Publish to Live

Quick Start Guide

October 23, 2013

Replication vs. Publication

Overnight Publishing – Mass Data Replication

Every day, everything moves from Edit to Live. Objects created on Day 1 will display no earlier than Day 2 after nightly processing is complete.

Intra-Day Publishing – Object Data Replication

Objects created and published intra-day will display no earlier than the published date/time.

The 3 C's and the 3 P's are the only objects that can be published intra-day:

- Categories
- Content
- Campaigns

- Promotions
- Products
- Prices

NOTE: Some of these objects may be dependent on objects that are only published via replication, in which case, they will not display immediately after publication.

Pre-Requisites

1. Object is created in Edit with statuses appropriately set: Enabled, Approved, Active, Date/Time, Product Availability, etc.

2. Search Index update *and* other processing complete.

3. Older, cached versions of pages are expired or removed.

4. Data is replicated to Live (via publish or mass replication).

Editors vs. Approvers

Manually publishing a campaign or promotion can take either one or two steps, depending on the roles assigned to your user ID.

- Editors can create campaigns and promotions and submit them to be approved.
- Approvers can create campaigns and promotions and approve them.

There are separate roles for promotion editor, promotion approver, campaign editor, and campaign approver.

Considerations

Category

If a page or an include that was created for a category is not published, the category will not be published.

Campaigns

The following can prevent a campaign from being published:

- The campaign is being replicated to the Live environment during the replication schedule. If replication is in process, the **Approve** button is disabled.

- Unpublished content, such as a component, page variant, or consumer group is assigned to the campaign.

Promotions

Once a promotion is live, the only data that can be edited are the start and end dates. If a published promotion has errors, an approver must edit the promotion, change the active dates so they are in the past, and then click **Apply**. This prevents the promotion from being displayed to customers.

The following can prevent a promotion from being published:

- The promotion is being replicated to the Live environment during the replication schedule. If replication is in process, the **Approve** button is disabled.
- An unpublished product, category, catalog or consumer group, is specifically included in or excluded from the promotion, or it's included in an unpublished catalog.
- At the Channel level, product and/or category exclusions were defined but the product/category have not been published.
- An unpublished region or shipping method is associated with the promotion.

Product

The following can prevent a product from being published:

- The promotion is being replicated to the Live environment during the replication schedule. If replication is in process, the **Publish to Live** button is disabled.
- The product is assigned to an unpublished category.
- The product's category is assigned to an unpublished catalog.
- An image or attachment is associated with the product, but is not published.
- Organization or Channel-level preferences are not published.
- A page or a page include for the product is not published.

Prices

Make sure that the price list has been published to the Live environment before publishing individual prices.

You must publish a price even if you have added it to an existing price list, or the new price does not appear in the Live system.

Additional Information

For step-by-step instructions on publishing each of these objects, please consult the Manager help guide, which is linked within the application.