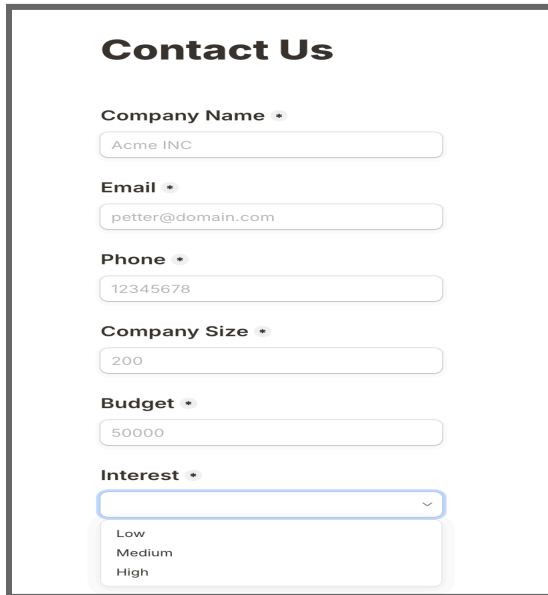


# Leads Score

## Lead From

- Link of the [tally.so](https://tally.so/r/3x5OWd) Form: <https://tally.so/r/3x5OWd>



**Contact Us**

**Company Name** \*

Acme INC

**Email** \*

petter@domain.com

**Phone** \*

12345678

**Company Size** \*

200

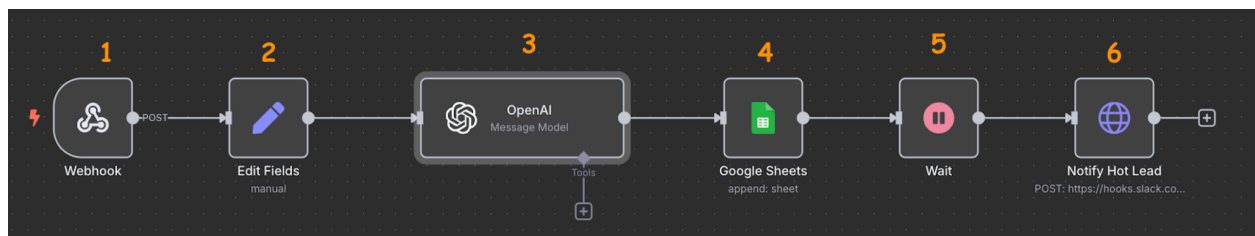
**Budget** \*

50000

**Interest** \*

Low  
Medium  
High

This is the [tally.so](https://tally.so/r/3x5OWd) form where the lead info is summited

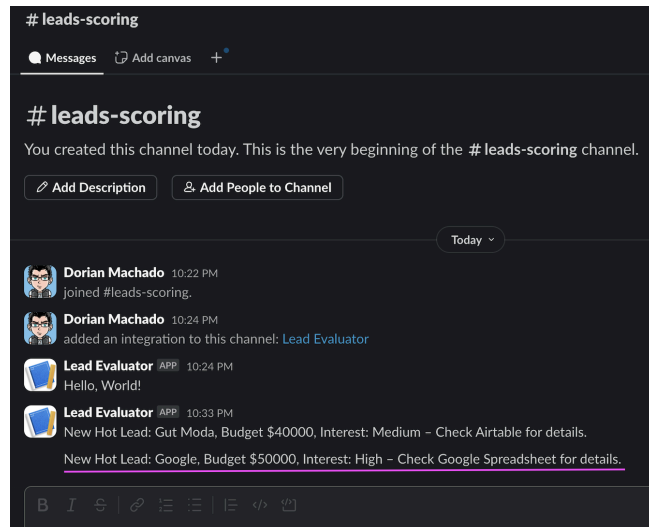


## Diagram Walkthrough

1. A webhook node receive the form submission from [tally.so](https://tally.so/r/3x5OWd)
2. Grab the submitted data from the form
3. An AI model perform an analysis over the summited data via [tally.so](https://tally.so/r/3x5OWd) form and perform the lead evaluation returning a JSON response with the summited data plus the score obtained.
4. A Google Sheet node is in charge to save the lead data + the score in a Google Spreadsheet as database.

- Wait 5 seconds before send the Slack notification (this step could be changed for another extra analysis and/or lead screening process)
- A Notification is sent via Slack Webhook using the node HTTP Request

## Slack Notification



## Spreadsheet

1	Company Name	Email	Phone Number	Company Size	Budget	Interest	Score
2	Gut Moda	me@gut.moda	59893456789	120	\$ 40,000.00	Medium	Warm
3	Google	me@google.com	59891765437	699	\$ 50,000.00	High	Hot
4							
5							
6							
7							
8							

## To Enhance

- Add security to the n8n incoming webhook to avoid anyone can post data.
- Insert the Scored leads into maybe some CRM system to add this score to a in-use data from the Sales department.
- Add some format to the slack notification message for good looking and add some links if is necessary