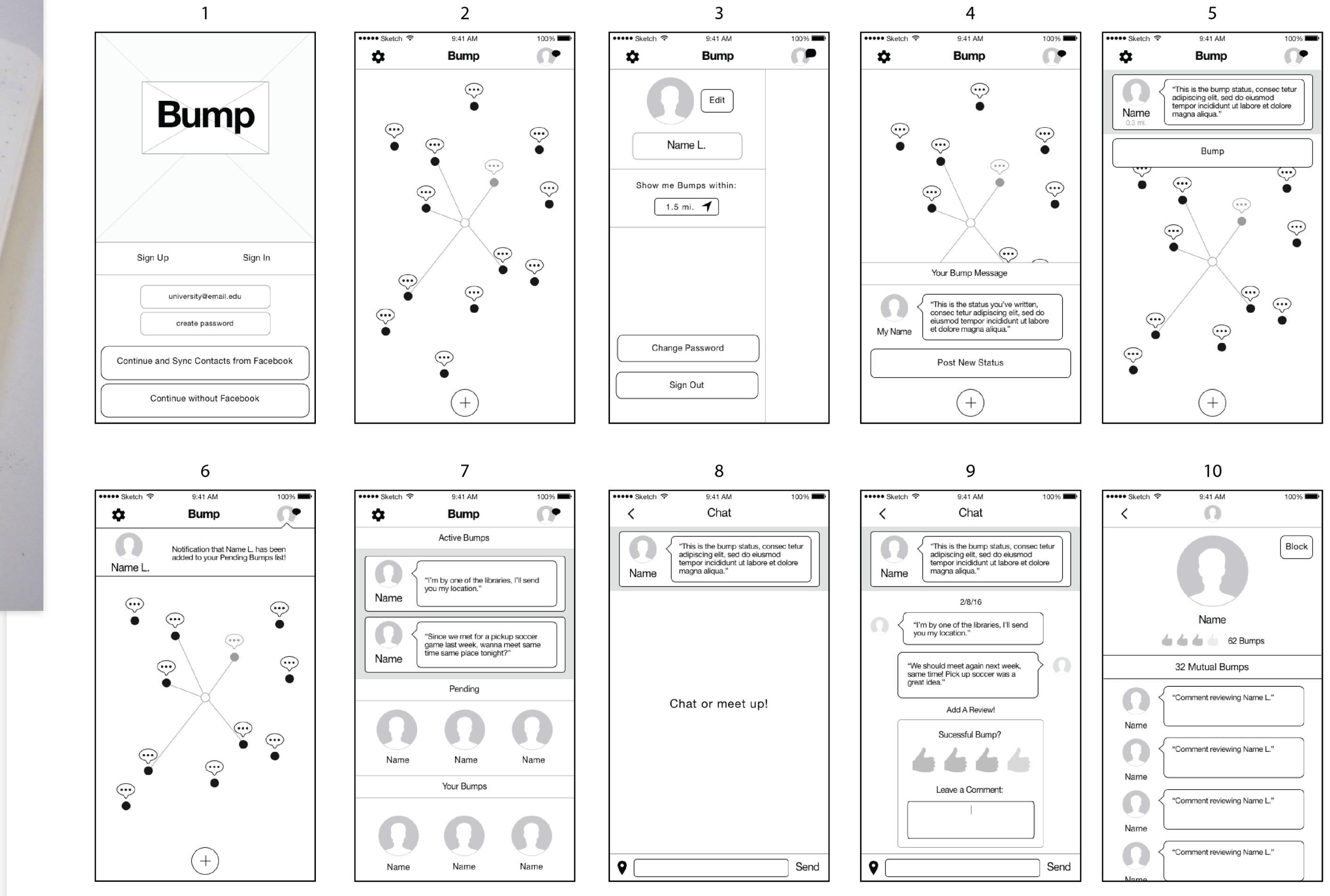
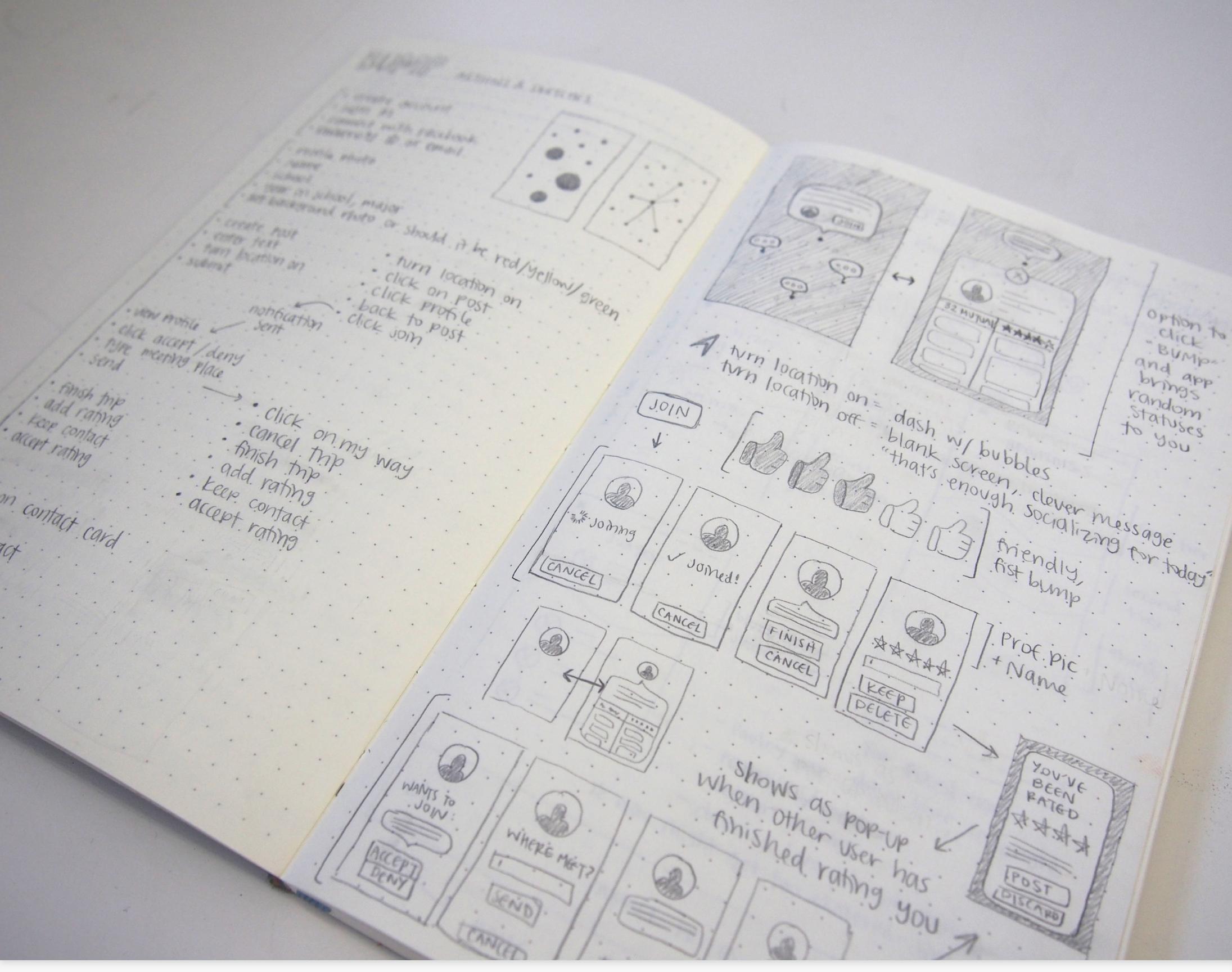


