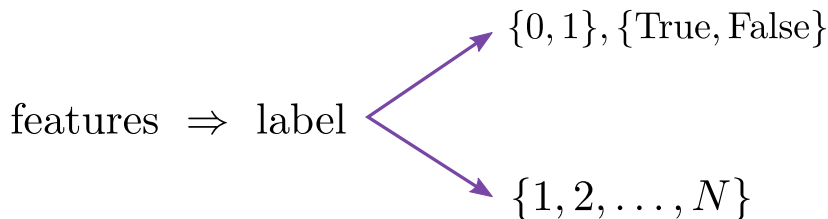


Logistic regression

DS351

Classification

Given features, want to predict **binary** or **categorical** variables



Classification problems



Is this a **cat** or a **dog**?
(e.g. robot, automatic car)
(cat)

Classification problems



Shoulder Bags for Women Large Ladies Crossbody Bag with Tassel

★★★★☆ ~ 630

\$38⁹⁹ - \$39⁹⁹



Minimalist Clean Cut Pebbled Faux Leather Tote Womens Shoulder Handbag

★★★★☆ ~ 225

\$17⁹⁰ - \$18⁹⁰



Crossbody Bag for Women Waterproof Shoulder Bag Messenger Bag Casual Nylon Purse Handbag

★★★★☆ ~ 197

\$18⁴⁹ - \$21⁹⁹



SQLP Fashion Women's Leather Handbags ladies Waterproof Shoulder Bag Tote Bags

★★★★☆ ~ 426

\$25⁹⁹ - \$33⁹⁹



Women Tote Bag Handbags PU Leather Fashion Hobo Shoulder Bags with Adjustable Shoulder Strap

★★★★☆ ~ 65

\$42⁹⁹



YNIQUE Satchel Purses and Handbags for Women Shoulder Tote Bags Wallets

★★★★☆ ~ 260

\$14⁹⁹ - \$27⁹⁹



Fanspack Women's Canvas Hobo Handbags Simple Casual Top Handle Tote Bag Crossbody Shoulder Bag Shopping Work Bag

★★★★☆ ~ 225

\$13⁹⁹



Laptop Tote Bag Laptop Bag for Women Large Capacity Briefcase Lightweight Computer Bags Fit Up to 15.6 in Laptop Notebook

★★★★★ ~ 5

\$43⁹⁹

Will I **click on**
these products?
(no)

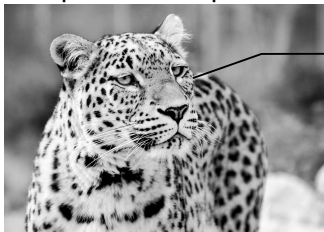
Probabilistic framework

Instead of directly predicting 0's and 1's



1	leopard
0	jaguar
0	cheetah
0	snow leopard
0	egyptian cat

we could predict the probability of being in each class:



0.724	leopard
0.181	jaguar
0.062	cheetah
0.03	snow leopard
0.003	egyptian cat

Applications

► Ranking of the search results by probabilities



dragon



Dragon Speech Recognition - Get More Done by Voice | Nuance

<https://www.nuance.com/dragon.html> ▼

Productivity. There's a **Dragon** for everyone who wants to be more productive. From making status updates and searching the web to creating reports and ...

How To Train Your Dragon | Official Website | DreamWorks Animation

<https://www.howtotrainyourdragon.com/> ▼

Hiccup & Toothless welcome you to the world of DreamWorks **Dragons**, the home of How To Train Your **Dragon**, Riders of Berk, Defenders of Berk & School of ...

Year of the Dragon: Fortune and Personality – Chinese Zodiac 2019

<https://chinesenewyear.net> › [Zodiac](#) › [Dragon](#) ▼

The **Dragon** is the fifth of all zodiac animals. Learn why **Dragons** are strong and independent figures, but they yearn for support and love.

► Medical diagnosis

- Looking at the heart rate, blood pressure etc., what is the chance of contracting a heart disease?

Binary classification

Given: an instance with features \mathbf{x} and possible label $y = 0$ or $y = 1$.

Goal: Predict the probability of the instance being in class 0 and 1:

$$P(y = 0|\mathbf{x}) \quad \text{and} \quad P(y = 1|\mathbf{x})$$

We then make the following prediction:

$$\hat{y} = \begin{cases} \mathbf{0} & \text{if } P(y = 1|\mathbf{x}) \leq 0.5 \\ \mathbf{1} & \text{if } P(y = 1|\mathbf{x}) > 0.5 \end{cases}$$

Multiclass classification

Given: an instance with features \mathbf{x} and possible label $y = 1, 2, \dots, N$.

