

JASON HUR

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SUMMARY

- Skilled data analyst experienced in data mining, modeling, analysis, visualization, and database management.
- Expert problem-solver with a strong understanding of information technology and experience collaborating across cross-functional processes
- Analytical data analyst with expertise in database types, research methodologies, and big data manipulation to support opportunity identification and business growth

KEY SKILLS & SOFTWARES

- Python, Git, SQL (SSMS, Azure), Microsoft Power BI (Web, Desktop), React, D3

EXPERIENCE

GRAND BK CORP

Carlstadt, NJ

Data Analyst I

March 2021 to Present

- Forecasted sales and identified trends, enhancing promotional pricing strategies through detailed data analysis
- Designed and executed ETL processes to consolidate data from multiple sources into a centralized data warehouse, improving data accuracy and reporting speed.
- Developed reporting infrastructure, collaborating with over 10 business units, and automated data processes, reducing manual data processing by 8 hours weekly
- Designed 20+ company dashboards for real-time reporting, improving KPI monitoring across stores and warehouses
- Developed and maintained advanced Power BI dashboards, utilizing DAX to create calculated columns, measures, and custom tables for in-depth data analysis.
- Achieved complete automation of data reporting process using Python and Slack API, resulting in a reduction of 5 hours of manual work
- Collaborated with management to conduct top-down analysis, identifying sales opportunities within the organization

Data Coordinator

March 2020 to March 2021

- Produced KPI reports by utilizing SQL and Power BI, enabling the monitoring of sales and other critical business elements to identify trends and execute root cause analysis
- Created SQL stored procedures to enhance data collection and validation processes, resulting in improved reporting efficiency
- Utilized Power BI to create analysis reports that addressed business needs and streamline processes for multiple business units within the organization
- Transformed customer card data into actionable insights by identifying customer ethnicity, sales, and item association trends across 75+ H Mart stores

Data Associate

July 2019 to March 2020

- Maintained data accuracy and consistency, conducting periodic audits and resolving discrepancies.
- Assisted in data analysis and reporting, providing insights to support business operations.

PROFESSIONAL CERTIFICATES

- [MIT Professional Education Applied Data Science Program \(ADSP\)](#)

December 2022

EDUCATION

UNIVERSITY AT BUFFALO

Amherst, NY

Bachelor of Science in Data Analytics and Management Information Systems

May 2019

GPA: 3.53(Overall), 3.90(Major)

- Magna cum laude graduate
- Dean's List Honoree