

# Dongjun Hahm

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## Experience

**Eversana**, Returning Innovation/AI Intern Aug 2025 - Present

- Expanding platform with third-party integrations (e.g., SharePoint, Confluence) for use with AI-powered data and document visualization.
- Building a video generation pipeline to have AI agents create scripts, design, and render full length spot features.

**Eversana**, Innovation/AI Intern Jun 2025 - Aug 2025

- Built an agentic AI platform simulating pharmaceutical marketing workflows (research, content generation, media creation) using Google's ADK and Gemini 2.5.
- Designed secure FastAPI backend with REST endpoints and a Typescript frontend, implementing data firewalling and isolated storage for client security.
- Optimized agent workflows and prompts, reducing token usage by 25% and driving \$250k+ in projected annual savings.

**Polyglot**, Fullstack Engineer Intern Jan 2024 - May 2024

- Worked on an education language learning model, specializing in UX/UI design in Figma.
- Developed preliminary designs for the conversational AI model and landing page.
- Worked on refining voice recognition model.

## Projects

**MarketBuddy**, RAG/NLP, LLMs, ChromaDB, Ollama, Python April 2025 - May 2025

- Built a full-stack RAG-based finance chatbot that answers questions using news scraped from Yahoo Finance.
- Processed scraped articles by chunking and embedding them with Ollama and storing embeddings in ChromaDB for efficient retrieval.
- Used LangChain for retrieval to fetch relevant financial context and pass to the LLM.

**OpenHour**, PostgresQL, Javascript, React/NextJS, Firebase Feb 2025 - April 2025

- Full-stack scheduling app using React and Google Calendar API to find free time among users.
- Used PostgresQL to store and query user data and calendar information, hosting the server with Render.
- Automatically generated open time slots between users based on specified date ranges and minimum time durations, with invite links sent through SendGrid.

**Movie Gross Income Predictor**, Pandas, SKLearn, Python July 2024 - Aug 2024

- Developed a regression model to predict movie gross income using an IMDb dataset.
- Performed data cleaning, feature selection, categorical feature encoding, and data scaling.
- Trained and evaluated a Random Forest Regressor, analyzing MAE, MSE, and R<sup>2</sup>, and finding runtime and genre as top predictors of success.

## Education

**University of California Santa Cruz**, Technology Information Management B.S. & September 2023 - Present  
Business Management Economics B.A.

- GPA: 3.89/4.0 - Junior Standing
- **Coursework:** Data Structures and Algorithms, Computer Systems and C Programming, Applied Discrete Mathematics, Systems Analysis and Design

**Yonsei University**, UCEAP Exchange Student June 2024 - Aug 2024

- GPA: 3.87/4.0
- **Coursework:** Machine Learning IEE1065, Introduction to Big Data IEE3593