

I'm from
Huntersville, NC

Hi! I'm
Bella Jacoby

I live at
Dartmouth
College, NH

About Me:

I'm a designer
and I came to DALI with mostly visual arts and photography experience. I joined the lab for 16F term, and have since developed skills in UI/UX design. So far I can work with Adobe Photoshop, Lightroom, and Illustrator.

I'm really interested in graphic design and typography
but I'm excited to keep developing these skills while also delving deeper into UX design. My favorite part of the lab is watching coherent ideas form from a team of different minds, where everyone brings something different to the table.

I plan to be a Studio Art and Earth Science major
but I'm not sure what exactly I'd like to do yet. I'm also interested in sustainable agriculture and environmental studies. Some vague life goals of mine include through-hiking the AT, going to Antarctica, and creating a feature-length film. Ideally I'd like to merge science and art to inspire change on a global scale.



Style Guide:

For my page, I chose a design that was bold but also clean and friendly.
I used sharp but symmetrical angles, and bright but warm colors.
I matched the peach and purple colors with hues from the flower image.

I used Birch STD as a heading typeface, and a more easily read Avenir for the body.
The header font is serif and the body is sans serif, which created a contrast that hopefully encourages flow and easy reading. I also organized the body text into thematic paragraphs that each begin with a topic sentence in bold.

I created an grouping of triangles on top of a tile pattern image
for an eye-catching geometric appearance, and also as an organizational platform for my information.

Typography

Headline
Birch STD, Regular 10 px
#EEAB91

Body headline
Avenir, Black 6 px
#000000

Body
Avenir, Book 6 px
#000000

Symbol Text, Intro
Avenir, Book 6 px
#4A4A4A

Symbol Text, Main Info
Birch STD, Regular 10 px
#000000

Colors



Yellow
#FFEC9E



Black
#000000



Dark Grey
#4A4A4A



Red
#7A194C

Peach
#EEAB91