

DONNA MICHELLE BARTOLOME

DIGITAL DESIGNER / WEB DEVELOPER

CONTACT



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SUMMARY OF EXPERIENCE

- Experience in the end-to-end digital development for agency, e-commerce and marketing projects.
- Skilled in project management and problem-solving, streamlining workflows and ensuring precise, timely project documentation.
- Proficient in modern HTML and CSS frameworks with working knowledge of JavaScript and jQuery.

PROFESSIONAL EXPERIENCE

Sr Digital Designer / Web Developer (Contractual)

April 2023 - Jan 2025

1. Defines UI strategies that support business objectives, collaborating with cross-functional teams to deliver intuitive designs that enhance the overall user experience.
2. Works closely with project management and support teams to transform concepts into functional, interactive web pages using HTML, CSS, and JavaScript.
3. Updates, debugs, and optimizes interfaces to align with brand standards, ensuring a seamless user interface.

QUANTRICS ENTERPRISE INC. - Bell Canada

Web Developer

Nov 2022 - Oct 2023

1. Maintained and optimized web interfaces for performance, accessibility and cross-platform / browser compatibility.
2. Creates HTML and CSS components that follow responsive design principles that meet accessibility standards.
3. Worked closely with product managers to ensure that design efforts are aligned with user needs and business goals, ensuring impactful results.

SHOPFRONTPRO INC. - Harvey Norman AU

Sr Digital Designer / Web Developer

Dec 2015 - Sep 2022

1. Managed the end-to-end website development life-cycle, from prototyping to deployment, ensuring a top-quality product that meets the highest standards.
2. Develops responsive web pages using modern CSS frameworks to integrate front-end features and performs final testing.

SHOPFRONTPRO INC. - Harvey Norman AU

Sr Digital Designer / Web Developer

3. Provides training to clients and new team members on utilizing the Company's CMS platform and its process workflows.
4. Kept project documentation clear and current for stakeholders, including project plans, objectives, deliverables and timelines.

DIRECTWITHHOTELS INC.

Project Manager

Dec 2010 - Feb 2015

1. Supports the team in organizing tasks through training and documentation on Agile and Waterfall principles, helping them prioritize and achieve their target goals.
2. Conducts performance reviews for team members to align their KPIs with continuous improvement efforts and production target achievement.
3. Ensures that projects are completed on time by effectively utilizing company resources within the allocated time frame and meeting specifications.

Sr Digital Designer / Web Developer

Apri 2008 - Dec 2010

1. Provides assistance and support to the Production Manager in collecting and evaluating project requirements.
2. Acts as a mentor to team members, including designers, writers, and QA associates, providing guidance on training, UI principles, and project goals.
3. Developed and maintained a detailed project documentation, such as project plans and project status reports, to ensure effective project management and communication.

SKILLS

Adobe CC | Sketch | Figma | JIRA | Trello | AzureDevOps | MS 365 Utilities

Google Utilities | HTML | CSS | Bootstrap | JQuery | Javascript | WordPress

CSCart