



RUSSIAN MASTERS

AUDREY MACKEY / DES354

EVENT SYNOPSIS

EVENT

SUMMARY

Russian Masters is an event put on by the Oregon Symphony featuring four months of Russian compositions, from January to April 2022.

GOALS

To serve the community by creating outstanding live musical experiences, and celebrate Russian composers throughout the ages!



AUDIENCE



DEMOGRAPHICS

- People with disposable income & those who can plan their own schedules to some degree.
- Typically an older age bracket, ~45+
- People inclined and willing to sit and quietly listen to classical music for an extended period of time.

VISUAL IDENTITY

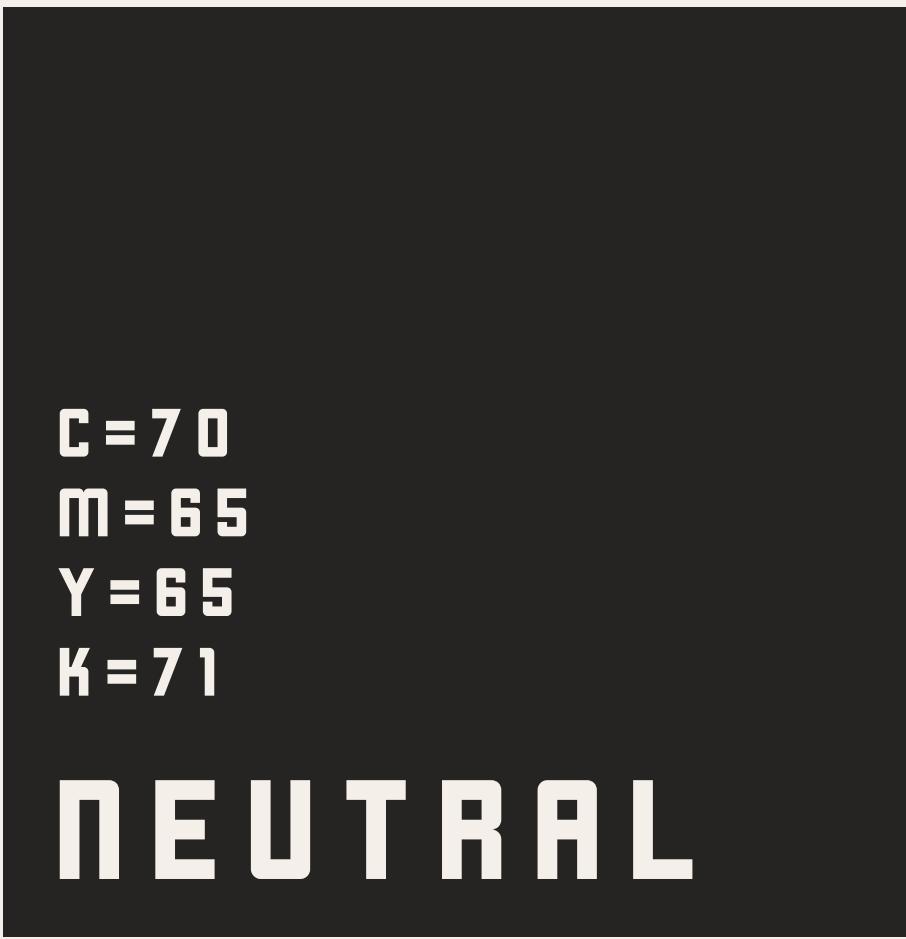
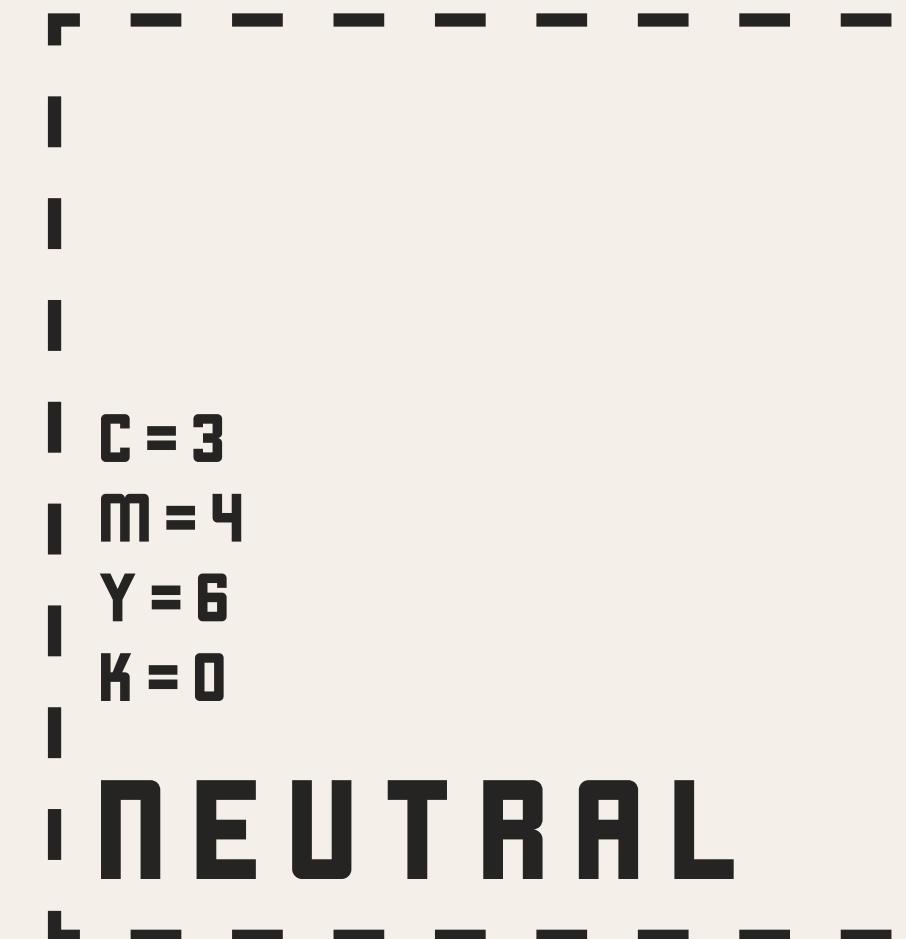
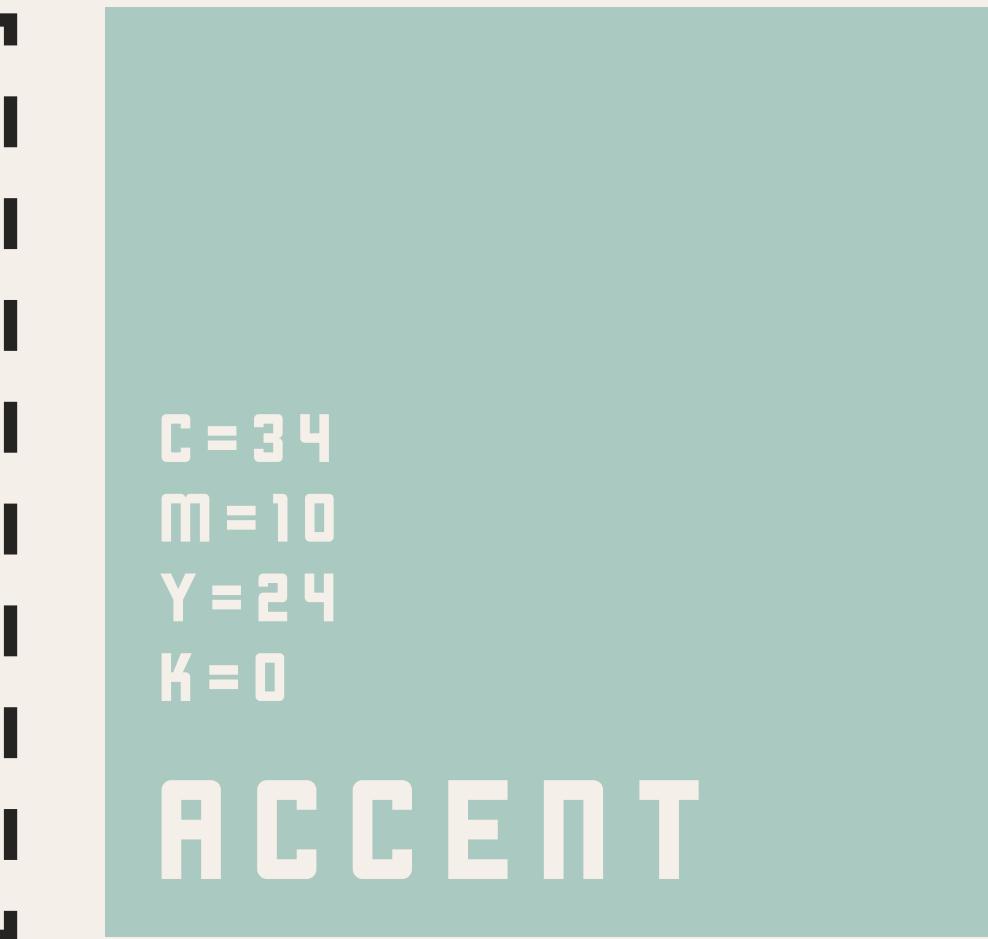
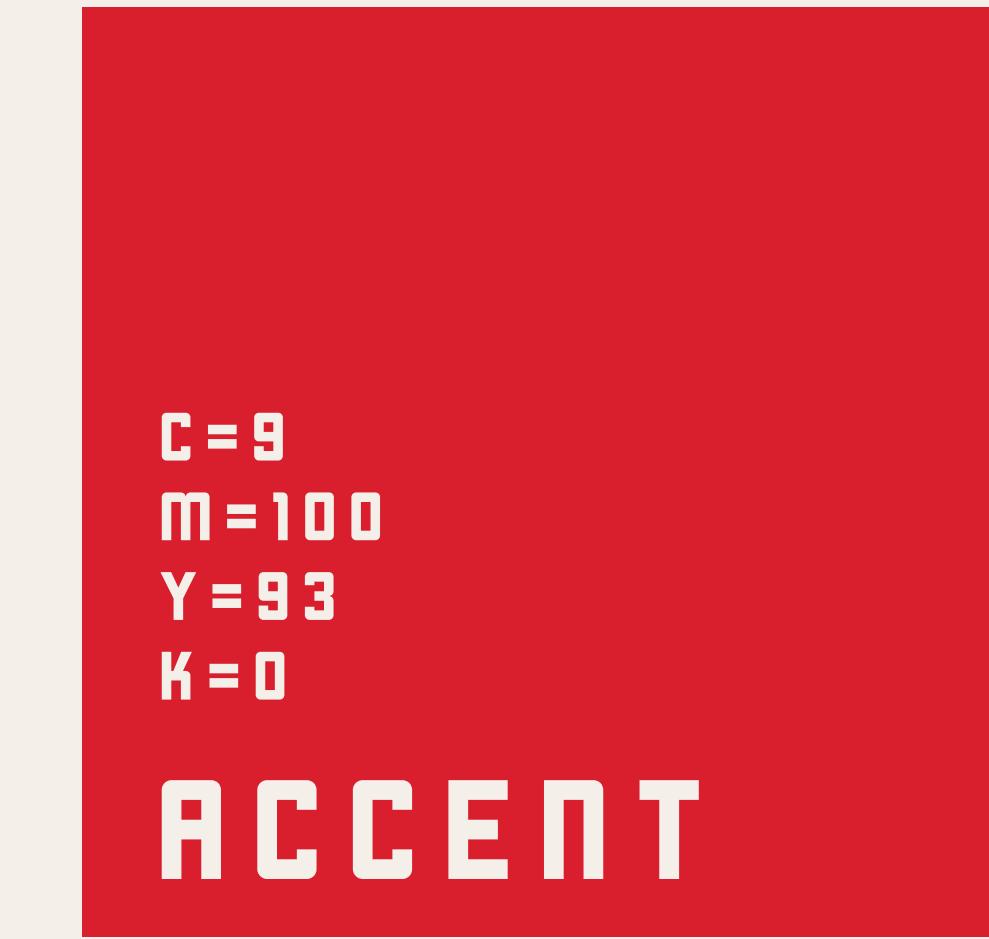
LOGO

