

# Blockchain Presence

**Dividend Distribution via Smart Contract** 

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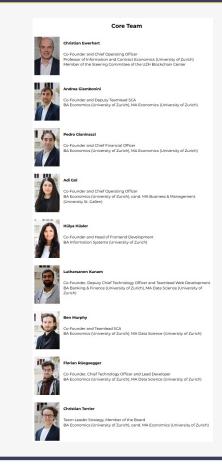
# Background

Blockchain Presence AG is a Zurich based blockchain technology firm founded in December 2020 with the goal to develop and run a reliable, convenient, and cost-efficient smart contract oracle platform.

UZH has been ranked 4th globally in blockchain in 2021 (1st in Europe)



https://www.coindesk.com/learn/2021/10/ 04/the-top-universities-for-blockchainby-coindesk-2021/



Blockchain
Presence AG won
the 3rd place at
the 2021 Austrian
Blockchain Award



https://www.linkedin.com/posts/blockch ain-presence\_bcp-wins-3rd-place-at-theaustrian-blockchain-activity



### **Equity Token**

Paying dividends
via smart
contract is
natural given
tokenized shares.

### Marketing Impact

Be among the first firms to distribute its dividends via smart contract!

## Modular approach

Tokenization and dividend distribution may be easily separated.

## Roadmap

Dividend distribution had higher priority than tokenization.



# <a>Outline</a>

"A motivated and hard-working team of UZH students, that were able to adapt to changing conditions quickly, was the prerequisite for the success of this project."

Florian Rüegsegger (CTO)

Decision to distribute dividends via smart contract

**Preparation** 

General assembly

Further preparations

Distribution process

Summer 2021

Late '21 - Early '22

April 6, 2022

**April 2022** 

April-May 2022

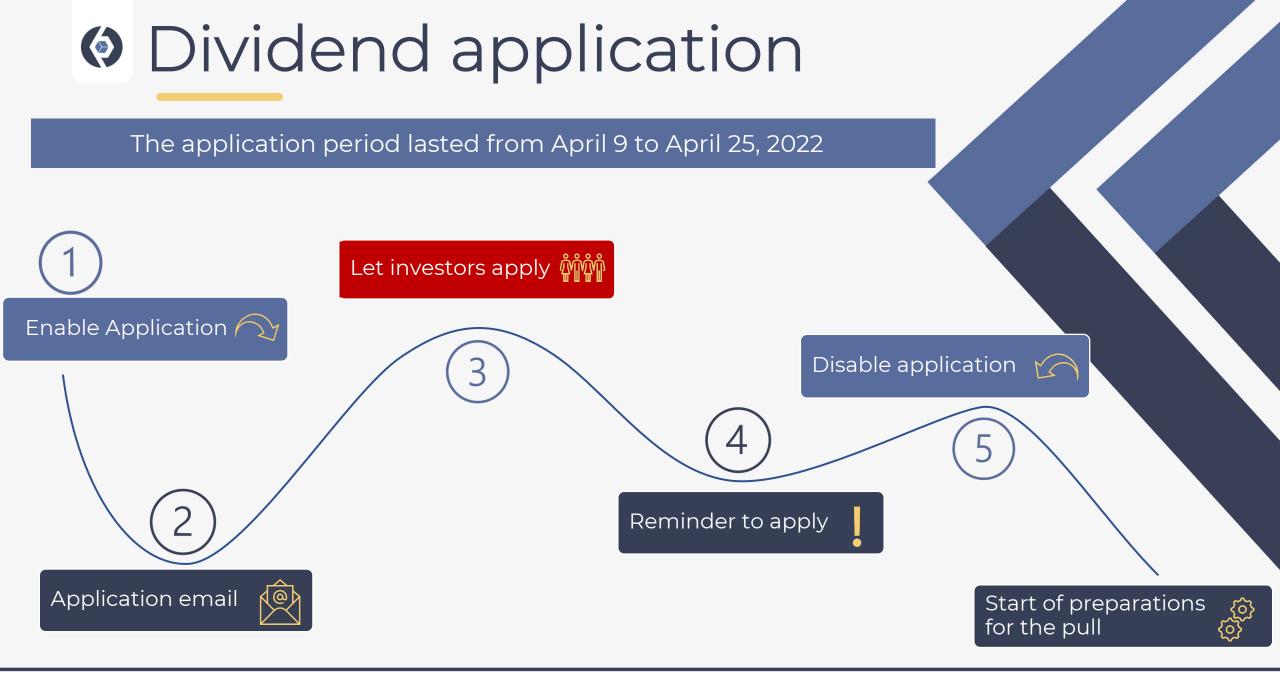
"It was a challenging and nerve-racking project, but the outcome was satisfactory and the efforts have paid off."

Qin Liang (Developer)

"It was truly rewarding to see the project succeed and the hard work and dedication we had put into it finally pay off."

