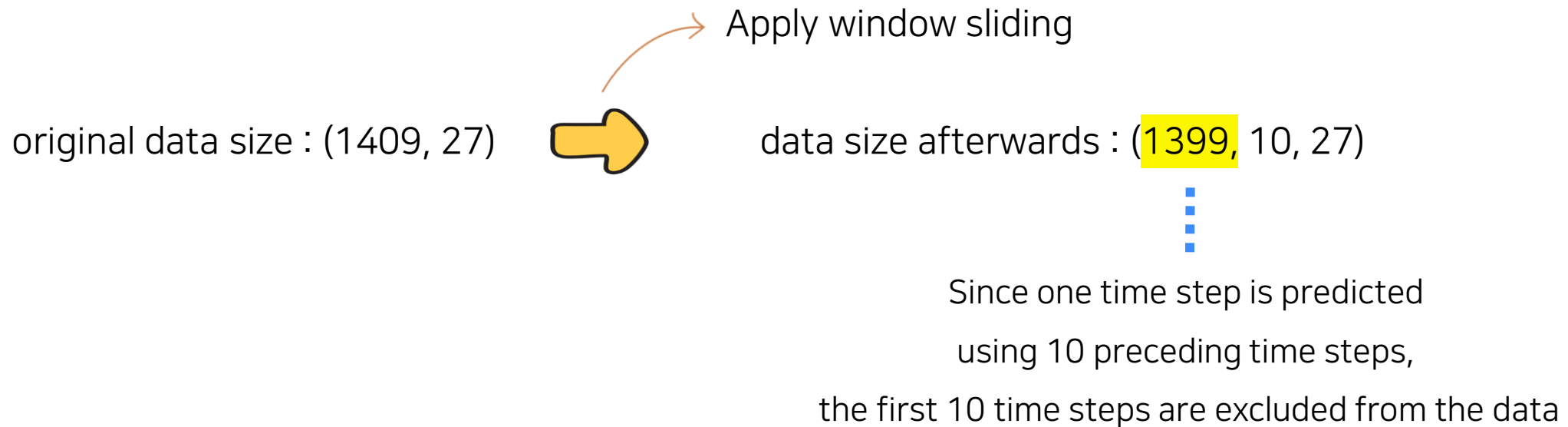
sliding window

Date	Bitcoin Closing price	umemployment	Trading volume	Search term volume	Press volume	...	day5_label
2017-07-11	2324.3	3.4	3187332	8.10396	58	...	1
2017-07-12	2403.1	3.4	3462150	8.16834	65	...	1
2017-07-13	2362.4	3.4	5432312	11.22361	90	...	1
2017-07-14	2234.2	3.4	2931832	9.64898	72	...	0
2017-07-17	2233.4	3.4	2804598	9.12856	50	...	0
2017-07-18	2320.2	3.4	2066194	7.92513	76	...	1
2017-07-19	2282.6	3.4	2009799	7.69511	42	...	1
2017-07-20	2866.0	3.4	1647153	7.71154	31	...	1

 X_train[4] y_train[4]

