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"Poorly Made in China is an insightful, often hilarious account of how Chinese manufacturers transformed their country into the world's export powerhouse by hook and by crook. Midler suggests that understanding Chinese business strategies and tactics could benefit not only U.S. business, but also our political leaders.

# Poorly Made in China: An Insider's Account of the China ...

Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game [Paul Midler, Jonathan Toppo] on Amazon.com. \*FREE\* shipping on qualifying offers. It was a world gone wrong, one in which manufacturers thought little of manipulating product quality levels in order to save the smallest amounts

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Poorly Made in China. Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his years spent working with American businessmen whose companies' products are manufactured in China. Poorly Made in China alleges the practice of quality fade—the deliberate...

# Poorly Made in China - Wikipedia

Praise for Poorly Made in China "This fast-paced travelogue through the world of Chinese manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the invisible underbelly of the global economy, he is a sympathetic and astute observer of China, its challenges, and its people.

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Poorly Made in China is an invaluable book for anyone considering doing business in China or teaching a course in international trade. This is also a book for all consumers in countries that import products from China. Poorly Made in China, An Insider's Account of the Tactics Behind China's Production Game, ...

#### **Book Review: Poorly Made in China - Nalanda International**

Home > Forums > DISCUSS > Current News & Events > Understanding China > Poorly Made in China Mon, Jan 13, 2014 - 06:03pm #4 Thetallestmanonearth Status Bronze Member (Offline) Joined: Feb 28 2013 Posts: 307 Poorly Made in China Thanks Lynn and Poet for the insights. I will be picking up the book Poorly...

#### Poorly Made in China | Peak Prosperity

Poorly Made in China: a reality check. Despite being hailed as 'the world's workshop', China's reputation of being a reliable and responsible manufacturer is far from world-class. In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process.

# Poorly Made in China: a reality check - INSEAD Knowledge

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

### Poorly Made in China (Audiobook) by Paul Midler | Audible.com

Poorly Made in China. This includes selling ghost product, replacing parts with cheaper parts, skipping quality control, ignoring safety, and many negotiation tactics that are designed to the benefit of the manufacturer and not the importer. They could destroy tens of thousands of dollars worth of product by saving a few dollars on a cheaper part,...

# Poorly Made in China by Paul Midler - Book Review

Praise for Poorly Made in China "This fast-paced travelogue through the world of Chinese

manufacturing is scary, fascinating, and very funny. Midler is not only a knowledgeable guide to the invisible underbelly of the global economy, he is a sympathetic and astute observer of China, its challenges, and its people.

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This is the key question Paul Midler tries to answer in his book "Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game". Midler, an MBA from the Wharton Business School, has studied Chinese history, the Mandarin language, and resides in the southern city of Guangzhou, the manufacturing capital of China.

# Review Of "Poorly Made in China" - Finpipe

Poorly Made in China will soon be available in Chinese. For those who don't know, Chinese can be written in one of two forms. For those who don't know, Chinese can be written in one of two forms. Simplified characters are used in China, and traditional characters are used in Hong Kong, Macau and Taiwan.

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