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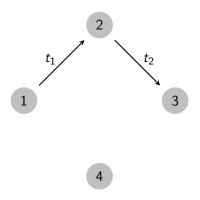
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Sunbelt 2012



# Dyadic event data



- ▶ Above example: 2 dyadic events occurring among 4 nodes
- Nodes and edges may have covariates
- ► Interested in inferences about the rate of particular events, conditioned on what we have observed

### Relational event models

Multiplicative models for the hazard of a dyad (i, j):

$$\log \lambda_{ij}(t|\cdot) = \beta' \mathbf{s}(t,i,j)$$

- $ightharpoonup \lambda_{ij}(t|\cdot)$ : "rate" of interaction from i to j at time t
- β: vector of model parameters
- ▶  $\mathbf{s}(t,i,j)$ : vector of sufficient statistics for (i,j) given the events before time t

See [2, 9, 1, 6, 7, 8, 5].

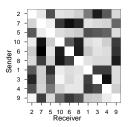
## Relational event models: Likelihood

$$\mathcal{L}(\mathcal{A}|\theta) = \prod_{m=1}^{M} \lambda_{i_m, j_m}(t_m|\cdot) \prod_{(i,j) \in \mathcal{R}} \exp\{-(t_m - t_{m-1})\lambda_{ij}(t_m|\cdot)\}$$
 (1)

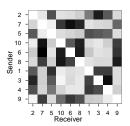
- M: number of events
- $ightharpoonup t_m$ : time of event m
- R: set of dyadic events

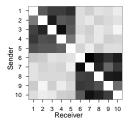
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- ▶ Model block-wise interactions (mixing rates).

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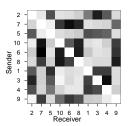


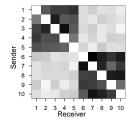
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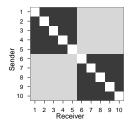




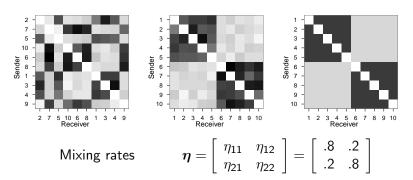
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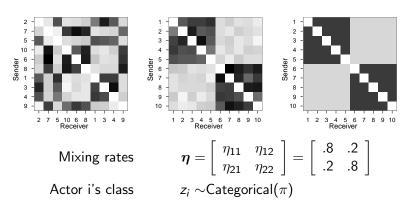




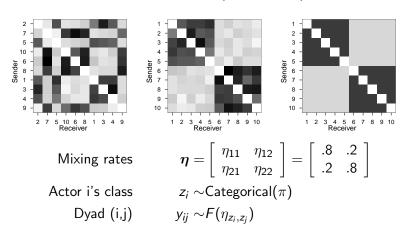
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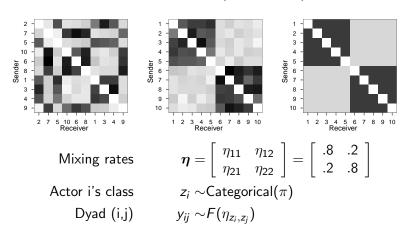
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Core-periphery structures
 (e.g. periphery only sends, core reciprocates immediately)

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- Core-periphery structures
  (e.g. periphery only sends, core reciprocates immediately)
- Cohesive subgroups with differing behavior (e.g. students and professors)

#### Idea:

- Assume each actor i belongs to a latent class  $z_i$ .
- Model event dynamics between blocks.

$$\log \lambda_{ij}(t|\mathcal{A}_t, \mathbf{z}) = \beta_{z_i, z_j} \mathbf{s}(t, i, j|\mathcal{A}_t, \mathbf{z}). \tag{2}$$

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#### Notation:

- $\beta_{k,l}$ : parameter vector for relational events from an actor in block k to an actor in block l
- $\triangleright$   $A_t$ : history prior to time t
- z: vector of class assignments

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$$\log \lambda_{ij}(t|\mathcal{A}_t, \mathbf{z}) = \beta_{z_i, z_j} \mathbf{s}(t, i, j|\mathcal{A}_t, \mathbf{z}). \tag{2}$$

#### Benefits:

- Adjust for unobserved heterogeneity.
- Obtain clusters of nodes who have similar interaction dynamic with other parts of the network.

