# Sean Winchester

# **UX** Designer

DESIGN EXPERIENCE

# **UX/UI Designer**

#### Freelance

Jan 2022 - Present

Working with clients to achieve their business needs through research, testing and validation.

## **Lead Designer**

#### E2 Language

Jul 2019 - Dec 2021 • 2 years 6 months, Melbourne

Directly collaborated with internal/external stakeholders to prototype, design and deliver improved UX experience with an agile design process for a Learning Management System.

Led and managed a team of several instructional designers and spearheaded a global project to redesign and innovate teaching lesson plans, methodology and content.

## **UX Consultant & Motion Graphic Designer**

The Motoring Organisation

Nov - Dec 2021 • Freelance

Provided insight into improving the company website and created motion graphics to be used in their Christmas & New Year's campaigns for clients.

# **Branding, Copy & Web Design**

Elly Boutique

Jan 2021 - Mar 2021 • Freelance

Designed the brand identity for a boutique lash & brow salon. Set up the company website and booking system along with providing appropriate imagery and copy. winuxd@gmail.com
South Korea

#### **Skills**

Product Design
User Interface Design
Interaction Design
3D assets
Rapid Prototyping
User Research
Project Management
Usability Testing
WCAG Accessibility
HTML & CSS

#### **Tools**

Figma, Procreate, Blender, Google Analytics, Unity, Mac & Windows, Adobe CC

## **Design Education**

HCI Fundamentals
Google Product Design
Google Analytics

## **Formal Education**

Bachelor in English Literature Minor in Japanese and French University of Greenwich 2008-2011

### Portfolio & Social

winuxd.com
dribbble.com/winuxd
linkedin.com/in/sean-winchesteruxd