



SALES PERFORMANCE

2016 - 2018

Total Sales
13.59M

Total Freight
2.25M

Total Orders
98.67K

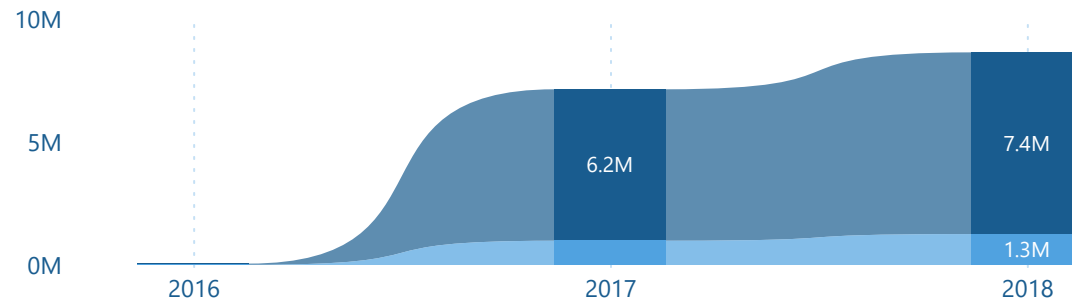
No. of Selling Products
32.95K

No. of Active Sellers
3095

No. of Customers
99.44K

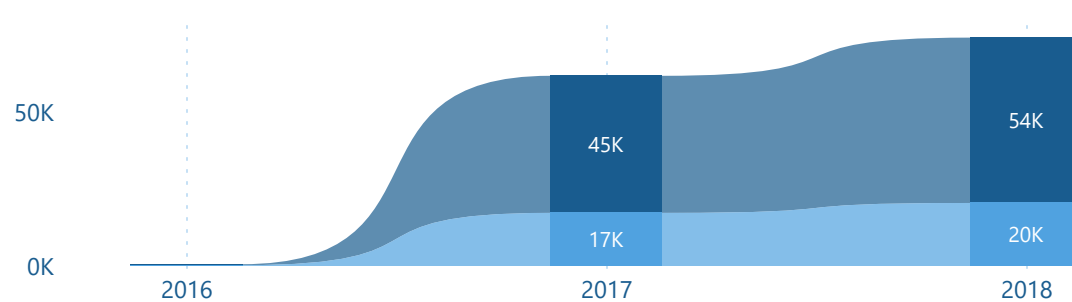
Total Sales & Total Freight by Year

● Total Sales ● Total Freight



Total Orders & No. of Selling Products by Year

● Orders ● Products



Year

All

City

All

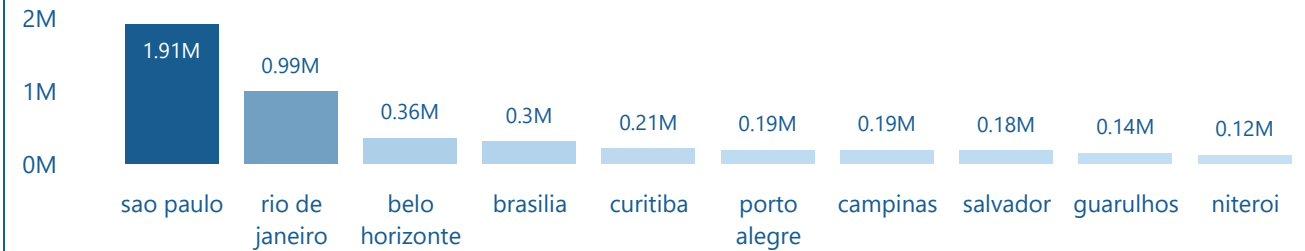
Product

All

Logistic Performance

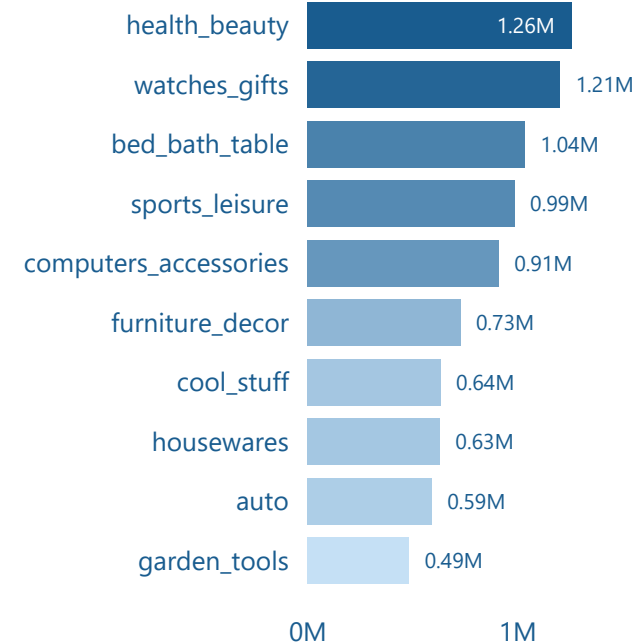
Top 10 Sales by City

Total Sales 0.12M 1.91M



