

STEVENS MOTORCARS



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Our Company

Stevens Motorcars is a car dealership company that sells best-quality pre-owned and new cars specializing in domestic brands of sedans, coupes, vans, SUVs and crossovers at competitive prices to its customers.



Problem Statement

- Buying a car is a huge investment. A considerable amount of time and thought is invested in researching on makes, models and features of cars to make an informed decision.
- Customers who are buying a vehicle tend to have a lot of questions and concerns about the features of the car.
- It can be more difficult to sort the vehicles at a private car sale, for example, to find a range of low-cost vehicles available in the lot.
- Consumer rights must be guaranteed to a customer on buying a new/used car.

Problem Solution



Our Services

Whether you are looking for a family-friendly SUV to tackle the morning carpool or prefer a sporty cabriolet to maximize your driving experience, our dealership has everything you need to check off your boxes.

- View new car/ pre-owned cars
- View cars running on offers
- Search cars by color, interior, tyres, or other features
- Statistics of trending car sales by month
- Chat box for customers to exchange information with the dealer

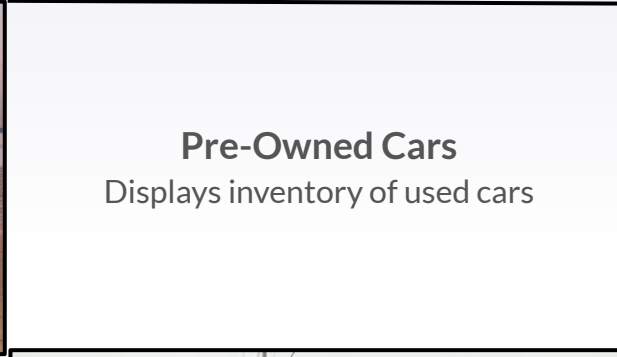


Features (Customer)



New Cars

Displays inventory of new cars with a filter based search on various features



Pre-Owned Cars

Displays inventory of used cars



Offers

Displays inventory of cars running on special discounts and other offers

Features (Dealer)

- Dealer login page
- Add, delete and update cars to/ from the inventory
- Add pictures of cars
- Search cars by color, interior, tyres, or other features

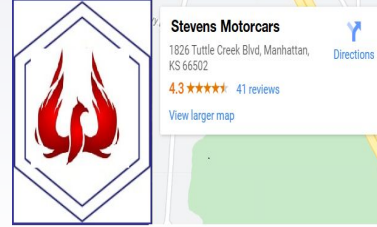
The screenshot displays the 'Webhelios Admin' dashboard. On the left is a dark sidebar menu with options: Dashboard, Themes, Autocon (expanded), All Cars, New Car, Email Tracker, Bulk Email, Manufacturers, Locations, Site Settings, Paypal Settings, Payment history, Autocon Settings, Profile, Packages, Dealers, and Widgets. The main content area is titled 'Admin Panel > All cars'. It shows a table of car listings with columns: #, Thumb, Title, Car type, Condition, Price, Status, Featured, and Actions. The table contains 6 entries. At the bottom, it says 'Showing 1 to 6 of 6 entries' and includes 'Previous', '1', and 'Next' navigation links. A 'JVS' logo is in the bottom right corner.

#	Thumb	Title	Car type	Condition	Price	Status	Featured	Actions
1		Ferrari For Sale	Sports Car	New	\$400,000	Active		Action +
2		Cadillac Luxury Car with a very very long title text	Luxury Car	New	\$70,000	Active		Action +
3		Ford SUV	SUV	New	\$30,000	Active		Action +
4		Hybrid Car	Sedan	Used	\$50,000	Active		Action +
5		Audi for Sale	Sports Car	New	\$250,000	Active		Action +
6		New BMW Car	Coupe	New	\$200,000	Active		Action +

Features (Extra)