OREGON SYMPHONY PRESENTS



RUSSIAN MASTERS

COLOR USAGE

 NEUTRAL	 NEUTRAL	 ACCENT	 ACCENT
BG YES	BG YES	NO	BG YES
TEXT YES	TEXT YES	NO	TEXT YES
SHAPES YES	SHAPES NO	YES	SHAPES YES

TYPOGRAPHY

HEADER & FOLIOS

CORNERSTONE

SPHINX OF BLACK QUARTZ, JUDGE MY VOW.

Body Text

MATRIX II OT [Book]

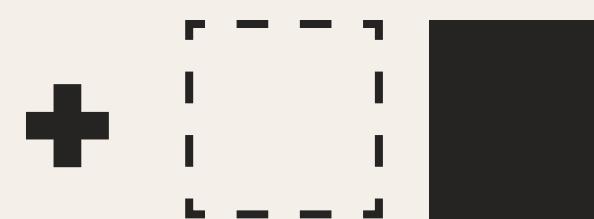
Sphinx of Black Quartz, Judge My Vow.

TITLES

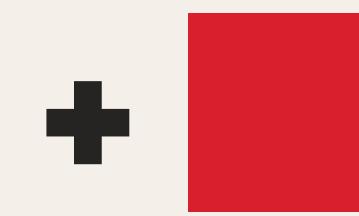
BARCHELLA DRUMAL

SPHINX OF BLACK QUARTZ, JUDGE MY VOW.

