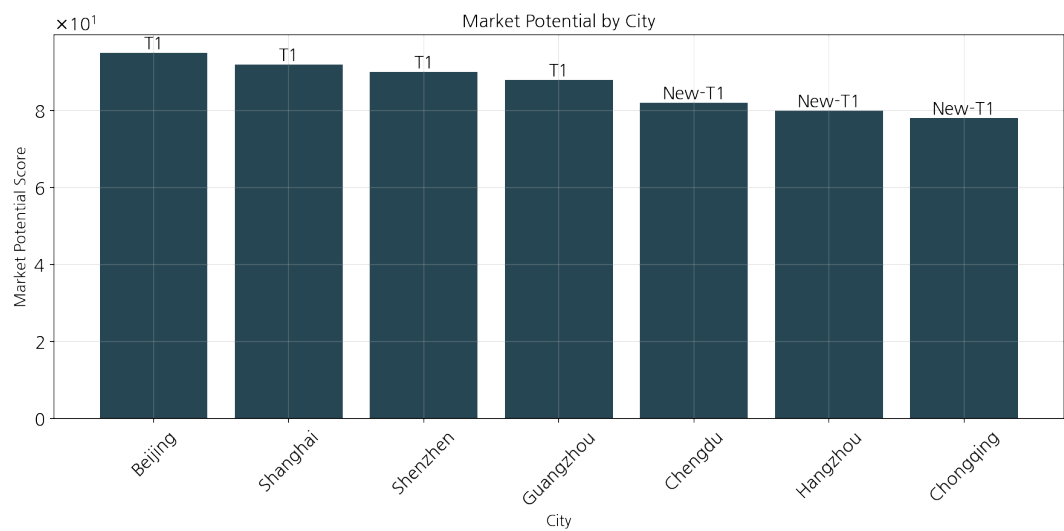
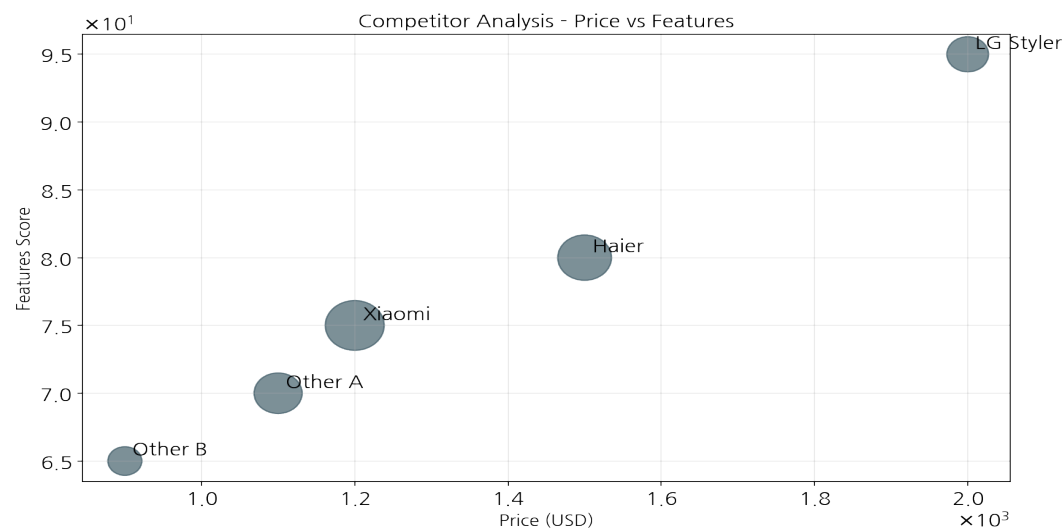


LG Styler China Market Strategy

Market Analysis



Competitor Analysis



Key Findings

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Analysis Stage: Market Data Analysis
Execution Time: 2025-05-09 15:02:18

Market Analysis Results:

1. Market Pricing:

- Average Market Price: \$1340.00
- LG Premium vs Market Average: 49.3%

2. Market Position:

- Market Leader Share: 30%
- LG's Current Market Position: 4th

3. Generated Visualizations:

- Market potential analysis by city
- Competitor analysis (Price vs Features)

Files Generated:

- ./artifacts/market_potential.png: City-wise market potential visualization
- ./artifacts/competitor_analysis.png: Competitor analysis scatter plot

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