# Model specification for $\mathbf{s}(t, i, j)$

## Participation shifts adjust for the next event

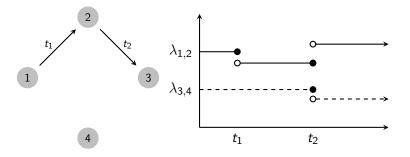
- ► AB-BA
- AB-BY
- AB-AY
- AB-XA
- AB-XB

## Degree effects count the number of previous events

- sent by sender
- received by sender
- sent be receiver
- received by receiver
- previous occurrences of this dyad

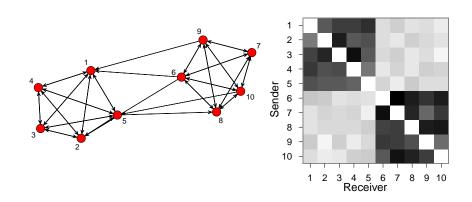
# Scalability

Only use covariates for (i,j) that involve either i or j.

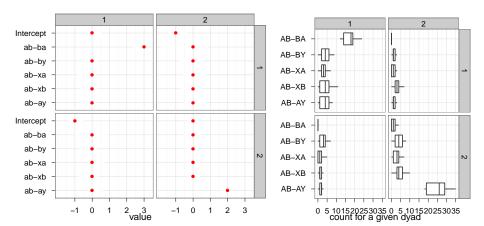


- Restricts the class of effects one can use
- ▶ Complexity of likelihood computation reduced  $(N^2 \rightarrow N)$

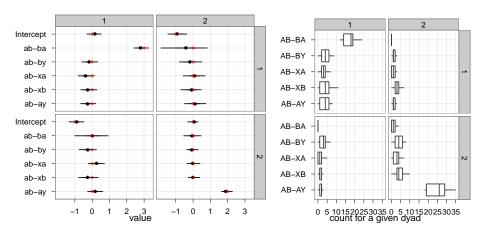
# Synthetic example: 2000 events among 10 actors



# Synthetic example: $\beta$ and observed counts



# Synthetic example: slice sampling for $\beta$ and Gibbs on ${\bf z}$

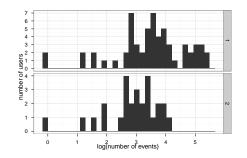


# Prediction experiment: Synthetic data

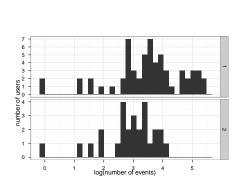
Mean log likelihood on observed events and held out events.

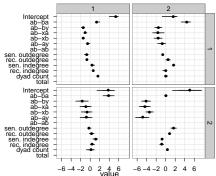
| method  | brem.train | brem.test | multin.train | multin.test |
|---------|------------|-----------|--------------|-------------|
| truth   | -0.11      | -0.12     | -3.69        | -3.72       |
| full.1  | -0.58      | -0.59     | -4.16        | -4.18       |
| full.2  | -0.11      | -0.13     | -3.69        | -3.73       |
| marg    | -0.92      | -0.92     | -4.59        | -4.61       |
| online  | -0.69      | -0.64     | -4.28        | -4.23       |
| uniform | -0.93      | -0.92     | -4.61        | -4.61       |

# Application: Modeling email (88 people, 2000 events)



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# Prediction experiment: Eckmann subset

Mean log likelihood on observed events and held out events.

| method  | brem.train | brem.test | multin.train | multin.test |
|---------|------------|-----------|--------------|-------------|
| full.1  | -6.55      | -6.15     | -6.51        | -6.05       |
| full.2  | -6.35      | -6.11     | -6.44        | -6.24       |
| full.3  | -6.43      | -6.45     | -6.46        | -6.34       |
| marg    | -7.72      | -7.73     | -7.89        | -7.93       |
| online  | -7.31      | -6.66     | -7.46        | -6.85       |
| uniform | -8.80      | -8.76     | -8.95        | -8.95       |

#### Discussion

#### Interpretation of parameter estimates

► The proposed method clusters individuals with respect to shared relational event dynamics with other clusters

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#### Main takeaways

- Detailed, highly dependent model for local structure (using relational event models)
- Latent variable model to capture meso-level structure (using stochastic block model)

### Discussion

#### Interpretation of parameter estimates

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#### Main takeaways

- Detailed, highly dependent model for local structure (using relational event models)
- Latent variable model to capture meso-level structure (using stochastic block model)

#### Future directions

- Consider a mixed-membership approach
- ▶ Dirichlet process instead of fixed *K*

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