Goal: Predict the probability of the instance being in class $1, 2, \dots, N$:

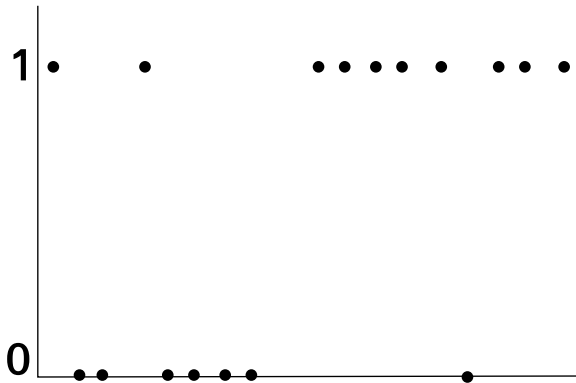
$$P(y = j|\mathbf{x}) \quad \text{for } j = 1, 2, \dots, N$$

We then make the following prediction:

$$\hat{y} = J \text{ if } P(y = J|\mathbf{x}) > P(y = j|\mathbf{x}) \text{ for any other } j$$

Predicting probability

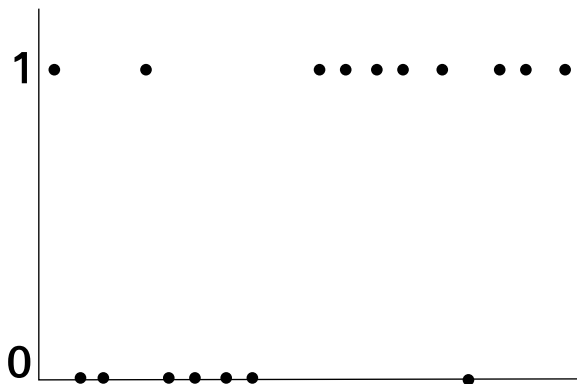
Can we use linear regression to do this?



We need some function that stays between 0 and 1.

Predicting probability

Instead, we need something like this:



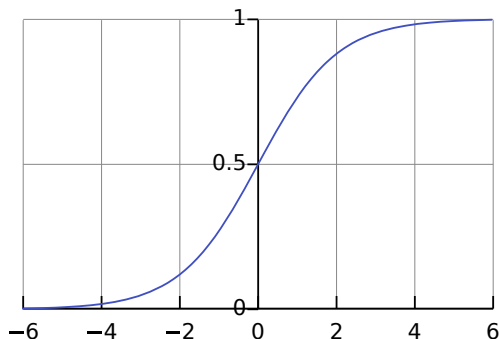
Logistic regression

That is, we are looking for a function with the following properties:

1. Stays between 0 and 1
2. Continuous
3. Symmetric

Logistic regression

Sigmoid function: $\sigma(x) = \frac{1}{1+e^{-x}}$

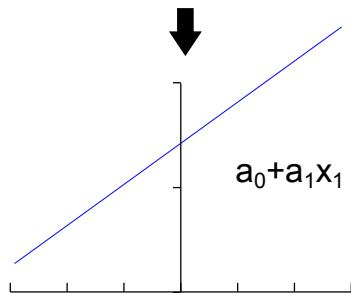


- ▶ If $x \rightarrow -\infty$ then $\sigma(x) \rightarrow 0$.
- ▶ If $x \rightarrow \infty$ then $\sigma(x) \rightarrow 1$.

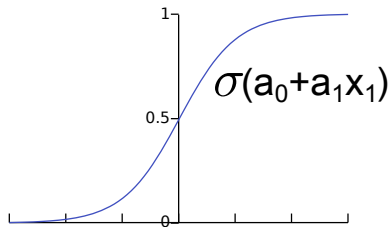
From features to probability

If the data is (x_1, y)

