### Supplementary material for Lesson 10

#### 1 Conjugate Posterior for the Normal Mean

Here we derive the update formula from Lesson 10.1 where the likelihood is normal and we use a conjugate normal prior on the mean. Specifically, the model is  $x_1, x_2, \ldots, x_n \stackrel{\text{iid}}{\sim} N(\mu, \sigma_0^2)$ ,  $\mu \sim N(m_0, s_0^2)$  with  $\sigma_0^2$ ,  $m_0$ , and  $m_0^2$  known. First consider the case in which we have only one data point x. The posterior is then

$$f(\mu|x) = \frac{f(x|\mu)f(\mu)}{\int_{-\infty}^{\infty} f(x|\mu)f(\mu)d\mu}$$

$$\propto f(x|\mu)f(\mu)$$

$$= \frac{1}{\sqrt{2\pi\sigma_0^2}} \exp\left\{-\frac{1}{2\sigma_0^2}(x-\mu)^2\right\} \frac{1}{\sqrt{2\pi s_0^2}} \exp\left\{-\frac{1}{2s_0^2}(\mu-m_0)^2\right\}$$

$$\propto \exp\left\{-\frac{1}{2\sigma_0^2}(x-\mu)^2\right\} \exp\left\{-\frac{1}{2s_0^2}(\mu-m_0)^2\right\}$$

$$= \exp\left\{-\frac{1}{2\sigma_0^2}(x-\mu)^2 - \frac{1}{2s_0^2}(\mu-m_0)^2\right\}$$

$$= \exp\left\{-\frac{1}{2}\left[\frac{1}{\sigma_0^2}(x^2-2x\mu+\mu^2) + \frac{1}{s_0^2}(\mu^2-2m_0\mu+m_0^2)\right]\right\}$$

$$= \exp\left\{-\frac{1}{2}\left[\frac{\mu^2}{\sigma_0^2} + \frac{\mu^2}{s_0^2} + \frac{-2x}{\sigma_0^2}\mu + \frac{-2m_0}{s_0^2}\mu + \frac{x^2}{\sigma_0^2} + \frac{m_0^2}{s_0^2}\right]\right\}$$

$$= \exp\left\{-\frac{1}{2}\left[\left(\frac{1}{s_0^2} + \frac{1}{\sigma_0^2}\right)\mu^2 - 2\left(\frac{x}{\sigma_0^2} + \frac{m_0}{s_0^2}\right)\mu + \frac{x^2}{\sigma_0^2} + \frac{m_0^2}{s_0^2}\right]\right\}$$

$$= \exp\left\{-\frac{1}{2}\left[\left(\frac{1}{s_0^2} + \frac{1}{\sigma_0^2}\right)\mu^2 - 2\left(\frac{x}{\sigma_0^2} + \frac{m_0}{s_0^2}\right)\mu\right]\right\} \cdot \exp\left\{-\frac{1}{2}\left[\frac{x^2}{\sigma_0^2} + \frac{m_0^2}{s_0^2}\right]\right\}$$

$$= \exp\left\{-\frac{1}{2}\left[\frac{1}{s_1^2}\mu^2 - 2\left(\frac{x}{\sigma_0^2} + \frac{m_0}{s_0^2}\right)\mu\right]\right\} \quad \text{where } s_1^2 = \left(\frac{1}{s_0^2} + \frac{1}{\sigma_0^2}\right)^{-1}$$

$$= \exp\left\{-\frac{1}{2}\left[\frac{1}{s_1^2}\mu^2 - 2\frac{s_1^2}{s_1^2}\left(\frac{x}{\sigma_0^2} + \frac{m_0}{s_0^2}\right)\mu\right]\right\}$$

$$= \exp\left\{-\frac{1}{2s_1^2}\left[\mu^2 - 2m_1\mu\right]\right\} \quad \text{where } m_1 = s_1^2\left(\frac{m_0}{s_0^2} + \frac{x}{\sigma_0^2}\right)$$

