SUMIN YOU

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Education

Northwestern University
Bachelor of Arts in Computer Science
Cumulative GPA: 3.8/4.0
Relevant Coursework: Intro to Computer Systems, Data Structure and Data Management

Evanston, IL
Sep 2017 -
Jun 2021

Work Experience

Research Assistant at Center on Media and Human Development
Assisted in a research on children's interaction with voice recognition user interfaces like Siri, Alexa, and Google Assistant.
Developed data-crawling/transcription tool using python and automated transcription.
Conducted contextual analysis on questions that children ask to a Google Home device.

Evanston, IL
Dec 2017 –
Present

Data Analyst intern at DP AD
Analyzed marketing efficiency in different viral marketing outlet including blogs and Instagram.
Organized database of social marketers associated with the firm.
Recruited new social marketers to expand marketing influence.

Seoul, Korea
Jan 2017 –
Apr 2017

Volunteer

Girls in Tech Seoul
Supported <Seoul Design Thinking Bootcamp for Women> hosted by Girls in Tech Seoul
Participated as a team coordinator and aimed to bring meaningful discussions about female empowerment in Korean society.

Seoul, Korea

Extra Curriculars

Entrepreneurship in action (EPIC)
Branding Team Member at EPIC
Design branding strategy and business logos for local businesses in Evanston area.

Track Trainer Northwestern
Chief Designer
Designed Rehabilitation Device and webpage as a chief designer, a student-led startup that develops affordable, engaging rehab device for stroke survivors.

Side Project

What to eat
A meal picker web app with a gamelike feature
Built tournament game algorithm using Javascript

HTML/CSS,
Javascript

Bechdel Test Search App
A web app that searches if a movie passes the "Bechdel Test"
Developed based on Firebase, HTML, CSS, Javascript, JQuery, and open APIs

HTML/CSS,
Javascript,
Python

Technical Skills

Programming
   Proficient: Python, HTML, CSS, Javascript **Familiar with**: C#, ReactJS, Matlab
Other Skills:
   Adobe Photoshop, InDesign, Illustrator, Premier Pro