IMAGE TREATMENT

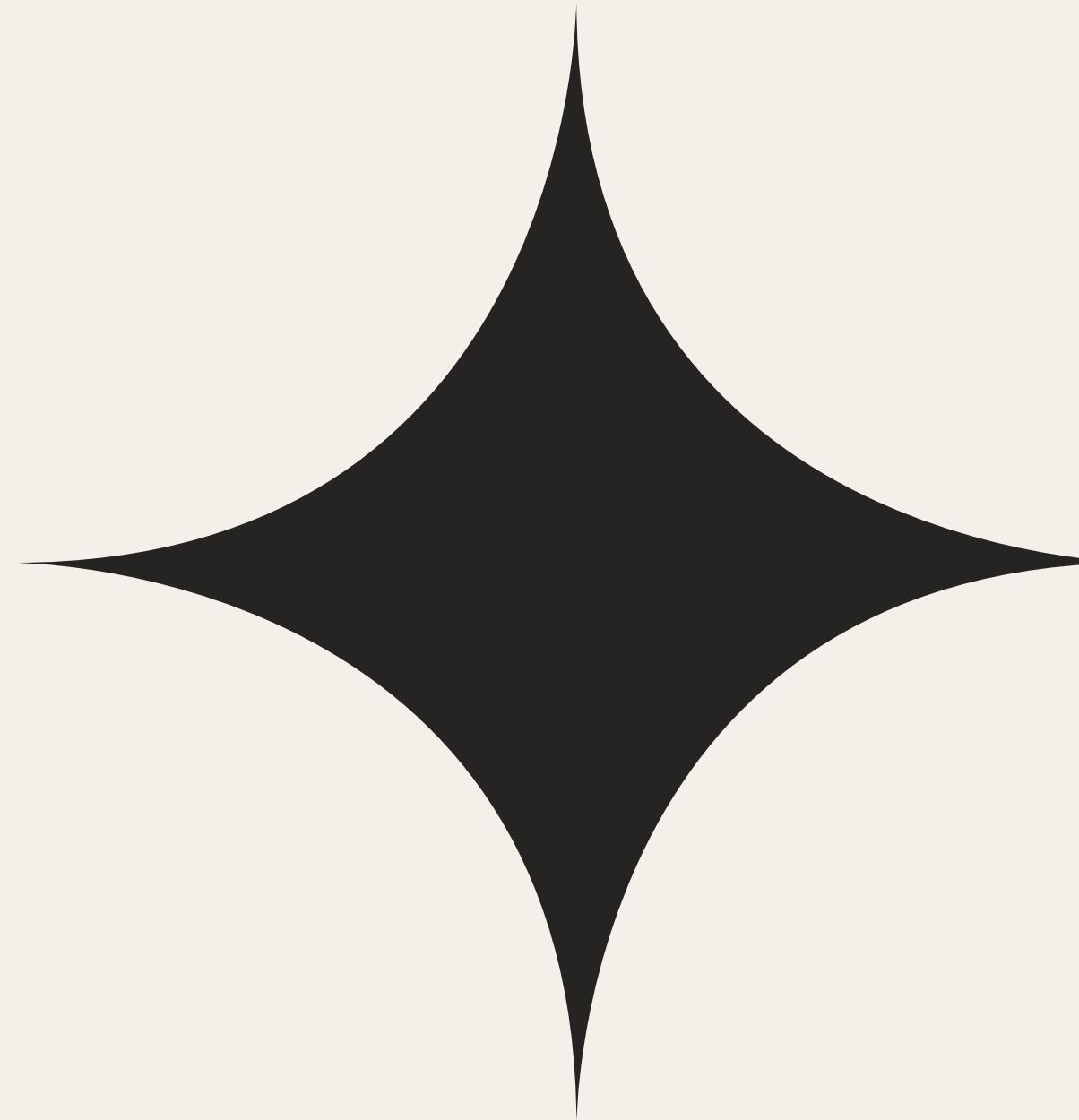


Color Lighten



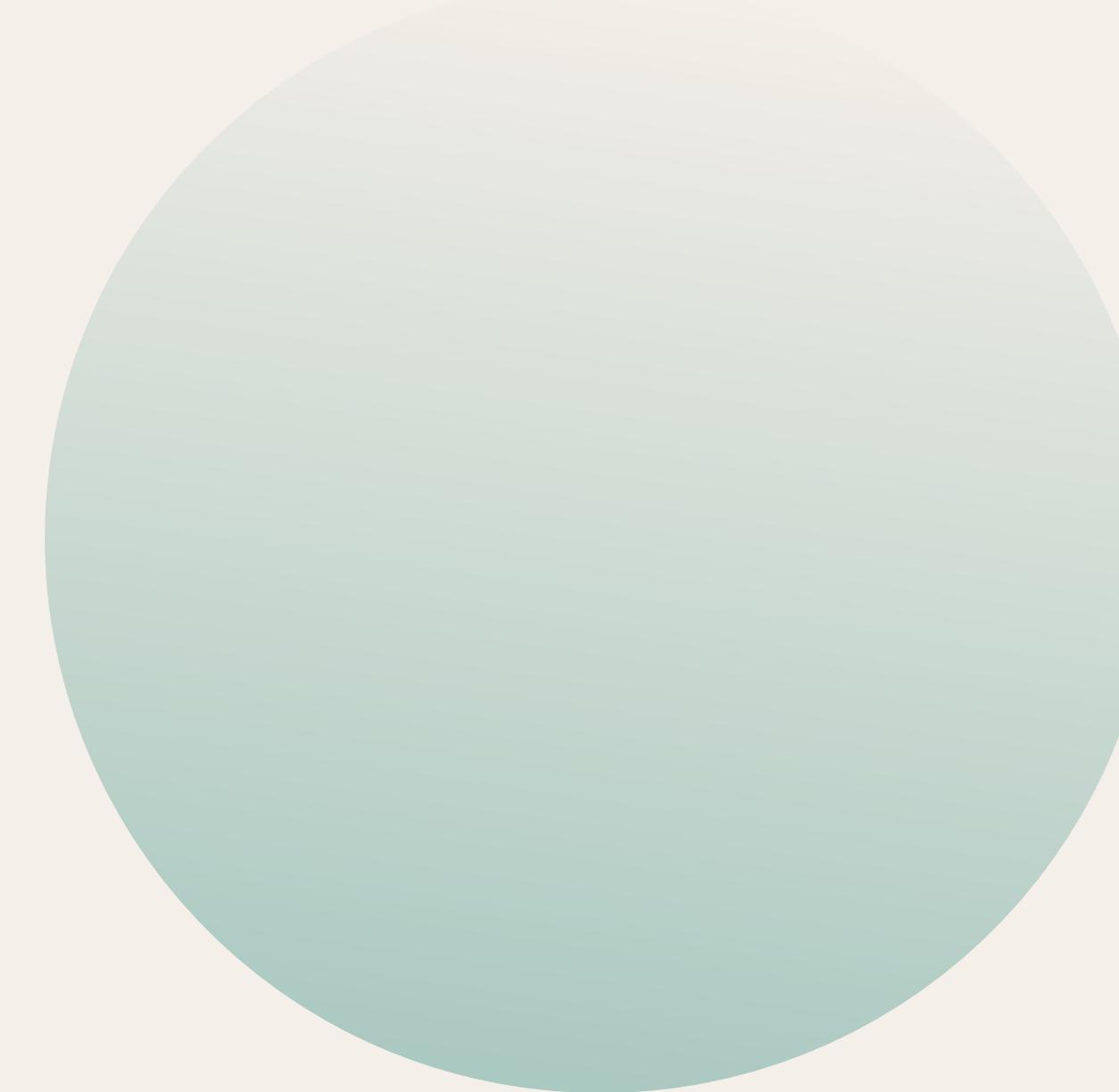
Lighten

GRAPHIC ELEMENTS



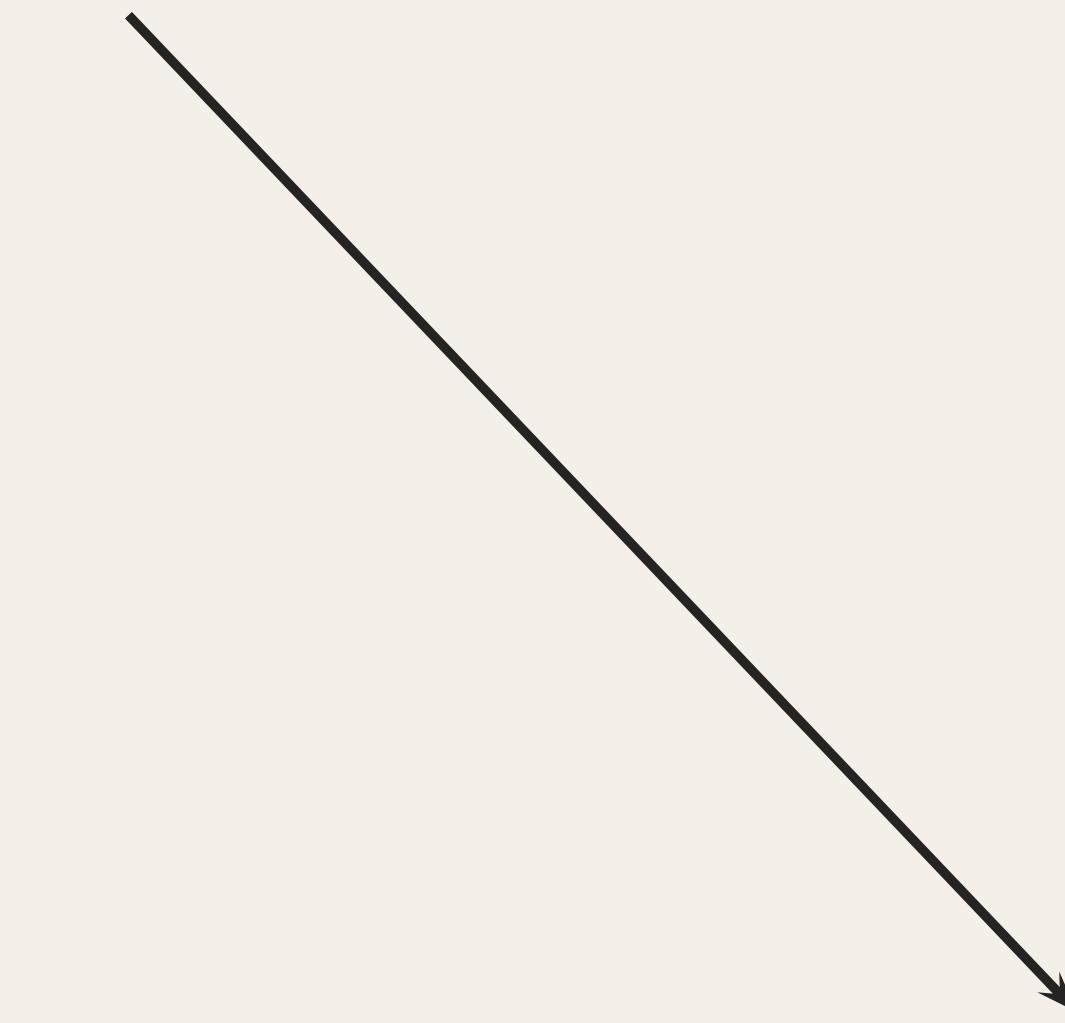
STAR

Square + Inverse Rounded Edges



SPHERE

Sphere + Gradient Feather

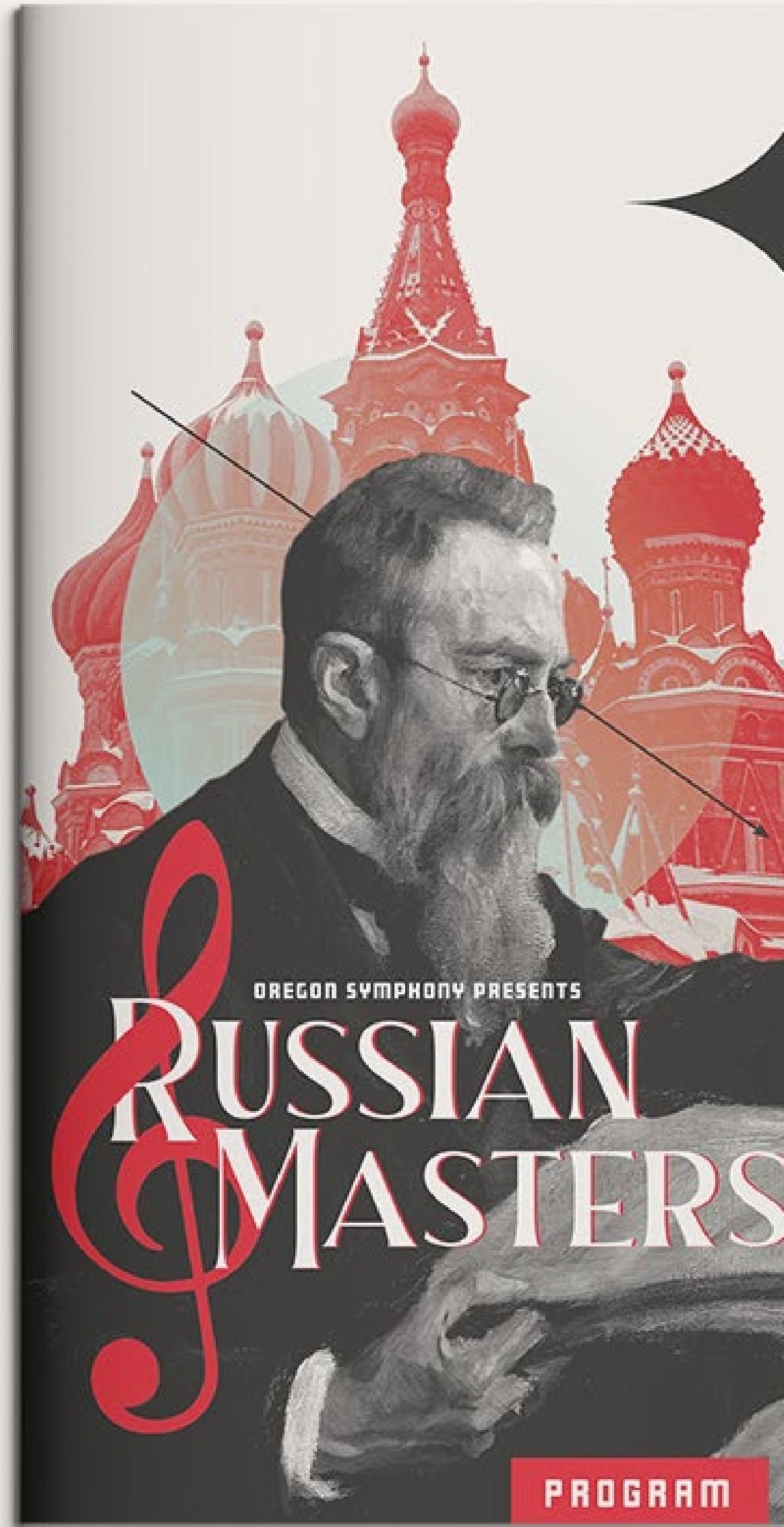


ARROW

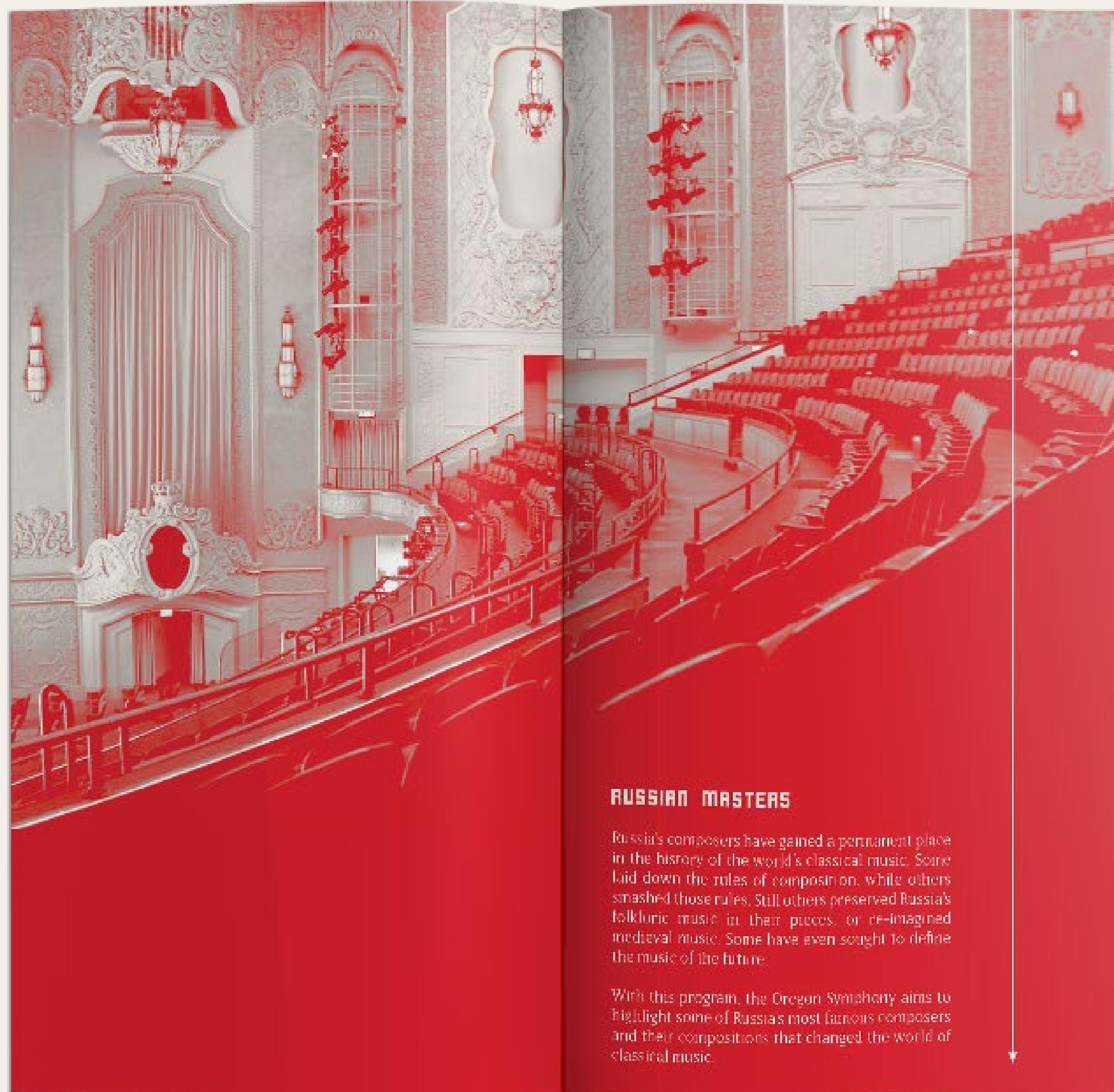