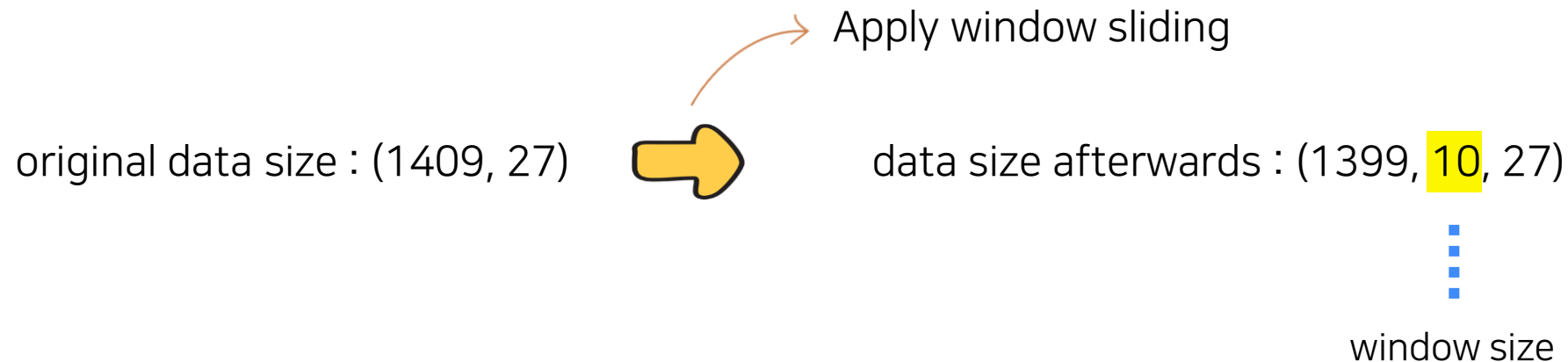
3. Create Window dataset

Create window dataset with Window size = 10



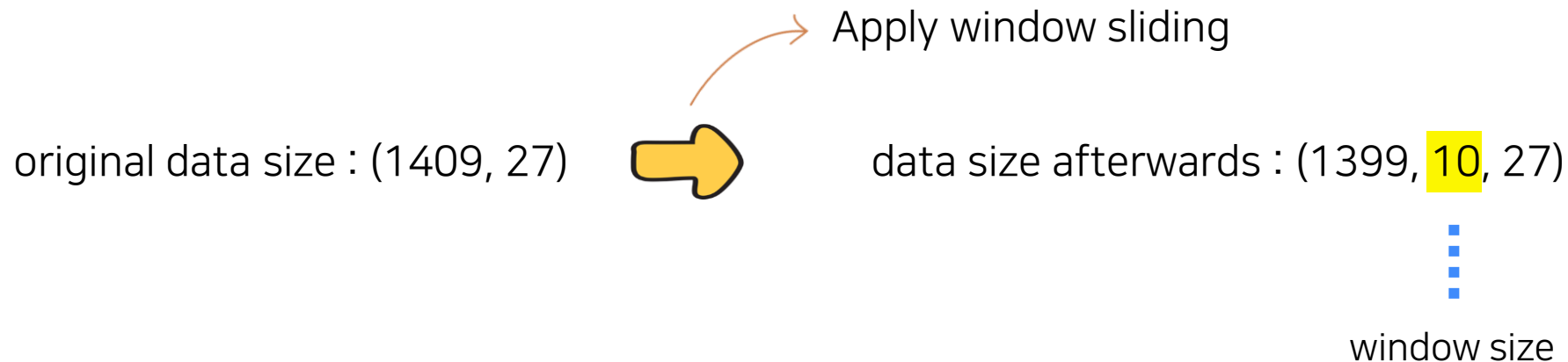
3. Create Window dataset

Create window dataset with Window size = 10



3. Create Window dataset

Create window dataset with Window size = 10



4. train, validation, test split

data size : (1399, 10, 27)



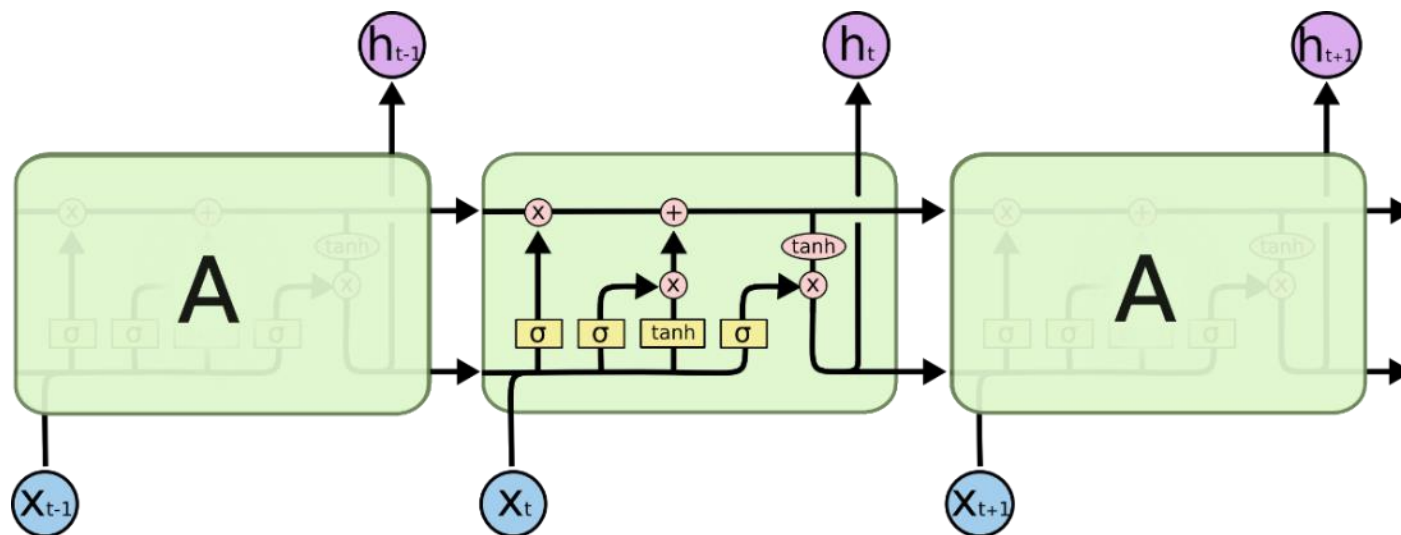
Train set : (1120, 10, 27)
Validation set : (140, 10, 27)
Test set : (139, 10, 27)