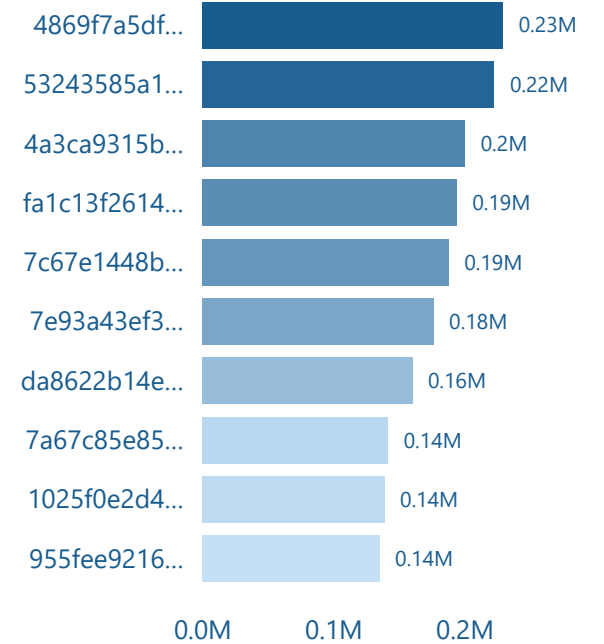
Top 10 Sales by City

Total Sales 0.49M 1.26M



Top 10 Sales by City

Total Sales 0.14M 0.23M



Total Shipping Cost

2.25M

Avg. Delivery Days

9.283

Avg. Prod Weight (kG)

2.28

No. of Delivered Ords

96.48K

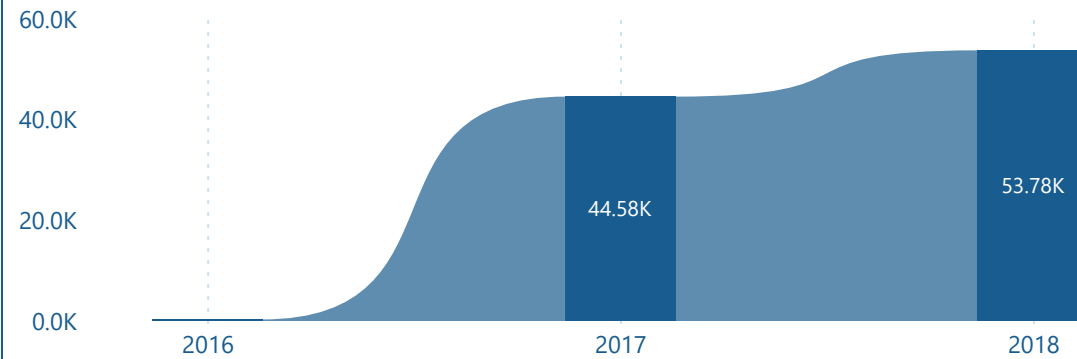
No. of Delivered Prods

110.20K

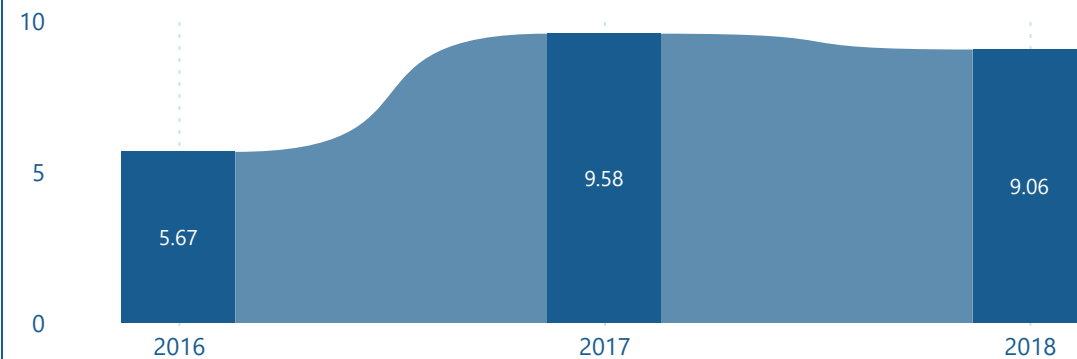
No. of Delivered Cities

4085

Total Delivered Orders by Year



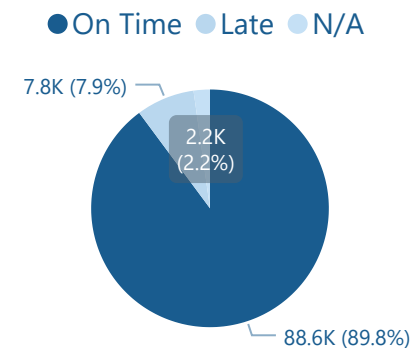
Average Delivery Days by Year



Total Orders by State



Total On Time vs Late Orders



Total Delivered vs Canceled Orders

