

Madison Mercado

Journalist | Undergraduate Student

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EDUCATION

Boston University; Boston, MA

Expected May 2024

Bachelor of Science in Journalism, minor in International Relations

WORK EXPERIENCE

GBH News

Radio and News Intern

January 2023 - April 2023

- Provided writing and research for newscasts, conducting interviews and writing cut-scripts
- Researched for long-term projects for the investigation team

The Boston Globe

City Desk Co-op

January - July 2022

- Wrote 150+ breaking news stories about greater Boston, including: crime, fires and some features
- Covered events and interviewed subjects for assorted stories
- Collaborated with editors and learned the Globe writing and publication style

Metro Messenger position

July - December 2022

- Continued to cover breaking news on a part-time basis

BU College of Communication Marketing and Communication Center

September 2022 - present

Communications Assistant

- Wrote features and news stories for the COM website about student and faculty successes
- Collaborated with team members on various office tasks, including but not limited to: updating and creating webpages, graphic design projects, and assisting promotion of new initiatives

LEADERSHIP & ACTIVITIES

The Buzz Magazine

September 2022 - April 2023

Graphic Designer

- Created graphics for online lifestyle and culture articles and the semesterly print magazine
- Attended bi-weekly team meetings and events

The Daily Free Press

September 2020 - December 2021

City Associate Editor & Staff Writer

- Fact checked articles and copy edited in AP Style
- Made story structure suggestions for section editor
- Guided writers through stories including finding sources and consistently updating the section editor
- Wrote and pitched news stories about the city of Boston in a fast-paced newsroom

Her Campus at Boston University

September 2020 - December 2021

Editor & Staff Writer

- Edited articles in AP Style and HC Nationals' Guidelines, uploaded them to WordPress for senior editors
- Wrote and pitched weekly articles on lifestyle, productivity and fashion
- Attended bi-weekly team meetings and events

TECHINICAL SKILLS

Adobe Creative Cloud: Illustrator (Advanced), InDesign (Advanced), Photoshop (Intermediate), Premiere Pro (Intermediate), After Effects (Beginner)

Microsoft Office (Advanced)

AP Stylebook (Advanced)

WordPress CMS (Intermediate)

Figma (Beginner)

HTML/CSS (Beginner)