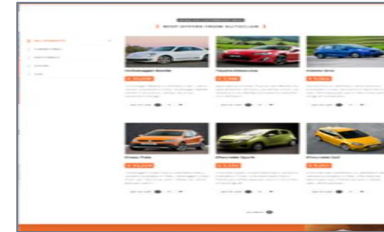
Service Request
Require maintenance?
Send a request to the dealer



Dealership Details
Provides authenticity of
the dealer by displaying
the exact location on
google maps



Social Media Sharing
Connect with dealer on social
media and stay updated on new cars
and offers



Wishlist
Easy access for a future
purchase

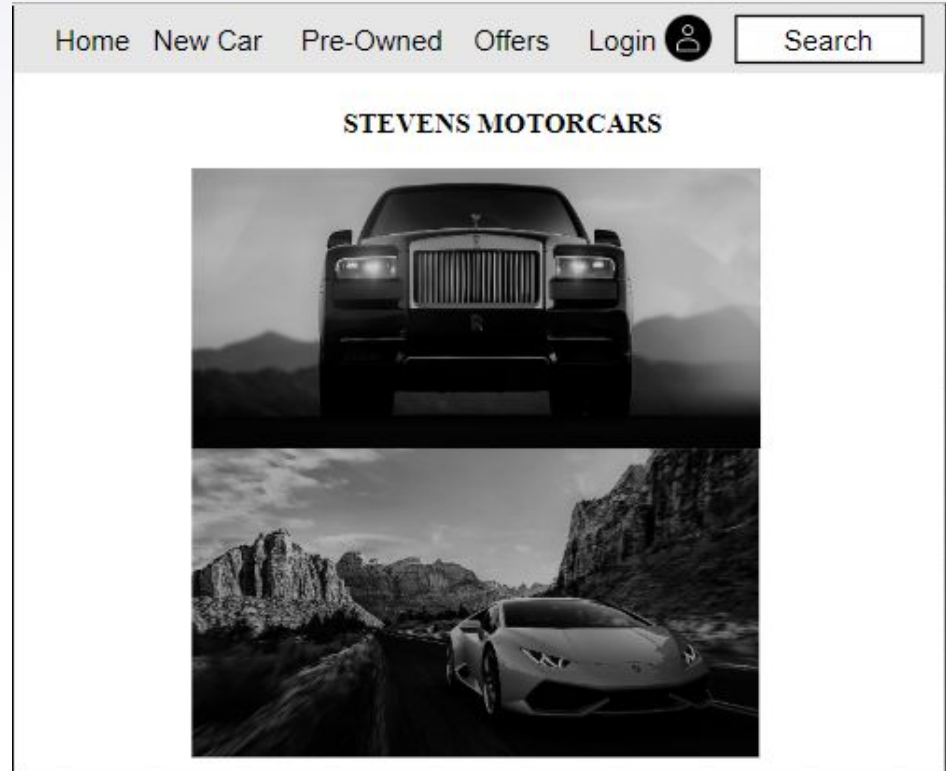
COMPARE CARS		SORT BY: Sales Rating		VIEW: TABLE	
REFINE YOUR SEARCH	YEAR, MAKE, MODEL	SALES RATING	POWER	PRICE	
CATEGORY All Sedan SUV Truck Van Minivan Crossover Coupe Convertible Other	2013 Subaru BRZ	100%	26	200	\$25,495
	2013 Subaru BRZ Limited	100%	26	200	\$27,495
	2013 Subaru BRZ	100%	26	200	\$25,495

Compare Cars
Enabling decision-making easy
by allowing to compare multiple
cars on specific features

Design Mock-Up

Home Page:

This page displays all the services provided by our company to our customers.



Business Model

We provide the best service at affordable prices.

**Pre-Owned
Cars**

**Low
operational
hurdle for new
cars**

**Customer's ease
of browsing on
an application**

**Dealer's
ability to
track real time
listing**

Future Recommendations

- ❑ Payment Gateway
- ❑ 24/7 online chat support
- ❑ Include Testimonials

Thank You!