

Part 1

The purpose of my website is to showcase my design work for the past few years and act as a personal online portfolio. My website is also like a digital business card where I'm able to express my artistic style and show others who I am. I'm conveying six unique design projects as well as some facts about myself. In regards to my projects, I'll be giving a process link and presenting the final products of *My Design Hero* (multi-media project), *The 2nd SIATM* (brand identity project), *GSA* (visual identity project), *Count Us By Connecting Us* (campaign project), *Science of the Secondary* (print project) and *Bodoni* (typography project). About myself, I'm specifically including personal information such as goals, interests, contact and my resume. I hope my website is interesting and engaging through the use of hover animations. The home page includes hidden elements that are uncovered by hovering above it, and they reveal a sneak peak about my hobbies and interests. Furthermore, when you hover on top of the name of each project, the name changes color and is a link to the project detail pages. The about page has links that lead to the institutions I've attended and some additional words I would like to say to my readers. In each project detail page, the images are enlarged when hovered upon. Most of the content are pictures, but some projects have videos that can be directly watched. My target audience are potential employers and people who are interested in checking out my work or learning more about who I am.

Part 2

Click

- Click on the "work" and "about" tabs on any page to access those two pages
- Click on the project names on the home page to go to project detail pages
- Click on the "full process" link in the project detail pages to read the full process
- Click on the "resume/linkedin/medium" links in the about page to learn more

Scroll

- Scroll down the home page to reach the project section
- Scroll down each product detail page to look at the work

Hover

- Move your cursor around on the home page to uncover my hobbies and interest
- Move your cursor above the project names on the home page to see your selection
- Move your cursor above the text on the about page to find additional information
- Move your cursor on the images in the project detail pages to look at a larger size

Part 3

Animations

- I chose to use animations to build an entertaining experience for the audience and express my playful personality. A lighthearted and interactive portfolio would make the reading process much more enjoyable. Furthermore, my digital portfolio can be

considered as a project about me, so a fun website would portray me as a designer with a creative mindset that enjoys experimenting with different tools and techniques.

- The home page uses hover animations by uncovering hidden elements that reveal a sneak peek about my hobbies and interests. At the bottom of the home page, when you hover on top of the name of each project, the name changes color to indicate which one you've selected. In each project detail page, there is an image-enlarge animation when the images are clicked.
- Animations enhance my website by increasing its engagingness. Some animations were used for more practical functions while some just served the purpose of bringing delight to the audience. Instead of a static reading experience, I wanted the audience to interact with certain elements and have fun while browsing through my portfolio pieces.

Part 4

I mostly followed my HW7 mockups, the only feature I added was an enlarge image effect for the project detail pages. I felt like those pages lacked interactivity, but at the same time, I didn't want animations to distract from my work. Therefore, I thought that being able to enlarge the images was a simple interaction for the audience to take a clearer look at my work and it also would support those with vision impairments.

Part 5

The most difficult part of this project was making the website responsive. It was hard to work with changing spaces and make the layout look as neat on a smaller screen, especially when I was inconsistent with using the percentage, px or em to determine margin, border or padding space. Through many rounds of trial and error and with the help of the bootstrap grid, I managed to create a small-screen layout that was visually clean and orderly.