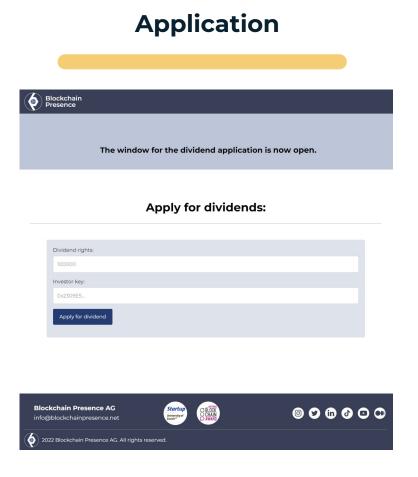
Qian Liang (Developer)

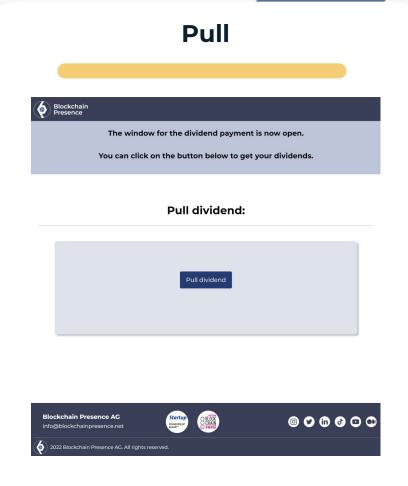






# Shareholder webpage







# Generate BCP & investor keys

The dividend distribution process was secured by two keys

## BCP key

- Valid for one dividend year
- Generated and stored offline (e.g., on a laptop disconnected from the internet)
- Kept secret until the dividend pull period starts<sup>1)</sup>
- Thereafter, the key is published and used to validate dividend pulls

## Investor key 🞢

- One key for each investor
- Generated offline
- Communicated to investors via email<sup>2)</sup>
- Used by the investor to apply for the dividend

- 1) The BCP key is initially a **private key**, i.e., must be hidden until the dividend application has been disabled.
- 2) The investor key is always a **public key**, i.e., useless for third parties that have no access to the investor's Polygon account.





## **Blog article on Medium**



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### **Converting MATIC into fiat currency**

A concise conversion guide to the best exchanges available when trading MATIC.

Selling cryptocurrencies on MetaMask requires an intermediary. This article provides an overview of the most widely used cryptocurrency exchanges for the conversion of Polygon MATIC to Euros, Swiss Francs, or US Dollars. Regardless of which exchange platform you use, make sure that you complete the KYC verification process for crypto trading and money withdrawal.



Several steps are necessary to turn Polygon MATIC into Euros, Dollars, or Swiss francs (image licensed from Adobe Stock / 480363114).

### **Next steps**

Different ways of converting MATIC into fiat currency

Pros and cons of methods

For our investors and everyone interested

https://medium.com/the-blockchain-presence-blog/converting-matics-into-fiat-currency-8f433b7101ca

## **Alternative case: NEXO Capital**

#### Research on NEXO Capital Inc.

Nexo Capital Inc. - Their type of tokens and the conducted dividend payments

Within my research about tokenized Swiss firms and their tokens I encountered NEXO Capital Inc. This firm offers a token on their website and has paid out dividends beginning in 2018. The aim of this short memo will be to focus on the type of token NEXO is offering as well as the actual procedure of their dividend payments in order to ascertain if they have preceded us on our dividend-milestone.

#### Short firm description

NEXO Capital Inc. is a digital asset institution well-known under institutional investors that generates operating revenues from interest on their lending facilities named «Instant Crypto Credit Lines». They are currently trying to aggressively expand their service range while developing their strategy with expenses related inter alia to marketing and administration. Since NEXO is a legal entity (Corporation, CIK 1732097) situated in the Gayman Islands they are paying corporate taxes and distributing earnings. NEXO's policy is to disclose only few financial information as their last found interim report is dated December 15, 2018 where they achieved net earnings in the amount of \$3040239 USC.

#### NEXO Toker

NEXO supplied the market in 2018 with 1'000'000'00' tokens from which 560'00'011 are currently circulating. Their market cap updated as of April 14, 2022 is 1'348'716'304 USD. The NEXO Token is listed on the self-conducted NEXO Exchange platform but also on 15+ third party exchange platforms facilitating the trading. Apart from the main opportunities



Diagram 1: Allocation of the total Token supply

that could result from an upside-potential, the NEXO Tokens are a fundamental part of the loyalty program that consist in various benefits such as discounts on the borrowing-rate, exchange cashbacks or higher investment yields. Depending on how many tokens an investor owns as a percentage of his whole portfolio balance he will be assigned to one of four benefit tiers. Other companies

NEXO distributed <u>their own</u> tokens in 2018 but not later

No general assembly held

No other known case of distribution





## Contact Us



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