LSTM Regressor

5. LSTM Regressor

- with train set

*Refer to Deep Learning Team Cleanup Week 3
for more detailed explanations about LSTM*



A structure introduced to address the long-term dependency issue in RNNs, composed of input gate, forget gate, and output gate, resulting in a model with excellent long short-term memory

5. LSTM Regressor

- with train set

hidden_size	2
num_layers	1
learning_rate	0.0001
loss function	MSE loss
optimizer	Adam
epoch	8000



Labeled Y is categorical variable consisting of 0, 1, and 2

But conduct prediction through regression

→ The optimal LSTM model is saved as a checkpoint

5. LSTM Regressor

- with validation set

	매도 정확도	매수 정확도	유지 정확도	매도 정밀도	매수 정밀도	f1 score	평균
조합 1	0	0	X	0	0	X	
조합 2	0	0	0	X	X	X	★BEST★
조합 3	0	0	X	X	X	0	
조합 4	0	0	0	X	X	0	

Threshold is needed to convert each numerically predicted value into categorical value



Labeled Y is categorical variable consisting of 0, 1, and 2

But conduct prediction through regression

→ Prediction values are numeric rather than categoric

5. LSTM Regressor

- with validation set

	매도 정확도	매수 정확도	유지 정확도	매도 정밀도	매수 정밀도	f1 score	평균
조합 1	0	0	X	0	0	X	
조합 2	0	0	0	X	X	X	★BEST★
조합 3	0	0	X	X	X	0	
조합 4	0	0	0	X	X	0	



Role of Threshold Function

1. The threshold is determined based on the combination that maximizes the average of buy accuracy, sell accuracy, and hold accuracy from validation set
2. Automate buy/sell/hold predictions based on the determined threshold

6. Prediction

- with test set

[Shinhan Financial]

```
===== 신한지주 =====
[[ 23 15  0]
 [ 24 529 62]
 [  1 15 39]]
```

```
전체 정확도 : 0.8347457627118644
전체 f1-score : 0.8503657789754228
```

```
매수 정확도 : 0.6052631578947368
매도 정확도 : 0.7090909090909091
유지 정확도 : 0.8601626016260162
```

F1 score : 0.85

Buy accuracy : 0.61

Sell accuracy : 0.71

[SK Hynix]

```
===== SK하이닉스 =====
[[104 18  0]
 [113 313 45]
 [  3 27 76]]
```

```
전체 정확도 : 0.7052932761087267
전체 f1-score : 0.7165113879684445
```

```
매수 정확도 : 0.8524590163934426
매도 정확도 : 0.7169811320754716
유지 정확도 : 0.6645435244161358
```

F1 score : 0.72

Buy accuracy : 0.85

Sell accuracy : 0.67

[Hyundai motor]

```
===== 현대차 =====
[[  9  9  3]
 [ 47 248 57]
 [  4  7 14]]
```

```
전체 정확도 : 0.6809045226130653
전체 f1-score : 0.7416229778038823
```

```
매수 정확도 : 0.42857142857142855
매도 정확도 : 0.56
유지 정확도 : 0.7045454545454546
```

