# Founder Manifesto & Identity Vote Template

## 1. Founder Identity Prompt

I am the kind of founder who \_\_\_\_\_\_\_\_\_\_\_\_, and I show up with \_\_\_\_\_\_\_\_\_\_\_\_.  
  
Examples:  
- I am the kind of founder who creates structure in chaos, and I show up with calm and clarity.  
- I am the kind of founder who builds with integrity and long-term impact, and I show up with deep focus.

## 2. Core Values (Choose 3–5)

What values define the way you build?  
  
Examples: Sustainability, Clarity, Boldness, Kindness, Discipline, Curiosity, Integrity, Velocity, Craft

## 3. North Star Vision (1–2 sentences)

I am building a business that \_\_\_\_\_\_\_\_\_\_ because I believe \_\_\_\_\_\_\_\_\_\_.

## 4. Keystone Habit (Framed as an Identity Vote)

Each day, I will \_\_\_\_\_\_\_\_\_\_\_ to cast a vote for my identity as a \_\_\_\_\_\_\_\_\_\_ founder.  
  
Examples:  
- Each morning, I will write down one strategic action to cast a vote for my identity as a calm and focused founder.  
- Each evening, I will reflect on one decision I made with integrity to reinforce my identity as a principled leader.