

# Madison Mercado

Communications Professional

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## EDUCATION

### Boston University

May 2024

Bachelor of Science in Journalism, minor in International Relations

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## WORK EXPERIENCE

### Communications Assistant

September 2022 - May 2024

*BU College of Communication Marketing and Communication Center*

- Wrote features and news stories for the COM website about student and faculty successes
- Collaborated with team members on various office tasks, including but not limited to: updating and creating web pages, graphic design projects, and assisting promotion of new initiatives

### Radio and News Intern

January 2023 - April 2023

*GBH News*

- Provided writing and research for daily newscasts, conducting interviews and writing cut-scripts
- Researched for long-term projects for the investigation team

### City Desk Co-op

January 2022 - July 2022

*The Boston Globe*

- Wrote 150+ breaking news stories about greater Boston, including: crime, fires and some features
- Covered events and interviewed subjects for assorted stories
- Collaborated with editors and learned the Globe writing and publication style

### Metro Messenger

July 2022 - December 2022

- Continued to cover breaking news on a part-time basis

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## LEADERSHIP & ACTIVITIES

### Graphic Designer

September 2022 - April 2023

*The Buzz Magazine*

- Created graphics for online lifestyle and culture articles and the semesterly print magazine

### City Associate Editor & Staff Writer

September 2020 - December 2021

*The Daily Free Press*

- Fact checked articles and copy edited in AP Style and made story structure suggestions for section editor
- Guided writers through stories including finding sources
- Wrote and pitched news stories about the city of Boston in a fast-paced newsroom

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## PROJECTS

### Boston by Design Podcast

January 2024 - May 2024

- Wrote produced, and edited a three-part podcast about Boston's graphic design history and industry
- Interviewed students and industry experts with journalistic audio principles

### Don't Make Lies Web Design

October 2023 - January 2024

- Designed and developed a portfolio website for my personal brand using HTML and CSS

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## TECHNICAL SKILLS

**Adobe Creative Suite:** Illustrator (Advanced),  
InDesign (Advanced), Photoshop (Intermediate),  
Premiere Pro (Intermediate), Audition (Intermediate),  
After Effects (Beginner)  
**Microsoft Office** (Advanced)

**AP Stylebook** (Advanced)  
**WordPress CMS** (Intermediate)  
**Figma** (Beginner)  
**HTML/CSS** (Beginner)  
**Javascript** (Beginner)