

# Twinzo Platform: Comprehensive Tracking Capabilities & Benefits

*Digital Twin Platform for Real-Time Operations*

## Key Benefits

### ROI & Performance Improvements

- **20-35% efficiency gains** - Average logistics fleet size reduction
- **2-8 month ROI** - Rapid return on investment
- **45% forklift efficiency improvement** (documented case: 36 → 20 forklifts)
- **48-driver reduction** (documented case: 108 → 60 operators)
- **€960K first-year savings** (customer case study)
- **20% reduction in breakdown duration**
- **35% time savings** through accelerated decision-making

### Strategic Advantages

- **24/7 access** to production, quality, and logistics data across all organizational levels
- **Real-time decision-making** with instant data visibility
- **Hardware/vendor agnostic** - integrate any RTLS technology or data source
- **Multi-site support** with cloud or on-premise deployment
- **Industry 4.0 ready** - centralized data in intuitive 3D interface

## What Can Be Tracked

### 1. People

- Security personnel and visitors
- Maintenance workers
- Employees (including evacuation tracking)
- Front-line operators

## 2. Vehicles & Mobile Equipment

- Forklifts
- Tugger trains
- Trucks
- AGVs (Automated Guided Vehicles)
- AMRs (Autonomous Mobile Robots)

## 3. Materials & Assets

- Pallets
- Load carriers and cargo
- Inventory and stock (with RFID)
- Material flow throughout facility
- Work-in-progress (WIP)

## 4. Machines & Infrastructure

- Production machinery
- Equipment status and location
- Machine availability and SEMI states

# Types of Tracking Available

## Real-Time Location Tracking (RTLS)

### Supported Technologies:

- **UWB (Ultra-Wideband)** - Ubisense, Siemens
- **BLE (Bluetooth Low Energy)** - Quuppa, Zebra
- **RFID** - Active and passive tags
- **Vision/SLAM** - Camera-based tracking
- **Proprietary Twinzo solutions**

### Precision Levels:

- Room/zone-level tracking (3-10m)
- High-precision tracking (<1m to 10cm depending on technology)

## Movement Analytics

- **Spaghetti charts** - Visualize movement paths over time with playback

- **Heatmaps** - Identify high-traffic areas and bottlenecks
- **Route optimization** - Compare actual vs. optimal routes
- **Shift performance** - Track variations and inconsistencies
- **No-go zones** - Define and monitor restricted areas

## Performance Tracking

- **KPIs/OEEs** - Overall Equipment Effectiveness
- **Machine availability** and utilization
- **Fleet utilization** metrics
- **Order processing** analysis
- **Micro-stoppage** detection and prevention

## Data Types & Sources Integrated

### IoT Sensors & Devices

**Currently Monitoring:** 10,827+ IoT sensors across deployments

#### Sensor Types:

- Environmental sensors (temperature, humidity, air quality)
- Energy consumption meters
- Quality sensors
- Production sensors
- Safety sensors
- PLC (Programmable Logic Controller) readouts

### Business Systems Integration

- **ERP** (Enterprise Resource Planning)
- **MES** (Manufacturing Execution System)
- **SAP** systems
- **Quality management systems**
- **Breakdown/maintenance systems**
- **WMS** (Warehouse Management System) - coming soon

### Location Data Sources

- Multiple RTLS vendors simultaneously
- GPS for outdoor tracking
- Indoor positioning systems

- Hybrid indoor/outdoor tracking

## Custom Data Sources

- **Public REST API** - Integrate any third-party data source
- **API connections** - Unlimited data source integration
- **tDevkit (Twinzo SDK)** - .NET 8 SDK for efficient data migration

## Dashboard & Visualization Capabilities

### 3D Digital Twin Interface

- **Live 3D visualization** of entire facility
- **Mobile access** - iOS, Android, Windows support
- **Multi-device** - Phones, tablets, PCs, TVs, touch screens
- **Interactive navigation** with real-time updates
- **Turn-by-turn navigation** (coming soon)

### Analytics Portal

For administrators and engineers:

