

Breadcrumbs Data Collection Campaign Description of the Dataset

Tables and Attributes

unique_user_id

• <u>id</u> (BIGINT): identifier of a user (primary key)

userinfo

- <u>id</u> (BIGINT): identifier of a userinfo (primary key)
- firstlastname (VARCHAR): firstname and lastname of the user hashed
- · email (VARCHAR): email of the user hashed
- phone (VARCHAR): phone number of the user hashed
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

location

- <u>id</u> (BIGINT): identifier of the location (primary key)
- timestamp (BIGINT): timestamp indicating when the location was captured
- latitude (DOUBLE): latitude of the location
- longitude (DOUBLE): longitude of the location
- altitude (DOUBLE): altitude of the location
- speed (DOUBLE): speed of the location
- horizontalAccuracy (DOUBLE): horizontal accuracy of the location
- verticalAcuracy (DOUBLE): vertical accuracy of the location of the location
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

contact

- <u>id</u> (BIGINT): identifier of the contact record (primary key)
- timestamp (BIGINT): timestamp indicating when the contact record was captured
- firstlastname (VARCHAR): firstname and lastname of the contact record hashed
- email (VARCHAR): email of the contact record hashed
- phone (VARCHAR): phone number of the contact record hashed
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

If multiple emails or phones are indicated for a contact, this means that there can be multiple similar records with one single different email or phone attribute for each. 0 is indicated if there is no email or phone.

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event

- <u>id</u> (BIGINT): identifier of the event record (primary key)
- timestamp (BIGINT): timestamp indicating when the event record was captured
- title (VARCHAR): title of the event record hashed
- start (BIGINT): timestamp indicating when the event record started
- stop (BIGINT): timestamp indicating when the event record stopped
- organizer (VARCHAR): organizer of the event record hashed
- attendee (VARCHAR): attendee of the event record hashed
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

If multiple attendees are indicated for an event, this means that there can be multiple similar records with one single different attendee attribute for each. 0 is indicated if there is no attendee or phone.

bluetooth_scan

- <u>id</u> (BIGINT): identifier of the event record (primary key)
- · timestamp (BIGINT): timestamp indicating when the bluetooth scan was performed
- deviceuuid (VARCHAR): UUID hashed of the remote peripheral device detected through bluetooth
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

If multiple deviceuuids are captured for a bluetooth scan, this means that there can be multiple similar records with one single different deviceuuid for each. 0 is indicated if there is no deviceuuid captured.

wifi_scan

- <u>id</u> (BIGINT): identifier of the event record (primary key)
- · timestamp (BIGINT): timestamp indicating when the wifi scan was performed
- wifissid (VARCHAR): SSID hashed of the access point detected through WIFI
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

If multiple wifissids are captured for a wifi scan, this means that there can be multiple similar records with one single different wifissid attribute for each. 0 is indicated if there is no wifissid captured.

relationship

- id (BIGINT): identifier of the event record (primary key)
- user_id_1 (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)
- user_id_2 (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

point of interest

• <u>id</u> (BIGINT): identifier of the event record (primary key)



- point (BIGINT): number of the point of interest of a user
- latitude (DOUBLE): latitude describing the point of interest
- longitude (DOUBLE): longitude describing the point of interest
- description_id (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

The description_id of a point of interest can be found in the « point_of_interest_description » table below (using the id of the table below).

point_of_interest_description

- id (BIGINT): identifier of the event record (primary key)
- description (VARCHAR): description of the point of interest (e.g., Home, Work)

survey

- id (BIGINT): identifier of the event record (primary key)
- gender (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- age_group (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- working_profile (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- car_week (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- public_transportation_week (BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- bike_week (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- taxi_week (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- walking_week (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- car_weekend (BIGINT): identifier of a description contained in the
 « point of interest description » table (foreign key)
- public_transportation_weekend (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- bike_weekend (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- taxi_weekend (BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- walking_weekend (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- job (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- university (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- section (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- field_of_studies (BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- living_parent_s_home (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- parent_s_home (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)

- family status (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- sport exercises frequence (BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- student_association (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- nationality (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- smoking_cigarettes -(BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- seasonal allergies (BIGINT): identifier of a description contained in the « point of interest description » table (foreign key)
- diet (BIGINT): identifier of a description contained in the « point_of_interest_description » table (foreign key)
- user_id (BIGINT): unique identifier of a user (id) contained in the « unique_user_id » table (foreign key)

survey_answer_description

- id (BIGINT): identifier of the event record (primary key)
- description (VARCHAR): answer of the survey (e.g., Bachelor, Master)



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