UX/UI Designer

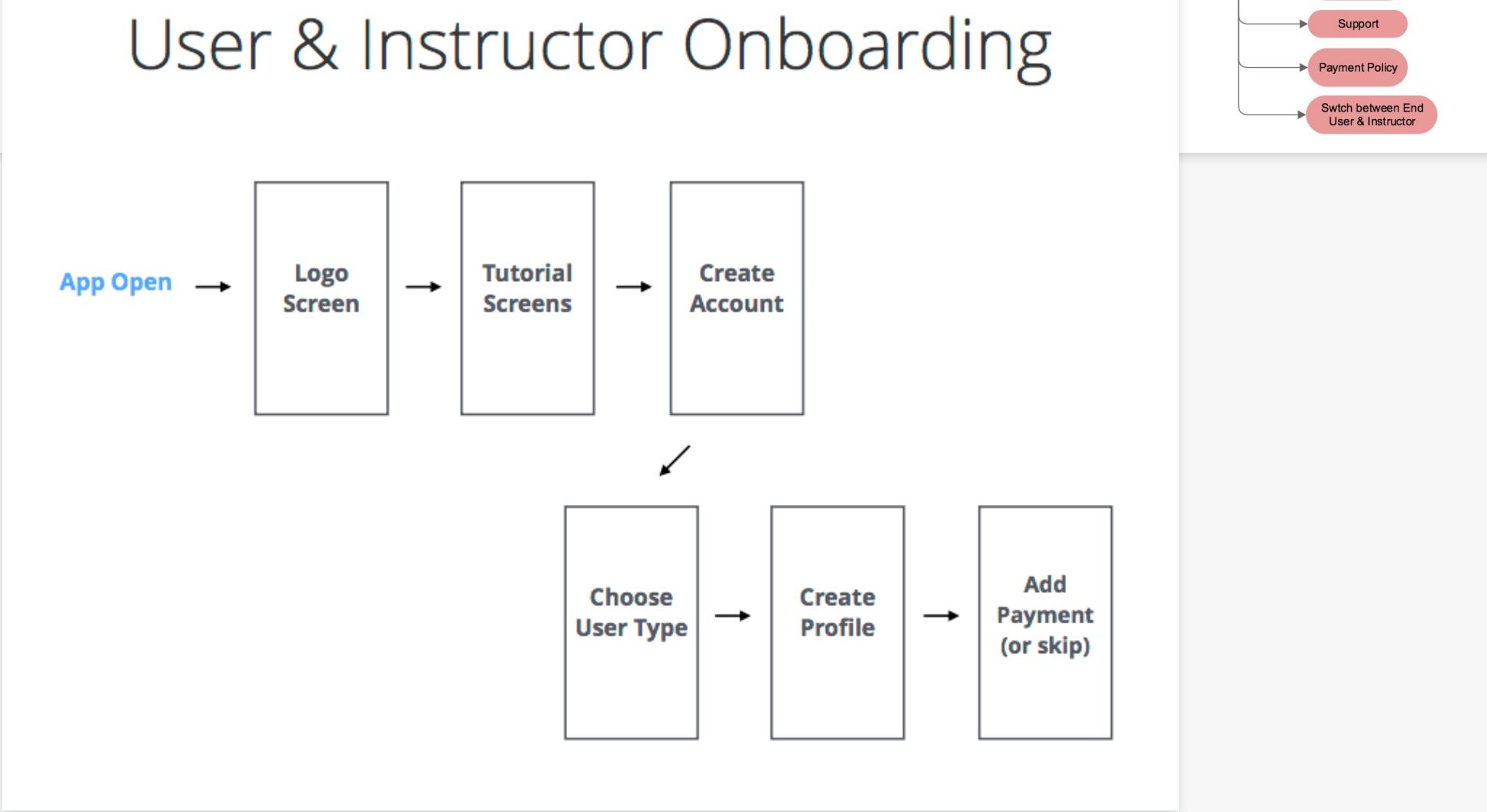
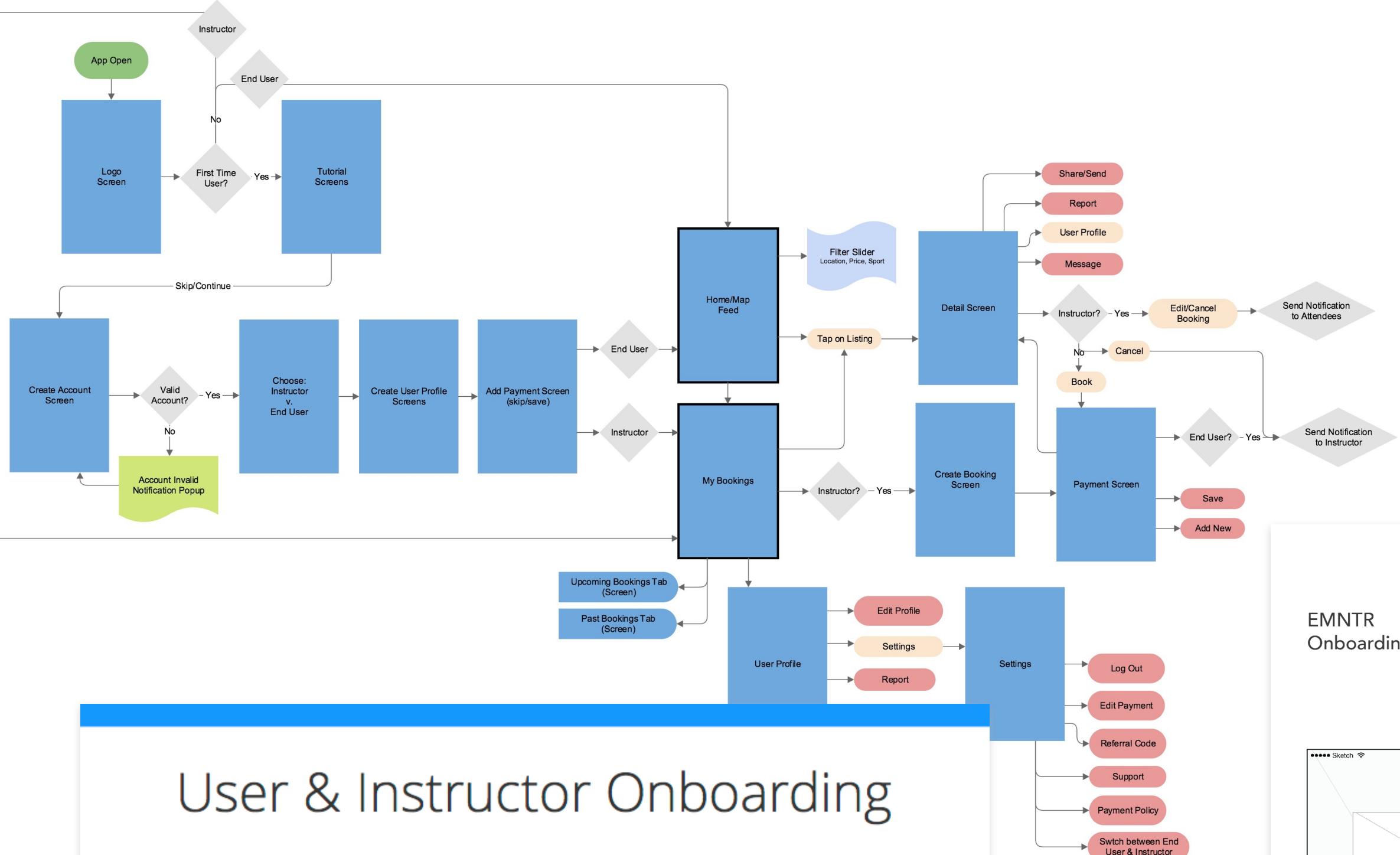
Dogtown Media LLC. January 2016 - Current