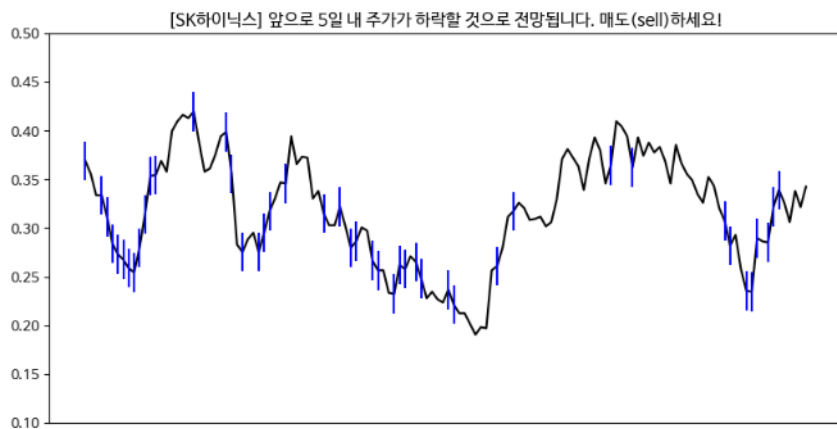
F1 score : 0.74

Buy accuracy : 0.43

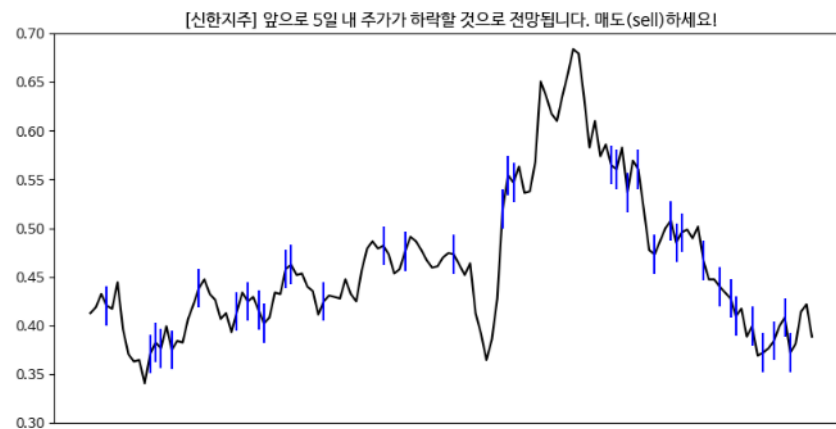
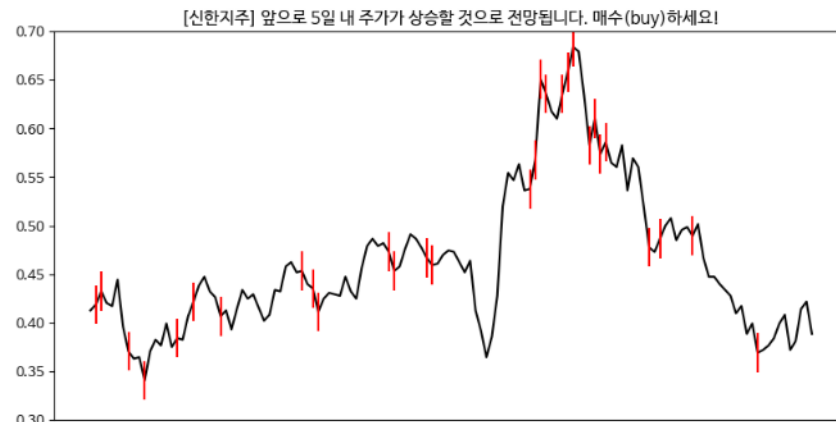
Sell accuracy : 0.56

3 Final model

Visualization of prediction result



[SK Hynix]



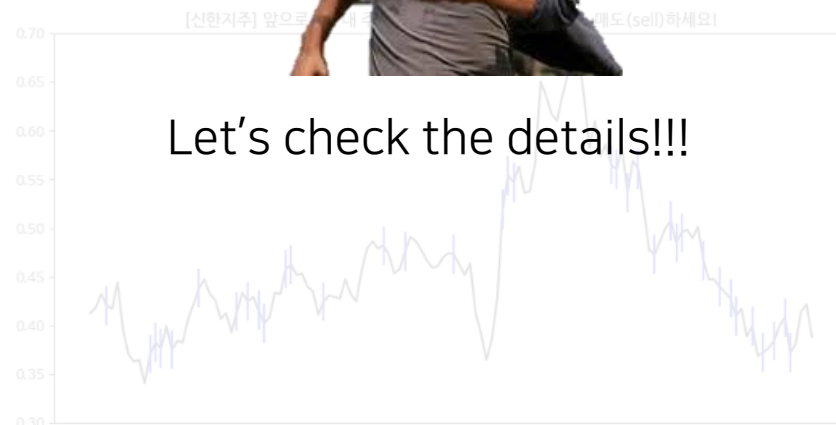
[Shinhan Financial]



[Hyundai motor]

3 Final model

Visualization of prediction result



[SK하이닉스]

[신한지주]

[현대차]

Let's check the details!!!

