

Hello Government!



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Real-Time Government Analysis

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Co-Founders

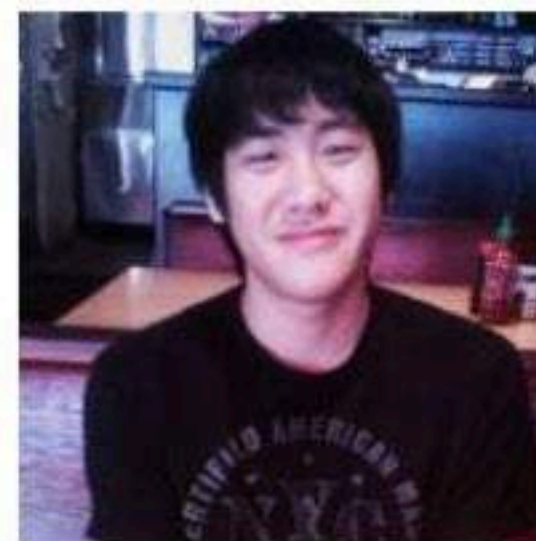
1



Tim Hwang, CEO
Princeton University,
Public Policy/Computer
Science



Jonathan Chen, CTO
University of Maryland,
Computer Science



Gerald Yao, CFO
Emory University,
Financial Engineering



Team and Advisors

2



YS Chi, Advisor

- * Chairman, Elsevier (Global FN 500)
- * President, International Publishers Association

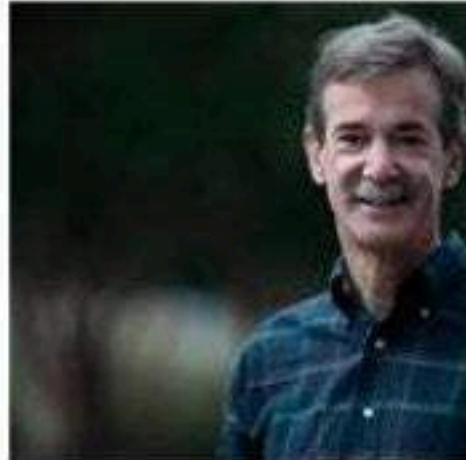


Chris Lu, Advisor

- * Senior Advisor to President Obama
- * White House Cabinet Secretary
- * Executive Director, Obama Transition Team



**Jiajun Niu, PhD
Machine Learning**



**Andrew Mackie, PhD
Chief Scientist**



**Dev Shah,
Lead Back End**



**Kareem Hashem,
Senior Back End**



**Dan Maslagag,
Lead Front End**



Government Information moves markets and affect business decisions.

Newspapers and Lawyers are realizing that their methods are too costly and slow.

Information has fragmented. And no easy way exists to get relevant the information quickly and reliably.

A web platform that aggregates, analyzes, and predicts government information using machine learning and NLP.