Work by Dora Parnanen



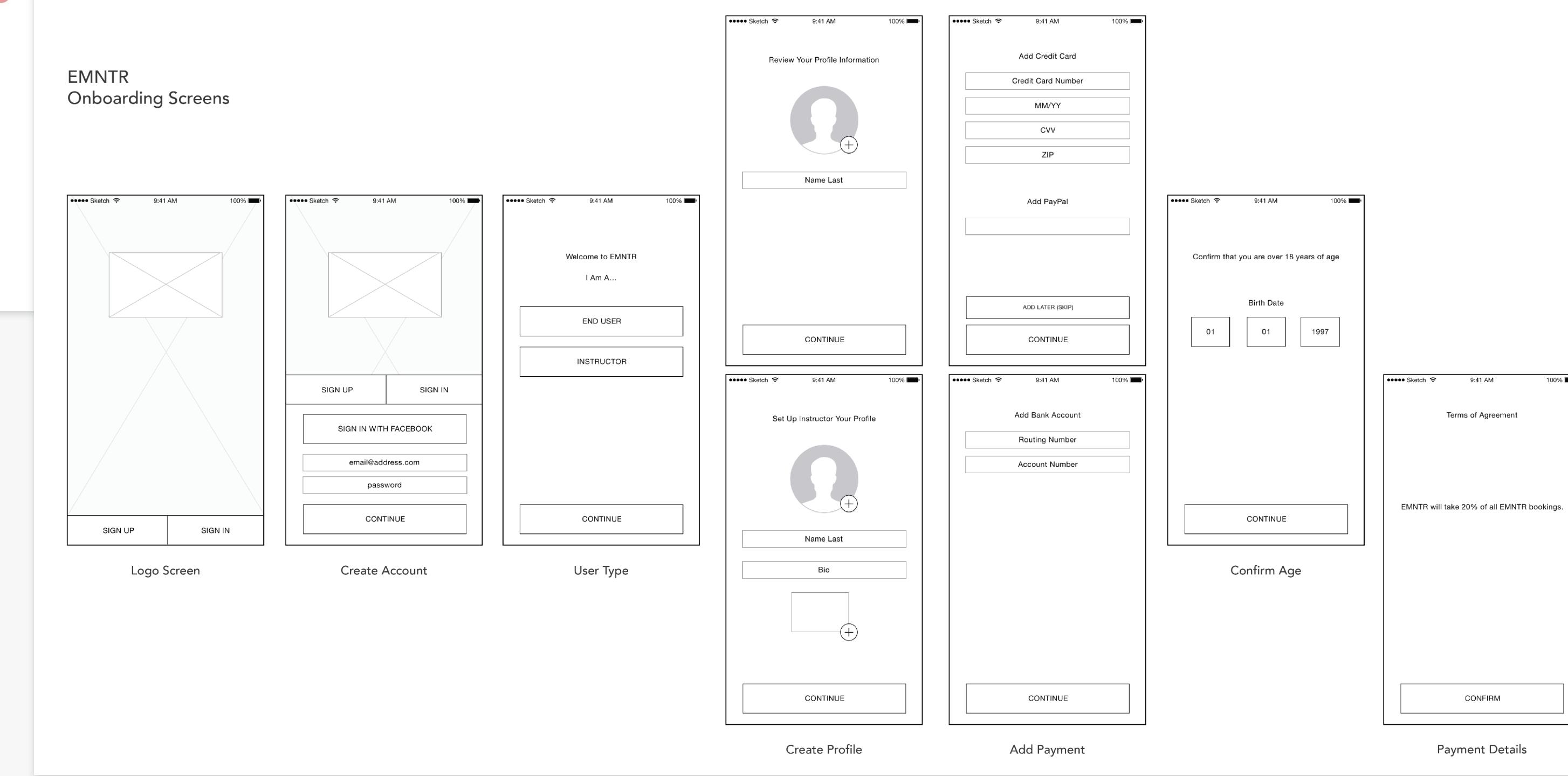
Client: Bump (Mobile Prototype, Solo)