3 Final model

Visualization of prediction result



Expectation of a **price increase** of more than **5%** within the next 5 days based on the red point.

► Buy

3 Final model

Visualization of prediction result



Expectation of a **price increase** of more than **5%** within the next 5 days based on the red point.

► Buy

Visualization of prediction result

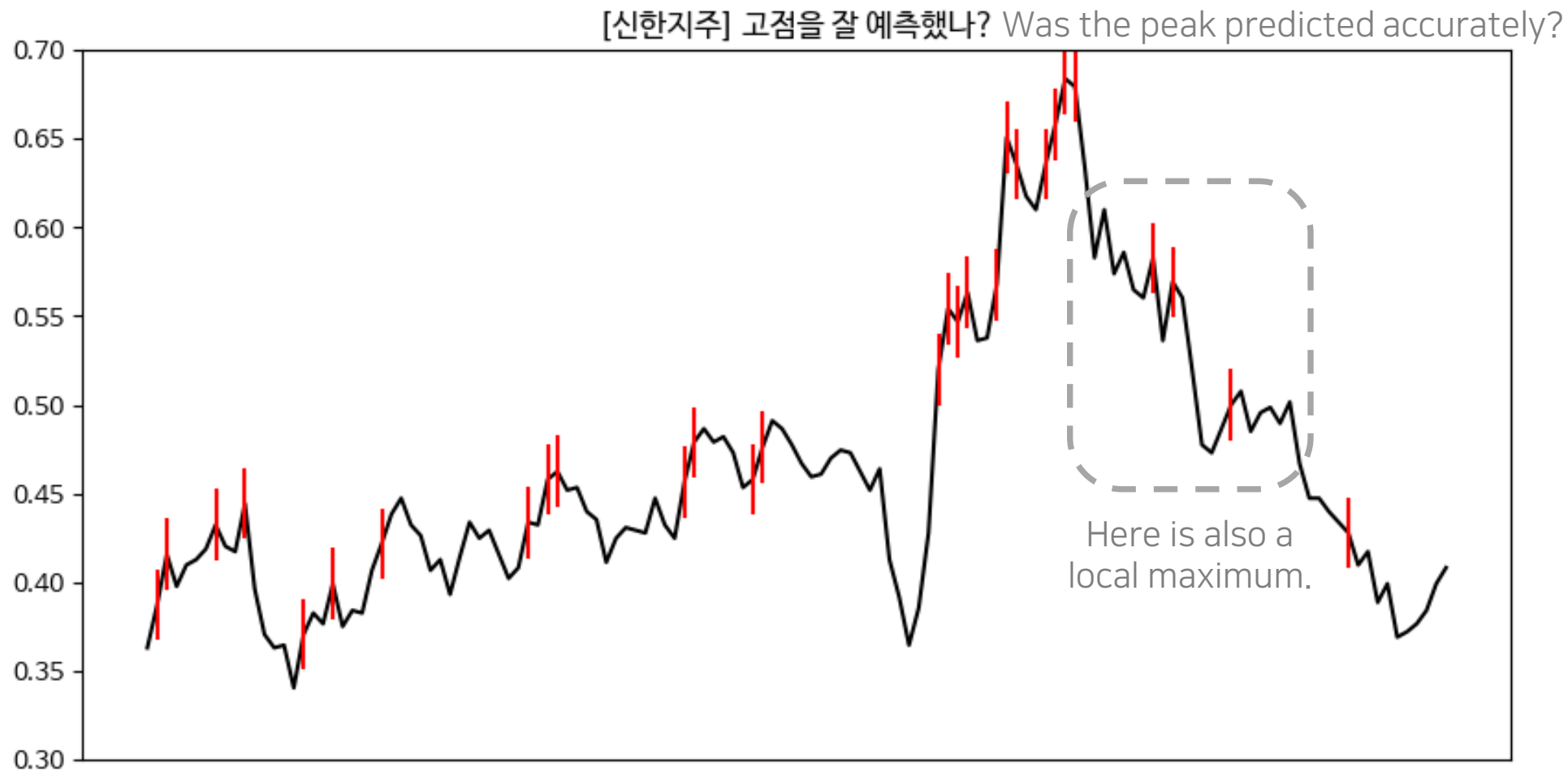


Expectation of a **price increase** of more than **5%** within the next 5 days based on the red point.

