

## Dorado Environmental, Inc.

### 1. Business Mission

- a. Dorado Environmental, Inc., a business within the Filta Environmental Kitchen Solutions network<sup>i</sup>, **specializes in the micro-filtration of kitchen frying oil**
- b. We pride ourselves in the service and maintenance of the contents of your kitchen fryers
- c. **Our aim**, through our patented, pressurized mobile filtration unit, is to **extend the life of the oil within your kitchen fryers**.
- d. Other services available are waste oil removal without the need for on-site storage, on-demand oil supply aimed at reducing inventory, probiotic drain foam service keeping facility drains clear and functioning and air filtration service effectively reducing moisture and bacteria in walk-in coolers.

### 2. The FiltaFry Service Benefits

- a. Without question, filtration is a critical factor in the life of fryer oil. Without filtration, oil breaks down faster and waste increases.
  - i. In fact, most customers do filter at some level. The difference, however, is that most commercial filters and processes remove only large particles within the oil. This is not adequate because it does not do enough to stop the chemical breakdown of oil.
  - ii. **Our technology actually captures particles that are less than 2-3 microns, less than a granule of Sea Salt!**
- b. The major benefit that we can provide is Extension of the Life of Oil
- c. **Additional benefits** may and do include:
  - i. Lowering of the Cost of Goods Sold input as oil use decreases over time
  - ii. Less fryer downtime as the oil is serviced at temperature and during off hours
  - iii. Reduction in the carbon buildup within the fryer, reducing energy use
  - iv. Improvement in overall safety/risk mitigation
  - v. Removal of unwanted flavors and odors within the oil
  - vi. Overall cleaner and more efficient fryers
  - vii. Potential reduction in labor and insurance costs
  - viii. Overall improvement within the employee moral

### 3. The Ask

- a. At the present time, **we are asking for introductions to the key individuals responsible for the kitchen management at The American Dream.**
- b. Our goal is to pitch the benefits of the service to this team, provide data-driven feedback through a short site-evaluation, and provide a demonstration of the service.

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<sup>i</sup> [www.gofilta.com/](http://www.gofilta.com/)