

# DONNOVAN WINT JR.

Philadelphia, PA | donnovanwint@gmail.com | 484-888-1308 | donwint.com | github.com/donnovanwint

## SENIOR FULL STACK DEVELOPER

Strategic senior full stack developer with over a decade of experience designing and scaling enterprise-grade web applications. Known for leading cross-functional development teams, implementing automation workflows, and advancing digital transformation through modern frameworks and cloud infrastructure. Proven ability to enhance performance, strengthen architecture, and deliver seamless, high-traffic solutions aligned with business growth objectives.

## CORE TECHNICAL SKILLS

Frontend: HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Vue.js, Nuxt.js, jQuery, UI/UX Design

Backend: PHP, Python, Go, Node.js, REST APIs, GraphQL

Databases: MySQL, PostgreSQL, MongoDB, Redis

Cloud & DevOps: AWS (S3, Lambda, CloudFront, CloudWatch), CI/CD, Git, Bamboo

CMS & Platforms: WordPress, HubSpot CMS, Headless CMS

Optimization: SEO, Performance Tuning, Responsive Design, Core Web Vitals

## PROFESSIONAL EXPERIENCE

### NASCAR | Development Manager | May 2023 – Present

- Lead the modernization of NASCAR's web ecosystem, designing scalable, high-performing systems that support millions of users worldwide.
- Architected AI-integrated solutions with Adobe Experience Platform and Journey Optimizer, enhancing automation and enabling personalized fan experiences across brands.
- Directed collaborative engineering efforts across design, analytics, and content teams, improving project delivery efficiency and cross-team communication.
- Instituted CI/CD and coding standards that reduced deployment friction and improved system reliability across multiple NASCAR properties.

### AlphaSense | Senior Web Developer | Aug 2022 – May 2023

- Developed large-scale LLM-powered tools that enhanced client query handling and supported data-driven business intelligence initiatives.
- Built robust RESTful APIs for internal and external data integrations, improving operational efficiency and workflow scalability.
- Enhanced application performance through front-end optimization and improved Core Web Vitals, leading to smoother user interactions.
- Partnered with product and ML teams to integrate intelligent content recommendations and streamline customer engagement processes.

### PriceWeber | Senior Web Developer | Apr 2022 – Aug 2022

- Standardized responsive design frameworks across client sites, improving accessibility and consistency across devices.
- Engineered integrated backend systems in PHP and Python, supporting advanced marketing data automation and tracking capabilities.

- Delivered high-quality projects within aggressive timelines, maintaining client satisfaction and reliability in fast-paced delivery cycles.

#### **Sagefrog Marketing Group | Senior Web Developer | Jun 2019 – May 2022**

- Led the development of high-performance WordPress and headless CMS solutions tailored to enterprise marketing goals.
- Mentored junior developers, setting coding standards and improving workflow collaboration within the engineering team.
- Improved SEO visibility and conversion performance through technical enhancements and optimization-focused redesigns.

#### **Freelance | Full Stack Web Developer | Jan 2012 – Jan 2022**

- Designed and implemented custom, responsive websites that elevated client branding and digital presence.
- Developed reusable WordPress themes, plugins, and modern JavaScript applications across diverse industries.
- Executed comprehensive audits for accessibility, performance, and SEO best practices to ensure long-term client success.

### **SELECTED PROJECTS**

- NASCAR – Built Adobe-integrated systems that streamlined content workflows and improved personalization across NASCAR properties.
- AlphaSense – Developed AI-assisted data platforms enabling more intuitive, automated search and reporting experiences.
- Sagefrog – Created a decoupled WordPress-Vue.js solution, improving content flexibility and significantly enhancing performance.

### **EDUCATION & CERTIFICATIONS**

Bachelor of Science in Information Technology – Penn State Abington

Certifications: Responsive Web Design (freeCodeCamp), Front-End Development Libraries (freeCodeCamp)