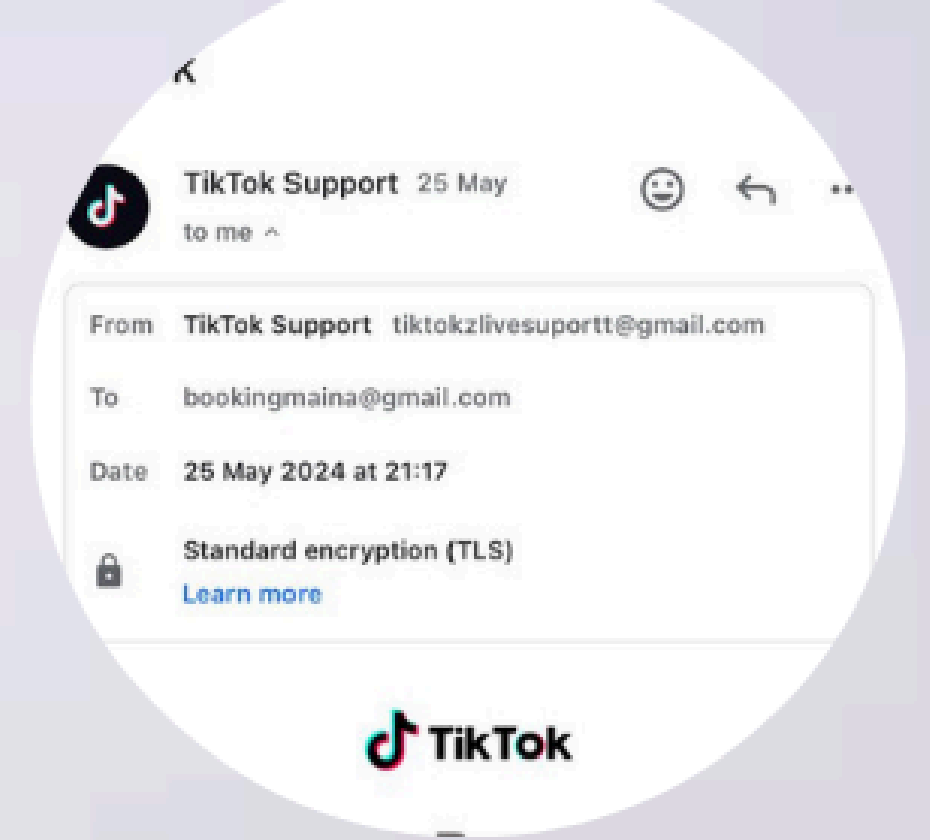
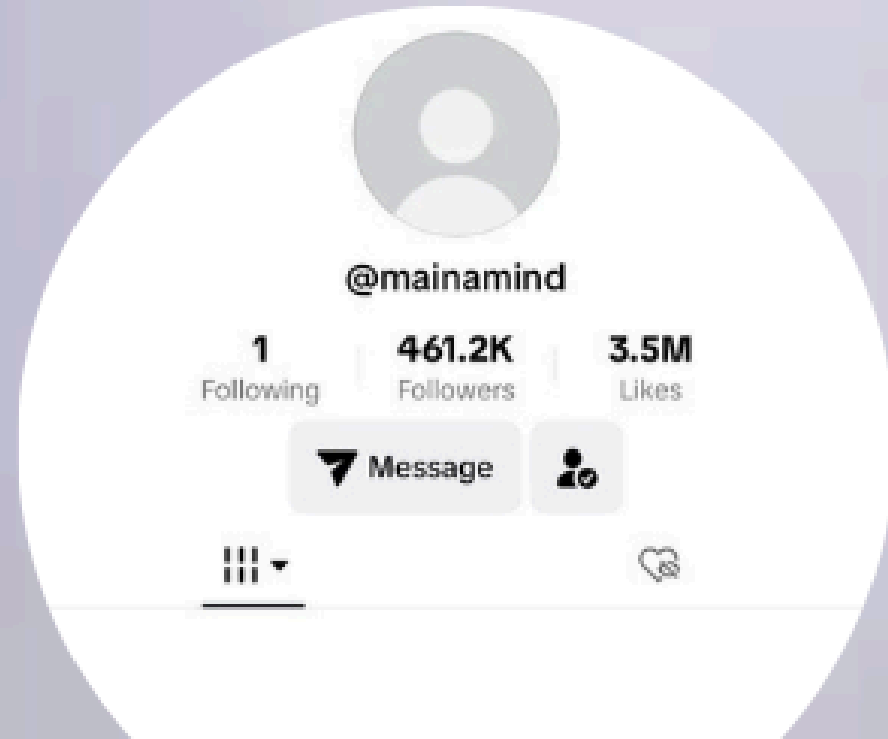
