**Linear Regression 2** 

# Linear algebra revisited 1

The identity matrix

$$I_n = \begin{pmatrix} 1 & 0 & 0 & \dots & 0 \\ 0 & 1 & 0 & \dots & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & 0 & \dots & 1 \end{pmatrix}$$

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An inverse of a  $n \times n$  square matrix X is a matrix  $X^{-1}$  such that

$$XX^{-1} = X^{-1}X = I_n.$$

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### **Linear algebra revisited 2**

Two vectors  $oldsymbol{u}$  and  $oldsymbol{v}$  are perpendicular if

$$\boldsymbol{u} \cdot \boldsymbol{v} = \boldsymbol{u}^T \boldsymbol{v} = 0$$

# **Linear Regression**

- Quantitative response Y.
- Predictor variable  $X_1, X_2, \ldots, X_p$ .

Goal: Study a linear relationship between  $X_i$ 's and Y:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \ldots + \beta_p X_p + \epsilon.$$

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**Example**: We study the effects of TV, radio and newspaper advertising budgets on the sales of a product.

$$sales = \beta_0 + \beta_1 \times TV + \beta_2 \times radio + \beta_3 \times newspaper + \epsilon.$$

Data:  $(x_i, y_i)$  where  $x_i = (x_{i1}, x_{i2}, ..., x_{ip})$ .

As in the simple case, we find the estimates  $\hat{\beta}_0, \hat{\beta}_1, \dots, \hat{\beta}_p$  which give the prediction

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \hat{\beta}_2 x_{i2} + \ldots + \hat{\beta}_p x_{ip},$$

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$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \hat{\beta}_2 x_{i2} + \ldots + \hat{\beta}_p x_{ip},$$

and we want to minimize the RSS

RSS = 
$$\sum_{i=1}^{n} (y_i - \hat{y}_i)^2$$
  
=  $\sum_{i=1}^{n} (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_{i1} - \hat{\beta}_2 x_{i2} - \dots - \hat{\beta}_p x_{ip})^2$ 

$$\hat{y}_{1} = \hat{\beta}_{0} + \hat{\beta}_{1}x_{11} + \hat{\beta}_{2}x_{12} + \dots + \hat{\beta}_{p}x_{1p}$$

$$\hat{y}_{2} = \hat{\beta}_{0} + \hat{\beta}_{1}x_{21} + \hat{\beta}_{2}x_{22} + \dots + \hat{\beta}_{p}x_{2p}$$

$$\vdots = \vdots$$

$$\hat{y}_{n} = \hat{\beta}_{0} + \hat{\beta}_{1}x_{n1} + \hat{\beta}_{2}x_{n2} + \dots + \hat{\beta}_{p}x_{np}.$$

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$$\begin{pmatrix} \hat{y}_1 \\ \hat{y}_2 \\ \vdots \\ \hat{y}_n \end{pmatrix} = \begin{pmatrix} 1 & x_{11} & x_{12} & \dots & x_{1p} \\ 1 & x_{21} & x_{22} & \dots & x_{2p} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \dots & x_{np} \end{pmatrix} \begin{pmatrix} \hat{\beta}_0 \\ \hat{\beta}_1 \\ \vdots \\ \hat{\beta}_p \end{pmatrix}$$

# **Equations in a matrix form**

Let

$$\hat{\mathbf{Y}} = (\hat{y}_1, \hat{y}_2, \dots, \hat{y}_n)^T 
\mathbf{X} = \begin{pmatrix} 1 & x_{11} & x_{12} & \dots & x_{1p} \\ 1 & x_{21} & x_{22} & \dots & x_{2p} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \dots & x_{np} \end{pmatrix} 
\hat{\boldsymbol{\beta}} = (\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2, \dots, \hat{\beta}_p)^T.$$

. Then the linear equations can be written as

$$\hat{Y} = X\hat{eta}.$$

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$$\begin{pmatrix} \hat{y}_1 \\ \hat{y}_2 \\ \vdots \\ \hat{y}_n \end{pmatrix} = \begin{pmatrix} 1 & x_{11} & x_{12} & \dots & x_{1p} \\ 1 & x_{21} & x_{22} & \dots & x_{2p} \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \dots & x_{np} \end{pmatrix} \begin{pmatrix} \hat{\beta}_0 \\ \hat{\beta}_1 \\ \vdots \\ \hat{\beta}_p \end{pmatrix}$$