feature x_1 , coefs a_0, a_1



σ

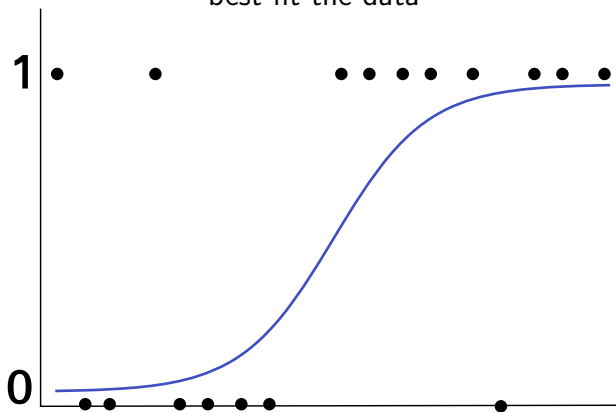


Logistic regression

Find *coefficients* $A = [a_0, a_1, \dots, a_m]$ such that

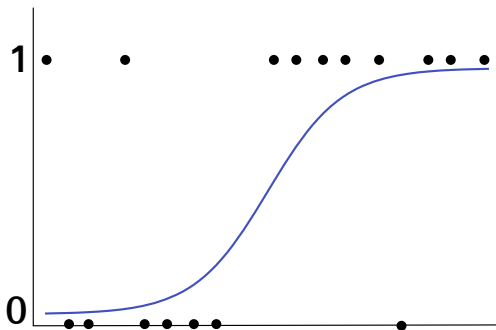
$$P(y = 1|x) = \frac{1}{1 + e^{-(a_0 + a_1 x_1 + \dots + a_m x_m)}} = \frac{1}{1 + e^{-A \cdot x}}$$

best fit the data



Logistic regression

$$P(y = 1|x) = \frac{1}{1 + e^{-(a_0 + a_1x_1 + \dots + a_mx_m)}} = \frac{1}{1 + e^{-A \cdot x}}$$



- ▶ If $a_0 + a_1x_1 + \dots + a_mx_m \rightarrow \infty$ then $\sigma(x) \rightarrow 1$.
- ▶ If $a_0 + a_1x_1 + \dots + a_mx_m \rightarrow -\infty$ then $\sigma(x) \rightarrow 0$.

Logistic regression

Find *coefficients* $A = [a_0, a_1, \dots, a_m]$ such that

$$P(y = 1|\mathbf{x}) = \frac{1}{1 + e^{-(a_0 + a_1 x_1 + \dots + a_m x_m)}} = \frac{1}{1 + e^{-A \cdot \mathbf{x}}}$$

best fit the data

What is $P(y = 0|\mathbf{x})$?

Log-odds

How can we interpret the linear function $a_0 + a_1x_1 + \dots + a_mx_m$ in this model?

$$\log \left(\frac{P(\mathbf{x})}{1 - P(\mathbf{x})} \right) =$$

Log-odds

How can we interpret the linear function $a_0 + a_1x_1 + \dots + a_mx_m$ in this model?

$$\log \left(\frac{P(\mathbf{x})}{1 - P(\mathbf{x})} \right) =$$

- ▶ This is called **log-odds** or **logit**.
- ▶ 1 unit increase in \mathbf{x} = 1 unit increase in log-odds

Maximum-likelihood principle

Principle: If the data point (x, y) already appears in the data, then the probability $P(y|x)$ is high.



$= [x_1, x_2, \dots, x_{784}]$

Goal: **Maximize** the probability $P(y|x)$ **for all** data points (x, y) .

Maximum-likelihood principle

Given data:

$$(x^{(1)}, y^{(1)}), (x^{(2)}, y^{(2)}), \dots, (x^{(n)}, y^{(n)}), \quad y = 0 \text{ or } 1$$

Find $A = [a_0, a_1, a_2, \dots, a_m]$ that **maximizes**

Likelihood = Probability that the data appear

$$\begin{aligned} L(A) &= P(y^{(1)}|x^{(1)} \text{ and } y^{(2)}|x^{(2)} \text{ and } \dots \text{ and } y^{(n)}|x^{(n)}) \\ &= P(y^{(1)}|x^{(1)})P(y^{(2)}|x^{(2)}) \dots P(y^{(n)}|x^{(n)}) \end{aligned}$$

Maximum-likelihood principle

Example: $A = [a_0, a_1, \dots, a_{784}]$



Example: Credit card data

Is the user going to default on their credit card?