The next step is to "complete the square" in the exponent:

$$f(\mu|x) \propto \exp\left\{-\frac{1}{2s_1^2} \left[\mu^2 - 2m_1\mu\right]\right\}$$

$$= \exp\left\{-\frac{1}{2s_1^2} \left[\mu^2 - 2m_1\mu + m_1^2 - m_1^2\right]\right\}$$

$$= \exp\left\{-\frac{1}{2s_1^2} \left[\mu^2 - 2m_1\mu + m_1^2\right]\right\} \cdot \exp\left\{\frac{m_1^2}{2s_1^2}\right\}$$

$$\propto \exp\left\{-\frac{1}{2s_1^2} \left[\mu^2 - 2m_1\mu + m_1^2\right]\right\}$$

$$= \exp\left\{-\frac{1}{2s_1^2} (\mu - m_1)^2\right\}$$

which, except for a normalizing constant not involving  $\mu$ , is the PDF of a normal distribution with mean  $m_1$  and variance  $s_1^2$ .

The final step is to extend this result to accommodate n independent data points. The likelihood in this case is

$$f(\boldsymbol{x}|\mu) = \prod_{i=1}^{n} \frac{1}{\sqrt{2\pi\sigma_0^2}} \exp\left\{-\frac{1}{2\sigma_0^2} (x_i - \mu)^2\right\}$$
$$= (2\pi\sigma_0^2)^{-1/2} \exp\left\{-\frac{1}{2\sigma_0^2} \sum_{i=1}^{n} (x_i - \mu)^2\right\}$$
$$\propto \exp\left\{-\frac{1}{2\sigma_0^2} \left[\sum_{i=1}^{n} x_i^2 - 2\mu \sum_{i=1}^{n} x_i + n\mu^2\right]\right\}$$
$$\propto \exp\left\{-\frac{1}{2\sigma_0^2} \left[-2n\bar{x}\mu + n\mu^2\right]\right\}.$$

We can repeat the steps above or notice that the data contribute only through the sample mean  $\bar{x}$  (and n which we assume is known). This means that  $\bar{x}$  is a "sufficient statistic" for  $\mu$ , allowing us to use the distribution of  $\bar{x}$  as the likelihood (analogous to using a binomial likelihood in place of a sequence of Bernoullis). The model then becomes

$$\bar{x} \mid \mu \sim \mathrm{N}\left(\mu, \frac{\sigma_0^2}{n}\right), \quad \mu \sim \mathrm{N}(m_0, s_0^2).$$

We now apply our result derived above, replacing x with  $\bar{x}$  and  $\sigma_0^2$  with  $\sigma_0^2/n$ . This yields the update equation presented in Lesson 10.1.

# 2 Marginal Distribution of Normal Mean in Conjugate Model

Consider again the model  $x|\mu \sim N(\mu, \sigma_0^2)$ ,  $\mu \sim N(m_0, s_0^2)$  with  $\sigma_0^2$  known. Here we derive the marginal distribution for data given by  $\int_{-\infty}^{\infty} f(x|\mu) f(\mu) d\mu$ . This is the prior predictive distribution for a new data point  $x^*$ .

To do so, re-write the model in an equivalent, but more convenient form:  $x = \mu + \epsilon$  where  $\epsilon \sim N(0, \sigma_0^2)$  and  $\mu = m_0 + \eta$  where  $\eta \sim N(0, s_0^2)$ , with  $\epsilon$  and  $\eta$  independent. Now substitute  $\mu$  into the first equation to get  $x = m_0 + \eta + \epsilon$ . Recall that adding two normal random variables results in another normal random variable, so x is normal with  $E(x) = E(m_0 + \eta + \epsilon) = m_0 + E(\eta) + E(\epsilon) = m_0 + 0 + 0$  and  $Var(x) = Var(m_0 + \eta + \epsilon) = Var(m_0) + Var(\eta) + Var(\epsilon) = 0 + s_0^2 + \sigma_0^2$  (note that we can add variances because of the independence of  $\eta$  and  $\epsilon$ ). Therefore the marginal distribution for x is normal with mean  $m_0$  and variance  $s_0^2 + \sigma_0^2$ . The posterior predictive distribution is the same, but with  $m_0$  and  $s_0^2$  replaced by the posterior updates given in Lesson 10.1.