Role: Client On-Boarding, Wireframes, Visual Directions, Visual Hand-Off, InVision



Client: EMNTR (Mobile, Development)

Role: User Flow, Wireframes, Presentations, Visual Hand-Off



Process



Market Research

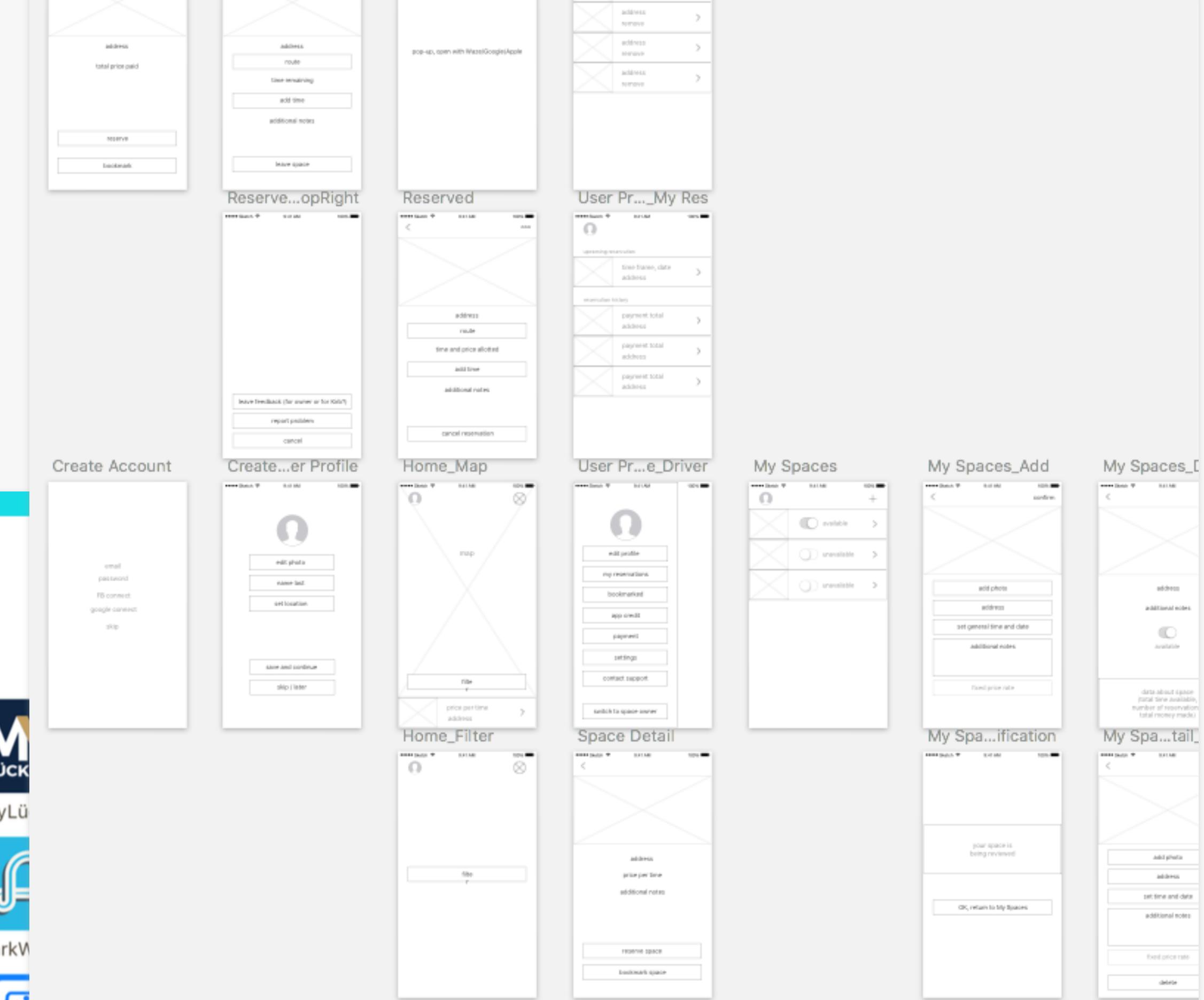
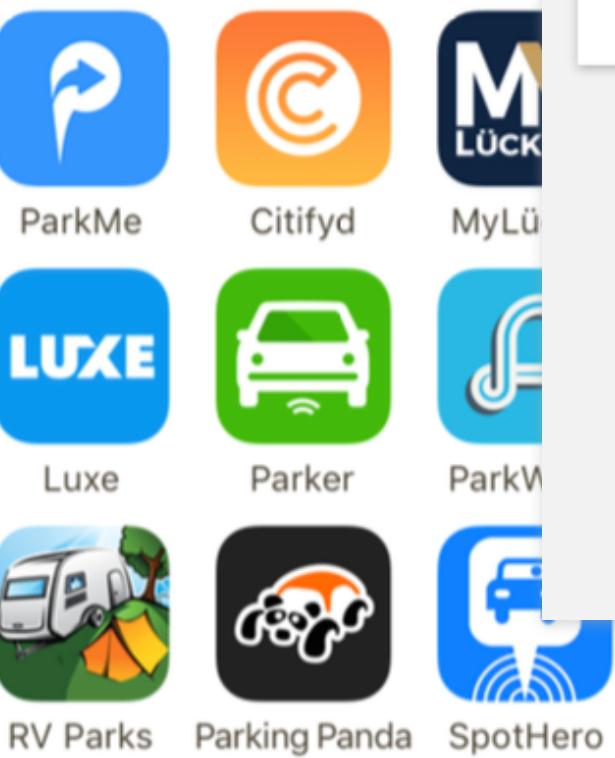
Comparative Analysis

