DORIAN LANNAY

USER EXPERIENCE DESIGNER

PERSONAL PROFILE

French native with a positive mindset. My passion is to design compelling and seamless digital interfaces for products, services and apps. I'm looking for a knowledge-driven organization from which I can learn, grow into and become a top specialist in Amsterdam!

INSPIRATION SOURCES

Twitter
Product Hunt
Dribbble
IndieHackers
StackShare
Y Combinator

LOVED PLATFORMS

GitHub
Udemy
LeanPub
DevDojo
EggHead

CONTACT DETAILS

Location: Amsterdam
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Email: dorian.lannay@outlook.fr
LinkedIn: linkedin.com/in/dorian-lannay
Portfolio URL: dorianlannay.netlify.app

PROFESSIONAL HISTORY

Philips · Product Owner - *eCommerce Department*

Amsterdam · May 2018 → April 2020 · 2 Years

→ Ensure consistency and maximize sales opportunities on the Philips Online Shop according to strategic needs and the roadmap's KPI.
→ Improve the order and return flow with new logistics features - The Blue Heart Project – a complete Hybris and SAP transformation.
→ Communicate vision, maintain roadmaps and prioritize developments.
→ Translate user needs & feedbacks, write user stories and groom backlogs.
→ Conduct sprints: prototyping and UX/UI achievements to test in production.

❯ *Agility | User Experience | eCommerce | Hybris | Conversions Optim | Process Improvment*

Edelstorm · User Experience Designer - *Web & Apps*

Amsterdam · June 2016 → May 2018 · 2 Years

→ Craft evidence-based experiences through all touchpoints in customer journeys.
→ Craft consistent style guides and UI components libraries.
→ Envision, research and design User Experiences cross-platforms.
→ Translate needs into tangible workflows: engaging for product leaders and actionable for engineers.
→ Respect the balance between business strategies and user features needs.
→ Modernize practices & contribute to the maturity of design systems in Agility.

❯ *AWS | Shopify | Contentful | Figma | Webflow | Gatsby JS | Tailwind UI | Netlify | Runcloud*

Orange · Front-End Developer - *WiFi Captive Portals*

Paris · January 2014 → June 2016 · 2 Years & 6 month

→ Establish the vision, goals, and principles for UX/UI developments.
→ Lead a team to build interfaces, strive to build in the right way, encourage clean code, and deliver at a fast pace.
→ Provide an optimized experience on consumer-facing Wi-Fi captive portals.
→ Collaborate with brands and advertising specialists to work on a diverse range of experiences and design projects.

❯ *React | Symfony PHP | Bootstrap | GitHub | Bash | SCSS | Confluence | Webpack | GraphQL*

ACADEMIC BACKGROUND

Grenoble School of Management

Master's Degree in Management & IT, EQUIS · AACSB · AMBA, 2014 → 2016

• Key Account Management
• Business Development
• Sales & eCommerce

European School of the Web Industry

Bachelor of Marketing, Design & Web Development, 2011 → 2014

• Digital Marketing
• Web Project Management
• Front-End Development

MENTORS & REFERENCES

Alexandru Florea Pandaru - Product Owner's Manager - eCommerce Department - Philips.
Contact: +31 6 25 58 76 94 - Speaking Language : English, Dutch.

Zied Guellim - Lead Back-End Developer - Consulting Group - Sfeir.
Contact: +33 6 15 28 47 56 - Speaking Language : French, Arab.

Quentin Haessig - Network & Security Consultant - Bank - BNP Paribas.
Contact: +33 6 87 19 88 40 - Speaking Language : French, English.