

DOROTHY FENG

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(224)567-0874

EDUCATION

Duke University 2014-2018

B.A. Computer Science,
B.S. Social Psychology,
Innovation & Entrepreneurship
Certificate

SKILLS

Design: Illustrator, Sketch,
Photoshop, Sketchup (3D
Modeling), After Effects, Invision

Web Development: HTML, CSS,
Javascript, jQuery, Boilerplate

Programming: Java, Python, C,
Assembly, Swift, Scheme

OTHER

Duke Club Golf - Treasurer

Catalyst Social/Pre-Professional
Organization for Tech - Member

Duke Innovation Co-Lab -
Designer/Front-end Developer

Freelance Illustrator

Scholarship Recipient for Grace
Hopper Conference

 [linkedin.com/in/dorofeng](https://www.linkedin.com/in/dorofeng)

 [behance.net/dorofengc19e](https://www.behance.net/dorofengc19e)

 github.com/dorofeng

EXPERIENCE

Poynt - UX Design Intern

Summer 2016 | Palo Alto, CA

Designed interface flows and a universal product guide for Android-based touchscreen POS terminal. Designed, prototyped, iterated, and tested an accessibility interface and physical accessibility solution that will be injection-molded for 50,000 terminals by the end of 2016.

Duke Innovative Design Agency (DIDA) - Creative Director

September 2015 - Present | Durham, NC

- Manage a designer team of 16 students to offer creative marketing and communications solutions to the Duke community.
- Communicate with representatives to determine each client's marketing needs and build client relationships.

HackDuke - Design & Branding Lead

September 2015 - Present | Durham, NC

- Brand manager and design lead for HackDuke, the premier collegiate hackathon addressing social good. Designed all visual assets, marketing material, and digital applications for the event.
- Completely rebranded HackDuke 2016 to better represent the organization and its goals.

Design-Thinking Conference - Founder

April 2016 | Durham, NC

Led team of 7 to organize IDEATE: A Design-Thinking and Innovation Conference, whose objective is to teach students from all backgrounds the importance of design thinking and how they can incorporate it as part of their innovation process. Designed all visual assets and marketing material for event.

Duke OIT - Multimedia Project Studio Consultant

September 2015 - May 2016 | Durham, NC

Provided technical/creative assistance to students, staff, and faculty on multimedia equipment and software (including web design and development, graphic design, video editing, audio editing, 3D modeling, and animation). Create digital illustration deliverables as marketing material for MPS.

REDSTAR Works - Design Intern

Summer 2015 | Beijing, China

- Built and designed 4 websites for Beijing-based expatriate businesses with HTML, CSS, and designs created with Photoshop and Illustrator.
- Created print material to market a Whose Line Is It Anyway? show.