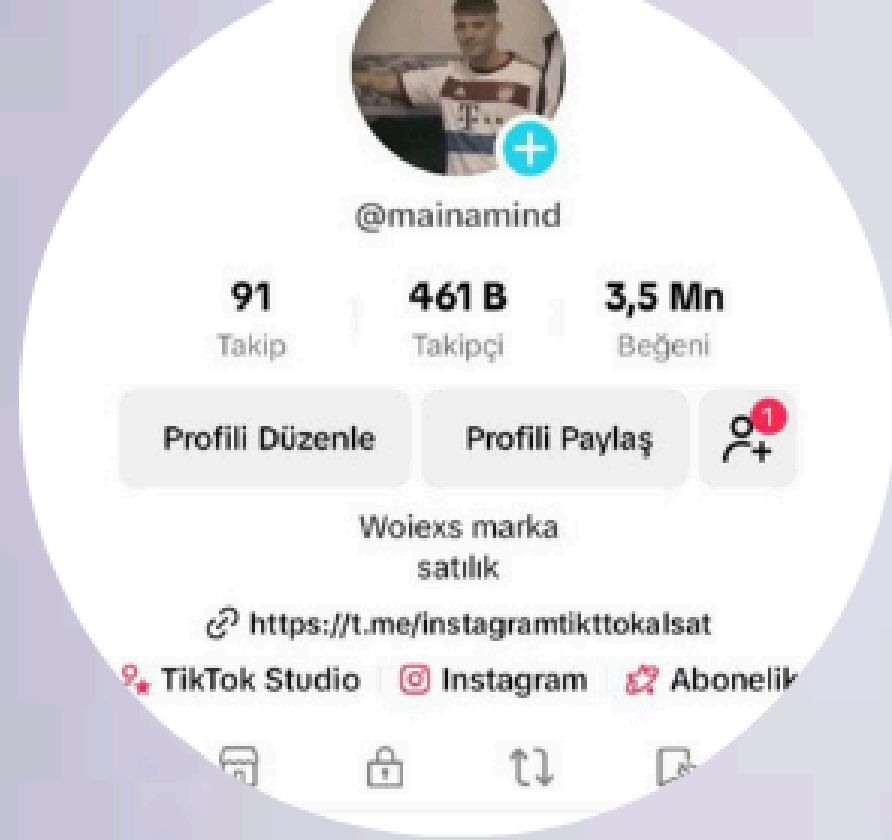