User Interviews

Market Research

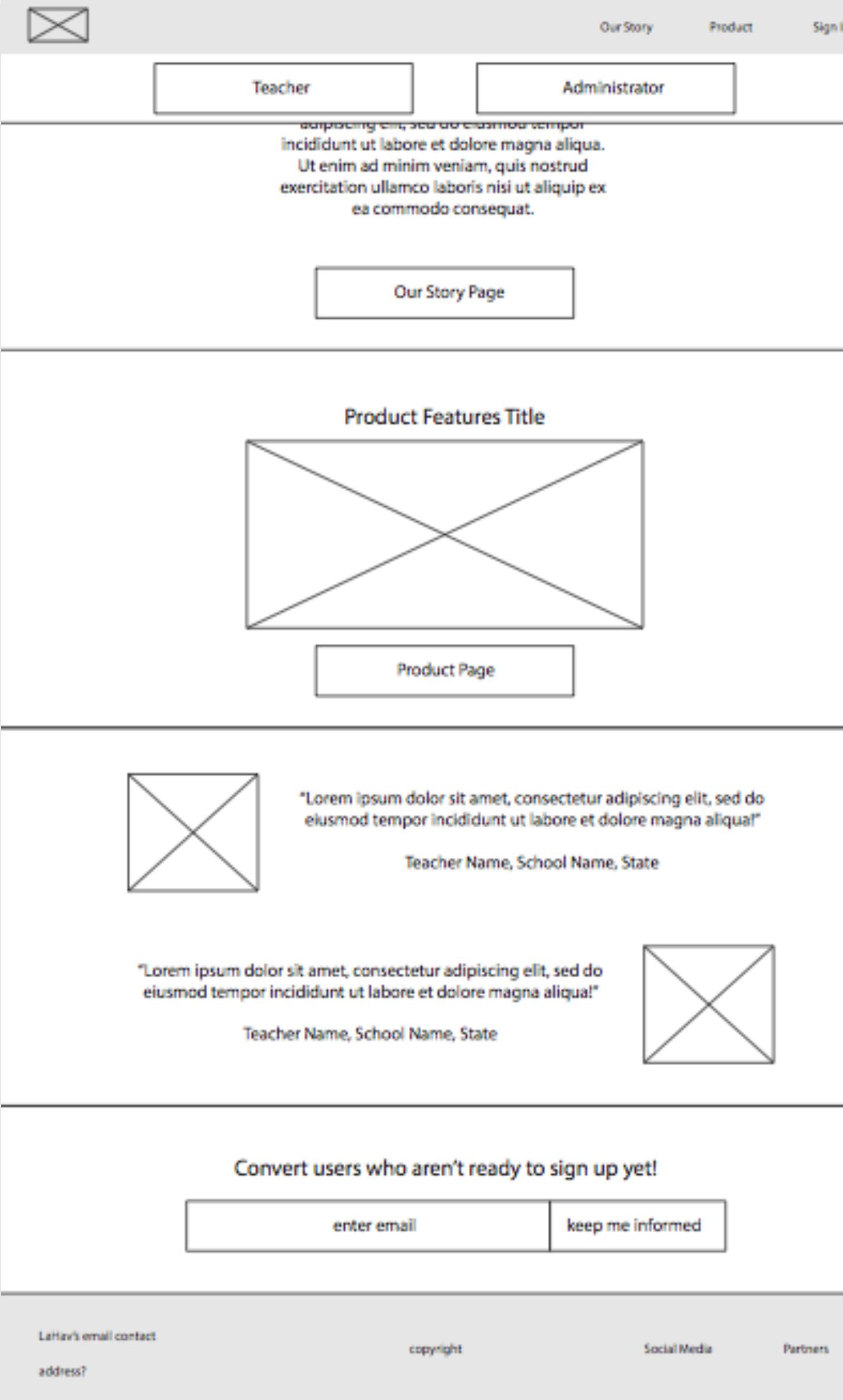
Description of phase, introducing what features we looked for when comparing the market.

- Find parking and/or list parking
- Free
- iPhone application
- Significant monthly traffic



