

## User Experience Designer & Researcher



### ACADEMIC BACKGROUND

#### M.Sc. IT Product Design

University of Southern Denmark  
09.2012 - 06.2014

**Featured courses:** Participatory design, User experience design, User centered design, Interaction research

#### B.E. Computer Science

Civil Aviation University of China  
09.2008 - 06.2012

**Main direction:** Software engineer and Web development



### WORKING EXPERIENCES

Billund  
Denmark  
09. 2014 - Now

#### User Experience Designer - LEGO Group

- Designed 14 iOS apps as part of enterprise mobile solution
- Assisted to define and to implement UCD process in Corporate IT
- Collected client's need by research activities e.g. stakeholder interview, on-site observation, co-creation workshop, usability test, etc
- Translated user insights and business requirements into UX design deliverables e.g. personas, scenarios, journey maps, low- and high-fidelity prototypes and UI specification, etc
- Practiced Scrum as Agile product development methodology

Copenhagen  
Denmark  
02 - 05.2014

#### Product Design Researcher - CPH Inventures

- Gathered insights from stakeholders and project background e.g. value network mapping, field observation, stakeholder interview, etc.
- Designed three artefacts ranging from concrete to imaginative to engage users (Used techniques: information architecture, wireframes, hi-fi prototyping, storyboards, scenarios, vision cards, etc)
- Interviewed 15 passengers inside CPH Airport by using the design artefacts and analyzed the qualitative data
- Evaluated the design concepts to give an overview of pros and cons

Hefei  
China  
06 - 08.2013

#### Interaction Designer Intern - iFLYTEK CO.,LTD.

- Designed for a Chinese intelligent voice assistant app Ling Xi
- Worked closely with the design team, product manager and developers to fit design to into business and development iteration

Beijing  
China  
01 - 05.2012

#### Front-end Web Developer Intern - Fanfou.com

Tianjin  
China  
06 - 08.2011

#### Android UI Developer Intern - Tarena Inc.



## PUBLICATIONS

Mitchell, R., YOU, Y., Papadimitriou, A., Boer, L. **"Really Eating Together: A Kinetic Table To Synchronise Social Dining Experiences."** *Proceedings of the 6th Augmented Human International Conference (AH'15)*. ACM, 2015.

YOU, Y., MEKKY, S., SØRENSEN, M. **"Using Whole Body Interaction to Provoke Reflection on Self-Awareness of Social Presence in Public Spaces."** *Proceedings of the 8th Nordic conference on Human-computer interaction: fun, fast, fundamental*. ACM, 2014.

YOU, Youran. **"Remote Emotional Connection Based on Ambient Technology."** *Proceedings of the Student Interaction Design Research Conference SIDeR'13*. April 2013.



## SKILLS



## TOOLS I USE

Adobe suite, Sketch, Axure, Omnigraffle, InVision, Zeplin, iRise, Balsamiq, Keynote, Sublime Text 3, Principle

**Chinese**  
native speaker

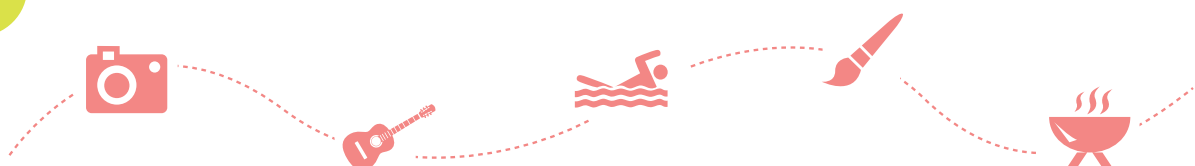
**English**  
full professional  
proficiency

**Danish**  
intermediate

**German**  
beginner



## INTERESTS



I take photos with my Fuji X100S, I play ukulele, I swim during the weekend, I paint watercolor, and I make quick innovated food that is usually decent.