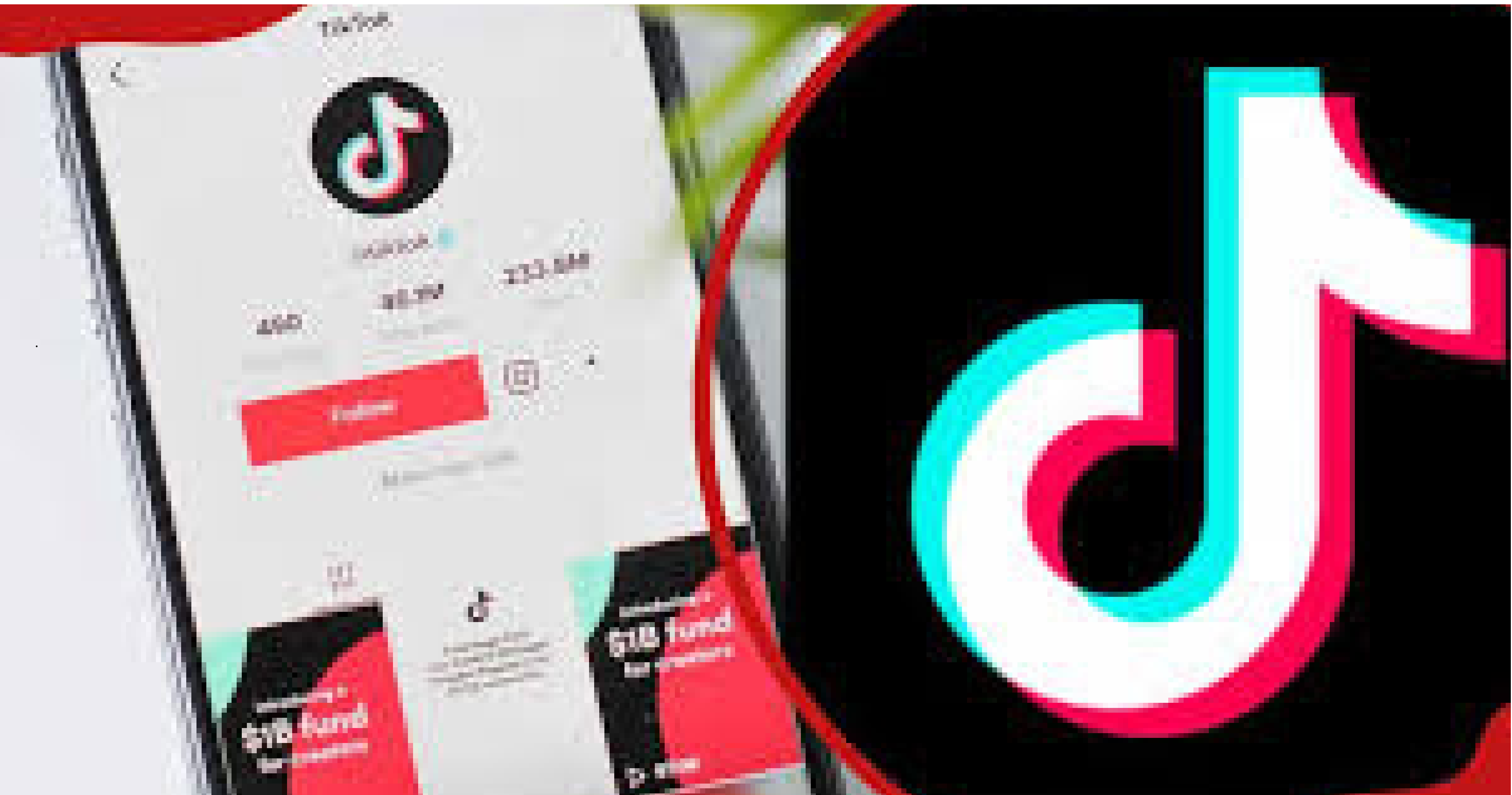
TikTactics

Click Safe, Phish Gone



Context

Global cyberattacks spiked by 400% and phishing attacks increased in Kenya by 438%.



