## Segment Year $\vee$ **BUSINESS PERFORMANCE DASHBOARD** Multiple selecti... ∨ Consumer **Unit Sales Total Profit** Contribution - Product 4,914 **Product** 35,763 1.42% **16.42%** 2.65% Binders 3.4% Top Month: 11 Top Month: 12 Paper 10K 3.93% 12,478 12.9% 500 723 6.65% Furnishings Storage 6.76% 11.03% 0 7.24% 10 <sup>1</sup> 8.75% 12 11 12 10 11 9 8.1% — Sales By Area **Product** Quantity Revenue **Profit GPM** (%) 191,612 **Binders** 807 5,296 2.76% Paper 634 39,431 4,102 10.40% **Furnishings** 542 100,341 3,374 3.36% 430 118,180 2.31% Storage 2,735 398 **154**, 154 4,062 2.64% Phones Art 356 16,928 806 4.76% Chairs 332 184,804 2,671 1.45% 327 130,302 4.07% Accessories 5,302 193 Labels 7,104 8.74% 621 **Appliances** 167 38,565 2,556 6.63% Tables 152 116,949 -1,282 -1.10% 130 **Envelopes** 8,948 961 10.74% 130 3,480 4.08% Fasteners 142 Bookcases 116 88,425 -0.18% -160 Supplies 95 24,146 -868 -3.59% Machines 70 **158**,616 699 0.44% Copiers 35 88,400 4,746 5.37%

2.43%

4,914

**Total** 

1,470,385

35,763