Barbed Arrow

DELIVERABLES

COVER



FOREWORD



EVENTS

CALENDAR

JANUARY

Mikhail Glinka
RUSLAN AND LYUDMILA
8-10TH

Pyotr Tchaikovsky
SYMPHONY NO.6
21-23RD

FEBRUARY

Modest Mussorgsky
PICTURES AT A EXHIBITION
5-7TH

Nikolai Rimsky-Korsakov
SCHEHERAZADE
19-21ST

MARCH

Alexander Scriabin
SYMPHONY NO.1, OP. 26
4-6TH

Sergei Rachmaninoff
PIANO CONCERTO NO.2 OP. 18
19-21ST

APRIL

Igor Stravinsky
RITE OF SPRING & SYMPHONY IN C
2-4TH

Dmitri Shostakovich
SYMPHONY NO. 7
15-17TH

CALENDAR ▶ 3

2

MIKHAIL GLINKA

1804-1857

SUMMARY

Mikhail Ivanovich Glinka was the first Russian composer to gain wide recognition within his own country and is often regarded as the fountainhead of Russian classical music. Along with its counter part *A Life for the Tsar*, this second opera by Glinka confirmed a Russian national operatic foundation that was to be built upon by the next generation of Russian composers. In particular *Ruslan* served as the model for Russian operatic fairy tales.

