DORIAN LANNAY

PRODUCT OWNER

PERSONAL PROFILE

French native, positive and strategic mindset, I have an in-depth knowledge of web industry practices and great digitals experiences! I'm actually looking for a product care related position in Amsterdam.

INSPIRATION SOURCES

Twitter
Product Hunt
Dribbble
IndieHackers
StackShare
Y Combinator

LOVED PLATFORMS

GitHub
Udemy
LeanPub
DevDojo
EggHead

CONTACT DETAILS

Location: Amsterdam
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LinkedIn: linkedin.com/in/dorian-lannay
Portfolio URL: dorianlannay.netlify.app

PROFESSIONAL HISTORY

Philips · Product Owner - *eCommerce Department*

Amsterdam · May 2018 → April 2020 · 2 Years

→ Drive teams on go-to-market plans, ensure consistency and maximise sales on Philips.fr shop according to the strategic needs and the roadmap's KPI.
→ Improve the order and return flow with new logistics features - *The Blue Heart Project* - an Hybris and SAP transformation.
→ Communicate vision, maintain roadmaps and prioritize developments.
→ Translate user needs & feedbacks, write user stories to groom the backlogs and improve the customer journey.
→ Conduct the sprints: prototyping and UX/UI achievements to tests in production.

❱ *Agile | Web Design | eCommerce | Sales Exp | Marketing | Conversions | Process Improvment*

Edelstorm · Product Manager - *UI/UX Web & Apps*

Amsterdam · June 2016 → May 2018 · 2 Years

→ Create an online documentation to improve customers shopping experiences.
→ Advice on AWS cloud-based solutions for good quality/price ratio, simplicity of deployment and scalability.
→ Drive the deployment of rich, accessible and fast user interfaces.
→ Test, measure & improve the experience across all digital touch points.
→ Resolve production issues, develop knowledges and seek for better practices.

❱ *Cloud AWS | CMS | Contenful | Webflow | Gatsby | Tailwind | Netlify | Runcloud | Roots.io*

Orange · *Master Degree Internship*

Account Manager - Paris - *March 2015 → June 2016 · 1 Year*

→ Generate qualified leads through inbound & outbound strategies.
→ Identify and grow relationships with decision-makers.
→ Reach out to prospects, follow-up and close deals, build lasting relationships.
→ Guiding the sales proposition and presentationss to convince new clients.

Lead Front-End Developer - *Paris - March 2014 → April 2015 · 1 Year & 6 Months*

→ Lead a team to build interfaces, encourage clean code and deliver at a pace.
→ Establish the vision, goals, and principles for the front-end developments.
→ Provide an optimized experience on consumer-facing WiFi captive portals.

❱ *Project Management | Sass | Prototyping | Advertising | ReactJS | Scalability | Deployments*

ACADEMIC BACKGROUND

Grenoble School of Management

Master's Degree in Management & IT, EQUIS · AACSB · AMBA, 2014 → 2016

- Key Account Management
- Business Development
- Sales & eCommerce

European School of the Web Industry

Bachelor of Marketing, Design & Web Development, 2011 → 2014

- Digital Marketing
- Web Project Management
- Front-End Development

MENTORS & REFERENCES

Alexandru Florea Pandaru - Product Owner's Manager - eCommerce Department - Philips.
Contact: +31 6 25 58 76 94 - Speaking Language : English, Dutch.

Zied Guellim - Lead Back-End Developer - Consulting Group - Sfeir.
Contact: +33 6 15 28 47 56 - Speaking Language : French, Arab.

Quentin Haessig - Network & Security Consultant - Bank - BNP Paribas.
Contact: +33 6 87 19 88 40 - Speaking Language : French, English.