



# Robot Interior Designer for Home Improvement



Selected products  
available in: ^

Domino	<a href="#">product link</a>
Gorgia	<a href="#">product link</a>
Modus	<a href="#">product link</a>



# Visualization struggles at stores

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**Hard to imagine how products will look in your own space**



**Increases the number of returns or exchanges**



# Lost sales, Lost customers



**Not understanding of how a product will look in their own home, leading to lost sales**



**Take too much time to make a purchase decision**



# Visualization is very expensive



**Hire in-house designers;  
Buy expensive hardware;  
Buy software;**

**Build physical showrooms;  
Renew showrooms every 6 months;  
Represent few products;**

# **With Intera you see, you don't imagine**

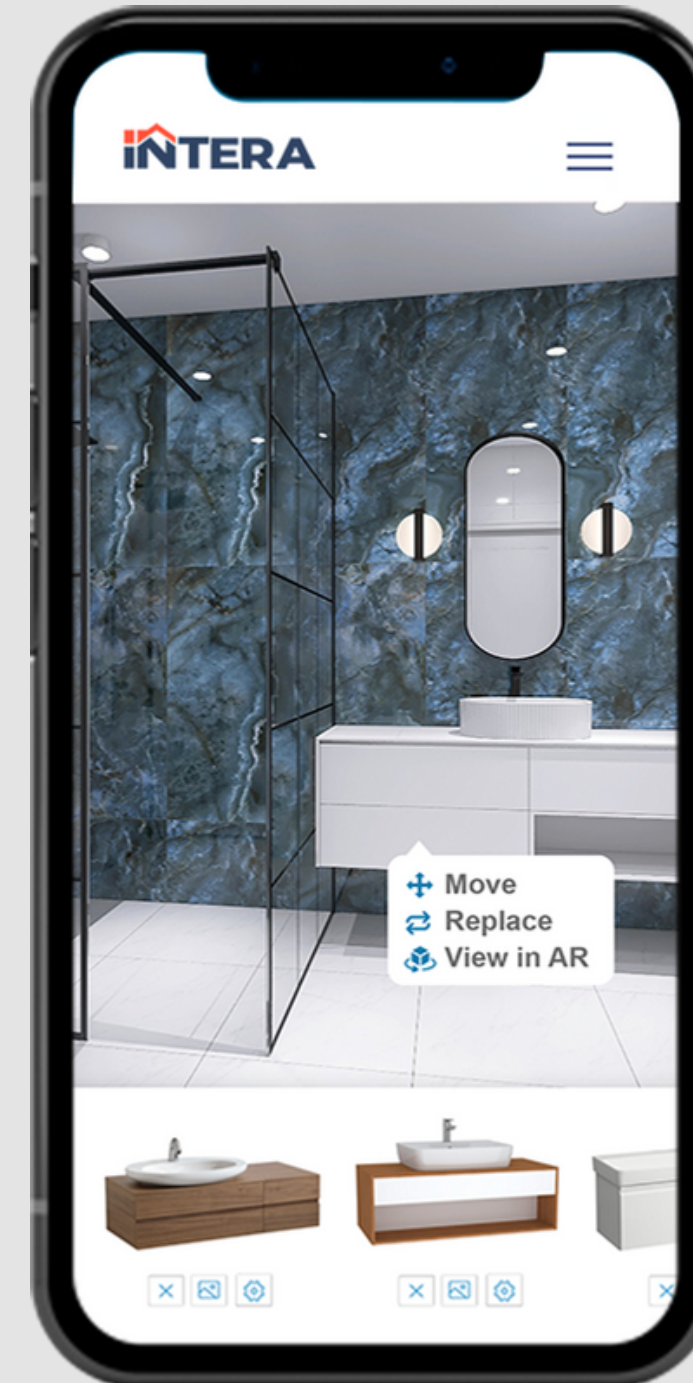
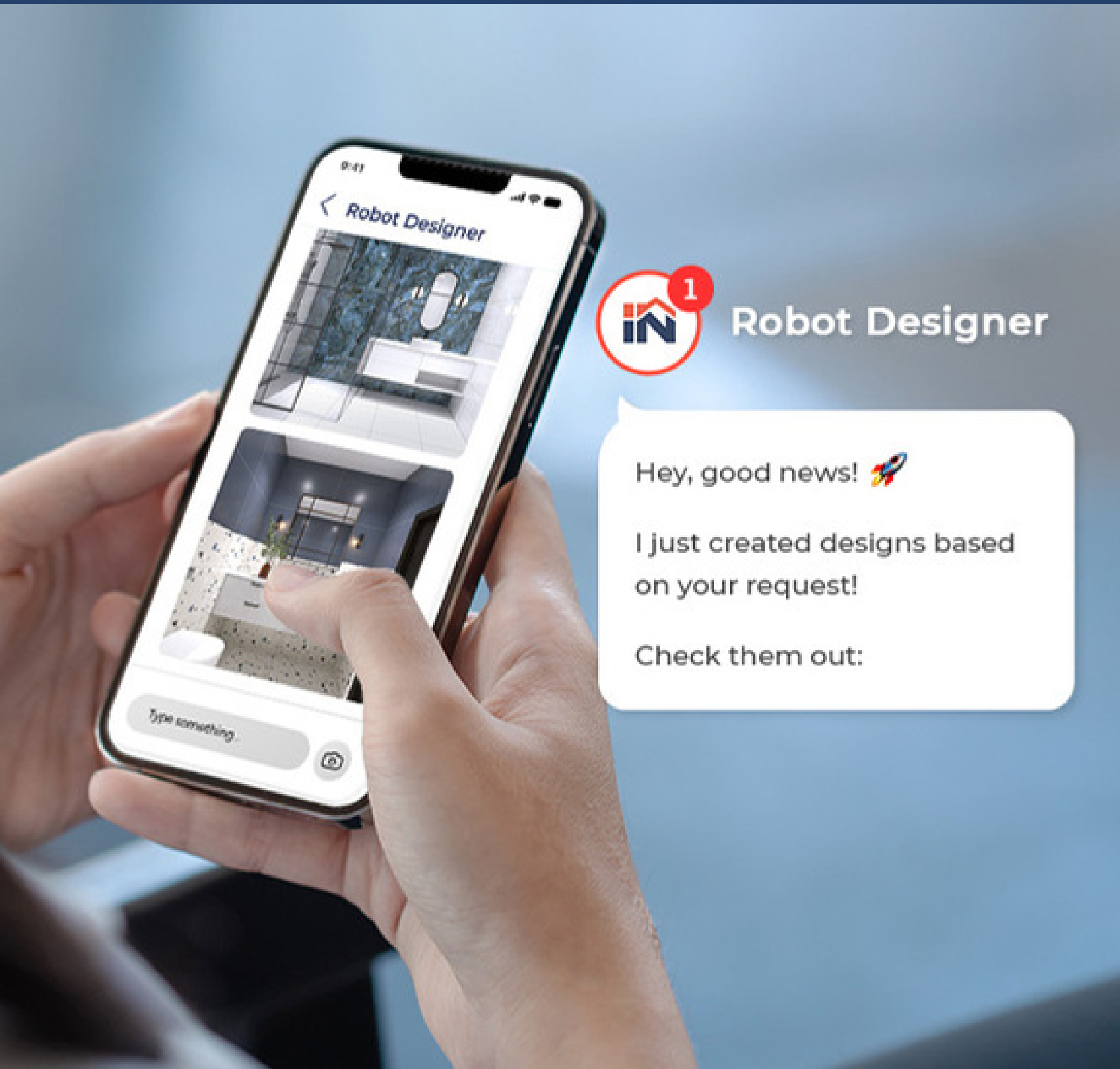
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- ✓ **Robot designer serving clients.  
See in 3D and AR in seconds**
- ✓ **Web AR preview, no app  
needed**
- ✓ **Decrease returns, increase sales**
- ✓ **Customer preferences analysis**





