

CONTACT DETAILS

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Self-motivated and performance-driven with a robust organizational and communication skills; looking for exciting new challenges that will enable me to contribute to creating extraordinary experience for the company's technical audience - while learning new things along the way.

EDUCATION

BACHELOR OF FINE ARTS - ADVERTISING College of the Holy Spirit Mendiola, MNL

INTERMEDIATE
La Consolacion College Mendiola, MNL

SKILLS & PROFICIENCY

SOFTWARE PROFICIENCY:

HTML • CSS • Bootstrap

WordPress • CSCart • MailChimp

Adobe Creative Suite • Sketch • Figma

JQuery • Javascript

JIRA • MS Utilities • Google Utilities

TRAININGS AND WORKSHOPS: ISO 9001:2008: Quality Assurance & Documentation Risk Management Process Management Waterfall Proj. Management Methodology

Agile Proj. Management Methodology

PROFESSIONAL EXPERIENCE

ShopFrontPro Inc.

Web/ FrontEnd Developer | Dec2015 - July 2022

RESPONSIBILITIES:

- 1. Collaborates daily with software engineers and stakeholders in ensuring the structure and design of web pages for Harvey Norman sites complies with features that enhances user experience and requirements.
- 2. Launched website development projects from initial design through completion. Optimizing all cross-browser and multi-platform compatibility.
- 3. Standardized all frontend output with the new, responsive, mobile-first approach and strategy.
- 4. Provides support in debugging errors related to frontend development.
- 5. Pitched in to assist the Senior Developer to meet deadlines during pressing periods
- 6. Conduct training for clients and new hires in handling website content management systems and process flow

EXPERIENCED GAINED:

- 1. Cross-browser compatibility and ways to work around them.
- 2. Developed skills in applying methodologies and concepts to solve problems related to debugging and development. Quick learner.
- 3. Adaptability to work with a diverse team of developers, upskilling or reskilling, so we can provide a better solution to the stakeholders.

Freelance Web Designer Graphic/ Web UI Designer | Feb2014 - Sept2015

DirectWithHotels Inc.

Production Manager | Dec2010 - Feb2014

RESPONSIBILITIES:

- 1. Plans and organizes the day-to-day production schedules for each website and/or any production related projects to determine timetables with internal clients and management, re-negotiating schedules as necessary.
- 2. Conducts overall quality assurance on all projects to ensure that all products are compliance to the quality standards and timely delivery.
- 3. Prepares Production related reports for the company stakeholders in preparation for Management meetings

EXPERIENCED GAINED:

- 1. Capabilities in Project Management, Strategic Planning, Process Improvement, Analyzing Information, Reporting Skills, Problem Solving, Conflict Management, Administrative and Process Documentation
- 2. Ability to coordinate and collaborate with a team of 15-30 people.

Sr. Web Designer | 2008 - 2010 RESPONSIBILITIES:

1. Assists and supports the Production Manager to evaluate project and project requirements on a daily basis.



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PROFESSIONAL EXPERIENCE

- 2. Served as a consultant and mentor to the junior associates which includes but not limited to the designers, writers, and online marketing associates with regards to training, UI principles and project objectives.
- 3. Spearheads quality assurance on all on deliverables following web standards and standards set by the Company.
- 4. Developed and maintained the Designers work instructions and training materials for best practices following web standards & standards set by the Company.

EXPERIENCED GAINED:

- 1. Flexibility, detail-oriented and data-centric.
- 2. Proven ability to work with minimal supervision.
- 3. Multitasking capabilities with excellent organizational skills.

Associate Designer | Apr2006 - 2008

RESPONSIBILITIES:

- 1. Responsible for the completion of 100 hotel websites within a period of six (6) months
- 2. A frequent recipient of 100% Net Promoter Score and a Total Performance Appraisal ratings of 90% based on quarterly performance.

Boma One Pacific Graphic Artist/ Jr. Web Designer | 2004 - 2006

RESPONSIBILITIES:

- 1. Designed concepts and final materials of marketing and sales collaterals for Top American clients, collaterals such as; web invites, static banners, postcards, and online seminar registrations.
- 2. Layout contributing artist for American Magazines.

REFERENCES

Available upon request.