

Madison Mercado

Journalist | Undergraduate Student

mercamad@bu.edu | (626) 348-1096 | dontmakelies.com | linkedin/in/madisonmercado

EDUCATION

Boston University; Boston, MA

Expected May 2024

Bachelor of Science in Journalism, minor in International Relations

WORK EXPERIENCE

BU College of Communication Marketing and Communication Center

September 2022 - present

Communications Assistant

- Collaborated with team members on various office tasks, including but not limited to: updating and creating webpages, graphic design projects, and assisting promotion of new initiatives
- Maintained bulletin board space throughout the building

GBH News

Radio and News Intern

January - April 2023

- Provided writing and research for newscasts, conducting interviews and writing cut-scripts
- Researched for long-term projects for the investigation team

BU School of Visual Arts Graphic Design Department

September 2021 - December 2021

Student Print Technician

- Monitor and assist students using copy printers and large-format printers
- Fulfil tasks from managing Technical Associate

Office Max

June 2021 - August 2021

Copy and Print, Sales Associate

- Fulfil copy and print center orders, including basic copies, faxing, and large-format printing
- Handle transactions at the register and establish loyalty through customer rewards programs

BU Information Technology Help Center

September 2020 - May 2021

Classroom Moderator

- Troubleshoot technical issues for professors in-person
- Manage and monitor Zoom calls
- Relay questions and comments from remote students to professor and in-person students

LEADERSHIP & ACTIVITIES

The Buzz Magazine

September 2022 - April 2023

Graphic Designer

- Created graphics for online lifestyle and culture articles and the semesterly print magazine
- Attended bi-weekly team meetings and events

The Daily Free Press

September 2020 - December 2021

City Associate Editor & Staff Writer

- Fact checked articles and copy edited in AP Style
- Made story structure suggestions for section editor
- Guided writers through stories including finding sources and consistently updating the section editor
- Wrote and pitched news stories about the city of Boston in a fast-paced newsroom

TECHINICAL SKILLS

Adobe Creative Cloud: Illustrator, InDesign, Photoshop, Premiere Pro, After Effects

Microsoft Office

WordPress

Arc Publishing