# Robot Designer



Customize

View in AR

# Tile Industry Market Size

Global Market Size

**\$355B**



**\$10.5 B**  
**13K Stores**



**\$20.3 B**  
**10K Stores**

# Furniture Industry Market Size

**7% – 10%** of furniture are returned after being purchased

Global  
Market Size

**\$766B**

Returns  
Worldwide

**\$75B**

Returns  
in the USA

**\$10B**



**52 200**  
Furniture  
businesses



**136 000**  
Furniture  
businesses



# Competitors

	Sketchup	Fusion 360	Intera
Augmented Reality	YES	YES	YES
Cost	\$\$\$\$\$	\$\$\$\$\$	\$\$
For ordinary people	NO	NO	YES
Result In	Hours	Hours	Minutes
Robot designer	NO	NO	YES

# Pricing

## Basic

**100 Designs**  
**1000 AR views**

**\$50**  
**Monthly**

## Silver

**200 Designs**  
**2000 AR views**

**\$100**  
**Monthly**

## Gold

**400 Designs**  
**5000 AR views**

**\$150**  
**Monthly**

## Premium

**Unlimited designs**  
**and AR views**

**Custom**  
**Monthly**



# Accomplished



**Interviewed**  
**50 Manufacturers**  
**10 Home Decor Stores**



**Launched MVP**

- **3D/AR Walls and Floors**
- **3D/AR Kitchen Furniture**
- **3D/AR Bathrooms**



- **5.000 Registered Users**
- **43.000 TikTok Followers**
- **Negotiating with 3 Home Improvement Stores**

# Go To Market

Launched  
Now

5K registered users  
>1M views on TikTok  
43K followers on [tiktok.com/@intera.ge](https://www.tiktok.com/@intera.ge)

Q2 2023

Close 10 stores in Georgia

Q3 2023

Close 30 stores in Türkiye

Q4 2023

Close 30 stores in Poland

2024

Close 200 stores in the EU



# The Team



**Armen Kazaryan**

**Co-Founder & CTO**

Worked at Amazon,  
Groupon, TicketMaster  
Over 15 years in programming



**Diana Tevanian**

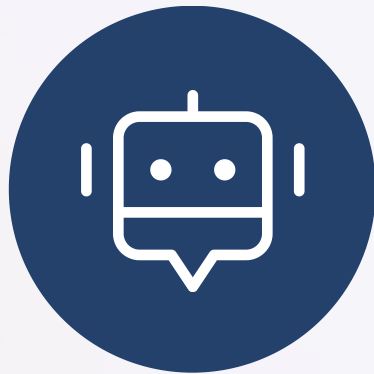
**Co-Founder & CEO**

8 years in Graphic and  
Interior Design

# The Ask

**Raising \$100k**

## Goals:



**Develop AI  
automated  
designer**



**Hire Dev and  
Marketing  
employees**



**Acquire 150  
customers &  
\$15K in MRR**



**Raise  
next round**



# Thank you!

## Contact us

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