

***Get Known Before The Book Deal Use Your Personal Strengths To  
Grow An Author Platform Christina Katz***

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### **Get Known Before The Book**

Get Known Before the Book Deal is a must-read for any writer who wants to become a published author." —Lee Silber, author of Self-Promotion for the Creative Person "Katz challenges the comfortable myths writers often hide behind: I'm the exception, and I'm too modest for self-promotion.

### **Get Known Before the Book Deal | Writer's Digest**

Get Known Before The Book Deal: Use Your Personal Strengths To Grow An Author Platform [Christina Katz] on Amazon.com. \*FREE\* shipping on qualifying offers. Sell Your First Book & Develop a Successful and Sustainable Writing Career Before you can land a book deal—before you can even attract the interest of agents and editors—you need to be visible.

### **Get Known Before The Book Deal: Use Your Personal ...**

The difference between a struggling writer searching for a book deal and the happily published author is a well-developed platform. (If you don't know what a platform is, you really need this book.) It's refreshing to read a book devoted to this very important part of the publishing process. Get Known Before the Book Deal is a must-read for ...

### **Get Known Before The Book Deal, Use Your Personal ...**

Get Known Before the Book Deal is geared toward the beginning writer but more seasoned authors can also find helpful information. While primarily written Get Known Before the Book Deal by Christina Katz focuses on building a platform to create a foundation for a successful writing career.

### **Get Known Before the Book Deal: Use Your Personal ...**

Author of Get Known Before the Book Deal, Use Your Personal Strengths to Grow an Author Platform & Writer Mama, How to Raise a Writing Career Alongside Your Kids. Christina Katz is the author of Get Known Before the Book Deal, Use Your Personal Strengths to Grow an Author Platform (Writer's Digest Books). She started her platform "for fun" seven years ago and ended up on "Good Morning ...

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### **Book Review: Get Known before the Book Deal - Meryl Evans**

Christina Katz is the author of Get Known Before the Book Deal, Use Your Personal Strengths to Grow an Author Platform (Writer's Digest Books). She started her platform "for fun" seven years ago and ended up on "Good Morning America." Christina teaches e-courses on platform development and writing nonfiction for publication. Her students are published [...]

### **Christina Katz: Get Known Before The Book Deal - Lee Lofland**

Growing a writing career isn't just about landing one book deal and then scrambling like crazy. There is a more strategic and steady way to lay the groundwork so you can avoid scrambling altogether—and Get Known Before the Book Deal is the only comprehensive book that shows you how.

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Growing a writing career isn't just about landing one book deal and then scrambling like crazy. There is a more strategic and steady way to lay the groundwork so you can avoid scrambling altogether—and Get Known Before the Book Deal is the only comprehensive book that shows you how.

### **Get Known Before The Book Deal | Bookshare**

Excerpted from Get Known Before the Book Deal by Christina Katz. If you have been to a writing conference lately, I'm sure that you have heard the word "platform." All writers need to have their own platform eventually, although joining up with an established author, publisher, or other credible media organization is a savvy way to heighten your visibility more quickly.

### **Why All Authors Need a Platform | Writer's Digest**

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My intention for Get Known was that it would be the book every writer would want to read before attending a writer's conference. It should increase any writer's chances of writing a saleable proposal and landing a book deal whether they pitch the book in-person or by query.

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