OLIST E-COMMERCE PERFORMANCE

Total Revenue Total Quantity #Seller **#Product** Year, Month #Customer Category City All 113K 99.44K 3095 32.95K 15.84M Revenue Change by Month #Order & #Deliveried Day Change by Year **#Order by Payment Type** #Order — #Deliveried Days 79K 1.0M 60K 15 40K 0.5M 20K 20K 10 2K 0K 2016 2018 2017 2017 2018 credit card boleto debit card 2016 voucher

#Orders Total Revenue

2K

- 250K

0K

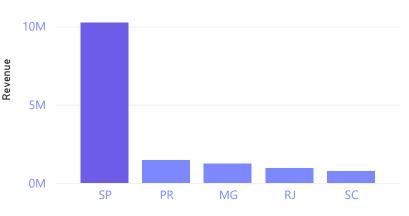
0K

A869Ra5... 1601e1A... 532A358...

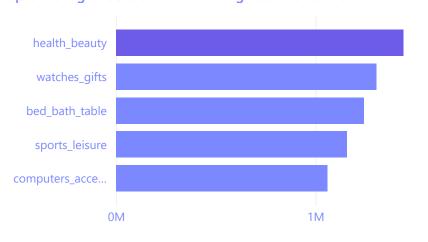
seller_id

Top 5 Sellers Generated Highest Revenue

Top 5 States Contributed Highest Revenue



Top 5 Categories Contributed Highest Revenue



OLIST E-COMMERCE LOGISTICS

Total Freight

AVG #Quantity

AVG Product Weight (g) AVG Product Vol. (cm3)

AVG Delivered Days

Year, Month Category

State

2.06M

1.10

700

6840

#Orders by Status

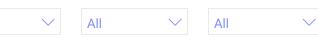
invoiced

unavailable

12

0.32K

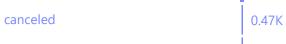
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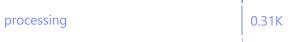


Total Revenue by States



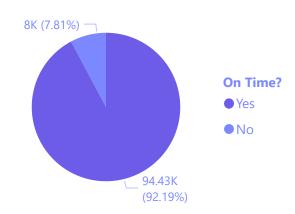








#Orders On Time?



#Orders by Year and State

