

BETSY DONOHUE

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As a web developer, I'm constantly working to groom & learn new skills in order to design & build things that make a real difference in the world. The dream is to help make the world a better place than I found it with the skills & experiences I've honed over time. However eclectic, my experience in startup operations, customer service, logistics, & talent representation has provided me with a wide range of skills & aptitude developed throughout the years in unique jobs & industries. I love learning, creating, collaborating, & problem-solving; I'm a Jill of all trades & a true Renaissance woman. Every experience I've had has been a lesson & everyday I'll continue to have the same agenda: Work hard, be kind, & innovate.

Skills

Web Development: JavaScript | HTML | CSS | jQuery | Ruby | Rails | Heroku | Postman | PostgreSQL | MongoDB | Express | Angular | Node.js | Bootstrap | Git/GitHub | Meteor | Blaze | Wireframing

Business: Project Management | Business Development | Salesforce | ZenDesk | Google Analytics | Social Media | Marketing | SEO | Slack | Trello

Projects

Project.io : JavaScript | HTML | Stylus | Meteor/Blaze | jQuery | Heroku | Git/GitHub | Wireframing | Trello

A project management app that helps you stay organized & deliver on time. All of your tasks, schedules, conversations, & team member output can be found in one place with a simple & straightforward design. It allows your entire team to see the big picture so you'll always know exactly where you stand & what needs to be done.

Virtual Town Hall: JavaScript | HTML | CSS | EJS | MongoDB | Express | Angular | Node.js | OAuth | Heroku | Postman | Bootstrap | Git/GitHub | Wireframing | Slack | Trello

App connecting legislators & voters providing real time responses to proposed legislation. Anyone can voice their opinion, allowing voters to maximize their voice & giving representatives the best insight into their constituents beliefs & values.

Beer Buddy: Ruby | Rails | PostgreSQL | Postman | Bootstrap | Heroku | Git/GitHub | Wireframing | Trello

An app where bars can post the day, time, location, & specific details of their specials/happy hours for users to peruse. Users can then reply with comments or RSVP for the meet up. Essentially a Groupon Meetup for bars.

Experience

POUND Rockout. Workout

Operations Coordinator, Lifestyle Brand

Santa Monica, CA

November 2016 – January 2017

- Analyzed & drew insights from raw data to liaise with technical support & developers in order to improve overall operations & procedures
- Quickly solved daily and strategic problems to continue to increase and maintain company growth
- Managed supply chain strategic planning through order fulfillment, inventory management, domestic & international shipping distribution, as well as warehousing logistics
- Worked closely with sales representatives, customers, & vendors to grow the brand & maximize both advertising & sales opportunities
- Solved customer inquiries while keeping them satisfied & loyal to the brand

The Gersh Agency

Executive Assistant, Talent Agency

Beverly Hills, CA

June 2013 – June 2015

- Supported negotiations for contracts with television studios & networks (i.e. ABC, HBO, AMC, etc.), production companies & digital outlets (i.e. Universal, Warner Bros, Amazon, Google/Youtube, etc.) on behalf of talent clients
- Oversaw client billing, arranged travel itineraries, formulated expense reports, handled high volume phones & emails
- Managed the flow of sensitive information across a focal point of the agency, through outward and inward facing roles
- Aided in preparing internal & external documents, such as new client memos & press releases

Principato - Young Entertainment

Floating Assistant, Management Firm

Beverly Hills, CA

August 2012 – June 2013

- Wrote coverage on scripts & provided critical feedback for senior executives to analyze which they used to make crucial client decisions
- Researched topics for projects in development and contributed new concepts
- Responsible for putting together concept summaries & treatments for a variety of networks
- Covered & shadowed various desks performing such tasks as filing & logging payments, rolling calls, verifying client availability & submitting for roles electronically
- Updated client resumes, reels, headshots, & bios on company website

Education

General Assembly

Web Development Immersive

Santa Monica, CA

January 2017 - April 2017

University of Michigan

Bachelor of the Arts in Political Science

Ann Arbor, MI

August 2008 - May 2012

Interests

- Flying (licensed pilot), Dancing (University of Michigan Dance Team), Rock Climbing, Blockchain