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Find  $\hat{\boldsymbol{\beta}}$  such that  $\boldsymbol{Y} - \boldsymbol{X}\hat{\boldsymbol{\beta}}$  is perpendicular to  $\boldsymbol{X}_0, \boldsymbol{X}_1, \dots, \boldsymbol{X}_p$ . In other words,

$$\boldsymbol{X}_i \cdot \left( \boldsymbol{Y} - \boldsymbol{X} \hat{\boldsymbol{\beta}} \right) = \boldsymbol{X}_i^T \left( \boldsymbol{Y} - \boldsymbol{X} \hat{\boldsymbol{\beta}} \right) = 0 \quad i = 0, 1, \dots, p.$$

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# **OLS** estimator $\hat{\boldsymbol{\beta}}$

$$oldsymbol{X}^T \left( oldsymbol{Y} - oldsymbol{X} \hat{oldsymbol{eta}} 
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### Variance-covariance of the estimators

$$Cov(\hat{\boldsymbol{\beta}}) = Var((\boldsymbol{X}^T\boldsymbol{X})^{-1}\boldsymbol{X}^T\boldsymbol{Y})$$
$$= \sigma^2(\boldsymbol{X}^T\boldsymbol{X})^{-1}$$

Since  $\sigma^2$  is unknown, we instead use its estimator

$$RSE = \sqrt{\frac{RSS}{n-p-1}}.$$

What we will use instead of  $Cov(\hat{\beta})$  is

$$C = \mathsf{RSE}^2(\boldsymbol{X}^T\boldsymbol{X})^{-1}$$

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$$C \approx \operatorname{Cov}(\hat{\boldsymbol{\beta}}) = \begin{pmatrix} \operatorname{Var}(\beta_0) & \operatorname{Cov}(\beta_0, \beta_1) & \dots & \operatorname{Cov}(\beta_0, \beta_p) \\ \operatorname{Cov}(\beta_1, \beta_0) & \operatorname{Var}(\beta_1) & \dots & \operatorname{Cov}(\beta_1, \beta_p) \\ \vdots & \vdots & \ddots & \vdots \\ \operatorname{Cov}(\beta_p, \beta_0) & \operatorname{Cov}(\beta_p, \beta_1) & \dots & \operatorname{Cov}(\beta_p, \beta_p) \end{pmatrix}$$

In the following regression:

$$\widehat{sales} = \hat{\beta}_0 + \hat{\beta}_1 \times TV + \hat{\beta}_2 \times radio + \hat{\beta}_3 \times newspaper,$$

We have 
$$(\hat{\beta}_0, \hat{\beta}_1, \hat{\beta}_2, \hat{\beta}_3) = (2.939, 0.046, 0.189, -0.001)$$

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$$RSE = \sqrt{RSS/(n-3-1)} = 1.69 \text{ and}$$

$$C = \begin{pmatrix} 9.7 \times 10^{-2} & -2.7 \times 10^{-4} & -1.1 \times 10^{-3} & -6.0 \times 10^{-4} \\ -2.7 \times 10^{-4} & 1.9 \times 10^{-6} & -4.5 \times 10^{-7} & -3.3 \times 10^{-7} \\ -1.1 \times 10^{-3} & -4.5 \times 10^{-7} & 7.4 \times 10^{-5} & -1.8 \times 10^{-5} \\ -5.9 \times 10^{-4} & -3.3 \times 10^{-7} & -1.8 \times 10^{-5} & 3.4 \times 10^{-5} \end{pmatrix}$$

$$SE(\hat{\beta}_3) = \sqrt{3.4 \times 10^{-5}} = 0.0059.$$

### Important questions

- 1. Is at least one of the predictors  $X_1, X_2, \ldots, X_p$  useful in predicting the response?
- 2. Do all predictors help explaining *Y*, or only a subset of them?
- 3. How well does model fit the data?

# Relationship between the response and the predictors

We use a hypothesis test:

$$H_0: \beta_1 = \beta_2 = \ldots = \beta_p = 0$$

 $H_a$ : at least one of  $\beta_j$ 's is non-zero.

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The decision will be made after looking at the F-statistic:

$$F = \frac{(\mathsf{TSS} - \mathsf{RSS})/p}{\mathsf{RSS}/(n-p-1)}.$$

Recall that TSS = 
$$\sum_{i=1}^{n} (y_i - \bar{y})^2$$
 and RSS =  $\sum_{i=1}^{n} (y_i - \hat{y}_i)^2$ .