- Deep-dive IoT data analysis
- Customizable status visualization
- Production data charts
- Sensor data trending
- Correlation and causality analytics
- **AI anomaly detection** (coming soon)

### Monitoring Features

- **Real-time notification watchdog** - Alert system
- **Centralized dashboard** - View all connected entities
- **Entity mapping** - Track MES entities in Twinzo environment
- **Sync metrics** - Number of metrics per area with last update timestamps
- **Customizable views** - Tailored insights for different roles (operator → plant manager)

### Logistics Management Dashboard

- Material ordering workflows
- Automated ordering system to prevent production interruptions

- Order processing analysis
- Fleet utilization visualization
- Route efficiency tracking

## Data Integration & Processing

### Spatially-Oriented Dataset

Twinzo builds an **ancially-oriented data set** integrating:

- SAP/ERP data
- VMS (Visitor Management Systems)
- MES production data
- RTLS location data
- Machine status
- Environmental conditions
- Quality metrics
- Energy consumption

### Analytics Capabilities

- **Correlation analysis** - How production correlates with energy, logistics, etc.
- **Causality detection** - Identify root causes of inefficiencies
- **Predictive analytics** - Machine learning algorithms identify issues before they occur
- **Historical playback** - Replay entire shifts with position data
- **Workflow optimization** - Analyze and optimize material flow

### Real-Time Processing

- Live data streaming from 10,000+ sensors
- Real-time position updates (up to 10 Hz refresh rates)
- Instant alerts and notifications
- Dynamic visualization updates

## Use Case Categories

### 1. Logistics Optimization

- Identify inefficiencies in fleet utilization
- Optimize intra-logistics routes
- Prevent material delivery interruptions
- Track AGV/AMR stuck situations

## 2. Production Monitoring (Digital GEMBA)

- Monitor production status remotely
- Track machine states and availability
- Analyze production correlations with other factors
- Quality tracking and analysis

## 3. Facility Management

- Energy consumption monitoring
- Environmental condition tracking
- Gate activity monitoring
- Safety zone management

## 4. Maintenance & Quality

- Breakdown tracking and duration analysis
- Maintenance workflow visibility
- Quality metric monitoring
- **Skill matrix integration** (coming soon)

## 5. Smart Manufacturing

- Industry 4.0 integration
- Real-time operational digital twin
- Multi-source data convergence
- Global operations management

# Technical Specifications

## API Endpoints

- **OAuth Authentication:**  
<https://api.platform.twinzo.com/v3/authorization/authenticate>
- **Localization API:** <https://api.platform.twinzo.com/v3/localization>
- Per-device authentication with credential caching

## Data Format Support

- REST API JSON payloads
- Excel imports for sensor data
- 3D models (BIM, scans, custom models)
- OSM (OpenStreetMap) data
- Time-series data streams

## Deployment Options

- **Cloud-based** - Fully managed SaaS
- **On-premise** - Private deployment
- **Multi-site** - Centralized management across facilities
- **Global operations** - Support for international deployments

## Access & User Experience

### Multi-Role Support

- **Plant managers** - Strategic overview and KPIs
- **Engineers** - Deep analytics and optimization
- **Operators** - Real-time operational status
- **Maintenance** - Breakdown tracking and workflows
- **Logistics coordinators** - Fleet and material tracking

### Device Compatibility

- iOS mobile apps
- Android mobile apps
- Windows desktop applications
- Web portal (any browser)
- Large screen displays (TVs, touch screens)

## Coming Soon / Roadmap

- AI anomaly detection
- Warehouse Management System integration
- ERP modules
- Skill matrix integration

- Turn-by-turn navigation
- AI-driven correlation detection

## Summary

Twinzo functions as a complete **operational digital twin platform** - creating a live, interactive mirror of your entire facility that combines location tracking, IoT sensors, business systems, and analytics into a single unified 3D interface accessible anywhere, anytime.

The platform enables companies to achieve significant operational improvements through data-driven decision-making, with documented results showing 20-45% efficiency gains, rapid ROI (2-8 months), and substantial cost savings in the first year of deployment.

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