# DEREK KHANH DO

UX/UI RESEARCHER - PRODUCT DESIGNER

Hanoi, Vietnam

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## EDUCATION

**Clark University - Boston, USA**

Studio Arts - Computer Science

- Sept. 2015 to May 2019
- GPA: 3.0
- Honors Awards in Applied Arts & Visual Studies

## PERSONAL PROJECTS

**App Gạo** - A Digitized Donation System
**Distance Detection System** - UX/UI Research

## SKILLS

- Product Design.
- UI/UX Research.
- Motion graphics.
- Vector illustration.
- Digital photography.
- Editorial design.
- Version control.
- Wireframing.
- Prototyping.
- DesignOps.
- Scrum/Agile/Waterfall process.
- Google Data analytics.
- Adobe Creative Suite.
- Wordpress/ Ghost CMS.
- Figma/ Framer/ Sketch/ Invision.
- Webflow/HTML/CSS.
- English.
- Russian.
- Chinese.
- Vietnamese.

## EMPLOYMENT

**UX Designer - Product Owner**

FPT AI | Oct. 2020 - Present

- Streamlined UX workflows, cut down development time by 50% and increase data accuracy by 30%.
- Defined epics, user stories to align product vision, roadmap. Managed backlog of works.
- Develop personas, user journeys, scenarios.
- Conducted UX interviews, competitive audits for market research.
- Leveraged collected results from user research into wireframes and prototypes.

**Visual Designer**

Clark University | Jan. 2019 - May 2019

- Worked with Boston Department of Psychology to prepare internal educational materials and digital psychotherapy products concepts.
- Improved traffic and engagement rates by 25% for an online psychology testing platform by redesign user flows and website.
- Conducted surveys, user interview to improve the digital psychotherapy experience.

**UI/UX Designer**

Torchlight Care | Jul. 2019 - Jul. 2020

- Implemented Design System to streamline UI-UX patterns, 50% decrease in time to develop and maintain.
- Introduced a faster workflow for design handoff process, reduced operational cost by ~3k/year.
- Verified designs to meet WCAG AA accessibility standards.
- Designed wireframes, mockups, and prototypes.
- Conducted UX audit and A/B testing procedure.

**Lead UI Designer**

MIDA Medical | Jun. 2018 to May 2019

- Leaded the creation of a Design System to streamline development process, reduced overall time by 20%.
- Researched, ideated storyboards, user flows, and prototypes for web app and Android & iOS apps.
- Conducted user interviews, stakeholder workshops, concept testing, UX evaluations to discover current digital healthcare experiences and designed strategy for future state products and experiences.