► Buy

3 Final model

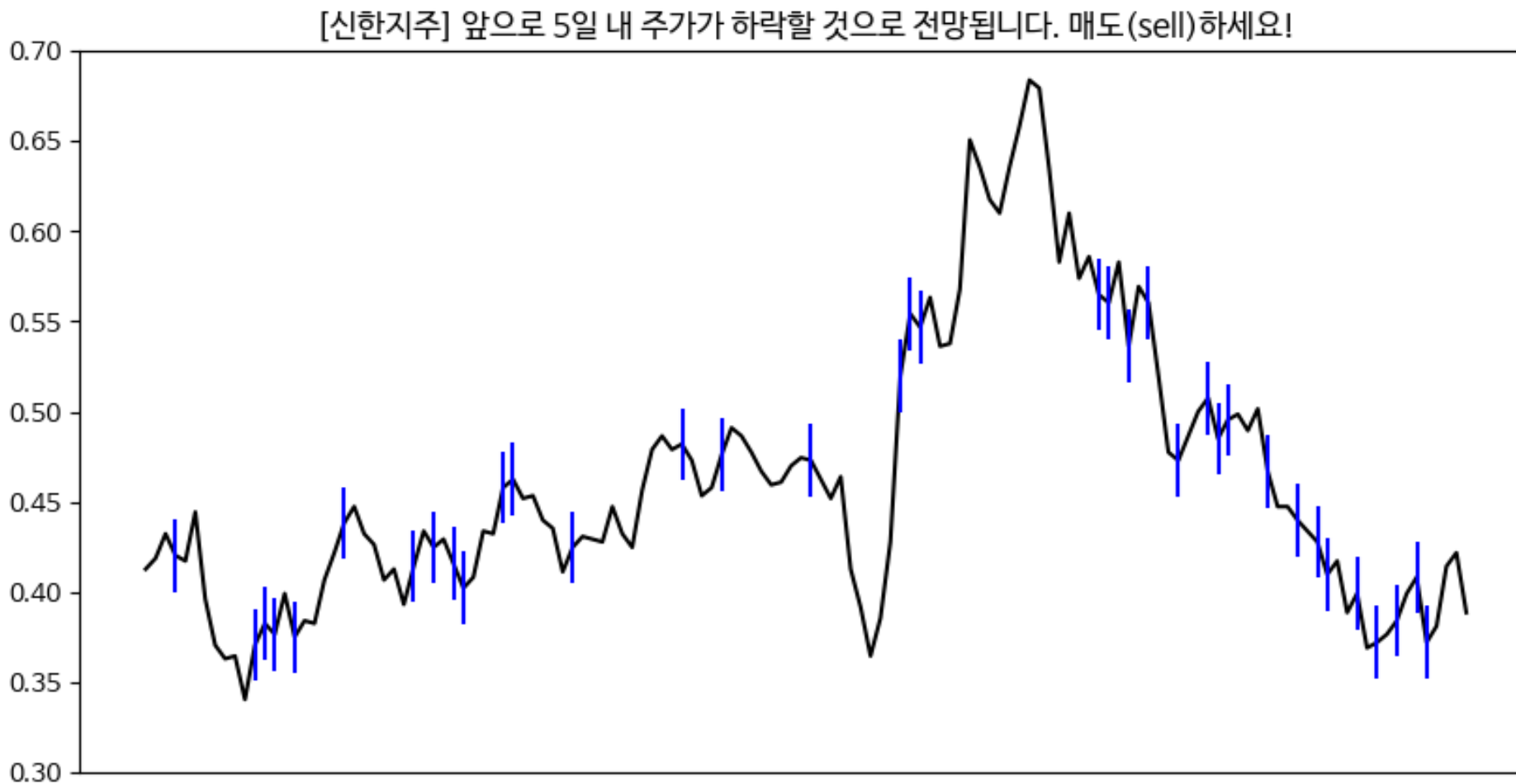
Visualization of prediction result



As a result of moving
the red point to 5
days later,
it generally matches
well with points
where the stock price
records local peaks!

