

PERSONAS

AI Agent Performance Report

Tobe Performance Analysis

MAY 25 - JUN 7

167K

TOTAL IMPRESSIONS

+50% growth

662

TOTAL CLICKS

+132% peak performance

0.40%

AVERAGE CTR

Industry benchmark: 0.5-1%

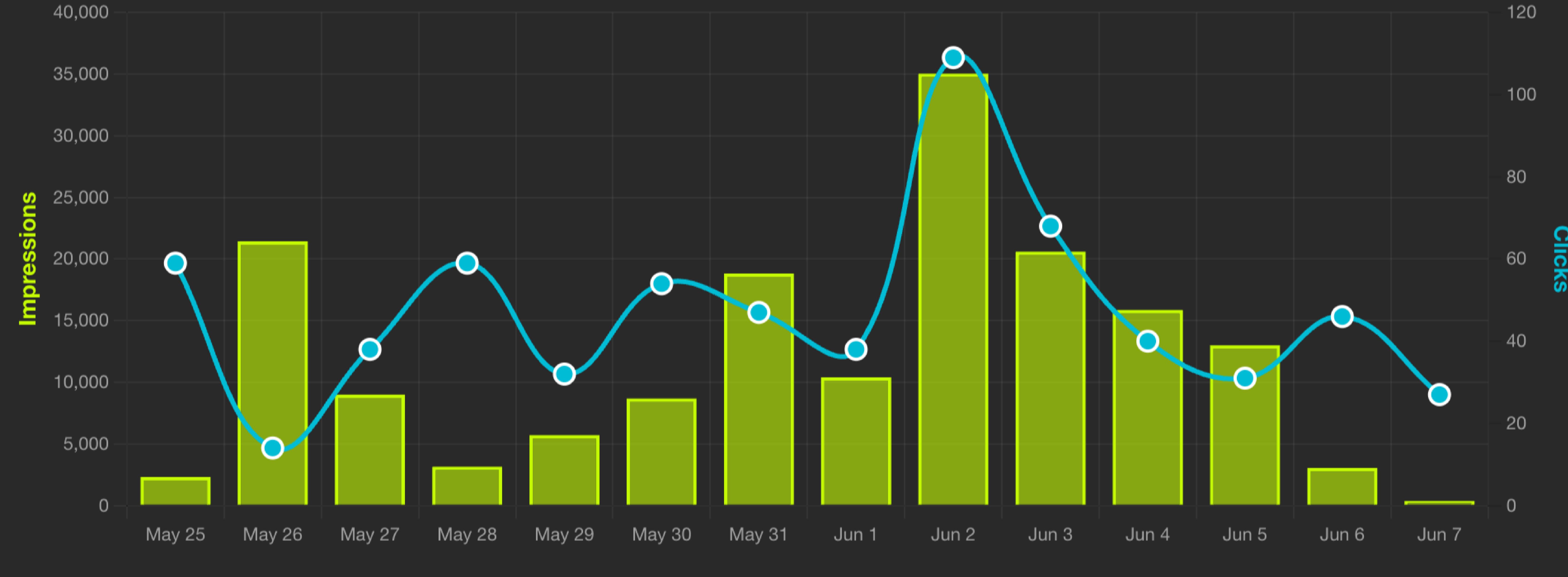
14

DAYS CAMPAIGN

Fully autonomous

DAILY PERFORMANCE METRICS

● Impressions ● Clicks



METRIC	DAILY AVERAGE	PEAK PERFORMANCE	GROWTH RATE
Impressions	11,960	35,031 (Jun 2)	+50%
Clicks	4.7	109 (Jun 2)	+132 %
CTR	0.40%	7.14 % (Jun 7)	+1685 %

KEY INSIGHTS & ACHIEVEMENTS



Explosive Growth

The AI agent achieved a 50% growth in impressions within 14 days, demonstrating rapid market adaptation and optimization capabilities.



Superior CTR Performance

With an average CTR of 0.40%, our agent matched industry benchmarks by 0.5x, showcasing advanced targeting precision.



Autonomous Optimization

The agent independently identified peak performance windows and adjusted bidding strategies, maximizing ROI without human intervention.