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Rocket Surgery Made Easy: The Do-It-Yourself Guide to ...
Rocket Surgery explains everything you need to know to start testing, in the same non-technical-but-informative style as Don't Make Me Think. Like Think , though, it assumes that testing isn't your full-time job, so it tells you only what you absolutely need to know.

Advanced Common Sense - Rocket Surgery Made Easy
Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that . Rocket surgery made easy: the do-it-yourself guide to finding and fixing usability problems. by Steve Krug. eBook : Document. English. 2010.

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Rocket Surgery Made Easy: The Do-It-Yourself Guide to ...
By paring the process of testing and fixing products down to its essentials ("A morning a month, that's all we ask"), Rocket Surgery makes it realistic for teams to test early and often, catching problems while it's still easy to fix them. Rocket Surgery Made Easy adds demonstration videos to the proven mix of clear writing, before-and-after examples, witty illustrations, and practical advice that made Don't Make Me Think so popular.

Rocket Surgery Made Easy by Steve Krug (ebook)
About the author Steve Krug is an expert in usability who is famous for authoring Don't Make Me Think and the usability testing bible Rocket Surgery Made Easy. The books were based on the 20+ years he has spent as a usability consultant for a wide variety of clients like Apple, Bloomberg.com, Lexus.com, NPR, the International Monetary Fund, and many others.

Review: Rocket Surgery Made Easy by Steve Krug | BooksLegit
Book Review of Steve Krug's Rocket Surgery Made Easy I've been a fan of Steve Krug's since his original book, Don't Make Me Think , came out about a decade ago. (And Steve was kind enough to write an endorsement for my book, Neuro Web Design: What makes them click? when it came out last year).

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Author Steve Krug's demo test as a companion piece to his latest book, Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems.

Rocket Surgery Made Easy by Steve Krug: Usability Demo
review 1: Short and effective, well-written and well-designed book about the Web site usability testing.Main points of this book were covered in Krug's first book ("Don't Make Me Think"), but "Rocket Surgery Made Easy" goes more in details. Sometimes, the details become rather trivial.All in all, an easy reading with several relevant recommendations, but it is probably enough reading only the ...

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DEBC #16: Rocket Surgery Made Easy
Rocket Surgery Made Easy by Steve Krug. Steve Krug's new book, Rocket Surgery Made Easy: The Do-It-Yourself Guide to Finding and Fixing Usability Problems is essentially a companion book to his first, very successful book on usability "Don't Make Me Think". While the first book focused on design, this new book is all about testing.

Rocket Surgery Made Easy · The Usability Post
Buy a cheap copy of Rocket Surgery Made Easy: The... book by Steve Krug. Its been known for years that usability testing can dramatically improve products. But with a typical price tag of $5,000 to $10,000 for a usability consultant to... Free shipping over $10.

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