3 Final model

Visualization of prediction result

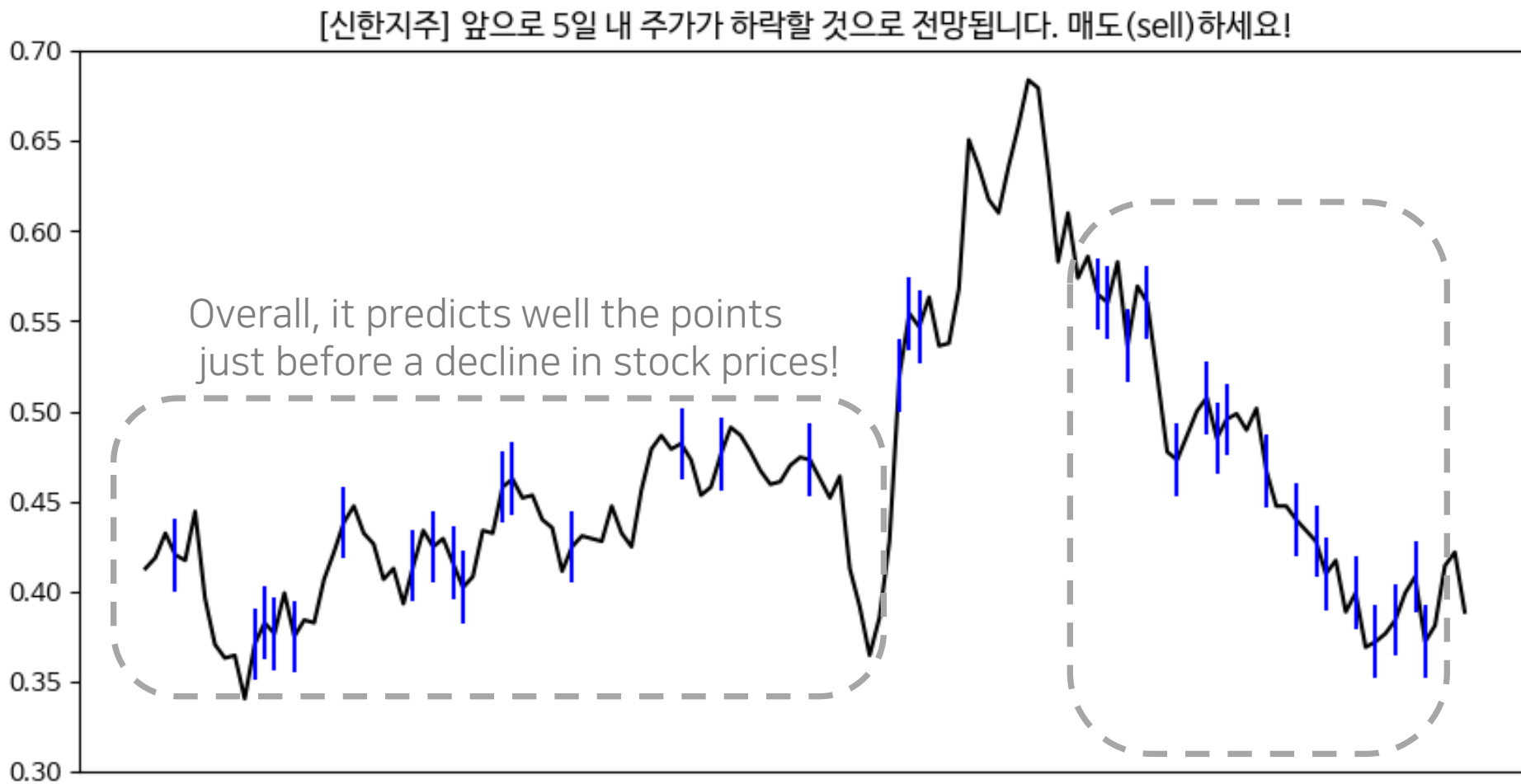


Based on the blue point, the stock price is expected to decrease by more than 5% within the next 5 days.

