**WEBSITE SPECIALIZED IN ONLINE AUCTIONS OF MOTOR VEHICLES**

**- HOME PAGE**

The Menu (at the top, on the homepage) must include the AUCTIONS, BUY, SELL, HOW IT WORKS, FAQ and LOGIN pages (clearly visible above) / same thing for the drop-down menu, always visible.

**- ACCESS TO THE SITE**

1) Access for buyers is that visible on the site: after registering, the user logs in, can participate in all active auctions, can save cars / auctions that interest him in his favorites and then bid.

Each auction, once completed, will still be visible for 72 hours only in the personal area of ​​users who have bid for that particular auction; once we have awarded the winner, a notification will arrive in the personal area and in the winner's mailbox (email).

2) We administrators will insert each car in the auction (inserting photos, videos, descriptions and all data as explained in detail in the file "description of the car at auction" and visible in "PHOTO 02 and PHOTO 03"); we administrators will have the opportunity to respond to any requests from buyers through a special Chat (in this regard we should receive a notification every time the Chat is opened).

**HOW TO SELL**

For (private) sellers there will be a form where they can enter the data of the car they intend to sell (make, model, mileage, year, number of previous owners etc ...) in order to request an evaluation. The valuation that we administrators will provide to the potential seller corresponds to the reserve price that will be set in the auction. If the seller accepts the proposed reserve price, one of our experts will make an appointment to carry out the photo shoot and the appraisal of the car, which will consequently be included in the auction by us administrators.

**HOW TO BUY**

For each car listed in the auction, we will set the established reserve price (not visible to potential buyers). Once the auction has ended, there are two possibilities: 1) If the reserve price has been reached, we administrators will assign the winner, who will receive a notification of sale with instructions for making the payment; 2) If the reserve price has not been met we will try to find an agreement between the seller and the highest bidder. If such an agreement is reached, we administrators will likewise assign the winner who will receive a notification of sale with instructions for making the payment.

**- SITE REGISTRATION (reserved for resellers, traders, car dealers)**

Registration and therefore access to the site for those who buy is only possible for resellers, dealers, dealers and operators in the automotive sector. During registration, a form will appear where they must provide the following data: 1) Name; 2) Surname; 3) Company name; 4) Email address (which will correspond to the username to log in); 5) Telephone; 6) City; 7) Province; 8) Password + Repeat Password (which will be used to log in); 9) VAT number; 10) Upload document: Chamber of Commerce registration; 11) Upload document: Identity card of the legal representative ... once you have filled in the data and uploaded the documents, click on "Register".

At this point, we administrators will verify the data / documents entered, if suitable, we will authorize access to the site (the registered reseller, to access, will use the username and password entered during registration).

**- CAR CARD AT AUCTION**

The cars in auction can be searched using special search filters: we will communicate the fields / filters in detail to be entered (Brand, Year, Mileage, Bodywork, Gearbox etc ...)

Take a cue from the attached images.

**N.B.** The other attached Word file explains in detail how the sheet of each car at auction must be structured.

The photos of the cars must appear in large format (as per attached "Photo 01") and once the image gallery is open at the top, the option to switch to photos of the exterior, interior, mechanics, damage, documents, videos and more appears. (as from "Photo 01")> We administrators, during the upload phase, will have the possibility to insert the photos in the appropriate category: external, internal, mechanical, damage etc ...

Below I describe what is visible in "PHOTO 02 and PHOTO 03" = by opening the card of the car at auction, the title that includes Brand + Model + Year + Kilometers + possibly other items appears at the top, immediately below the main larger image , above 8 other smaller images horizontally (on the last the possibility to click "View all photos") + the boxes of the photos divided by category: Exterior, Interior, Engine, Mechanics, Damage Etc ... (By clicking on the appropriate box , only the photos related to that particular category appear).

To the right of the images, the section concerning the possibility of making offers appears (this section remains fixed as you scroll the page): Scrolling timer, Current offer, Next minimum offer (+ € 100 up to € 20,000 / + € 300 from € 20,000 to 40.000 € / + 500 € over 40.000 €), Quick offer (possibility to click on the amount to directly enter the offer), Enter your offer, Make an automatic offer (by clicking on the "i" the explanation shown in the Photo "Automatic bid"), Bids exclude the auction commission and any other costs (underlined wording; by clicking, the explanation regarding the commission and any extra costs to be incurred appears), Auction commission: percentage of the winning bid (from to establish).

For each car in auction, there will be an invisible reserve price and we will be able to enter a Base Price (minimum) from which to start.

Photo and Name of the expert who photographed / appraised the car with the "Ask a question" button (fixed by scrolling the page), who invites you to use the chat to ask questions or request clarifications on the car at auction.

Share button: ability to share the car at auction on Facebook, Instagram, Email. Star (or heart) to save the car as a favorite.

Scrolling through the car file, the following will appear in order: Main data, Equipment and options, Known defects / damage (with the description of any damage with the relative images of the damage immediately below, as in "Photo 02"), History of recent services (with the relative images of the coupons / documents immediately below, as in “Photo 02”), Technical inspection, Information on the test drive. Continue in “Photo 03”> Paint thickness, Wheel details, Seller's notes, Video, Ask a question, Auctions expiring with the button “See all the cars in auction”.

**N.B.** In the Mobile version of the site, the timer with the possibility of inserting offers must always be visible, as in "Photos 04 & 05": by clicking on "Make an offer" a Pop-up appears as described in "Photo 05".