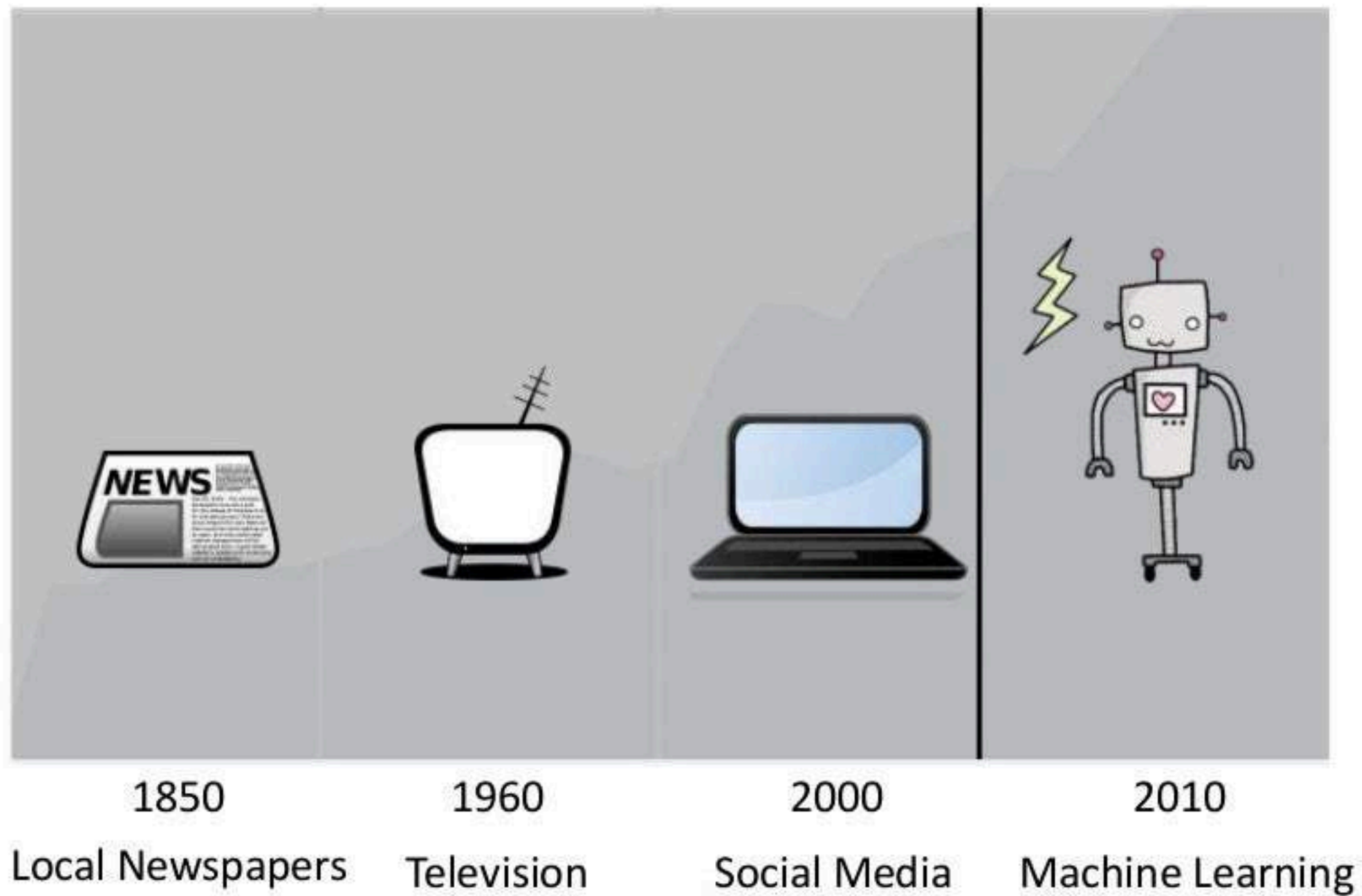
**REDUCE
UNCERTAINTY**

**REAL-TIME
DECISION
MAKING**

**CUSTOM
ANALYSIS**

The Future of News

5



PoliticalGenome Project

6

Building a **political graph** over the entire world.