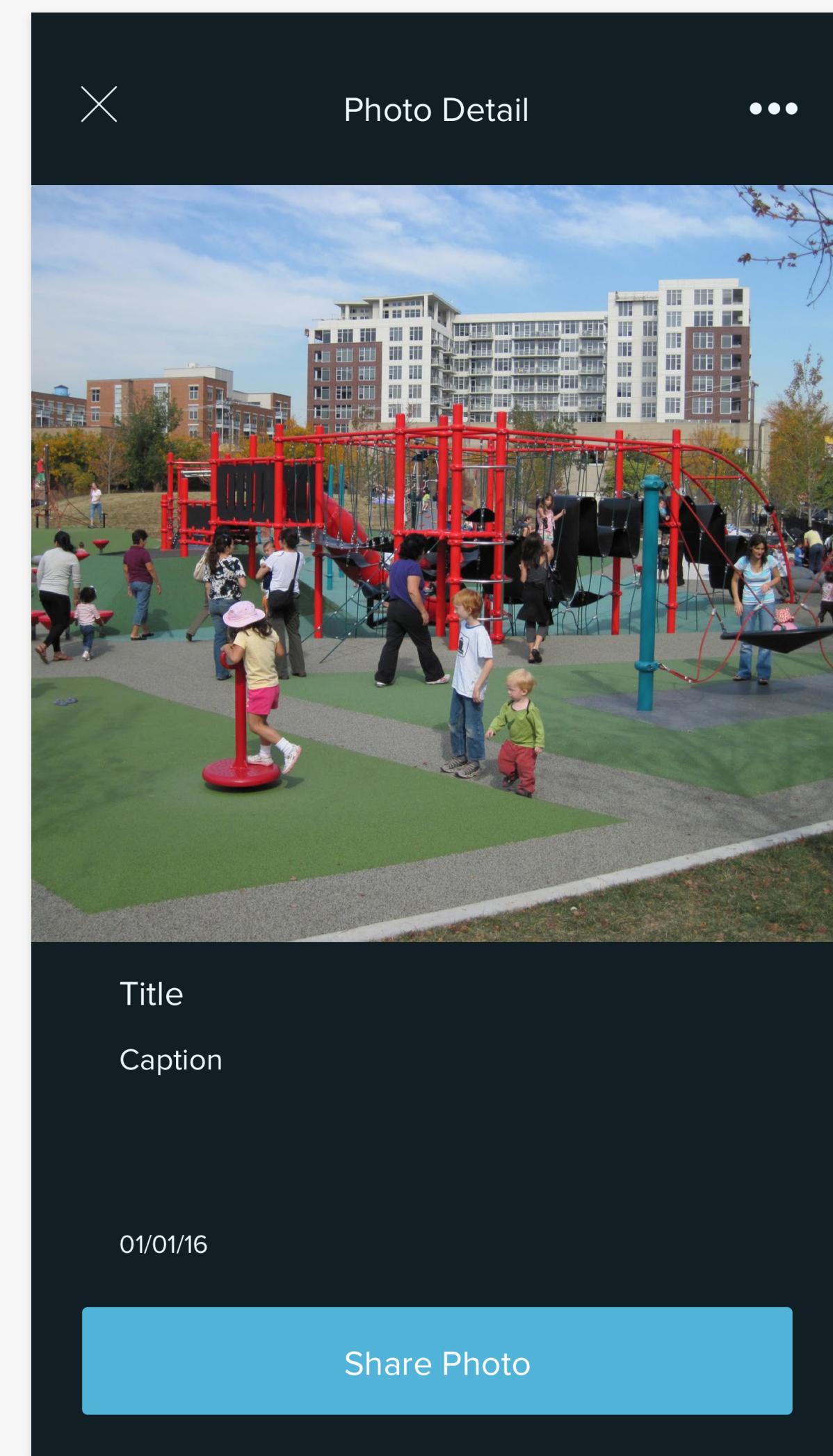
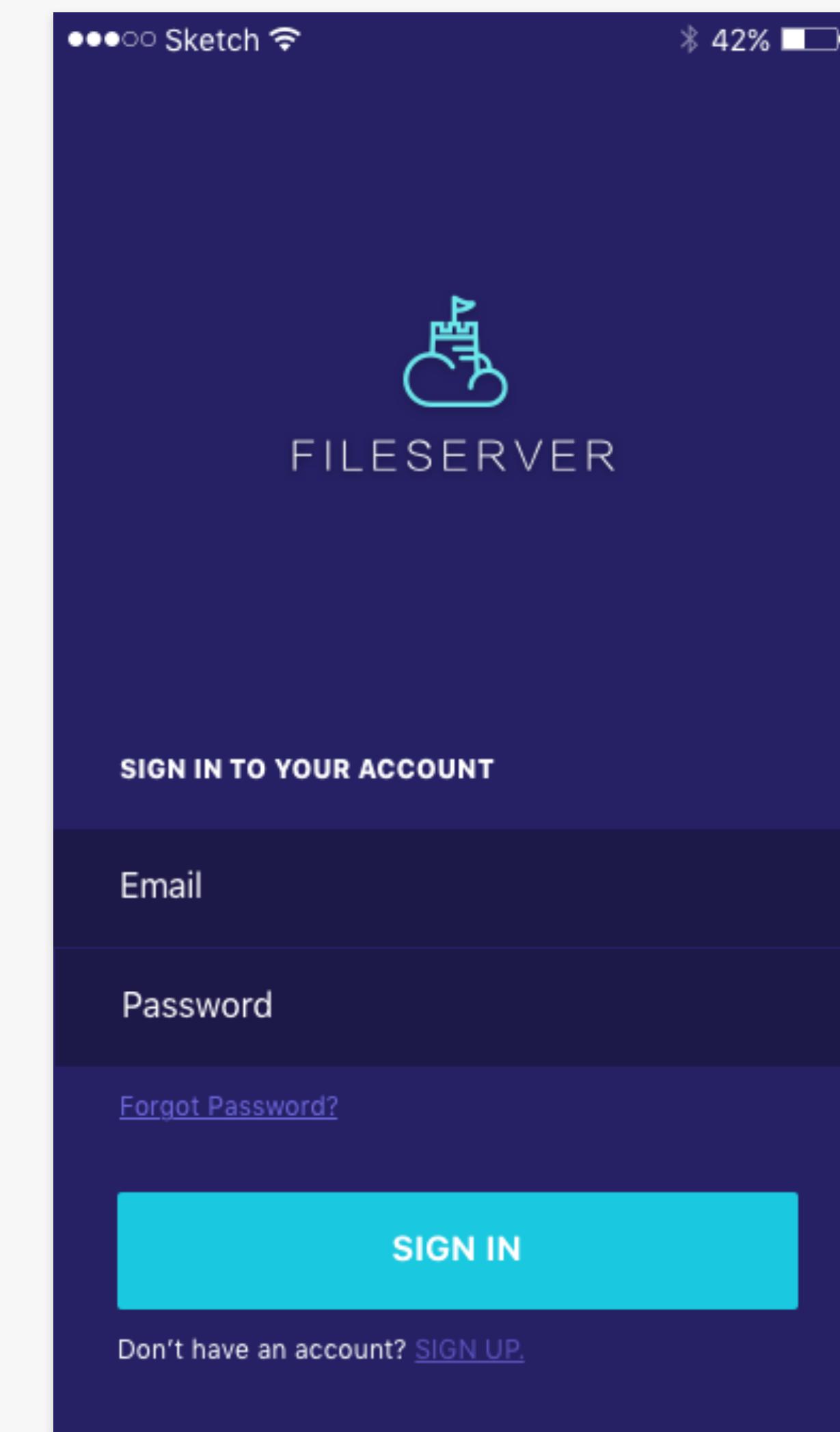
