



DonKats SEO Bot Report

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Analyzed Website: lung.org

Title: Home | American Lung Association

Meta Description: The American Lung Association is the leading organization working to save lives by improving lung health and preventing lung disease, through research, education and advocacy.

Word Count: 31

Readability Score: 49.19

Content Preview:

Preparing for Extreme WeatherWildfires, flooding, hurricanes and heat waves can create unhealthy air, especially for people with lung disease. Get tips to prepare, before an extreme weather event. Read more

SEO Reference Guide

Title Tag:Appears in browser tabs and Google search results. It should be clear, concise, and include your target keywords.

Meta Description:Summarizes the page content in search results. A well-written description improves click-through rate.

Word Count:Pages with more useful content tend to rank better, especially when the content is original and relevant.

Readability Score:A higher Flesch Reading Ease score means your content is easier to read - important for retaining users.

Body Text:The main content on your page. It should be well-structured, use proper headings, and avoid keyword stuffing.

Extended SEO Analysis

Top Keywords by Frequency

for: 2
extreme: 2
weather: 2
preparing: 1
wildfires: 1
flooding: 1
hurricanes: 1
and: 1
heat: 1
waves: 1

Top Keywords by TF-IDF

weather: 0.4000
extreme: 0.4000
wildfires: 0.2000
waves: 0.2000
unhealthy: 0.2000
read: 0.2000
tips: 0.2000
prepare: 0.2000
people: 0.2000
lung: 0.2000

Extracted Phrases

an extreme weather event
unhealthy air

lung disease

heat waves

extreme weatherwildfires

SEO Recommendations

Increase word count to at least 300 for SEO effectiveness.

Improve readability by simplifying sentence structure.

Section-Level SEO Analysis

Section: Section 2

Word Count: 135

Readability Score: 56.78

Top Keywords:

and: 7

for: 5

lung: 4

air: 4

read: 3

more: 3

disease: 2

the: 2

that: 2

protect: 2

Noun Phrases:

the air, lung disease, current initiatives, a lung force, support health, clean air contact, extreme weather wildfires, lung disease cures, more join, heat waves

Section-Level SEO Analysis

Section: Section 3

Word Count: 273

Readability Score: 37.20

Top Keywords:

and: 10

our: 9

lung: 9

more: 7

million: 7

people: 7

research: 4

cents: 4

learn: 4

the: 4

Noun Phrases:

your head, our work, program services, scientific leaders, + people, lung disease, every donation, more work, close expanded impact section, every dollar

Section-Level SEO Analysis

Section: Section 4

Word Count: 41

Readability Score: 56.14

Top Keywords:

make: 2

help: 1

create: 1

world: 1

free: 1

lung: 1

disease: 1

are: 1

powered: 1

everyday: 1

Noun Phrases:

a difference, your support, our mission, lung disease, an event, a donation, everyday heroes, a world free,
an advocate

Section-Level SEO Analysis

Section: Section 5

Word Count: 259

Readability Score: -8.87

Top Keywords:

smoking: 11

freedom: 10

from: 10

clinic: 10

view: 10

details: 10

jul: 8

event: 7

jun: 7

virtual: 6

Noun Phrases:

smoking clinic - waterville, your location, all events huntingdon, 2025 - jul, your community, pa virtual event, smoking clinic - lebanon, ny virtual event jun, smoking clinic - huntingdon, virtual event

Section-Level SEO Analysis

Section: Section 6

Word Count: 37

Readability Score: 77.71

Top Keywords:

lung: 5

force: 4

cancer: 3

stand: 2

with: 1

defeat: 1

only: 1

many: 1

can: 1

take: 1

Noun Phrases:

the #1 cancer killer, defeat lung cancer, only a force, lung force, lung cancer

Section-Level SEO Analysis

Section: Section 7

Word Count: 41

Readability Score: 46.95

Top Keywords:

join: 3

patient: 2

caregiver: 2

network: 2

support: 2

you: 2

the: 1

your: 1

community: 1

here: 1

Noun Phrases:

timely education, your community, the patient & caregiver network, this network, a chronic lung disease, direct access, a patient, a caregiver

Section-Level SEO Analysis

Section: Section 8

Word Count: 78

Readability Score: 68.44

Top Keywords:

more: 4

and: 3

jun: 3

read: 3

blog: 2

the: 2

how: 2

each: 1

breath: 1

past: 1

Noun Phrases:

more articles jun., clean air, how one mother, save others, the headlines, saharan dust pollution, a vaping research project, each breath blog go, our award-winning blog, lung cancer

Section-Level SEO Analysis

Section: Section 9

Word Count: 35

Readability Score: 95.89

Top Keywords:

you: 3

the: 3

screening: 2

take: 2

quiz: 2

stopped: 1

smoking: 1

now: 1

start: 1

smoked: 1

Noun Phrases:

the quiz, the saved, lung cancer, your life, the scan quiz, low-dose ct screening

Section-Level SEO Analysis

Section: Section 10

Word Count: 47

Readability Score: 64.93

Top Keywords:

find: 3

the: 3

lung: 2

one: 2

support: 2

online: 2

your: 1

community: 1

impact: 1

disease: 1

Noun Phrases:

the phone, your community, lung disease, an expert, the impact, the lung helpline, our online communities,

no one

Section-Level SEO Analysis

Section: Section 11

Word Count: 82

Readability Score: 46.75

Top Keywords:

lung: 7

donation: 3

and: 3

health: 3

make: 2

disease: 2

research: 2

more: 2

receive: 2

the: 2

Noun Phrases:

lung disease, empty get updates, a lung health insider join, air quality, lung cancer research, this field, a donation, email updates, inspiring stories, over 700,000 people

