

# DOR LEVY

## AI PRODUCT MANAGEMENT | ENTREPRENEUR

### PROFILE

Product and operations leader with a founder's mindset and deep SaaS experience, specializing in AI-driven solutions. Skilled in streamlining delivery, managing cross-functional teams, and driving data-informed product decisions. Experienced in generative AI, forecasting systems, and KPI-driven iteration. Strategic thinker with strong communication skills across business and tech.

### WORK EXPERIENCE

- **Co-Founder at Umen | Product Lead | AI SaaS Startup** 2024 - 2025
  - Founded and led an AI SaaS B2B2C startup offering virtual employees for AI-driven customer service using voice and NLP technologies.
  - Secured paying B2B clients including JPost, Eldan, and Ono Academic, generating early revenue and actionable user insights.
  - Managed a cross-functional team (dev, UX/UI) and iterated MVPs.
  - Led prompt engineering, A/B testing with clients, and continuous performance tuning.
  - Defined and prioritized product features, shaped UX flows, and drove the development of 3 AI-based products from concept to market through data-driven iteration.
- **Elbit systems | EW and SIGINT | Project Management and RF Engineer | Full-time** 2020-2023
  - Responsible for delivery of 7 high-profile engineering projects, including leading the production for the 'Iron Fist' system. Coordinated between the development and production teams, overseeing both to ensure successful testing and meeting sales targets on schedule.
  - Interfaced between development and field operations teams to ensure system reliability.
  - Supported field integration and customer deliveries, including international deployments.
- **IAF - Technology Base BAMTZA 108 | Practical Electrical Engineering** 2016-2019
  - Airborne EW Systems – Power Supply Maintenance and RF systems
  - Repaired and troubleshoot high-voltage power supplies for airborne RF systems at component level, using SMT, through-hole, and ATE tools.

### EDUCATION

- Bachelor of Science in Electrical Engineering** 2020-2024
  - Embedded Software Systems Specialization, Holon Institute of Technology — GPA: 85
- Practical Electrical Engineering** 2014-2016
  - ORT Colleges, Maale Adumim

### VOLUNTEERING

- Lecturer at Amach Association | Focused on Entrepreneurship and Technology for the Elderly and Holocaust Survivors.

### LANGUAGES

- Hebrew: Native Speaker | English: Professional Proficiency | French

### SKILLS

- Product Strategy & Roadmapping
- AI Tools, Product Thinking & Automation
- Agile & Iterative Development, A/B Testing
- Prompt Engineering
- UX Flow Design & Prioritization
- Python, C, C++ & familiarity with LLMs

### CONTACT