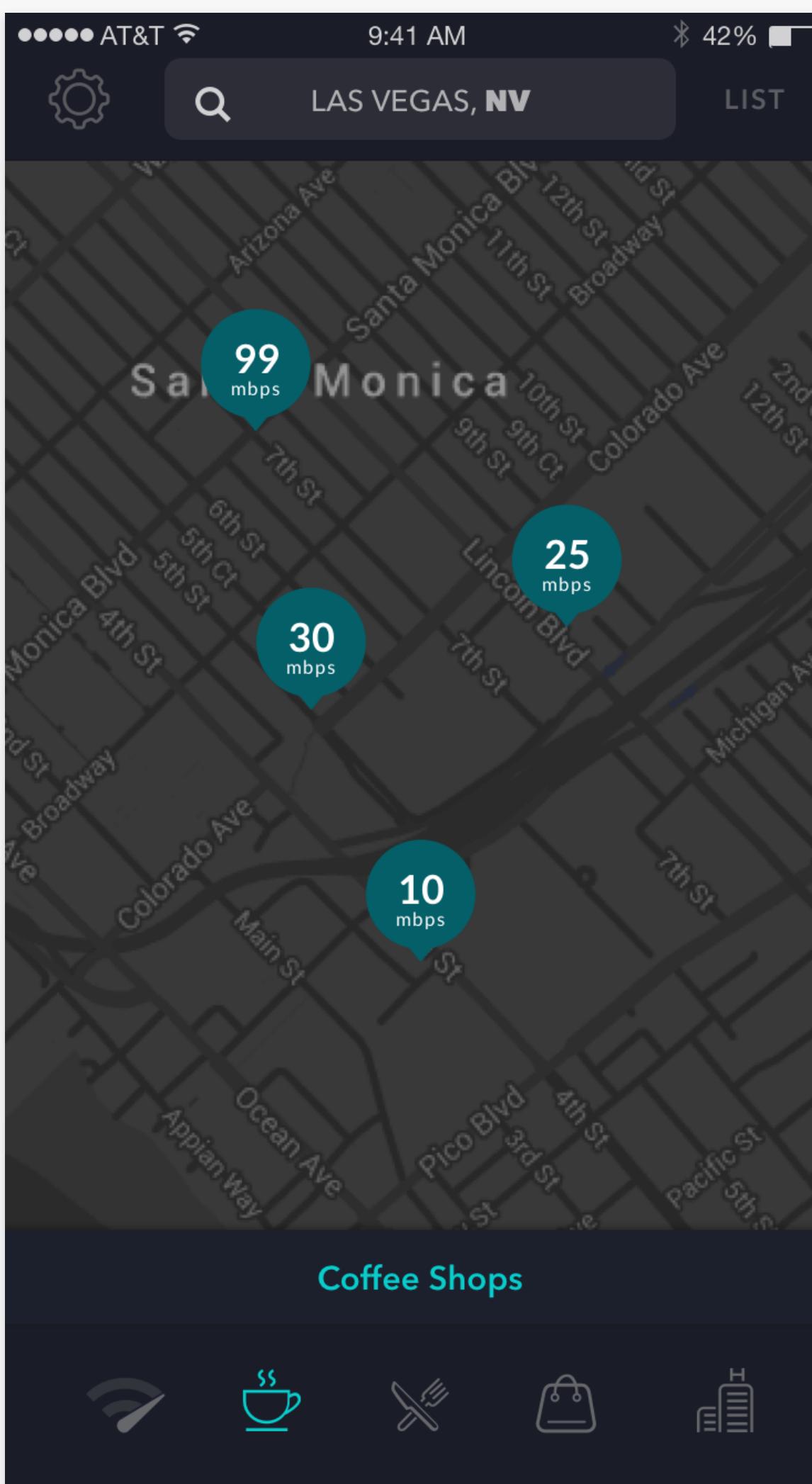
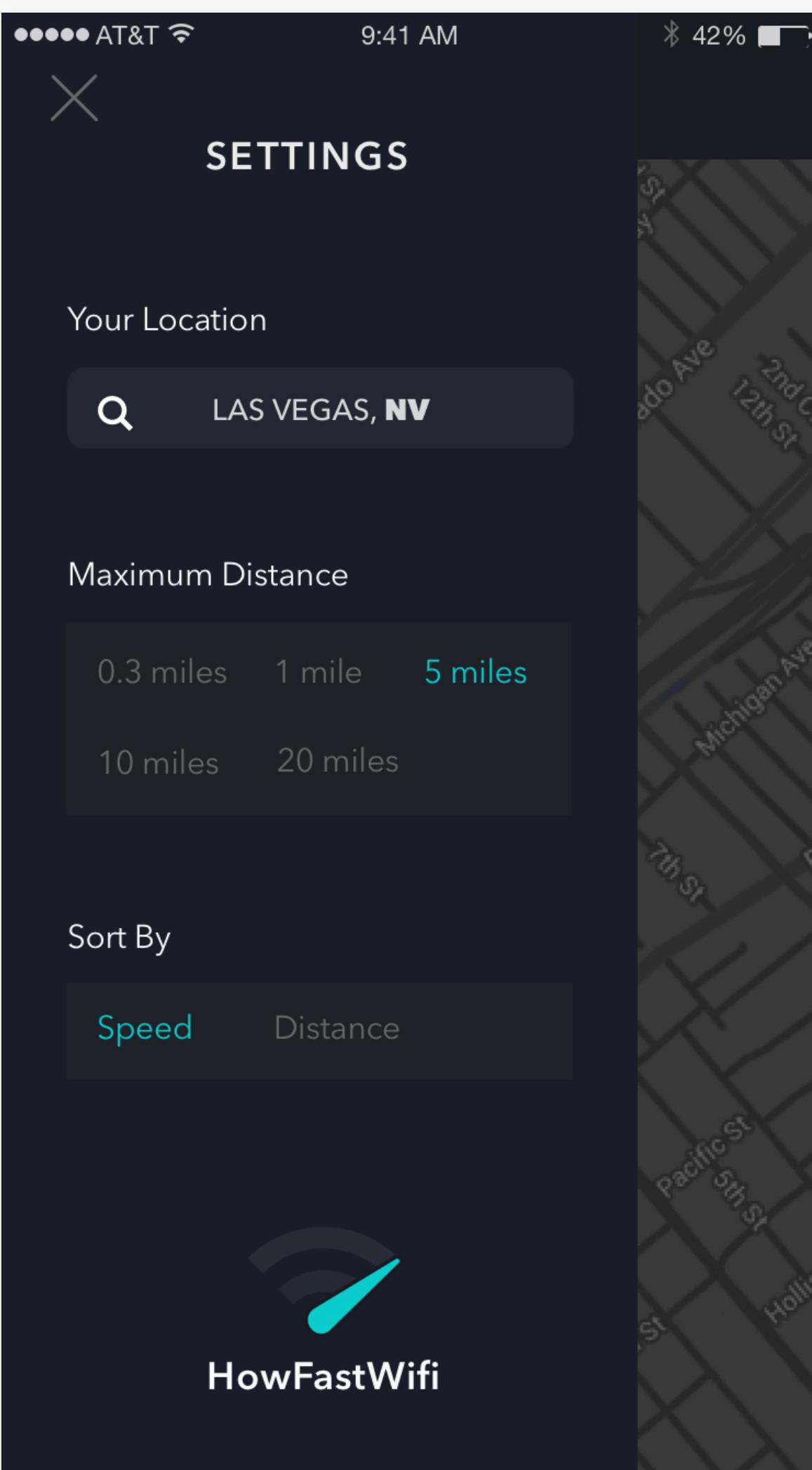
Client: Kirb (Mobile, Development)

