

Personas

Jim Gordon:

38-year-old Jim is a father of two and lives with his spouse in a cozy home in the city. He works as a police officer and is heavily involved in his community. While Jim does use a computer at work, he is not what you would call a tech savvy individual. Many people on the police force praise his eye for detail along with his integrity. Once a week you can find him volunteering at a nearby homeless shelter where he will spend time helping and even interacting with everyone there.

Everyday after work, you can find Jim spending time with his family as he heavily believes family is important in life. Jim can always be found with a cup of his favorite brew of coffee in hand whether he's at work or just hanging out at home.

To spend meaningful time with his children, Jim spends a lot of time doing various activities with them. He regularly takes them to a nearby park where they play games such as catch or even throw around a frisbee. A favorite pastime of Jim and his kids is playing board games. As a competitive person, Jim enjoys playing games which allow for more than one person to play with each other. In another way to connect with his kids, Jim has recently started playing computer games with them and is looking for a game where they could play together.

Bruce Wayne:

13 year old Bruce is a math loving and tech savvy kid. An only child, he lives with his parents in Gotham City. Since the pandemic has started, he has been attending his classes at school over zoom just like the rest of his friends. He enjoys playing board games and frequently plays games such as chess, checkers and even monopoly.

After class time, he likes to take a walk around the park as a break from his computer and for a breath of fresh air. In the evenings when he has free time, he can be found working on his programming passion project or playing sudoku.

Ever since the pandemic has started though, Bruce has had a much harder time in connecting with his friends or even playing games together with them. As part of "Gen Z" him and his friends regularly use technology to interact and play games with each other online. Recently Bruce has started to miss the experience of playing board games and has started looking into the type of board games that are available to play online. He and his friends prefer to play games that require them to think or even strategize a way to victory.