

# Sean Winchester

## UX Designer

### DESIGN EXPERIENCE

#### UX/UI Designer

Projectify

May 2022 - Present

Product design, brand identity, copy & contributing to front end development for an open-source project management SaaS start up.

#### Lead Designer

E2 Language

Jul 2019 - Dec 2021 • 2 years 6 months, Melbourne

Directly collaborated with internal/external stakeholders to design, validate and deliver improved UX experiences with an agile design process for a Learning Management System.

Hired, led and managed a team of several instructional designers and spearheaded a global project to redesign and innovate pedagogical delivery, methodology and content for over 1.5 million users.

#### UX Consultant & Motion Graphic Designer

The Motoring Organisation

Nov - Dec 2021 • Freelance

Provided insight into improving the company website, informed on future product development ROI and created motion graphics to be used in their Christmas & New Year's campaigns for clients.

#### Branding, Copy & Web Design

Elly Boutique

Jan 2021 - Mar 2021 • Freelance

Designed the brand identity for a boutique lash & brow salon. Set up the company website and booking system along with providing appropriate imagery and copy.

winuxd@gmail.com

South Korea

#### Skills

Product Design

User Interface Design

Interaction Design

3D assets

Rapid Prototyping

User Research

Project Management

Usability Testing

WCAG Accessibility

HTML & CSS

#### Tools

Figma, Procreate, Blender,

Google Analytics, Unity,

Mac & Windows, Adobe CC

#### Design Education

HCI Fundamentals

Google Product Design

Google Analytics

#### Formal Education

Bachelor in English Literature

Minor in Japanese and French

University of Greenwich

2008-2011

#### Portfolio & Social

winuxd.com

dribbble.com/winuxd

linkedin.com/in/sean-winchester-uxd