Role: Client On-Boarding, Research, User Interviews, Presentations, Wireframes



Clients: LaHaV (Web, Solo) & Spackle (Mobile, Solo)

Role: Client On-Boarding, Research, User Flow, Wireframes, Visual Design, Dev Hand-Off



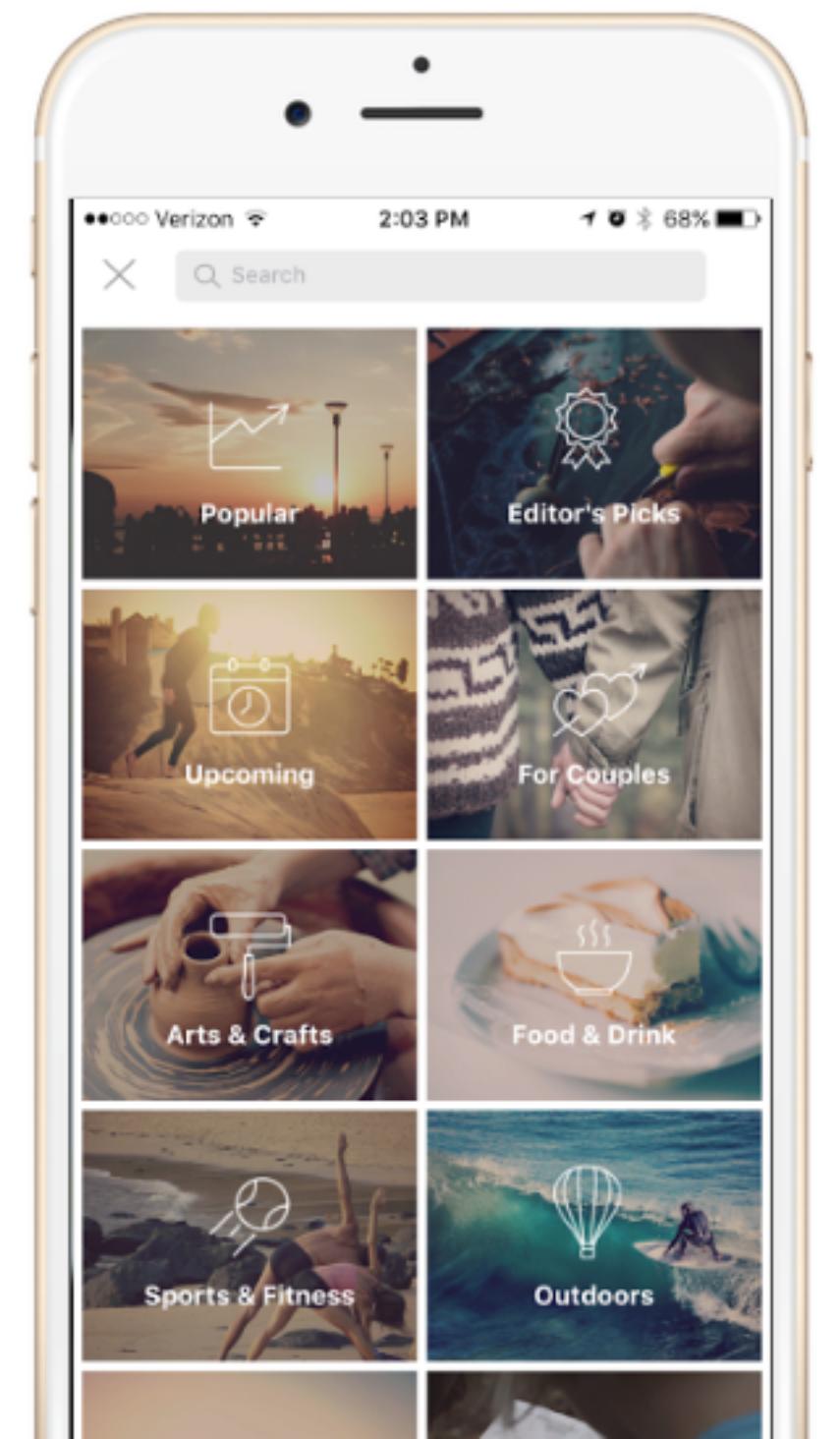
Clients: HowFastWifi, FileServer & Timestamp (Mobile, Development)
Role: Market Research, User Flow, Visual Design, Dev Hand-Off

Opportunity

Expanding Scope

- Phase 1 – focus on one activity (Surfing)
- Phase 2 – Sort by Activity and City
- ‘User interview quote.’
- ‘User interview quote.’

VerLocal



Additional Deliverables

Role: Phase 2 Client Presentation & Template, Full Visual Build, InVision, Dev Hand-Off



Dogtown Media Team