▶ Sell

3 Final model

Visualization of prediction result

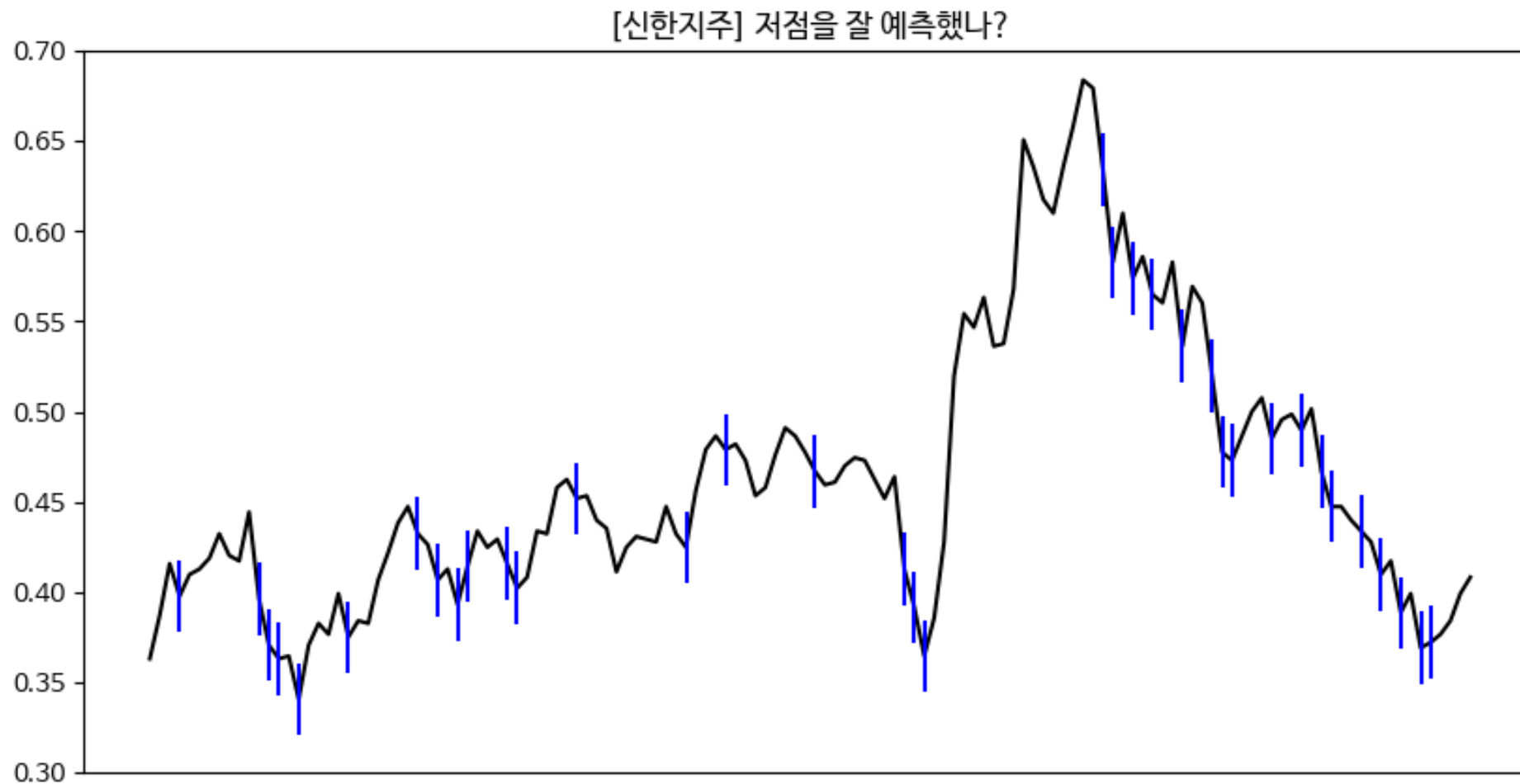


Based on the blue point, the stock price is expected to decrease by more than 5% within the next 5 days.

▶ Sell

3 Final model

Visualization of prediction result



As a result of moving
the blue point to 5
days later, it generally
matches well with
points where the
stock price records
local lows!

4

Conclusion

4 Conclusion

Topic analysis concept

Buy/Sell Recommendation Service For Stock Market Beginners

Input information affecting stock price fluctuations into the model

→ the model learns to recommend buy/sell decisions

Providing investors with recommendations to buy or sell based on the current situation!

▶ providing simple, easy and accessible investment insights for everyone



Offering simple and straightforward
investment indicators for novice stock investors

4 Conclusion

Expected impact & Expandability

Expected impact

- If the service is developed into an app, it could attract customers in their 20s [who are just starting to invest in stocks](#)
- Most young adults and novice investors tend to continue using the platform they initially signed up for, making it possible to [secure loyal customers](#)

Expandability

- By accepting [user-defined thresholds](#) for labeling fluctuation rates(3-day,5-day..), it's possible to offer [personalized buy/sell recommendations tailored to individual preferences](#)
- It's possible to offer customized buy/sell recommendation service [based on investment preferences](#)

4 Conclusion

Significance of the project & Limitations

Significance of the project

- Using structured and unstructured data as well as various datasets to predict fluctuations, deriving significant results
- Analyzing stock data considering its characteristics (imbalanced data, time series data)
- Developing a robust model demonstrating consistent accuracy unaffected by domain-specific influences

Limitations

- To apply it in real-life scenarios, automation of data collection is necessary
- Whether the model can be applied to a wider range of stocks beyond the three stocks used as the dataset has not been tested

Thank you!!!