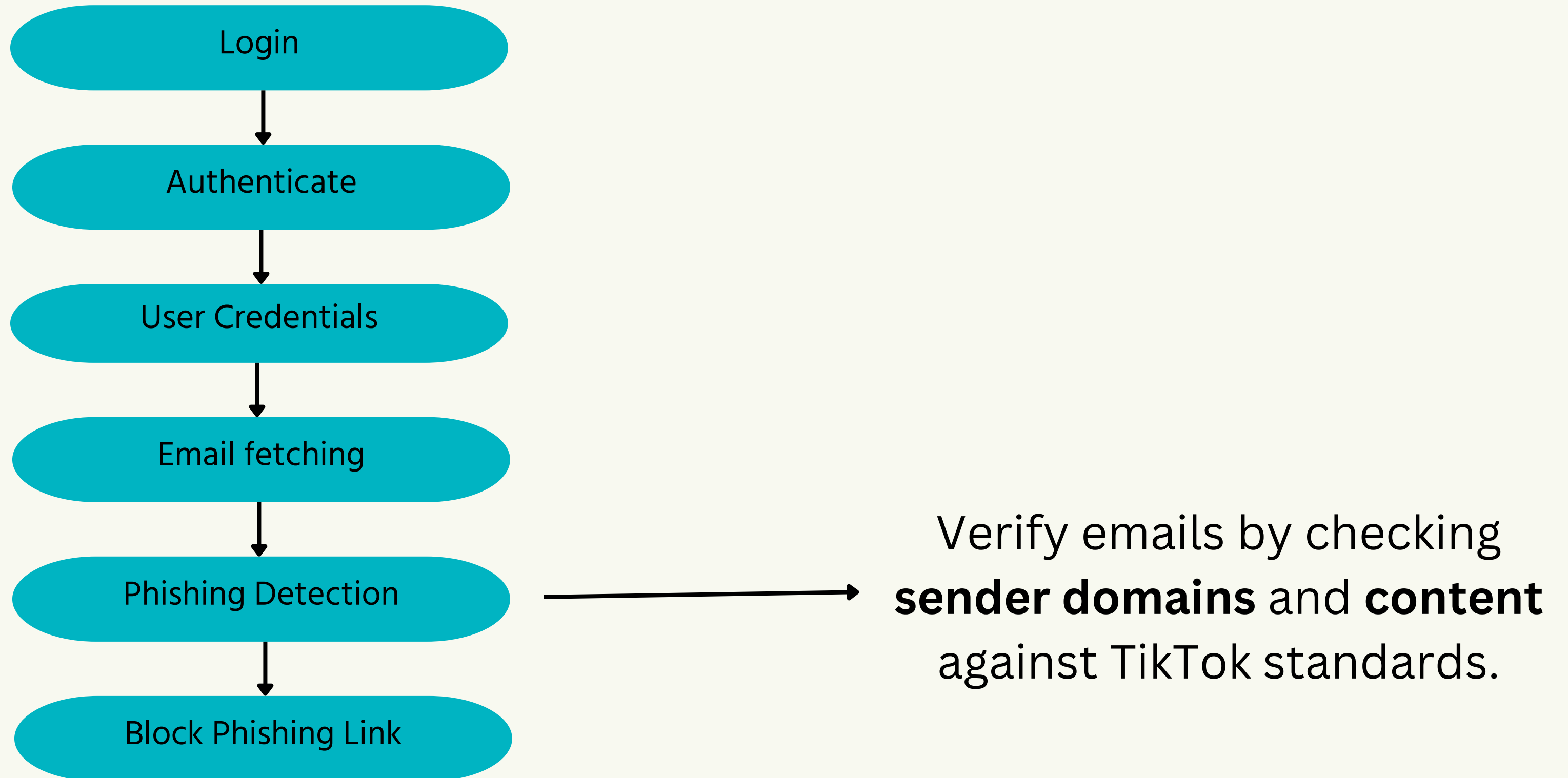
The Problem

A Kenyan TikTok influencer can have upto 4 million followers, a prime target for phishing attacks.

Proposed Approach

**An app that verifies TikTok-related emails, blocks phishing links,
and protects TikTok influencers.**

Proposed Solution



Gap

2FA and privacy controls secure access but don't prevent phishing attempts.

