

Don Kim

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CAREER OBJECTIVE

I am a dedicated individual with strong analytical and leadership abilities, aiming to succeed in a Product Management role. With skills in strategic thinking, data-driven decision-making, and agile & scrum methods, I offer proven ability in roadmap planning, user research, backlog management, and data storytelling to contribute to practical product innovation and user-focused solutions.

EDUCATION

Vanderbilt University

Nashville, TN

Bachelor of Arts, Major in Economics, Minor in Data Science, Minor in Business Strategy and Operations

August 2020 - May 2024

Notable Courses: Program Design and Data Structures, Machine Learning, Strategic Analysis, Entrepreneurship, Managing Operations

Club Activities: Vanderbilt Hot Chicken Club, Environmental Awareness and Responsibility, Korean Undergraduate Student Association

Study Abroad: Danish Institute of Study Abroad – International Financial Management

WORK EXPERIENCE

Publicis Sapient • Product Management Intern

Atlanta, GA | June 2023 - August 2023

- Recognized as Intern of the Month for embodying Agile methodologies, inclusive collaboration, and supportive leadership
- Conducted conversations with diverse groups of stakeholders and users to define the MVP and the key feature of AI-powered tour guides
- Led stand-ups, demos, and presentations to update the team's progress with the stakeholders, supervisors, and the Atlanta office

Blue Cross Blue Shield of Tennessee • Financial Systems Analyst Intern

Chattanooga, TN | March 2022 - June 2023

- Engineered an efficient data integration platform, streamlining data collection, program writing, and report simplification
- Spearheaded the prioritization process by leading conversations with managers of various divisions about the value-added for each feature
- Managed Financial Systems Help Desk with Salesforce, guiding technology systems to finance departments

Vanderbilt Bookstore • Supplies and Technology Team Lead

Nashville, TN | December 2021 - August 2022

- Oversaw the operation of the supplies, technology, online, and trade books departments to optimize customer experience
- Managed the process of Inter-Store Transfers and Chargebacks of textbooks from bookstores all around the nation

LEADERSHIP EXPERIENCE

Altiora Peto Model United Nations (ALTMUN) • Board Member/Technology Manager

Chattanooga, TN | March 2022 - Present

- Guided a group of 10 volunteer board members to solidify the logistics, technologies, finances, and processes needed to develop and run a high school conference from scratch for 300 students to enhance the learning experience of high school students

Publicis Sapient • Corporate Social Responsibility Team Lead

Atlanta, GA | June 2023 - August 2023

- Spearheaded end-to-end strategic planning and execution of a high-impact volunteering event for Atlanta office interns
- Organized media teams to maximize event influence, raising awareness on concerns like food deserts, elderly care, and climate change

Challenged Athletes Play Equally (C.A.P.E.) • C.A.P.E. Basketball Event Director

Murfreesboro, TN | November 2017 - March 2019

- Revived C.A.P.E. by coordinating logistics with a new venue, recruiting ~30 new volunteers, reactivating insurance, and planning all events

PUBLICATIONS & CONFERENCES

Data Visualization and Interactive Dashboards with Python (ISBN: 979-8351710853)

Book Author

Published September 2022

- Wrote a comprehensive guide to implementing interactive visualization using Jupyter, Plotly, Dash, Github, Heroku, AWS, and Render
- Demonstrated efficient data manipulation and visualization techniques in Python, focusing on practical applications and real-world topics like revenue analysis and COVID-19 vaccination rates

Community Modeling and Analysis System

Author of Poster Presentation, "Community Participatory Mapping Crowdsourced Platform for Monitoring Air Pollution"

Fall 2019

SKILLS

- | | | | |
|--------------|-------------------|------------------------|---------------------|
| • Python | • Microsoft Suite | • JIRA/Confluence | • Heroku |
| • RStudio | • IBM Cognos | • Render | • AWS |
| • C++ | • HTML/CSS | • SQL | • Roadmapping |
| • Salesforce | • Workday | • Tableau/Prep Builder | • Data Storytelling |