DONTA SMITH

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PROFESSIONAL SUMMARY

Experienced Web Developer with expertise in building scalable, high-performance web applications. Skilled in full-stack development, SEO optimization, cloud technologies, and system performance enhancements. Proven ability to lead projects, mentor teams, and optimize workflows to deliver efficient user-friendly digital solutions.

WORK EXPERIENCE

Crowell & Moring LLP

Washington, DC

Digital Marketing Coordinator

August 2024 - October 2024

- Optimized web application performance through in-depth code analysis and refactoring, resulting in improved system responsiveness and enhanced data storage efficiency.
- Performed comprehensive system diagnostics to identify and resolve SEO and analytics issues, improving search rankings and user engagement.
- Reviewed and corrected code for practice pages and biographies, ensuring proper formatting and consistency across the firm's website.

Media Research Center

Herndon, VA

Web Developer

June 2021 - July 2024

- Architected and deployed scalable, custom web applications using Drupal, Salesforce, and AWS, delivering tailored solutions that effectively addressed dynamic business requirements and supported growth initiatives.
- Managed and mentored team members in designing and implementing automation workflows and advanced segmentation algorithms, driving a 50% increase in campaign engagement and 25% growth in subscriber base.
- Led initiatives to enhance CI/CD pipelines, optimizing deployment processes and achieving a 30% reduction in deployment times through the strategic use of Docker and Git.

Media Research Center

Herndon, VA

Information Technology Intern

September 2020 – December 2020

- Developed and deployed internal web applications to automate key workflows, significantly improving cross-team productivity and operational efficiency.
- Collaborated in code reviews and debugging sessions, ensuring the delivery of high-quality, maintainable code while adhering to best practices and optimizing system performance.

PROJECTS

Personal Portfolio

• Designed and developed a responsive web developer portfolio inspired by the Bento Box design, utilizing Astro.js and SASS for a clean, modular layout. Implemented best practices for mobile-first design ensuring seamless user experience across various devices.

CJ's Nashville Hot Chicken

• Developed a user-friendly website for a client, utilizing Webflow CMS, and deployed it on Vercel. Created an engaging online experience highlighting the menu, brand story, and convenient ordering options.

Netflix Web App

• Built a dynamic clone of the Netflix streaming platform using React and Styled Components. Integrated the themoviedbAPI to fetch randomized movie data on page refresh and implemented hover-triggered trailer previews for an interactive user experience. Focused on creating a visually appealing, responsive interface across devices.

EDUCATION

Liberty University

Lynchburg, VA

B.S. Information Technology

August 2017 - May 2021

• Relevant Courses: Introduction to Computer Science, Human-Computer Interaction, Integrative Programming and Technologies, Data Structures and Algorithms, Database Management Systems, Advanced Object-Oriented Programming, Web Programming, Networks, Cybersecurity, Hardware and Software, Information Security.

SKILLS

Programming Languages: JavaScript(ES6), HTML, Twig, CSS/SASS, PHP, SQL, GraphQL, Python, TypeScript

Libraries and Frameworks: React, Next.js, Vue.js, Astro, jQuery, Express, Bootstrap, Tailwind

Tools and Platforms: Git, Github, Command Line(CLI), Docker, Drupal, Firebase, Vercel, Webpack, Figma, WordPress, Gulp, Node, Sanity, RubyLaw

Cloud Technologies: Amazon Web Services(AWS), Salesforce, Amazon Elastic Compute Cloud(EC2)