Potential Benefit

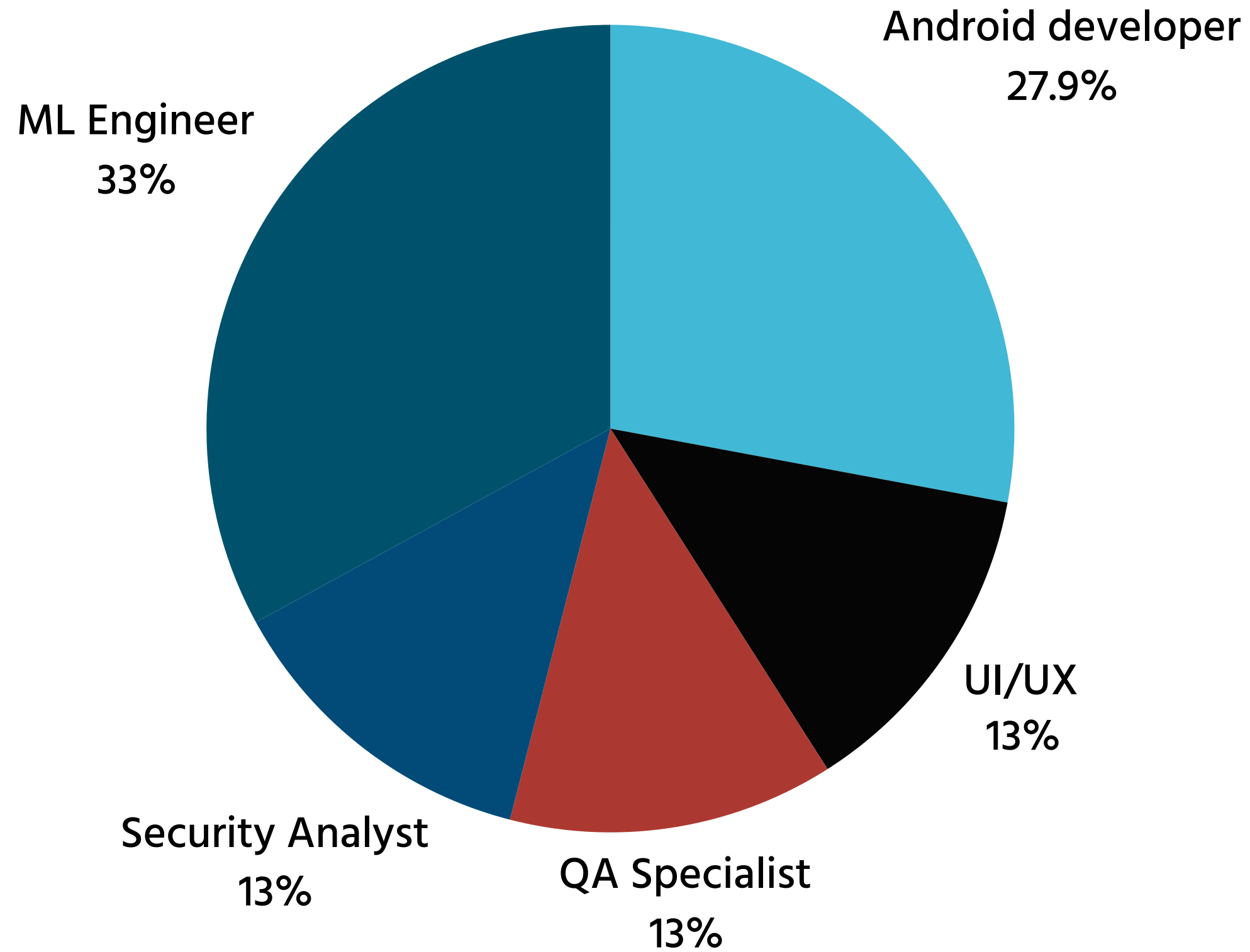
A proactive phishing prevention solution that blocks malicious links.

Market Opportunity

TikTactics targets Kenya's TikTok influencers, tapping into the 54% of the platform's local user base.

Solution Build Ask

KES, 6, 444, 000



Team



Dorcas Nkirote

App developer |
Security Analyst



Collins Kubu

Backend developer | AWS
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Jean Wanjira

UI/UX Designer

TikTactics

Click Safe, Phish Gone