PROGRAM

Overture
No. 1: Introduction
No. 2: Cavalcia (Lyudmila)
No. 3: Finale

DATES

JAN 6 – 7:30 pm
JAN 9 – 2:00 pm
JAN 10 – 7:30 pm

JAN

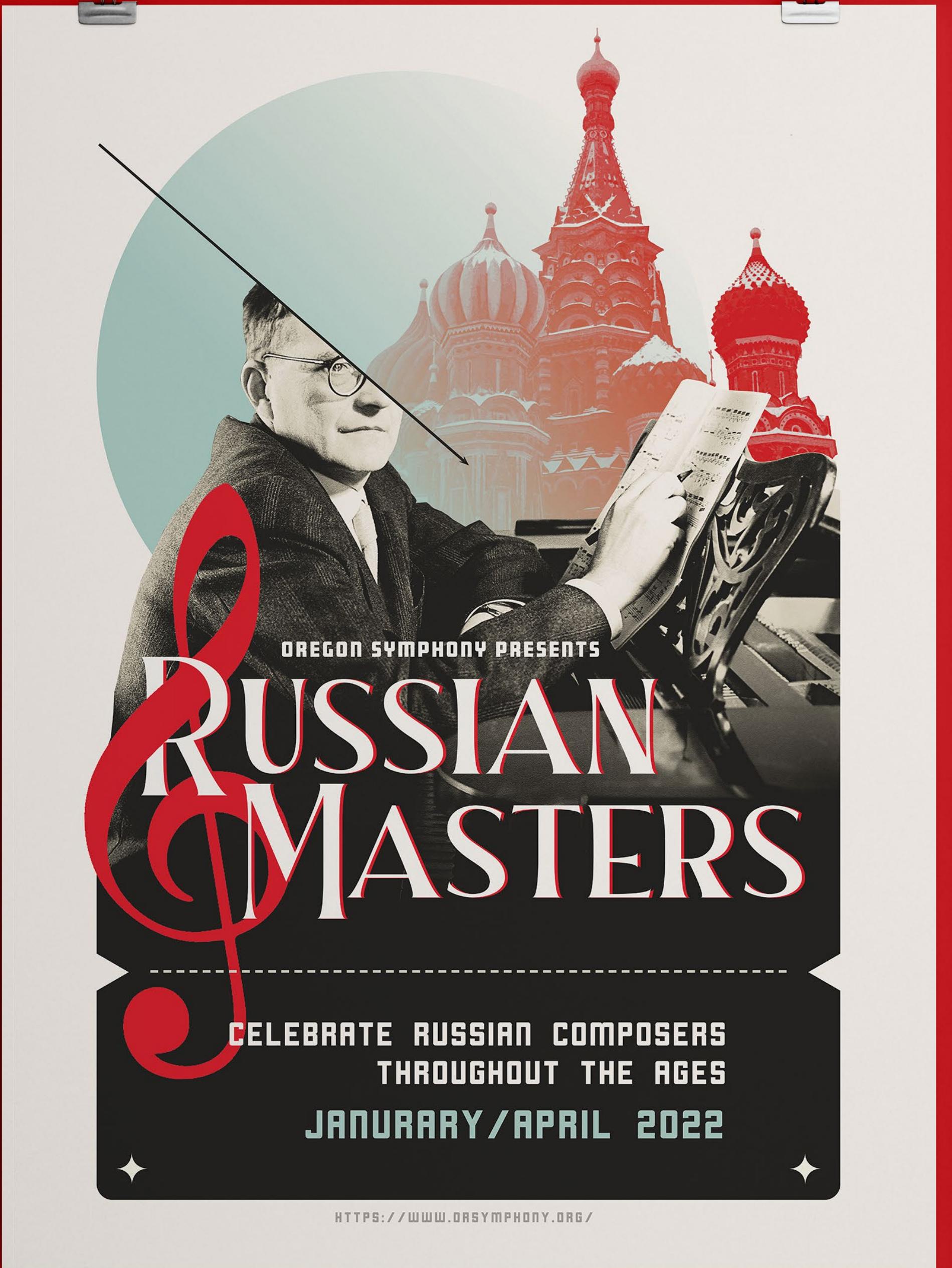
**RUSLAN
AND
LYUDMILA**

EVENTS ▶ 5

SEAT MAP



POSTER



POSTER







THANK YOU !