#### 3 Inverse-Gamma Distribution

The inverse-gamma distribution is the conjugate prior for  $\sigma^2$  in the normal likelihood with known mean. It is also the marginal prior/posterior for  $\sigma^2$  in the model of Lesson 10.2.

As the name implies, the inverse-gamma distribution is related to the gamma distribution. If  $X \sim \text{Gamma}(\alpha, \beta)$ , then the random variable  $Y = 1/X \sim \text{Inverse-Gamma}(\alpha, \beta)$  where

$$f(y) = \frac{\beta^{\alpha}}{\Gamma(\alpha)} y^{-(\alpha+1)} \exp\left(-\frac{\beta}{y}\right) I_{\{y>0\}}$$
$$E(Y) = \frac{\beta}{\alpha - 1} \quad \text{for } \alpha > 1.$$

The relationship between gamma and inverse-gamma suggest a simple method for simulating draws from the inverse-gamma distribution. First draw X from the Gamma( $\alpha, \beta$ ) distribution and take Y = 1/X, which corresponds to a draw from the Inverse-Gamma( $\alpha, \beta$ ).

## 4 Marginal Posterior Distribution for the Normal Mean when the Variance is Unknown

If we are not interested in inference for an unknown  $\sigma^2$ , we can integrate it out of the joint posterior in Lesson 10.2. This results in a t-distributed marginal posterior as noted at the end of the lesson. This t distribution has  $\nu = 2\alpha + n$  degrees of freedom and two additional parameters, a scale  $\gamma$  and a location  $m^*$  given by

$$m^* = \frac{n\bar{x} + wm}{n + w}$$
 (the mean of the conditional posterior for  $\mu$ )
$$\gamma = \sqrt{\frac{\beta + \frac{n-1}{2}s^2 + \frac{wn}{2(w+n)}(\bar{x} - m)^2}{(n+w)(\alpha + n/2)}}$$
 (modified scale of the updated inverse-gamma for  $\sigma^2$ )

where  $s^2 = \sum (x_i - \bar{x})^2/(n-1)$ , the sample variance.

This t distribution can be used to create a credible interval for  $\mu$  by multiplying the appropriate quantiles of the standard t distribution by the scale  $\gamma$  and adding the location  $m^*$ .

**Example:** Suppose we have normal data with unknown mean  $\mu$  and variance  $\sigma^2$ . We use the model from Lesson 10.2 with  $m=0, w=0.1, \alpha=3/2,$  and  $\beta=1$ . The data are n=20 independent observations with  $\bar{x}=1.2$  and  $s^2=0.7$ . Then we have

$$\sigma^2 \mid \boldsymbol{x} \sim \text{Inverse-Gamma}(11.5, 7.72)$$
 
$$\mu \mid \sigma^2, \boldsymbol{x} \sim \text{N}\left(1.19, \frac{\sigma^2}{20.1}\right)$$
 
$$m^* = 1.19$$
 
$$\gamma = 0.183$$

and  $\mu \mid x$  is distributed t with 23 degrees of freedom, location 1.19 and scale 0.183. To produce a 95% equal-tailed credible interval for  $\mu$ , we first need the 0.025 and 0.975 quantiles of the standard t distribution with 23 degrees of freedom. These are -2.07 and 2.07. The 95% credible interval is then  $m^* \pm \gamma(2.07) = 1.19 \pm 0.183(2.07) = 1.19 \pm 0.38$ .