U of T Data Boot Camp

Module 1 Challenge

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Most successful campaigns were started in July
* Campaign created date does not seem to matter when regarding canceled crowdfunding campaigns
* The most failed campaigns were started in August

1. What are some limitations of this dataset?

* : Do not know country where the crowdfunding campaigns happened (which country had more success
* What was the funding goal for these campaigns (did higher funding goal succeed vs lower funding goal campaigns
* Which parent category was successful vs which category has the most failures
* What sub category was successful vs which category has most failures

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Table/graph that show which countries have the most successful campaigns
* Table/Graph that show which categories/sub-categories that had the most successful campaigns
* The benefit of these graphs or tables is that stakeholders will have a better idea of which countries they should focus their crowdfunding efforts on. Another benefit is that provides more focus on the types of campaigns are more likely to succeed.