#### How should we look at F - statistic?

One can show that

$$\mathbb{E}[\mathsf{RSS}/(n-p-1)] = \sigma^2$$

and provided that  $H_0$  is true, we also have

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• If  $H_0$  is true, then we expect F-statistic to be **very close to** 1.

• If  $H_a$  is true, then  $\mathbb{E}[(TSS - RSS)/p]$  and so we expect F to be **greater than 1**.

#### Sales data

$$\widehat{sales} = \hat{\beta}_0 + \hat{\beta}_1 \times TV + \hat{\beta}_2 \times radio + \hat{\beta}_3 \times newspaper$$

• The F-value is 570 with its corresponding p-value =  $1.58 \times 10^{-96}$ .

 We are certain that at least one of the advertising media must be related to the sales.

# Relationship between the response and a subset of the predictors

Suppose we want to make the same test for **a subset** of q predictors:

$$H_0: \beta_{i+1} = \beta_{i+2} = \ldots = \beta_{i+q} = 0$$

 $H_a$ : at least one of these  $\beta_i$ 's is non-zero.

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The decision will be made after looking at the F-statistic:

$$F = \frac{(\mathsf{RSS}_{-q} - \mathsf{RSS})/q}{\mathsf{RSS}/(n-p-1)},$$

where  $RSS_{-q}$  is the residual sum of squares of the model without those q predictors.

# Relationship between the response and a single predictor

The hypothesis test is

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The decision will be made after looking at the t-statistic:

$$t = \frac{\hat{\beta}_j - 0}{\mathsf{SE}(\hat{\beta}_j)}.$$

Here,  $SE(\hat{\beta}_j)$  is the square root of entry (j, j) of C, which is an estimate of the covariance matrix of the coefficients.

	Coefficient	SE	<i>t</i> -statistic	<i>p</i> -value
Intercept	2.939	0.3119	9.42	< 0.0001
TV	0.046	0.0014	32.81	< 0.0001
radio	0.189	0.0086	21.89	< 0.0001
newspaper	-0.001	0.0059	-0.18	0.8599

For example, t-statistic of  $\hat{\beta}_3$  (newspaper) is

$$t = \frac{-0.0001}{0.0059} = -0.18$$

However, newspaper strongly affects sales in the simple linear regression.

	Coefficient	SE	t-statistic	<i>p</i> -value
Intercept	12.351	0.621	19.88	< 0.0001
newspaper	0.055	0.071	3.30	< 0.0001

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This is because of the correlation between newspaper and radio

	TV	radio	newspaper	sales
TV	1.000	0.055	0.057	0.78
radio		1.000	0.35	0.58
newspaper			1.000	0.23
sales				1.000

#### F-statistic vs t-statistic

Why do we prefer F-statistic over t-statistic when testing  $\beta_0 = \beta_1 = \dots, \beta_p = 0$ ?

Calculating F is easier than t, especially for a high p.

• For large p, even  $\beta_0 = \beta_1 = \dots, \beta_p = 0$  is true, there is a small chance that the p-value of some  $\beta_j$  is low enough that we reject  $\beta_j = 0$ . The F-statistic does not suffer from this issue since it is calculated only once.

#### Variable selection

- Forward selection:
  - Start with 0 variable. In each step: add a variable that results in the lowest RSS.
  - Stop when RSS barely improves by adding any of the remaining variables.
  - For example, if adding any of the remaining variables reduces the RSS by less that 0.0001, then we will stop here.

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  - For example, if adding any of the remaining variables reduces the RSS by less that 0.0001, then we will stop here.

#### Backward selection:

- Start with all variables. In each step: remove a variable with the largest *p*-value.
- Stop when all *p*-values are below some threshold e.g. 0.001.

#### Model evaluation

• Residual standard error (RSE):

$$\mathsf{RSE} = \sqrt{\frac{\mathsf{RSS}}{n-p-1}}$$

•  $R^2$  measures the variance of Y that is explained by the model:

$$R^2 = \left[ \mathsf{Cor}(Y, \widehat{Y}) \right]^2$$

Predictos	RSE	R2
TV	3.26	0.612
TV + radio	1.68	0.897
TV + radio + newspaper	1.69	0.897

In both metrics, we can conclude that

- Adding radio helps significantly improve the model.
- There is no point in adding **newspaper** to the model.