Bills

Improves prediction algorithms and allows for comparison across states

Legislators

Allows for comparison of new legislators

Districts

Brings in the actual electoral element of politics

Market Size

7

\$30 Billion

Total Spending on Policy Analysis

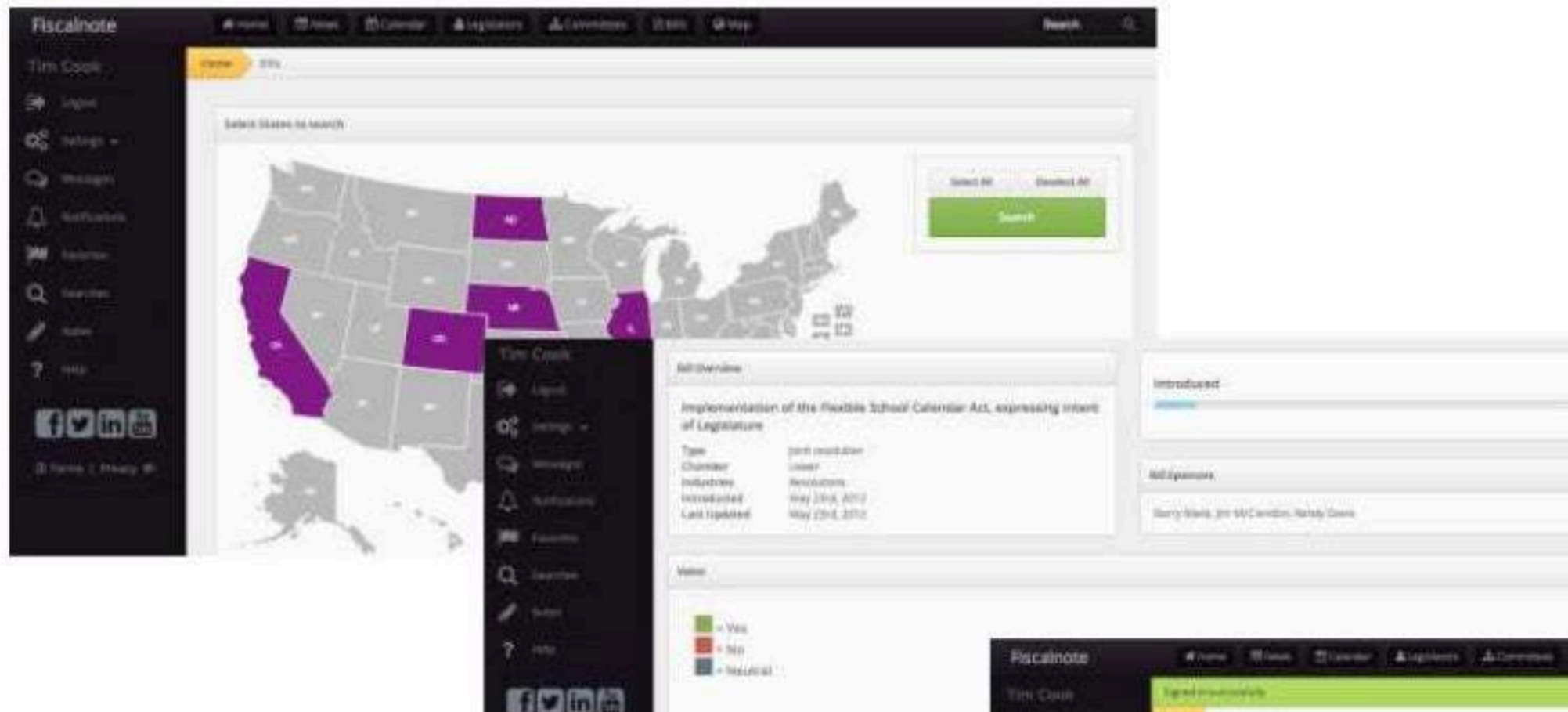
\$10 Billion

Total Spending on Newspaper Subscriptions

Product

8

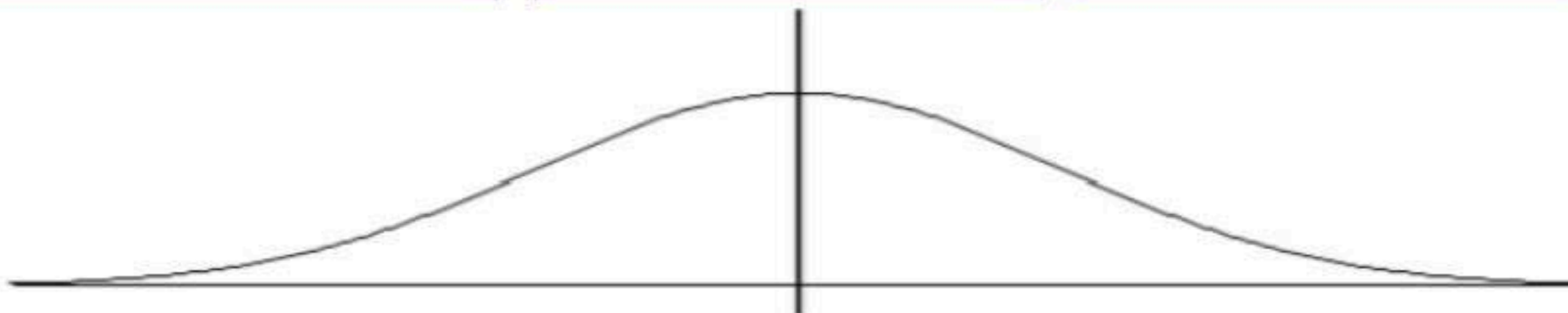
Track Legislation and News → Get Relevant Portions → Predict



Market Adoption

9

Conventions	Direct Sales	Referrals
West Coast Government Technology Conference National Conference of State Legislators Build PR	Industries most affected by local/state law (real estate, healthcare) Financial firms (hedge funds, investment banks) Consulting groups around compliance	National advocacy groups refer to local chapters Contractors refer to local and state agencies
Early Adopters	Early Majority	Late Majority



Traction

10

We move fast.

