AutoML User Survey

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CCS Concepts: • Human-centered computing \rightarrow Computer supported cooperative work.

Additional Key Words and Phrases: Algorithmic Persona; YouTube; Metaphor; Folk Theories; Content Creators , University of California, Berkeley, USA

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1 INTRODUCTION

Machine learning development often involves an iterative, trial-and-error process of selecting the appropriate set of models, parameters, and settings that is optimal for a target application. This is a time-consuming and cubersome process that require users to experiment with a large set of modelling decisions and empirically evaluate the performance of the resulting model. To address these issues, in the past several years, we have seen a growing number of AutoML systems that aims to support and automate various aspects of the machine learning process. AutoML systems automatically search through a large space of possible modeling decisions, while optimizing for a set of desired objectives. AutoML systems leverages techniques from the field of meta-learning (learning-to-learn), such as bayesian optimization and neural architecture search, that enable efficient tuning and selection across a large number of model and parameters. The goals of these system is to abstract away the manual search and experimentation process to the machines so that users can focus on other parts of the machine learning workflow, such as engaging with business stakeholders or validating the robustness of the model before deployment. In this study, we aim to examine where Auto-ml fits within a typical machine learning workflow, the perception of auto-ml from users of auto-ml, and auto-ml practitioners' usage behavior.

We contribute to this research space by engaging with users of Auto-ml to inform the design of systems for individuals who can most benefit from Auto-ml. In addition, we fill in the gap in the understanding of how auto-ml can be designed for data scientists

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to trust it enough to use it in practice by providing empirical evidence of perception of explainability, transparency and trust in auto-ml.

This is the first in-depth study of auto-ml practitioner to uncover their latent needs and wants. We reject the assumption that auto-ml design is to automate human workers, but rather to enhance humans' work. Here we extend prior research in calling for collaboration of human and Al and for Al to take on more an "augmentor" role rather than an "automator" role. The insights from the study will help guide the design of human-centered auto-ml systems.

2 RELATED WORK

Our work builds on top of three major areas of prior work: AutoML systems, human-centric view of AutoML and user studies of data science practitioners.

2.1 Automated Machine Learning (AutoML) Systems

AutoML technology is fast-growing and still in very much in its nascency, with a diverse set of commercial and academic offerings. Interfaces of AutoML tools ranges from GUIbased to programmatic, catering to different groups of users, including machine learning engineers, data scientists, and non-programming business users. AutoML tools vary in the degree of input customizability they offer, as well as their output model transparency. For example, some systems allow users to specify a range of models to select from (CITE) or metrics to optimize (CITE), while others (CITE) only allow users to specify the problem objective, such as classification or regression. In terms of the model output, some tools (CITE) exposes the model in its entirety to the user so that they can be fine-tuned further, while others (CITE google automl) simply return a monolithic black-box model that serves predictions. While AutoML tools have traditionally focused on automating the modelling phase of in the machine learning lifecycle, there has been a growing suite of AutoML tools that aims to democratize the end-to-end machine learning process, from data preprocessing to model building to post-processing. However, despite the excitement around this emerging technology, there have been little evaluation on how such tools are used in practice. In this paper, we sought to understand the adoption of AutoML tools, their usage, and the current bottlenecks that users are facing with these tools.

2.2 Human-Centric AutoML

Some prior work has investigated the human-centric perspective of automated machine learning, advocating for a collaborative approach between human and automated machine learning [???], in which AutoML augments human practitioners in speed and accuracy and human practitioners guide AutoML using their domain knowledge. Taking a human-centric approach, these prior work explored data scientists' perceptions of AutoML, including concepts such as transparency, trust and interpretability and proposed design recommendations to increase human trust in AutoML and the usability of tools through visual analytics [??].

Gil et al. proposed human-guided machine learning (HGML) as a hybrid approach to incorporate human knowledge to augment and improve the performance of AutoML and argued that complete automation is not ideal for all use cases (Gil et al., 2019). In

their study, Gil et al. analyzed machine learning workflows described in two academic publications from two different disciplines to complement their understanding of machine learning user behaviors and to inform their design recommendations for HGML systems.

Wang et al. designed ATMSeer [?], a visual analytics tool that enables search space refinement, computational budget adjustment, and model selection reasoning. They designed ATMSeer based on feedback from semi-structured interviews with six machine learning practitioners in which they sought to understand the opportunities exist to improve the process of how machine learning practitioners choose machine learning models.

Wang et al. echo previous research, arguing that complete automation might not be desirable in all use cases and highlighting the multifarious objectives of data scientists' work [?]. Their study also revealed the different relationships between human and AutoML, such as AutoML as a collaborator, teacher and a data scientist. They concluded their paper by outlining design recommendations that allow AutoML to augment human data scientists through collaboration, for example, integrating xAI techniques in AutoML user interfaces to provide answers in some of the "why" questions to increase trust and giving data scientists the full control over the final choices of the entire pipeline and design these features for model interpretation for users from diverse backgrounds.

