

# Dorcas Chepkirui

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[LinkedIn](#) | [Github](#)

## FRONTEND AND BACKEND DEVELOPER

I am a versatile software developer skilled in both front-end and back-end technologies, including JavaScript, React, HTML, CSS, Flask, and Python. My background in digital marketing enhances my ability to implement strategies for user engagement and traffic growth, making me a valuable asset to any development team.

## TECHNICAL SKILLS

Python with Flask, SQL, JavaScript, React, HTML, CSS, Digital Marketing, SEO, Graphic Design, Advertising.

## TECHNICAL PROJECTS

### ARTVISTA - [Github](#) | [Demo](#)

A platform to showcase their projects, receive feedback from peers, and discover inspiring work from others in the community.

- Utilised Flask and Postgress to create an API for the app's backend.
- Utilized React and Javascript to create the app's frontend.
- Used Github for have a repository and Clickup for project management.

### Events Management System - [Github](#) | [Demo](#)

Designed to streamline the process of organizing and managing events. The system will feature user registration and authentication, allowing registered users to create and manage multiple events.

- Leveraged React, javascript, HTML to create a frontend.
- Utilized Flask to create an API for the backend.
- Collaborated with a Team of five to meet out timelines.
- Used Click-up to effectively manage the development process.

### Movie Streaming System- [Github](#) | [Demo](#)

Brief description of the app's functionality and purpose

- Utilied HTML and CSS to create an appealing frontend.
- Used Janascript to create dynamic pages.
- Used Click-up to effectively manage the development process.

## EXPERIENCE

### NAWIRILAND INVESTMENT LIMITED

Nairobi, Kenya

Software Developer || SEO MARKETER

2/2024 - Present

- Utilized Wordpress to manage the company's Website.
- Used Cpanel (RoundCube) to manage company's mails.
- Utilized social media to create captivating content that converted to sales increase.
- Used analytic tools such as META and google to target the right audience and create campaign reports.

### IMARIKA PROPERTIES LIMITED

Thika, Kenya

Junior Software developer || DIGITAL MARKETER

1/2023 - 1/2024

- Utilized Wordpress to manage the company's Website.
- Used Cpanel (RoundCube) to manage company's mails.
- Utilized social media and google to create campaigns to generate leads.
- Utilized social media to create captivating content that converted to sales increase by 20%.
- Used analytic tools such as META and google to target the right audience and create campaign reports.

## EDUCATION

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### **Moringa school**

Nairobi, Kenya

Full Stack Software Development. Technologies: React, Python with Flask and JavaScript

Feb/2024 - Aug/2024

### **Kabarak University**

Nakuru, Kenya

Bachelor of science in Information Technology

Dec/2022

### **META**

Nairobi, Kenya

Digital Marketing Associate

Oct/2023