$y = 1$: default, $y = 0$: not default

	Coefficient	Std. error	Z-statistic	P-value
Intercept	10.8690	0.4923	22.08	< 0.0001
balance	0.0057	0.0002	24.74	< 0.0001
income	0.0030	0.0082	0.37	0.7115
student[Yes]	0.6468	0.2362	2.74	0.0062

Example: Credit card data

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- ▶ 1 baht increase in balance = 0.0055 unit increase in log-odds
- ▶ $Z = \frac{\hat{\beta}_i}{SE(\hat{\beta}_i)}$.
- ▶ $H_0 : \beta_1 = 0$ is rejected; there is an association between balance and the probability of default

Predictions

	Coefficient	Std. error	Z-statistic	P-value
Intercept	10.8690	0.4923	22.08	< 0.0001
balance	0.0057	0.0002	24.74	< 0.0001
income	0.0030	0.0082	0.37	0.7115
student[Yes]	0.6468	0.2362	2.74	0.0062

$$\begin{aligned}\hat{p}(y = 1 | x_1 = 1,500, x_2 = 40, x_3 = 1) \\ = \frac{1}{1 + e^{-(-10.869 + 0.00574 \times 1,500 + 0.003 \times 40 - 0.6468 \times 1)}} = 0.058\end{aligned}$$

$$\begin{aligned}\hat{p}(y = 1 | x_1 = 1,500, x_2 = 40, x_3 = 0) \\ = \frac{1}{1 + e^{-(-10.869 + 0.00574 \times 1,500 + 0.003 \times 40 - 0.6468 \times 0)}} = 0.105.\end{aligned}$$

Non-students have higher chance of defaulting their cards.



Framingham dataset

- ▶ Label: Diagnosed with a heart disease in the next 10 years
- ▶ Features: gender, smoking, blood pressure, heart rate, blood sugar, cholesterol, BMI

The model

$$P(y = 1 | \text{CigsPerDay}, \text{Chol}, \text{BMI} \dots) \\ = \frac{1}{1 + e^{-(0.04\text{CigsPerDay} + 0.002\text{Chol} + 0.003\text{BMI} + \dots)}}.$$

- ▶ If $P(y = 1 | \text{CigsPerDay}, \text{Chol}, \text{BMI} \dots) = 0.2 \Rightarrow$, classify y as 0
- ▶ If $P(y = 1 | \text{CigsPerDay}, \text{Chol}, \text{BMI} \dots) = 0.8 \Rightarrow$ classify y as 1
- ▶ With everything else fixed, higher CigsPerDay \Rightarrow higher chance of heart disease.
- ▶ +1 cigarette per day = +0.04 log-odds.

Cross-validation accuracy

$$\text{Accuracy} = \frac{\# \text{Correctly classified}}{\# \text{Total}}$$

10-fold cross-validation

- ▶ Split data into 10 sets.
- ▶ Train on 9 sets, test on the remaining set.
- ▶ Keep changing the test set. Obtain 10 accuracies.
- ▶ Compute the average accuracy.

	1NN	3NN	5NN	7NN	9NN	Logistic
Accuracy	77.55	81.96	83.18	83.96	84.29	85.40

Multiclass logistic regression

Similar to the binary logistic regression: given features \mathbf{x} , the probability of a data point being in each group is defined by

$$P(y = 1|\mathbf{x}) = \frac{e^{A_1 \cdot \mathbf{x}}}{1 + \sum_{i=1}^{n-1} e^{A_i \cdot \mathbf{x}}}$$

$$P(y = 2|\mathbf{x}) = \frac{e^{A_2 \cdot \mathbf{x}}}{1 + \sum_{i=1}^{n-1} e^{A_i \cdot \mathbf{x}}}$$

...

$$P(y = N - 1|\mathbf{x}) = \frac{e^{A_{N-1} \cdot \mathbf{x}}}{1 + \sum_{i=1}^{n-1} e^{A_i \cdot \mathbf{x}}}$$

$$P(y = N|\mathbf{x}) = \frac{1}{1 + \sum_{i=1}^{n-1} e^{A_i \cdot \mathbf{x}}}$$

Now we want to find A_1, A_2, \dots, A_{N-1} that maximizes the likelihood.

Example: number of parameters

Suppose we want to classify 28×28 images into three groups.

Example

When we use the model after training:

\mathbf{x} :



► If

$$P(y = 1|\mathbf{x}) = 0.3, P(y = 2|\mathbf{x}) = 0.3, P(y = 3|\mathbf{x}) = 0.4$$

classify $y = 3$.

► If

$$P(y = 1|\mathbf{x}) = 0.2, P(y = 2|\mathbf{x}) = 0.4, P(y = 3|\mathbf{x}) = 0.4$$

randomly pick $y = 2$ or $y = 3$.