Drozdal et al. studied trust in AutoML and found that increasing transparency increases trust, however it depends on the users' purposes and context. [?]

2.3 Empirical Studies of Data Practitioners

Recent research has also studied data science and machine learning practitioners' workflow without automated machine learning. []. Amershi et al. surveyed software engineers about their work practices building and integrating machine learning into software and services. They conducted interviews to gather insights that informed their research questions and developed a wide-scale survey about the identified topics. They identified a challenge in machine learning is that iterating on models is time and labor extensive. Another set of related work studied non-experts of machine learning. For example, Yang et al. used interviews and survey and investigated how non-experts build machine learning solutions in real life. [?] Kandel et al. studied analysts in the industry to understand their work process, struggles and potential solutions. [?]

To our knowledge, no research has drawn all their study subjects from users of automated machine learning who have experience using AutoML in real-world applications and with an established relationship with AutoML tools. Many existing studies focus only on the modelling phase in the machine learning process. Our study contributes to existing work by studying users who have used AutoML for real-world applications and we sought to understand their work practices across all stages of the machine learning process and the humans involvement in their current workflow. Our study answers the following questions:[TODO: add more details depending on the findings] **RQ1**: Who are the users of Automated Machine Learning tools? **RQ2**: What are their current work practices and what strategies do they employ to integrate automated machine learning into their existing workflow? **RQ3**: What are their perceptions of AutoML and what are the affect of AutoML on AutoML users?

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3 STUDY DESIGN

Our paper seeks to understand how auto-ml users incorporate auto-ml tools in their existing machine learning workflow and their perceptions of the tools.

3.1 Recruitment

We chose to focus on users who have used auto-ml for real-world use cases, in a diverse set of application domains. The participants either indicated that they had experience using at least one of the tools that we listed in the recruitment survey or they have used other tools that our team verified to be auto-ml [TODO: what is our criteria in defining auto-ml? - that the tool at least does automated model selection and hyperparameter tuning?].

We found participants in three ways: First, our personal connections (x participants). Second, we searched mentions of specific automated machine learning tools on twitter and invited the twitter users to fill out the recruitment form which asks whether they have experience using automated machine learning and sign up for an interview slot if the answer is affirmative (x participants). Third, we posted a recruitment message various relevant mailing lists and slack channels both in our university and in the industry.

3.2 Participants

We interviewed a total of 20 people (x male, x female; 3 White/Caucasian, 3 Asian, 2 South Asian, 1 Hispanic; aged 18 to 30, M = 21).

Our interview participants had an average of x years experience in machine learning and x years of experience in programming.

[TODO: add more quantitative measures this weekend, i.e. job titles, business sectors]

3.3 Interview Procedure

We began our study by conducting semi-structured interviews with users of automated machine learning for real-life use cases. This enabled us to establish a basic understanding of their machine learning workflow, the reasons why they choose to use auto-ml and their perceptions of auto-ml. We interviewed with 20 automated machine learning users.

We conducted the interviews from October 2019 to March 2020. The Interviews consisted three stages. First, the participants were asked to describe their job functions and their experience levels with programming and machine learning. Second, participants were asked to describe their experience in developing machine learning models and the challenges they face. Third, interviewers were asked to describe their experience in using automated machine learning tools and their perceptions of the tool(s).

Interviews were either in person (N = x) or conducted remotely (N = x). Each interview lasted for about one hour. Every participant is reimbursed with \$15 for their time and insights.

We audio recorded and transcribed all interviews. Our interviews were semi-structured and centered around the following questions: [TODO: add more details depending on the findings]

• What is your current machine learning workflow with and without automated machine learning?

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- How do they perceive of automated machine learning?
- If they could, what would automated machine learning users change about machine learning packages and automated machine learning tools?

4 STUDY ANALYSIS

We analyze our study data agnostic of specific auto-ml tools but we aggregated our findings accounting for the categorical differences among the tools in our analysis of usage behaviors and perceptions, for example, open source vs. commercial tools.

We engaged in an iterative and collaborative process of inductive coding to extract common themes that repeatedly came up in our data. After completing the interviews, we met weekly and discussed themes and concepts as we continued our fieldwork. We used Dedoose, an online tool for open coding, to map data onto these categories. Each of first three authors independently coded the entire data. We conducted a categorization exercise in which we physically laid out themes and relevant quotes into emerging categories. Some of our initial categories included [TODO]. Through the open coding phase, the category of [TODO...] was the most pervasive, occurring in all of our transcripts.

5 DISCUSSION: DESIGN IMPLICATIONS

6 CONCLUSION

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