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[e] enphase
ENERGY

Johnson & Johnson

State Farm

CORNING

SIERRA
CLUB
FOUNDED 1972

Pfizer

+15

Deloitte

amazon

WM
WASTE MANAGEMENT

+35

April 2013
Ideation

July 2013
MVP I

August 2013
Private Beta

Est. Oct. 2013
MVP II w/ Mobile

Est. Dec. 2013
Court Cases

Est. Jan. 2014
Global Expansion

Business Model

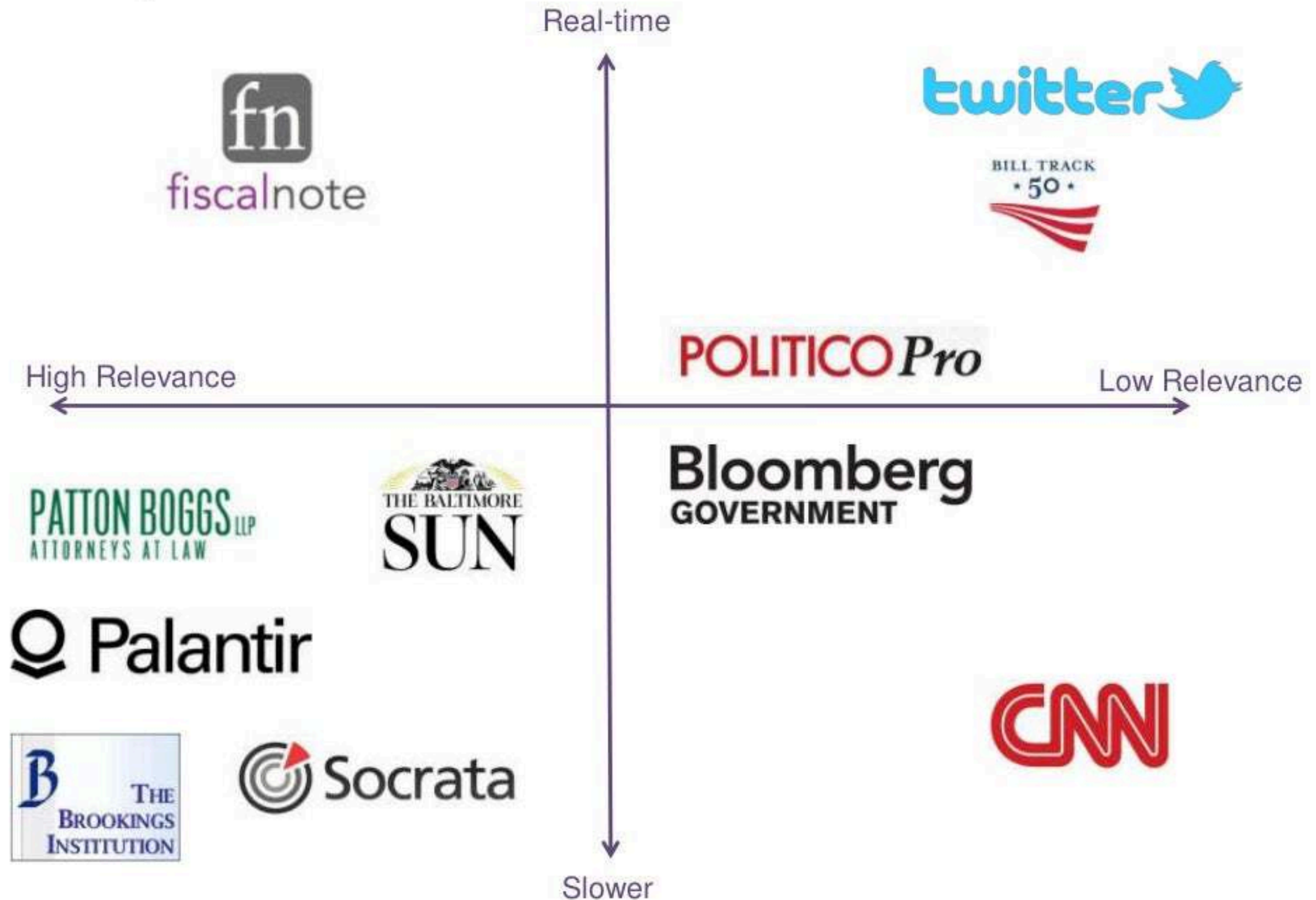
11

We charge a **monthly subscription** for each organization.



Competition

12



Competitive Advantages

13

Proprietary NLP Models

First and only company to create legislative and government taxonomy of linguistic NLP models.

Proprietary Algorithms

Prediction and optimized search/categorization of legislation.

Proprietary Scraper

Current algorithm scrapes legislation across all 50 states in less than 200 ms (building top 10 cities in US)

Competitive Industry

“Keeping Up with the Jones” Phenomenon (Deloitte)

Intuitive Design and Use

Nothing technical or “mathy” – very easy to use for public policy makers.

First Mover

We are currently the only company to apply machine learning to political unstructured data.

1. Expand Government Verticals	2. Global Expansion	3. Open Data Platform
Regulations, court cases, speeches, and procurement	China, European Union, South America (all confirmed with Letters of Intent)	Third party algorithms (IBM, Accenture, etc) and data visualization partnerships (Socrata, Palantir)

Ask

\$740,000

Convertible Debt

1. **More Developers for NLP**
2. **Business Development to close 100**
3. **Move Office to DC**
4. **Test Assumptions**